

2024

REPORT TO THE COMMUNITY



HOME IS WHERE
THE HEALING IS.



UNITY HEALTH - WHITE COUNTY MEDICAL CENTER

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LETTER FROM THE PRESIDENT

Unity Health is proud to serve as the leading healthcare provider in our area. Thanks to decades of dedication to our patients and families, we are able to provide quality, compassionate care to the numerous communities we serve in the heartland of Arkansas. Through our organization, citizens of Cleburne, Independence, Jackson, Lonoke, Prairie, Pulaski, White and Woodruff counties, have access to convenient care, close to home. To best serve our communities, we have worked to assess their needs and how we can meet them.

Through teamwork, collaboration, research, and surveys, we have gained a greater understanding of the health needs of our communities through the Community Health Needs Assessment. The following report details our findings and provides insight into our work.

Thanks in part to our Board of Directors, Unity Health has worked diligently toward meeting the current needs of our communities, and we will continue to utilize our resources to better serve residents in the areas of physician shortages, substance abuse prevention and behavioral health services.



Unity Health President/CEO
LaDonna Johnston



UNITY HEALTH MISSION:

To improve the quality of health and well-being for the communities we serve through compassionate care.



Our Mission

To improve the quality of health and well-being for the communities we serve through compassionate care.

Our Values

Kindness
Excellence
Expertise
Stewardship

Our Vision

Unity Health associates and partners strive to create a healthy community by creating a healing environment that enables people to reach their highest potential for health.

Our Recognitions



Arkansas Governor's Quality Award

Unity Health is the only organization to win this award three times.



Professional Research Consultants (PRC) "Achievement Award"

Major improvement in patient satisfaction scores



Arkansas Foundation for Medical Care Inpatient Quality Award - Top 3 percent



American College of Cardiology's NCDR Chest Pain - MI Registry

2023 Silver Performance Achievement Award
2024 Platinum Performance Achievement Award



Professional Research Consultants 2022 Healthcare Leadership Award 2023 Excellence in Healthcare Award

Low Institute

Most Socially Responsible Hospital in Arkansas

Arkansas Department of Health

Pearl Status for outstanding care of stroke patients

Advanced Care of White County *hospital*

ADVANCED CARE HOSPITAL OF WHITE COUNTY

Advanced Care Hospital of White County is a long-term acute care hospital for patients dealing with complex conditions that require round-the clock care. With a team of experts, the hospital provides an array of services specific to each patient's diagnosis.

Professional Research Consultants
2024 top 10% nationally for Senior Leadership
2024 top 25% nationally for Resources
2024 top 25% for Upholding the Mission



MESSAGE FROM LOREN MILLER

Dear Community Members:

Since 2007, the Advanced Care Hospital of White County has served patients throughout our communities with compassionate care. Those with specific needs and complicated conditions are able to receive constant care during their hospital stay.

Serving as a nonprofit hospital, we strive to contribute to our community in multiple ways, and our community benefits reach far beyond the scope of financial assistance. We are committed to directing our efforts toward improving the healthcare experience throughout our service area, by meeting the needs of our patients and families.

From the time of our establishment until now, community health remains a top priority. In the following pages, you will discover how our growth and success are linked to the collaborative partnerships we have maintained and will continue to cultivate.

Our desire is to provide a healing environment through teamwork, dedication and devotion to those we serve today and in the years to come.

Sincerely,



Loren Miller, Administrator



Has the Unity Health system or the Advanced Care Hospital of White County had a positive impact on your community?

YES
87.43%

.....





JACKSONVILLE



MESSAGE FROM KEVIN BURTON

Dear Community Members:

Unity Health – Jacksonville strives to serve a unique patient population with accessibility, compassionate care, and expertise. Located in North Pulaski County, we are conveniently situated to care for patients locally, saving them a trip to the Little Rock Metropolitan area.

We offer an array of services including emergency, behavioral health, radiology including mammography, and inpatient/observation treatment. Our team seeks to provide outstanding care to the patients and families who enter our doors.

Alongside the team of our entire healthcare system, we have contributed to the Community Health Needs Assessment by offering a distinct perspective of the needs within our specific service area.

As we continue to serve our community, we are dedicated to offering convenient care, close to home.

Sincerely,



Kevin Burton
Unity Health - Jacksonville Administrator





NEWPORT

◀ CLEARVIEW
◀ DINING
◀ EMERGENCY

◀ REGISTRATION
▶ ROOMS 103 - 313



NEWPORT

KINDNESS

MESSAGE FROM NEWPORT

Dear Community Members:

Unity Health – Newport serves a rural patient population with multiple services to best care for patients in Jackson County and beyond. In the heart of the community, the hospital and its clinics offer multiple services including inpatient and outpatient behavioral health, cosmetics, emergency medicine, family medicine, general surgery, gynecology, orthopaedics, physical therapy, podiatry and radiology.

The Unity Health – Newport team includes associates who have dedicated their entire careers to create an environment of healing, caring and connection for patients and families in the communities they call home.

In conjunction with the greater system, Unity Health – Newport offers specific data to the Community Health Needs Assessment, by featuring unique information from a rural viewpoint.

Through excellence and expertise, Unity Health – Newport is a long-standing, effective entity, committed to offering compassionate care.

Sincerely,
Zac Goldman
Unity Health - Newport Administrator





MAYO CLINIC Care Network

Member

MAYO CLINIC CARE NETWORK

In 2016, Unity Health and Mayo Clinic announced that **Unity Health would be the first healthcare organization in Arkansas** to join the Mayo Clinic Care Network, a network of healthcare providers committed to better serving patients and their families through collaboration.

The partnership gives Unity Health access to the latest Mayo Clinic knowledge and promotes collaboration among physicians to benefit patients. Through these shared resources, more patients can get answers to complex medical questions – and peace of mind – while staying close to home.

As a member of the Mayo Clinic Care Network, Unity Health works with Mayo to share medical knowledge in ways that enhance patient care.

Network products and services include:

eConsults

A program that enables Unity Health physicians to connect electronically with Mayo specialists for additional input on a patient's care.

AskMayoExpert

A database that offers point-of-care, Mayo-vetted information on disease management, care guidelines, treatment recommendations and reference materials for medical conditions.

eBoards

Members can observe and participate in live, interactive video conferences where Mayo multidisciplinary teams and network members discuss management of current complex cases. Current offerings include access to eTumor Boards, as well as our Inflammatory Bowel Disease eBoard.

Inpatient Telephone Consults

An Inpatient Telephone Consult is an informal telephone conversation, provider to provider, regarding the treatment of a hospitalized patient that requires semi urgent to urgent intervention. There is no additional cost to the patient.

Health Care Consulting

Network members can consult with Mayo Clinic experts in patient care, human resources, finance, and other administrative and operational areas. Members customize their own consulting plans to support their unique strategic priorities.

Patient Education Library

Members have access to Mayo Clinic's library of patient education materials, which includes 2,500 pieces in English and a select number in Spanish.

Archived Mayo Clinic Grand Rounds

Presentations by Mayo Clinic providers and faculty address clinical care and health care delivery topics. Continuing medical education credit is available by viewing Grand Rounds offerings.

GIBLIB

This on-demand, streaming platform offers a diverse library of thousands of accredited medical lectures and fully narrated surgical procedures, featuring Mayo Clinic experts. The platform provides AMA PRA Category 1 credits to support continuing education requirements for physicians and advanced nurse practitioners. Unity Health providers also can access Mayo's extensive library of patient education materials and view archived Mayo Clinic grand rounds presentations that feature Mayo physicians and scientists.

