

REPORT
TO THE COMMUNITY
2021





TABLE OF CONTENTS

Letter From The President	4
Our Mission	7
Advanced Care Hospital of White County.....	8
Our Work	9
Our Involvement.....	12
Community Sponsorships.....	13
Our Community	14
Mayo Clinic Care Network.....	15
Identifying Our Community's Needs	17
Our Findings	20
Results Of CHNA Survey.....	22
Implementation Strategy	25
Program Growth Tables	30

LETTER FROM THE PRESIDENT

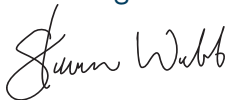
Unity Health is grateful to be a part of wonderful communities. Our hospital network and associates strive to provide excellent, compassionate care to the communities we serve including Cleburne, Craighead, Independence, Lonoke, Jackson, Prairie, White and Woodruff counties. Unity Health along with the Advanced Care Hospital of White County, was charged with learning more about specific health needs in the communities we serve. To that end, our organizations formed a team to research how to best meet the needs of our communities. Defining those objectives will help us ensure healthcare for future generations.

Collaboration led to conducting comprehensive research for this Community Health Needs Assessment to ensure that we gathered a true understanding of the health needs in our area. The following report explains the research and findings in greater detail.

Also, I am glad to share with you that our hospital's Board of Directors has already taken a significant step toward addressing the health needs in our community. In the coming months and years, our hospital's community outreach associates will focus on meeting the needs of our community in the areas of primary care, preventative health and wellness, behavioral health, chronic disease management and physician resident training to guarantee future healthcare in Arkansas.

We look forward to serving you.

Yours in good health,







Unity
HEALTH



OUR MISSION

To improve the quality of health and well-being for the communities we serve through compassionate care.

OUR VALUES

Kindness

Excellence

Expertise

Stewardship

AWARDS AND HONORS

- Achieved ACGME Continued Accreditation Status for all Graduate Medical Education programs
- ACGME approved a permanent increase in resident complements for Family Medicine, Internal Medicine, and Psychiatry
- Blue & You Fitness Challenge, second place in Arkansas for the large size category
- Diamond Award for Marketing Excellence
- Vizient Impact Standardization Programs Participation Leader Award
- Named by Xenex LightStrike as having one of the best disinfection programs in the US. Becker's Clinical Leadership & Infection Control, Unity Health among nation's lowest Catheter-Associated Urinary Tract Infection (CAUTI) rates
- Visionary Achievement Award, Xenex Disinfection Services (Commitment to make patient safety a Top Priority)

Advanced Care

of White County

Hospital

DEAR COMMUNITY MEMBERS:

The Advanced Care Hospital of White County was established in 2007 to meet a need in the community. Located on Unity Health's Specialty Care campus, our hospital is certified as a long-term acute care facility that cares for patients who no longer need care in an Intensive Care Unit setting, yet are still too sick to return home with home-health care or to a nursing home.

As a non-profit hospital, we are committed to adding value to the community; therefore, our community benefit efforts are more than financial assistance. Our endeavors led us to take a measured approach to identify and discuss ways to meet the ever-changing healthcare needs in our service area.

Community health is our priority. As you read through the following information, you will see that our efforts have involved collaborative partnerships, which are the key to the growth and success of future wellness initiatives.

The hope for healthier lives in our community depends on all of us working together to ensure the best possible results for generations to come.

Sincerely,



Terri Parsons, Administrator

The Advanced Care Hospital of White County associates and partners, through a spirit of servanthood, are committed to the continuous improvement of quality patient care, the provision of highly satisfied patient care at reasonable prices, the maintenance of an adequate margin for reinvestment in new technology, facility improvements, human resources, and a leadership role for positive change in the healthcare environment.



OUR WORK

As the leading healthcare provider in the region, Unity Health associates strive to improve the quality of health and well-being for the communities we serve through compassionate care.

Unity Health is the largest employer in an eight-county area with more than 2,300 associates. The Searcy facility has a total of 438 beds and a medical staff of more than 150 physicians that specialize in various areas of healthcare.

Additionally, the Advanced Care Hospital of White County, a 27-bed long-term acute care facility, operates on Unity Health's Specialty Care campus. The Advanced Care Hospital of White County primarily serves Cleburne, Craighead, Jackson, Lonoke, Prairie, White and Woodruff counties; however, it also serves the remaining Arkansas counties, as it is one of only eight long-term acute care hospitals in the state.



OUR WORK (CONTINUED)

Unity Health has a family of physician clinics throughout Central Arkansas including:

After Hours Clinic	Medical Clinic of Cabot	Oncology Clinic
Bradford Medical Clinic	Medical Clinic Heber Springs	Orthopaedic and Spine Center
Cardiology Clinic	Neurology Clinic	Pyeatt Family Cancer Center
Clarity Health and Wellness	Newport Medical Clinic	Rheumatology Clinic
Continuity Care Clinics	Newport OB/GYN Clinic	Searcy Medical Center
Family Practice Associates	Newport Pediatric Clinic	Searcy Medical Center, West
Green Family Practice Clinic	Newport Podiatry Clinic	Westside Family Medical Clinic
Immediate Care Clinic	Newport Surgical Clinic	
McAfee Medical Clinic	Newport Primary Care Clinic	

\$42,726,654

SUBSIDIZED HEALTH SERVICES

Clinical programs that are provided despite a financial loss, but the service meets an identified community need and if no longer offered would be unavailable or fall to the responsibility of the government or other non-profit organization.