Unity Health and other members of the care network remain independent, but share Mayo's commitment to improve the quality and delivery of healthcare. Launched in 2011, the network has more than 45 member organizations in the U.S., Mexico, Puerto Rico, Saudi Arabia and Singapore.

UNITY HEALTH CLINIC DIRECTORY

Unity Health has a family of physicians and clinics throughout Arkansas' Heartland including:

After Hours Clinic

(501) 268-5433
2900 Hawkins Dr. | Searcy, AR 72143

Bradford Medical Clinic

(501) 344-8800
504 W. Main St. | Bradford, AR 72020

Cardiology Clinic

(501) 279-9393
711 Santa Fe Dr. | Searcy, AR 72143

Clarity Health & Wellness

Cabot

(501) 422-6431
2039 W Main St., Ste. D | Cabot, AR

Heber Springs

(501) 362-5800
2725 Hwy 25B | Heber Springs, AR

Jacksonville

(501) 453-6000
1300 Braden St., Ste. 300 | Jacksonville, AR

Newport

(870) 495-1260
1117 McLain St., Ste. 300 | Newport, AR 72112

Searcy

(501) 203-0055
2908 Hawkins Dr. | Searcy, AR
1200 S. Main St. | Searcy, AR

Family Medicine Residency Continuity of Care Clinic

(501) 278-8350
2900 Hawkins Dr. | Searcy, AR 72143

Family Practice Associates

(501) 268-3232
3130 E. Race Ave., Ste. 100 | Searcy, AR 72143

Internal Medicine Practice - Continuity of Care Clinic

(501) 278-2800
2900 Hawkins Dr. | Searcy, AR 72143

Unity Health Pathology

(501) 380-2404
1200 S. Main St. | Searcy, AR 72143

McAfee Medical Clinic

(501) 882-5433
710 W. Dewitt Henry Dr. | Beebe, AR 72012

Searcy Medical Center - West

(501) 278-2800
2505 Beebe-Capps Expy | Searcy, AR 72143

Medical Clinic Heber Springs

(501) 362-5800
2725 Hwy 25B | Heber Springs, AR 72543

Newport Clinics:

Cardiology Clinic

(501) 278-9393
Located inside Newport Family Practice

Newport Family Practice

(870) 523-2320
1200 McLain St., Ste. B | Newport, AR 72112

Green Family Practice Clinic

(870) 523-0193
1200 McLain St., Ste. G | Newport, AR 72112

OB/GYN Clinic

(870) 523-3289
1201 McLain St. | Newport, AR 72112

Orthopaedic Clinic

(501) 278-2868
Located inside Newport Family Practice Suite D

Podiatry Clinic

(870) 523-9100
1117 McLain St., Ste. 50 | Newport, AR 72112

Surgery Clinic

(870) 503-0193
1200 McLain St., Ste. G | Newport, AR 72112

North Cabot Family Medicine
(501) 843-5757
1911 North 2nd St. | Cabot, AR 72143

Orthopaedic & Spine Center
710 Marion St. | Searcy, AR 72143

ENT/Audiology
(501) 278-3000

Neurosurgery
(501) 236-0704

Orthopaedic Surgery
(501) 278-2868

Podiatry
(501) 278-2800

Outpatient Rehabilitation
(501) 278-8370

Outpatient Surgery Center
(501) 380-4820

The Pyeatt Family Cancer Center
Unity Health Oncology
(501) 278-3297
415 Rodgers Dr. | Searcy, AR 72143

Unity Health Neurology Clinic
(501) 203-0660
2902 E. Race Ave. | Searcy, AR 72143

Unity Health Rheumatology Clinic
(501) 236-0225
2902 E. Race Ave. | Searcy, AR 72143

Searcy Medical Center
(501) 278-2800
2900 Hawkins Dr. | Searcy, AR 72143

- Allergy/Immunology
- Family Practice
- General Surgery
- Infectious Disease
- Internal Medicine
- OB/GYN
- Pediatrics
- Pelvic Floor Physical Therapy
- Pulmonology
- Sleep Medicine
- Wound Care

Hospital Locations:

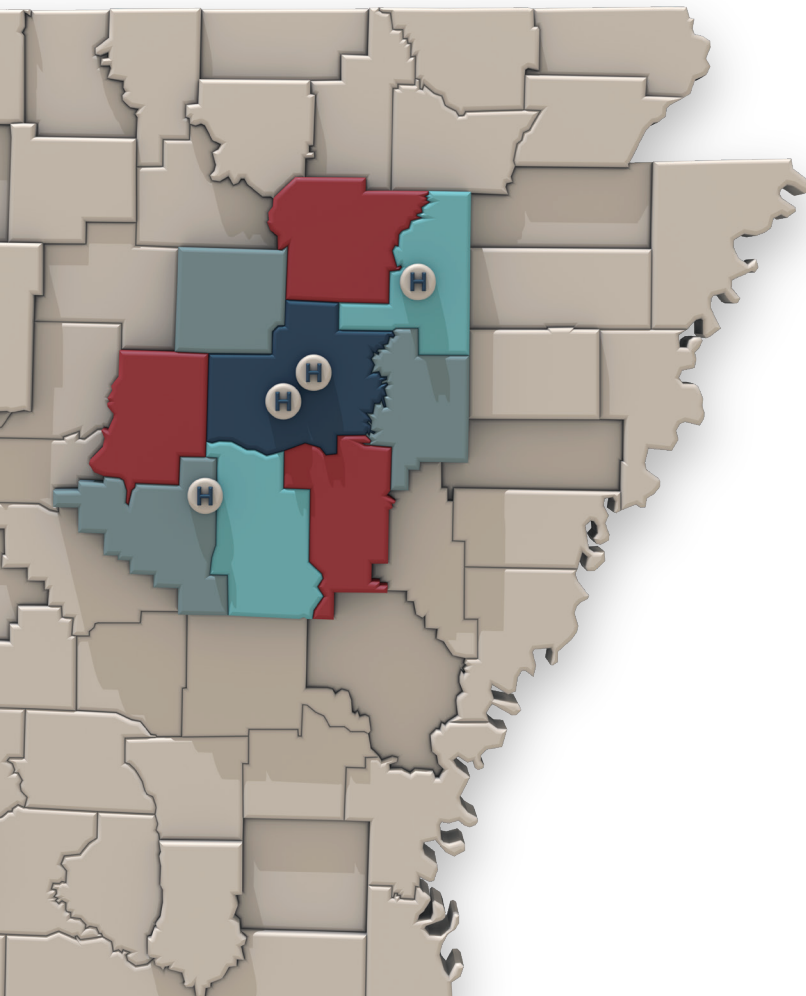
Unity Health - White County Medical Center
(501) 268-6121
3214 E. Race Ave. | Searcy, AR 72143

Unity Health - Specialty Care Campus
(501) 278-3100
1200 S. Main St. | Searcy, AR 72143

Unity Health - Newport
(870) 523-8911
1205 McLain St. | Newport, AR 72112

Unity Health - Jacksonville
(501) 453-5000
1400 Braden St. | Jacksonville, AR 72076

Advanced Care Hospital of White County
(501) 278-3155
3214 E. Race Ave. | Searcy, AR 72143



UNITY HEALTH MEDICAL STAFF

Unity Health has a family of physicians and clinics throughout Arkansas' Heartland including:

ALLERGY/IMMUNOLOGY

Anil Badwhar, M.D.
Searcy Medical Center

ANESTHESIOLOGY

Brent Blakely, M.D.
White County Medical Center

Vernon Brewer, M.D.
White County Medical Center

Mark Brown, M.D.
White County Medical Center

Trey Oliveto, M.D.
White County Medical Center

Kevin Spence, M.D.
White County Medical Center

CARDIOLOGY

Katherine Durham, M.D.
Unity Health Cardiology Clinic

David M. Evans, M.D.
Unity Health Cardiology Clinic

Bradley R. Hughes, M.D.
Unity Health Cardiology Clinic

Eric Robinson, M.D.
Unity Health Cardiology Clinic

CRITICAL CARE

Anupama Kaul, M.D.
White County Medical Center

Ahmad Tarawneh, M.D.
White County Medical Center

EMERGENCY MEDICINE

Randy Brown, M.D.

Martin Carey, M.D.

Todd Carter, M.D.

Cassandra Cole, M.D.

Deepack Goyal, M.D.

Jonathan Hearn, D.O.

Brandi Henson, M.D.

Samantha Jolly, M.D.

Delaney Kinchen, D.O.
Emergency Medicine Program Director
Graduate Medical Education

Darren Lendermon, M.D.

Chris Melton, M.D.

Sydney Neel, M.D.

Matthew Parker, M.D.

Richard Phillips, D.O.

Joshua Post, M.D.

John Prince, M.D.

Adam Rogg, M.D.

Edwin Sherwood, M.D.

Gary Sherwood, M.D.

Zuzana Sisperova, M.D.

Autumn Spears, D.O.

Greg Spears, M.D.

Jeffrey Steele, M.D.

ENT/ALLERGY

Brian Lawton, M.D.
Orthopaedic & Spine Center

FAMILY MEDICINE

Gregg Barden, M.D.
Searcy Medical Center

Logan Bevill, M.D.
North Cabot Family Medicine

Leonard Bourgeois, D.O.
Searcy Medical Center – West

Andrew Bradberry, D.O.
North Cabot Family Medicine

Amy Daniel, M.D.
Family Medicine Practice
Continuity of Care Clinic

Daniel Davidson, M.D.
Family Practice Associates

J.R. Davidson, M.D.
Family Practice Associates

Marissa De La Paz, M.D.
North Cabot Family Medicine

Jennifer Faith, M.D.
Searcy Medical Center – West

Brenda Frisbie, M.D.
Family Practice Associates

Virgincita Fuentes, M.D.
Newport Family Practice

Alison Green, M.D.
Green Family Practice

Michael Justus, M.D.
Searcy Medical Center – West

Glen Knowles, D.O.
Bradford Medical Clinic
Medical Clinic Heber Springs

Nicole Lawson, M.D.
Family Medicine Practice
Continuity of Care Clinic

Dewey McAfee, D.O.
Designated Institutional Official
GME-FM Program Director

James McMullin, D.O.
Family Practice Associates

Michael North, M.D.
Family Practice Associates

Daniel Pace, M.D.
Searcy Medical Center

Adam Reno, D.O.
Family Practice Associates

Bo Shurley, M.D.
North Cabot Family Medicine

Paul Silveri, M.D.
Green Family Practice

Paul Silveri, M.D.
Green Family Practice

Riley Taubert, D.O.
Searcy Medical Center – West

GENERAL SURGERY

Matthew Brown, M.D.
Searcy Medical Center

Robert Hardister, M.D.
Searcy Medical Center

Greg Laffoon, M.D.
Searcy Medical Center

Clay Williams, M.D.
Searcy Medical Center

HOSPITALIST

Mohsin Altaf, M.D.
White County Medical Center

Justin Casper, D.O.
White County Medical Center

Robert Camferdam, M.D.
White County Medical Center

Seth Coleman, M.D.
White County Medical Center

David Covey, M.D.
White County Medical Center

Wesley Cunningham, D.O.
White County Medical Center

Virgincita Fuentes, M.D.
Unity Health - Newport

Ziad Ghneim, D.O.
White County Medical Center

Tehreem Khalid, M.D.
White County Medical Center

Sammy Knefati, D.O.
White County Medical Center

Jayton Lim, M.D.
White County Medical Center

Roddy Lochala, D.O.
WCMC & Inpatient Rehab

Gregory Mock, M.D.
White County Medical Center

Richard Phillips, D.O.
WCMC & Inpatient Rehab

Kelsey Reely, D.O.
White County Medical Center

Stephen Wagner, M.D.
White County Medical Center

INFECTIOUS DISEASE

Courtney Hicks, M.D.
Searcy Medical Center
IM Program Director
Graduate Medical Education

INTERNAL MEDICINE

Blake Alwardt, D.O.
Searcy Medical Center

Jyoti Chaudhary, M.D.
Searcy Medical Center, Internal
Medicine Residency
Continuity of Care Clinic

William Engle, D.O.
McAfee Medical Clinic

John Holston, M.D.
Internal Medicine Residency
Continuity of Care Clinic

David Johnson, M.D.
Searcy Medical Center

Reid Thomas, M.D.
Searcy Medical Center

NEONATOLOGY

Kevin Barnett, M.D.
White County Medical Center

Preston Pugh, M.D.
White County Medical Center

NEPHROLOGY

Robert Camferdam, M.D.
White County Medical Center

Gregory Mock, M.D.
White County Medical Center

NEUROLOGY

Panna Bhattacharyya, M.D.
Unity Health - Neurology Clinic

NEUROSURGERY

K. Douglas Green
Orthopaedic & Spine Center

OB/GYN

Kris Citty, M.D.
Searcy Medical Center

Kyle Citty, M.D.
Searcy Medical Center

Karen Jones, M.D.
Newport OB/GYN Clinic

Bill Williams, M.D.
Searcy Medical Center

Mark Calaway, M.D.
Searcy Medical Center

ONCOLOGY/HEMATOLOGY

Neelakanta Dadi, M.D.
Unity Health Oncology
Transitional Year Program Director
Graduate Medical Education

Ryan Koch, D.O.
Unity Health Oncology

Stacie McCord, M.D.
Unity Health Oncology

Whit Robertson, M.D.
Unity Health Oncology

ORTHOPAEDIC SURGERY

Kyle Blickenstaff, M.D.
Orthopaedic & Spine Center

Thomas Day, M.D.
Orthopaedic & Spine Center

Justin Franz, M.D.
Orthopaedic & Spine Center

James Kee, M.D.
Orthopaedic & Spine Center

PATHOLOGY

James Golleher, M.D.
Unity Health Pathology

Ruth Anne Reardon, M.D.
Unity Health Pathology

PEDIATRICS

Mark Gustke, M.D.
Searcy Medical Center

Jeff Moore, M.D.
Searcy Medical Center - West

Samuel Tucker, M.D.
Searcy Medical Center

Dale Wilkins, M.D.
Searcy Medical Center

PODIATRY

Andrew Clothier, DPM
Orthopaedic & Spine Center

Jason Smith, DPM
Unity Health Podiatry Clinic

PSYCHIATRY

Herman Clements II, M.D.
Clarity Health & Wellness
Searcy, Courage Inpatient Unit

David Draney, D.O.
Clarity Health & Wellness, Unity
Health - Jacksonville

Brian Howard, D.O.
Clarity Health & Wellness
Cabot and Jacksonville

Christopher Lewis, D.O.
Inpatient Behavioral Health
Compass and Clearview

Andrew Powell, M.D.
Inpatient Behavioral Health
Clearview

Robert Strayhan, M.D.
Clarity Health & Wellness
Psychiatry Program Director
Graduate Medical Education

Ron Wauters, M.D.
Clarity Health & Wellness
Searcy, Compass Inpatient Unit

Greg Wooten, M.D.
Clarity Health & Wellness
Searcy, Compass Inpatient Unit

PULMONOLOGY

Anupama Kaul, M.D.
Searcy Medical Center

Ahmad Tarawneh, M.D.
Searcy Medical Center

RADIOLOGY

Jeff Henning, M.D.
White County Medical Center

Shane Tharp, M.D.
White County Medical Center

Mark White, M.D.
Unity Health - Newport

RHEUMATOLOGY

Shailendra Singh, M.D.
Unity Health Rheumatology Clinic

SLEEP MEDICINE

Anupama Kaul, M.D.
Searcy Medical Center

SUPPORTIVE CARE

Neal Wyatt, D.O.
White County Medical Center





OUR WORK

As the leading healthcare provider in the region, Unity Health associates work to improve the quality of health and well-being for the communities we serve through compassionate care. Unity Health is the largest employer in an eight-county area with more than 2,300 associates. The Searcy facility has a total of 438 beds and a medical staff of more than 160 physicians who specialize in various areas of healthcare.