\$335,172

COMMUNITY BUILDING ACTIVITIES & OPERATIONS

Cost of programs that improve the physical environment, promote economic development and support health advocacy and coalition efforts.

\$32,406,451

FINANCIAL ASSISTANCE & MEANS-TESTED GOVERNMENT PROGRAMS

Unpaid cost of public programs for low-income persons.

\$917,246

COMMUNITY HEALTH IMPROVEMENT SERVICES & COMMUNITY BENEFIT OPERATIONS

Costs associated with staff and community health needs and/or assets assessment, as well as other costs associated with community benefit strategy and operations

\$254,722

FINANCIAL & IN-KIND CONTRIBUTIONS

Funds and in-kind services donated to individuals not affiliated with the organization or to community groups and other non-profit organizations.

\$16,914,999

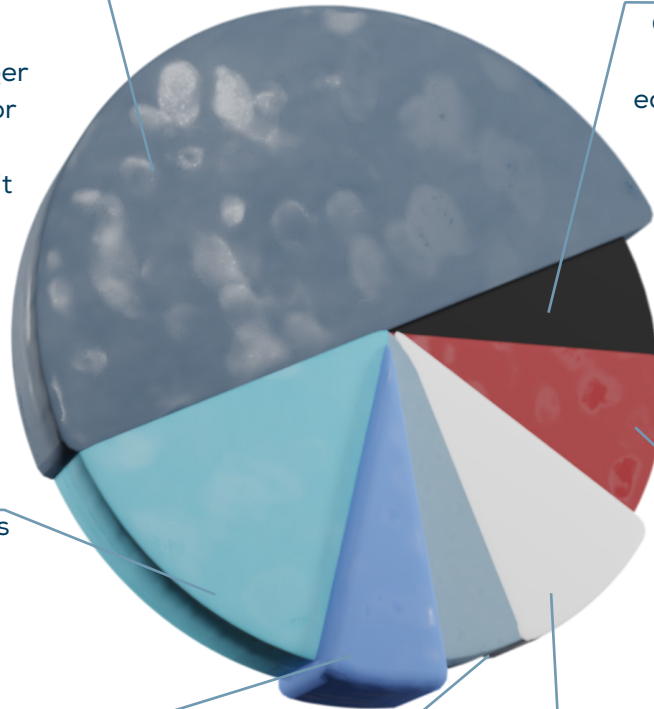
HEALTH PROFESSIONS EDUCATION

Cost of teaching students, physicians, nurses and other health professionals who are not on the medical staff or employed by WCMC or the Advanced Care Hospital of White County

\$101,674

RESEARCH

The study and/or data collection of health indicators to generate increased general knowledge made available to the public.





REFLECTING ON COVID

BY STEVEN WEBB

Unity Health has served North Central Arkansas for more than 54-years and has grown to the largest employer in the region. We take pride in improving the health and well-being of the communities we serve.

Before the pandemic hit I was confident our team could tackle any challenge. So, when COVID emerged in Arkansas in the spring of 2020 I never questioned if we could handle it but I did question how. Through the pandemic, we have been able to do things as a team I did not know were possible. I always knew our associates and caregivers would rise to the challenge in the face of adversity. But they have gone above and beyond in this overwhelming and unprecedented situation. Our team has been able to thrive in adversity. In addition, we have received remarkable community support which has been extremely encouraging.

The biggest challenge for rural hospitals is the continued financial pressures we all face; pre-pandemic, during the pandemic, and post-pandemic. The pandemic has added a new layer to the fight for talent and staffing which further restricts rural facilities.

As you will see throughout this report, the activities and events historically considered to be routine have been put on-hold to focus on the urgency of caring for our communities and our state during an unprecedented time.

In many ways, the pandemic has highlighted the teamwork and resilience of our associates. We've seen how collaboration, medical advancements, and determination can get things done.

As we found ways to create bed space and make adjustments to accommodate patients, we learned that our healthcare system is more flexible than we knew. We proved that we can make huge changes when we work together and focus our energy and resources on a problem.

The picture that emerges when I reflect on the last 18-months is one of hardship, courage, gratitude, perseverance, strength, and resilience. For Unity associates, the last 18-months have meant long hours and rising to meet new challenges with our teammates, families, and communities. We found new ways of doing almost everything.