Additionally, the Advanced Care Hospital of White County, a 27-bed long-term acute care facility, operates on Unity Health's White County Medical Center campus. The Advanced Care Hospital of White County primarily serves Cleburne, Craighead, Jackson, Lonoke, Prairie, White and Woodruff counties; however, it also serves the remaining Arkansas counties. It is one of only eight long-term acute care hospitals in the state.

OUR WORK - FINANCIAL

FISCAL YEARS 2021, 2022, 2023

\$55,308,538

Health Professions Education

Cost of teaching students, physicians, nurses and other health professionals who are not on the medical staff or employed by WCMC or the Advanced Care Hospital of White County.

\$57,995,825

Subsidized Health Services

Clinical programs that are provided despite a financial loss, but the service meets an identified community need and if no longer offered would be unavailable or fall to the responsibility of the government or other non-profit organization.

\$1,318,539

Community Health Improvement Services & Community Benefit Operations

Costs associated with staff and community health needs and/or assets assessment, as well as other costs associated with community benefit strategy and operations.

\$50,000

Research

The study and/or data collection of health indicators to generate increased general knowledge made available to the public.

\$219,685

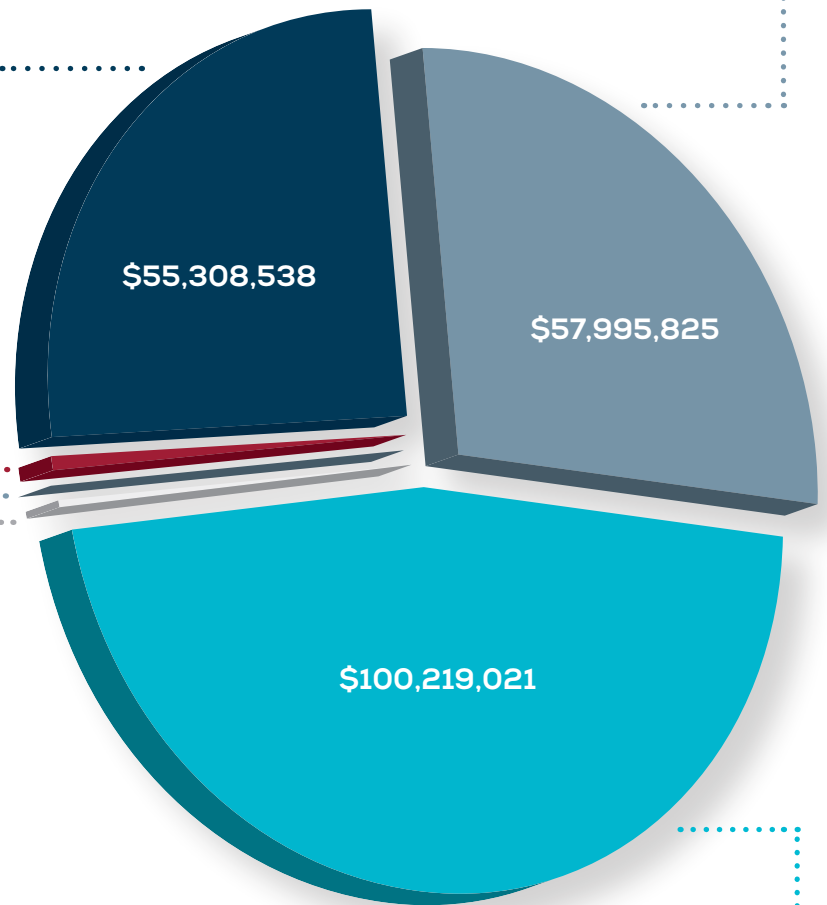
Financial and in-kind contributions

Funds and in-kind services donated to individuals not affiliated with the organization or to community groups and other non-profit organizations.

\$100,219,021

Financial Assistance & Means-tested Government Programs

Unpaid cost of public programs for low-income persons.



OUR INVOLVEMENT

Unity Health and the Advanced Care Hospital of White County have always worked to provide health benefits to the community through education and health screenings, classes, support groups, and other health and wellness related events and programs. Many of the programs Unity Health already offers were created as a response to previous community surveys.

Unity Health offers a wide range of support services to the region, including:

AARP Smart Driver Course	Newcomers Newport
Our Blood Institute Blood Drive	Physicals for Local Athletes
ASU Newport Nursing School	Prostate Screenings (free)
Blood Pressure Screenings (free)	Rotary Searcy, Newport and Jacksonville
CommUnity of Caring	School Screenings (BMI, Hearing, Vision, Scoliosis)
Depot Days	Softball and Baseball Leagues & Tournaments
Education Classes	Special Olympics Heathy Athletes
Get Down Downtown Kids Zone	Unity Kids (third-grade ambassador program)
Heart-to-Heart Awareness Luncheon	White County Senior's Day at the Fair
Jackson County Senior Center	Woodruff County Senior Center
Jacksonville Airforce Base Community Council	
Jacksonville Health Academy Partnership	
Kiwanis Searcy & Newport	
Lions Club Searcy & Newport	
Main Street Searcy Support	

Under the Patient Protection and Affordable Care Act of 2010, the Internal Revenue Service (Form 990, Schedule H) has requested that non-profit hospitals conduct a comprehensive Community Health Needs Assessment to identify additional health needs in the community and suggest ways that Unity Health and the Advanced Care Hospital of White County can potentially meet those needs.

COMMUNITY SPONSORSHIPS

To benefit the community in the areas of health, community building and safety, this list represents organizations to which Unity Health gave unrestricted sponsorships or donations in 2021 through 2024.

Arkansas Center for Independence
Bald Knob Chamber of Commerce
Bald Knob Public Schools
Beebe Public Schools
Bison Boosters (Harding University)
CASA of White County
Cabot Public Schools
Cabotfest
Cedar Ridge Public Schools
Chambers of Commerce
Child Safety Center of White County
City Year
Daughters of the Other Side
Downtown Newport Entertainment Series
Dr. Robert E. Elliott Foundation
Friends for Life
Harding Academy
Harding University Athletics
Imagine & Believe
Jackson County Youth Activities Association
Jacob's Place Homeless Mission

Jacksonville FestiVille
Jacksonville Child Safety Center
Jacksonville Air Force Base
Jacksonville Parks & Recreation
Main Street Searcy
Manna 5K
March of Dimes
Newport Public Schools
Optimist Club of Searcy
Pangburn Public Schools
Searcy Certified Farmers' Market
Searcy High School Safe Prom
Searcy Regional Chamber of Commerce
Searcy Public Schools
Searcy Youth Soccer Association
Rotary Club of Searcy
Tuckerman Public Schools
The Call of White County
White County Domestic Violence Prevention
Well Done, Run
White County Fair Association



OUR COMMUNITY

Unity Health and the Advanced Care Hospital of White County serve the Central and Northern Arkansas region of the state that encompasses Cleburne, Independence, Jackson, Lonoke, Prairie, Pulaski, White and Woodruff counties. Most of the area is made up of rural farmland with agriculture as the primary economic base of the region, while tourism is the largest industry in Cleburne County.

Pulaski – 399,125



White County – 76,822



Lonoke – 74,015



Independence – 37,938



Cleburne – 24,711



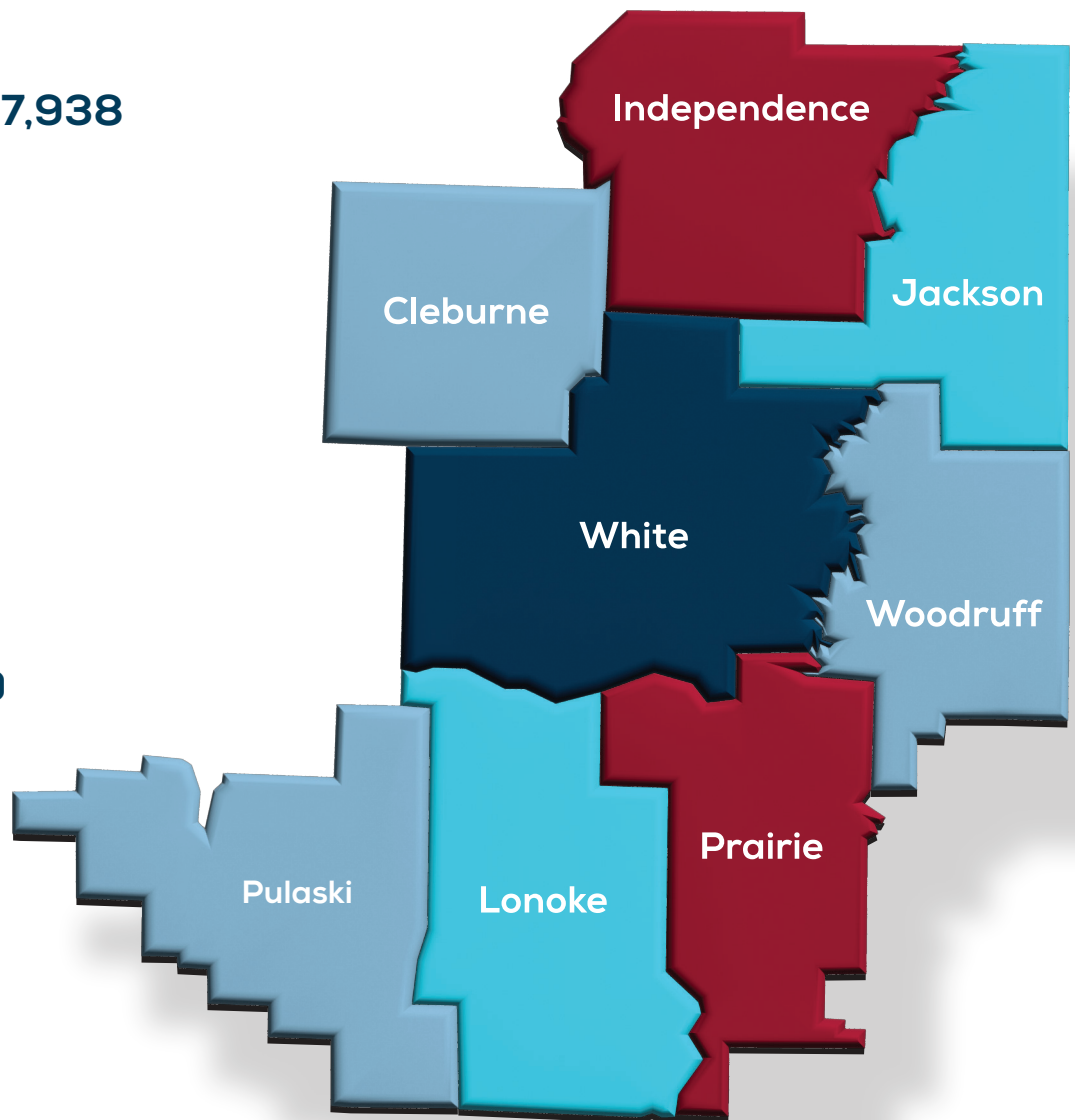
Jackson – 16,755



Prairie – 8,282



Woodruff – 6,269



Population information based on data.census.gov

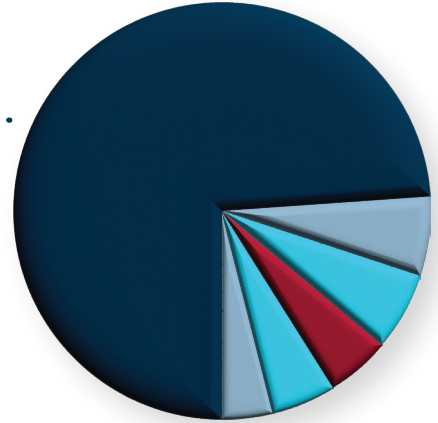
OUR COMMUNITY

Arkansas Hospital Association | Arkansas Market Optics

Inpatient Market Share - White County

October 2021 - July 2024

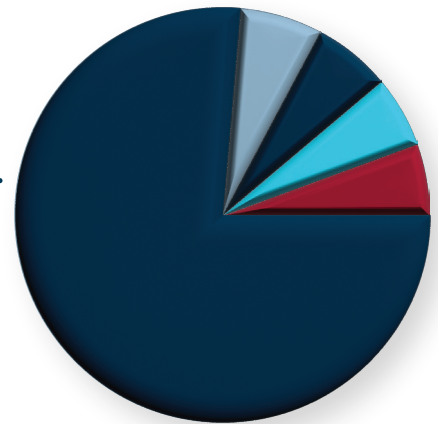
- Unity Health - White County Medical Center: 64.66%**
- Baptist Health Medical Center - Little Rock: 5.32%
- UAMS Medical Center: 5.29%
- CHI St. Vincent: 4.57%
- Baptist Health Medical Center N. Little Rock: 4.28%
- Arkansas Children's Hospital: 3.28%



Inpatient Market Share - Woodruff County

October 2021 - July 2024

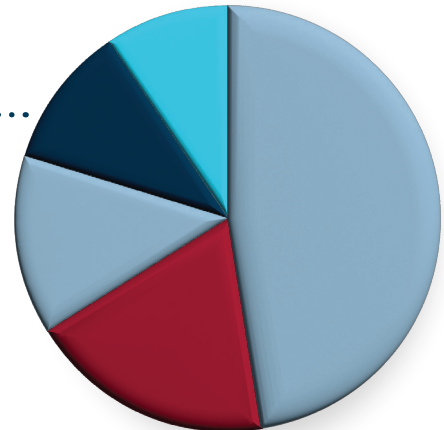
- Unity Health - White County Medical Center: 63.22%**
- CHI St. Vincent: 5.15%
- Unity Health - Newport: 5.12%**
- St. Bernard's Medical Center: 4.56%
- UAMS Medical Center: 4.42%



Inpatient Market Share - Lonoke County

October 2021 - July 2024

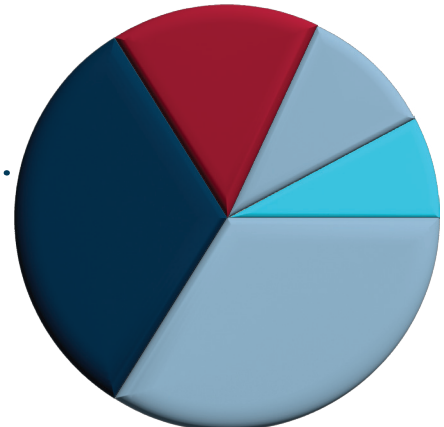
- Baptist Health Medical Center N. Little Rock: 37.80%
- Baptist Health Medical Center - Little Rock: 14.78%
- UAMS Medical Center: 10.77%
- Unity Health - White County Medical Center: 8.41%**
- CHI St. Vincent: 7.45%



Inpatient Market Share - Prairie County

October 2021 - July 2024

- Unity Health - White County Medical Center: 27.94%**
- Baptist Health Medical Center - Little Rock: 26.49%
- Baptist Health Medical Center - N. Little Rock: 12.90%
- UAMS Medical Center: 8.45%
- Baptist Health Medical Center Stuttgart: 6.30%



OUR COMMUNITY

Arkansas Hospital Association | Arkansas Market Optics

Inpatient Market Share – Jackson County

October 2021 – July 2024

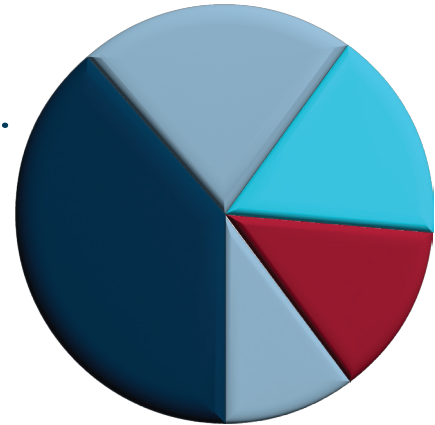
Unity Health – Newport: 32.15%

Unity Health – White County Medical Center: 17.84%

St. Bernard’s Medical Center: 13.46%

White River Health System: 11.11%

NEA Baptist: 8.39%



Inpatient Market Share – Independence County

October 2021 – July 2024

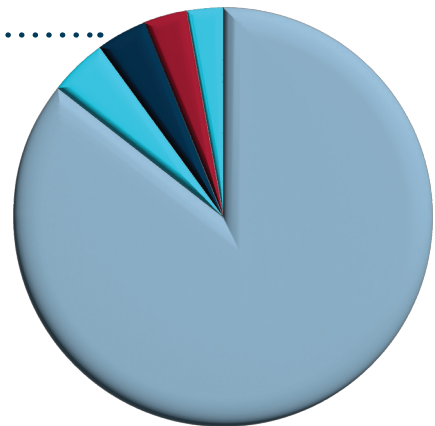
White River Health System: 75.69%

UAMS Medical Center: 3.83%

Unity Health – White County Medical Center: 3.46%

St. Bernard’s Medical Center: 3.10%

Arkansas Children’s Hospital: 2.32%



Inpatient Market Share – Pulaski County

October 2021 – July 2024

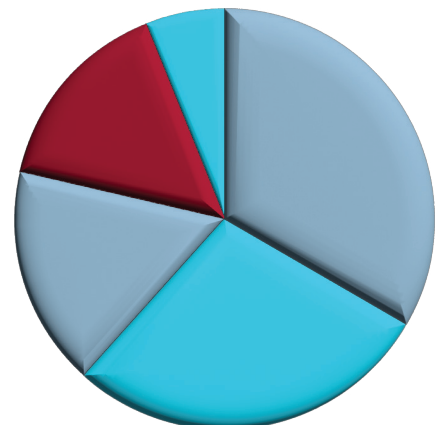
Baptist Health Medical Center – Little Rock: 29.63%

UAMS Medical Center: 25.35%

Baptist Health Medical Center N. Little Rock: 14.91%

CHI St. Vincent: 13.60%

Arkansas Children’s Hospital: 5.35%



Source

<https://www.irs.gov/charities-non-profits/community-health-needs-assessment-for-charitable-hospital-organizations-section-501r3>



UNITY HEALTH FOUNDATION

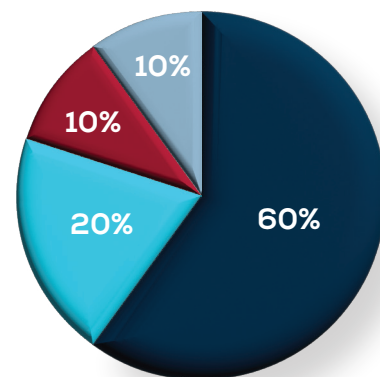
The Unity Health Foundation focuses on changing lives by improving healthcare, funding education and supporting the communities we serve. Unity Health Foundation is a not-for-profit corporation established as a charitable organization to provide support to Unity Health through philanthropic gifts and partnerships. The Foundation and its partners are committed to medical excellence and compassionate care, but also to improving the overall health of the entire Unity Health service area.

Filled with a spirit of servanthood, Unity Health associates and partners are committed to:

- The continuous improvement of quality patient care
- The maintenance of an adequate margin for reinvestment in new technology
- Facility improvements
- Human resources
- A leadership role for positive change in the health care environment

Giving Opportunities:

1. Pyeatt Family Cancer Center: Funds to support the purchase of needed technology investments and ensure cancer care is close to home.
2. NICU: Contributions to fund the continued development of the newly established NICU at Unity Health - White County Medical Center.
3. Scholarships & Education: Support for the Unity Health Graduate Medical Education program and scholarships for health care professionals.
4. Community Fund: Contributions to support moving forward the mission of the organization among our community.



Funding Sources:
Individual Giving: 60%
Associate Giving: 20%
Corporations: 10%
Grants/Other: 10%

UNITY HEALTH GRADUATE MEDICAL EDUCATION

Ray Montgomery Department of Graduate Medical Education

Our mission is to improve the health of the people and communities we serve by educating and preparing physicians through curricula that reflect an appropriate balance of patient care, education and research.

With more than 160 Unity Health physician faculty—representing a broad range of specialties—and over 100 residents, the Graduate Medical Education program is the most diverse department in our organization. In addition to the expert Unity Health physicians, residents also rotate with physicians from outside clinics and hospitals such as the University of Arkansas for Medical Sciences and Arkansas Children's Hospital in Little Rock.

The Unity Health Graduate Medical Education program organizes five resident physician programs approved by the Accreditation Council for Graduate Medical Education - Family Medicine, Emergency Medicine, Internal Medicine, Psychiatry, and Transitional Year.



COMMUNITY HEALTH NEEDS ASSESSMENT RESULTS

Our Findings

White County

Of the 390 survey results, 271 respondents live in White County.
The top five healthcare needs in this community are:

- Lack of Doctors – 32.84%
- Lack of Healthy Foods – 19.92%
- Lack of Hospitals – 11.07%
- Drug & Alcohol Prevention – 9.59%
- Mental Health Services – 8.48%
- Other (Specialists, Transportation, Housing, Vaccinations, Etc.) – 18.1%

Woodruff County

Of the 390 survey results, 6 respondents live in Woodruff County.
The top five healthcare needs in this community are:

- Lack of Hospitals – 66.66%
- Lack of Doctors – 16.66%
- Lack of Healthy Foods – 16.66%
- Mental Health Services – .01%
- Drug & Alcohol Prevention – .01%

Lonoke County

Of the 390 survey results, 20 respondents live in Lonoke County.
The top five healthcare needs in this community are:

- Lack of Hospitals – 40%
- Lack of Doctors – 25%
- Lack of Healthy Foods – 15%
- Lack of Clinics – 10%
- Mental Health Services – 5%
- Drug & Alcohol Prevention – 5%

Prairie County

Of the 390 survey results, 1 respondent lives in Prairie County.
The top five healthcare needs in this community are:

- Lack of Hospitals – 40%
- Lack of Doctors – 25%
- Lack of Healthy Foods – 15%
- Lack of Clinics – 10%
- Mental Health Services – 5%
- Drug & Alcohol Prevention – 5%

COMMUNITY HEALTH NEEDS ASSESSMENT RESULTS

Our Findings

Jackson County

Of the 390 survey results, 17 respondents live in Jackson County.
The top five healthcare needs in this community are:

- Lack of Doctors – 41.17%
- Lack of Healthy Foods – 11.76%
- Lack of Clinics – 11.76%
- Exercise Resources – 11.76%
- Lack of Hospitals – 5.86%

Independence County

Of the 390 survey results, 12 respondents live in Independence County.
The top five healthcare needs in this community are:

- Lack of Hospitals – 33.33%
- Mental Health Services – 16.66%
- Exercise Resources – 16.66%
- Drug & Alcohol Prevention – 8.33%
- Other (Specialists, N/A, etc.) – 25%

Pulaski County

Of the 390 survey results, 32 respondents live in Pulaski County.
The top five healthcare needs in this community are:

- Lack of Doctors – 21.87%
- Lack of Healthy Foods – 21.87%
- Mental Health Services – 18.75%
- Lack of Hospitals – 41.66%
- Drug & Alcohol Prevention – 12.5%

Do people have to travel outside of your community to have their healthcare needs met?

Hospital Services

Yes: 47.9%

No: 52.1%

Primary Care

Yes: 27.4%

No: 72.6%

Specialty Care

Yes: 85.1%

No: 14.9%

Our Findings

The Outreach Team analyzed the findings and prioritized the health needs in order of importance based on the Community Health Needs Assessment results, external sources, and guidance of hospital leadership. The results were also considered based on how the indicators aligned with the hospital's mission and vision.

Primary Categories of Need - Overall

Of the 390 survey results the top needs in the Unity Health service areas are:

Lack of Doctors – 29.48%

Lack of Healthy Foods – 17.69%

Lack of Hospitals – 16.15%

Drug & Alcohol Prevention - 10%

Mental Health Services – 10%

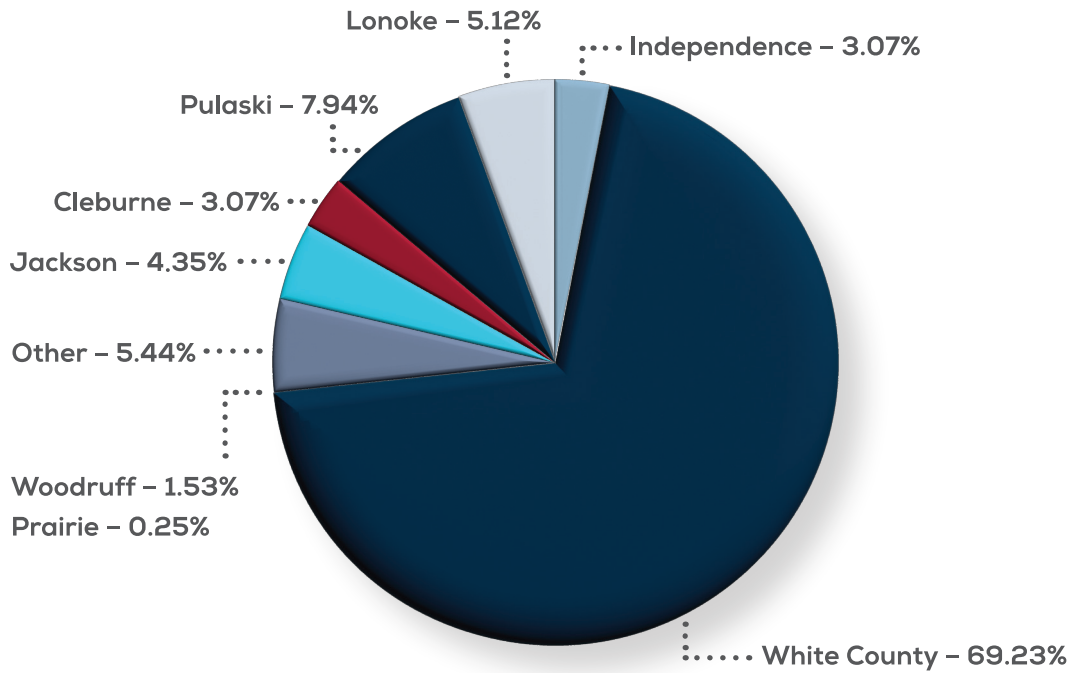
Other (Specialty care, Specialists, Transportation, Affordable Healthcare, Etc.) – 16.68%

Each category (listed above) was submitted to key leadership in Unity Health and the Advanced Care Hospital of White County with expertise in each of the outlined areas of need. These groups discussed how the hospitals are already working to meet the needs of the community and suggested ideas on how to meet the health needs defined in the research.

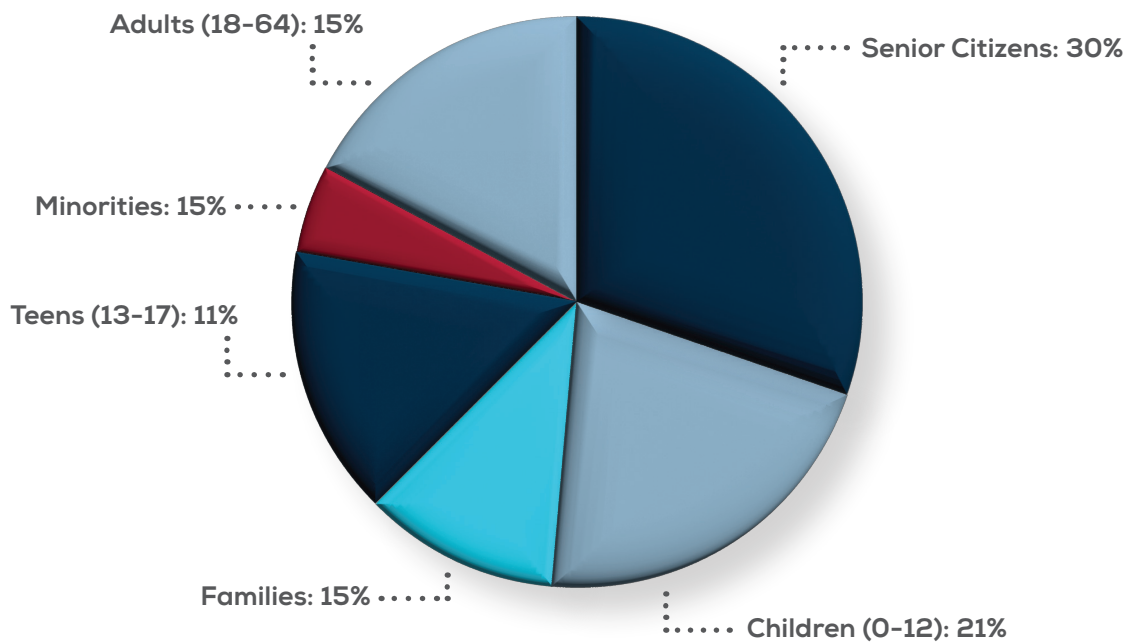
Of the top 6 concerns, Unity Health and Advanced Care Hospital of White County, chose to focus on 3 specific needs – **Lack of Doctors, Drug & Alcohol Prevention, and Mental Health Services.**

RESULTS OF THE COMMUNITY HEALTH NEEDS ASSESSMENT

In which county do you live?



Which of the below groups have the greatest healthcare needs not met?



If you believe that the following groups' health needs are not met, please choose which category best fits their needs:

Senior Citizens

Preventative Health and Wellness – 17.2%
 Access to Primary Care – 8.2%
 Chronic Disease Management – 60%
 Health Needs Met – 14.6%

Children (0-12)

Preventative Health and Wellness – 31%
 Access to Primary Care – 19%
 Chronic Disease Management – 10.5%
 Health Needs Met – 39.5%

Teens (13-17)

Preventative Health and Wellness – 40.3%
 Access to Primary Care – 18.2%
 Chronic Disease Management – 7.4%
 Health Needs Met – 34.1%

Adults (18-64)

Preventative Health and Wellness – 30.8%
 Access to Primary Care – 24.1%
 Chronic Disease Management – 26.4%
 Health Needs Met – 18.7%

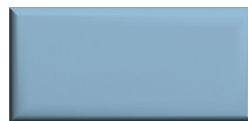
Families

Preventative Health and Wellness – 30%
 Access to Primary Care – 34.1%
 Chronic Disease Management – 12.1%
 Health Needs Met – 23.8%

Minorities

Preventative Health and Wellness – 27.7%
 Access to Primary Care – 30.8%
 Chronic Disease Management – 17.9%
 Health Needs Met – 23.6%

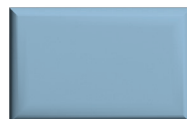
Overall, what general healthcare needs are not met in your community?



Lack of Hospitals



Lack of Doctors *



Lack of Clinics



Lack of Health Foods



Mental Health Services *



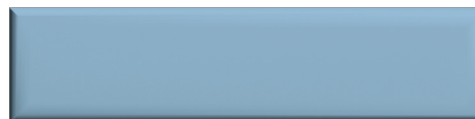
Drug & Alcohol Prevention *



Preventative Screenings



Vaccinations



Exercise Resources

* Unity Health and Advanced Care Hospital of White County chosen health needs to address in the implementation strategy

Implementation Strategy

Unity Health, in collaboration with the Advanced Care Hospital of White County, conducted a Community Health Needs Assessment during the 2023 fiscal year, as required under the general requirements for tax exemption under Section 501(c)(3) and Revenue Ruling 69-545. Section 501(r)(3)(A) requires a hospital organization to conduct a community health needs assessment (CHNA) every three years and to adopt an implementation strategy to meet the community health needs identified through the CHNA.

The Community Health Needs Assessment incorporates data from the Arkansas Hospital Association, as well as digital survey responses from Cleburne, Jackson, Lonoke, Prairie, White, Woodruff, Pulaski and surrounding counties.

The Outreach Team, comprised of representatives of Unity Health and the Advanced Care Hospital of White County, analyzed the findings and prioritized the health needs in order of importance based on the CHNA results and data collected from the Arkansas Hospital Association analytics. Based on the research conducted by the Outreach Team, the following recommendations were made for the health indicators identified in the research under the categories of:

**Lack of Doctors
Drug & Alcohol Prevention
Mental Health Services**

For the health needs identified, action items were suggested by the respective committee members and anticipated impact is outlined for each item.

The following action items, which were suggested by each committee, were approved by the Unity Health Board of Directors as potential objectives Unity Health may pursue in meeting health needs in the community. While this list contains a springboard of ideas, it will function as a living document, as it will be assessed and modified on an ongoing basis.

IMPLEMENTATION STRATEGY

1

LACK OF DOCTORS

Upon reviewing the Community Health Needs Assessment Results – access to physicians, or specialists in the area serviced by Unity Health and the Advanced Care Hospital of White County was identified as the top health need.

Action Item #1: Recruitment and retention of new and existing physicians within the service area.

Unity Health utilizes a medical staff development plan that reviews the healthcare needs of the communities we serve. Unity Health takes a lead role in the recruitment efforts to bring in those necessary physicians.

Action Item #2: Training and Education within the Unity Health Graduate Medical Education Program

Unity Health has five ACGME-accredited residency programs that train physicians in Family Medicine, Internal Medicine, Psychiatry, Transitional Year, and Emergency Medicine.

Resident physicians help provide healthcare to people in the community. Often residents are recruited to stay in the community after graduating from the residency programs at Unity Health. Each year the Unity Health Graduate Medical Education program accepts incoming residents. Since 2021, the number of accepted resident physicians has increased. The accepted class of 2024 was 45, making the total population of residents in the program 104. On average, 3.86 residents that graduate from the program stay and work for Unity Health. 2.7 Residents on average stay within the state to practice medicine.

Action Item #3: Awareness of current physician staff of Unity Health and the Advanced Care Hospital of White County

Unity Health continues to promote and increase awareness of the medical staff to the communities we serve. Information is provided through various outlets including directories, websites, social media, newspapers, radio, billboards, chamber of commerce opportunities, and community events.

With a team of more than 160 physicians and numerous APRNs, we are committed to raising awareness of the many ways we meet the healthcare needs of our communities and serve them with compassionate care. Unity Health is an Arkansas healthcare system consisting of four hospitals, 28 family practice clinics, specialists and specialty clinics consisting of 15 areas of practice including: Unity Health – Cardiology Clinic, Unity Health – Orthopaedic and Spine Center, the Pyeatt Family Cancer Center, inpatient and outpatient physical rehabilitation, as well as inpatient and outpatient behavioral health.

2

ACCESS TO MENTAL HEALTH SERVICES

Upon reviewing the Community Health Needs Assessment Results – access to mental health services was identified as a top health need. Individuals in the Unity Health and Advanced Care Hospital of White County service area have the following concerns:

Need Identified: High number of community members seeking services for psychiatric, and counseling care.

Action Item: Create awareness of available mental health services in our communities.

Unity Health has a wide array of services to meet the mental health needs of our community. By creating awareness of our services the anticipated impact is that individuals will receive pertinent information in a timely manner to receive care.

Need Identified: High number of adults presenting with behavioral, and mental health diagnosis in addition to physical ailments. By following the outlined action items we anticipate an increase in community members utilizing mental health services and receiving care faster.

Action Items:

- Connect community members with Mental Health information
- Create awareness of Mental Health services and resources within the community
- Encourage patients to seek care in the most appropriate settings
- Focus on densely populated areas including White, Lonoke, Jackson and Pulaski Counties.

Need Identified: Unable to see mental health providers early in the symptomatic stages of illness. Through these action items our organization anticipates increased awareness surrounding mental health and mental health services. Community members will be able to seek care earlier in the disease process or at the first signs of potential mental health issues.

Action Items:

- Connect community members with established mental health clinics and providers as well as support groups that offer behavioral, psychiatric health, and counseling.
- Create awareness throughout our communities by cultivating consistent conversations around mental health, stress, time management and symptom identification.

IMPLEMENTATION STRATEGY

3

DRUG & ALCOHOL PREVENTION

Upon reviewing the Community Health Needs Assessment Results – Drug & Alcohol Prevention in the area serviced by Unity Health and the Advanced Care Hospital of White County was identified as a top health need.

Need Identified: High numbers of adults in the community report substance abuse. A High numbers of adults report binge drinking, using drugs, or alcohol regularly.

Action Item #1: Create educational literature on the importance of mental and physical health and the pitfalls of substance use.

Action Item #2: Offer on-site education and/or assistance with education at schools on the topic of tobacco, alcohol, and trending substances of choice.

Need Identified: High number of medical emergencies related to drugs and alcohol or substance abuse coupled with a high number of adults who report binge drinking, using drugs or alcohol regularly.

Action Item #1: Provide resources to community partners, including charitable organizations, government agencies and similar organizations to give them an opportunity to share and learn about populations that are showing warning signs and symptoms of substance abuse.

Anticipated impact: Identifying and supporting local organizations that focus on serving others within the community could potentially broaden the effectiveness of the organization, thereby touching more lives, encouraging more people to participate in building greater awareness.