HEALTHCARE SERVICES:

Unity Health offers a wide range of healthcare services to the region, including:

24-hour Emergency Care at a Level III Trauma Center

AR SAVES (Arkansas Stroke Assistance through Virtual Emergency Support), which provides immediate care for stroke victims

Cardiac Intervention

Cardiology

Clarity Health and Wellness (behavioral health services clinic)

Courage (adolescent behavioral health)

Compass (adult behavioral health)

Clearview (senior behavioral health)

Comprehensive Cancer Care at Unity Health Oncology Clinic inside the Pyeatt Family Cancer Center of Excellence

Critical Care

Durable Medical Equipment

HomeCare

Inpatient Hospice

Inpatient Physical Rehabilitation

Imaging Center (64-slice CT, Cath lab, Open MRI, ultrasound)

Neurology

Neurosurgery

New Life Center

Oncology

Outpatient Rehabilitative Services

Orthopaedics

Prime Times, a program for seniors age 50 and older

Rheumatology

Sleep Center, accredited by the American Academy of Sleep Medicine

Sports Medicine

Surgical Services, including one of the most advanced robotic

da Vinci® Surgical Systems

Wound Care Center

12 | Community Health Assessment

OUR INVOLVEMENT

Unity Health and the Advanced Care Hospital of White County have always worked to provide health benefits to the community through education and health screenings, classes and support groups, and other health and wellness related events and programs. Many of the programs Unity Health already offers were created as a response to previous community surveys.

UNITY HEALTH OFFERS A WIDE RANGE OF HEALTHCARE SERVICES TO THE REGION, INCLUDING:

AARP Smart Driver Course*	Main Street Searcy Support
American Red Cross Blood Drive	Newcomers Newport
Artist in U	Physicals for Local Athletes
ASU Newport Nursing School	Prenatal Yoga*
Blood Pressure Screenings (free)	Prime Times, program tailored for adults 50 and older
Breast Cancer Awareness Luncheon*	Prostate Screenings (free)
Breastfeeding Class*	Race for the Cure (Searcy & Newport Teams)*
Chambers of Commerce	Red Ribbon Week, Drug-Free Campaign
Childbirth Class*	Rotary Newport
CommUnity of Caring	School Nurse Day
Depot Days	School Screenings (BMI, Hearing, Vision, Scoliosis)
Diabetes Self-Management Education Class*	Senior Education Programs
Diabetes Support Group*	Senior Expo*
Family Day at the Searcy Certified Farmers' Market*	Softball and Baseball Leagues & Tournaments
Get Down Downtown Kid's Zone	Sibling Class*
Heart-to-Heart Awareness Luncheon*	Special Olympics Heathy Athletes
Infant CPR and Safety Class*	Spinal Cord Injury Support Group*
Insulin Pump Support Group*	Teen Mothers-to-Be Class*
Jackson County Senior Center	Tours of Unity Health for school groups*
KC Koala Healthy Presentations*	Trick-or-Treat on the Square*
Kiwanis Searcy & Newport	United Way Luncheon
Ladies' Night Out, Searcy and Cabot*	Unity Kids (third-grade ambassador program)*
Lions Club Searcy & Newport	White County Fair Booth and Senior's Day at the Fair*
Look Good ... Feel Better*	Woodruff County Senior Center

**Cancelled in 2020 due to COVID-19*

Under the Patient Protection and Affordable Care Act of 2010, the Internal Revenue Service (Form 990, Schedule H) has requested that non-profit hospitals conduct a comprehensive Community Health Needs Assessment to identify additional health needs in the community and suggest ways that Unity Health and the Advanced Care Hospital of White County can potentially meet those needs.

COMMUNITY SPONSORSHIPS

In order to benefit the community in the areas of health, community building and safety, this list represents organizations to which Unity Health gave unrestricted sponsorships or donations in 2019 through 2020.

American Cancer Society	Pangburn Public Schools
Arkansas Center for Independence	Searcy Certified Farmers' Market
Bald Knob Chamber of Commerce	Searcy Civitan Club
Bald Knob Public Schools	Searcy High School Safe Prom
Beebe Public Schools	Searcy Regional Chamber of Commerce
Bison Boosters (Harding University)	Searcy Schools
CASA of White County	Searcy Sharks Swim Team
Cedar Ridge Public Schools	Searcy Youth Soccer Association
Child Safety Center of White County	Rotary of Searcy
Downtown Newport Entertainment Series	Tuckerman Public Schools
Dr. Robert E. Elliott Foundation	White County Domestic Violence Prevention
Friends for Life	Well Done Run
Harding University Athletics	White County Fair Association
Jackson County Youth Activities Association	
Jacob's Place Homeless Mission	
Junior Auxiliary of Searcy	
Main Street Searcy	
Manna 5K	
March of Dimes	
Newport Public Schools	



OUR COMMUNITY

Unity Health and the Advanced Care Hospital of White County serve the Central and Northern Arkansas region of the state that encompasses Cleburne, Independence, Jackson, Lonoke, Prairie, Van Buren, White and Woodruff counties. The majority of the area is made up of rural farmland with agriculture as the primary economic base of the region, while tourism is the largest industry in Cleburne County.

White County: 78,762



Lonoke County: 72,528



Independence County: 37,427



Cleburne County: 25,100



Jackson County: 17,027



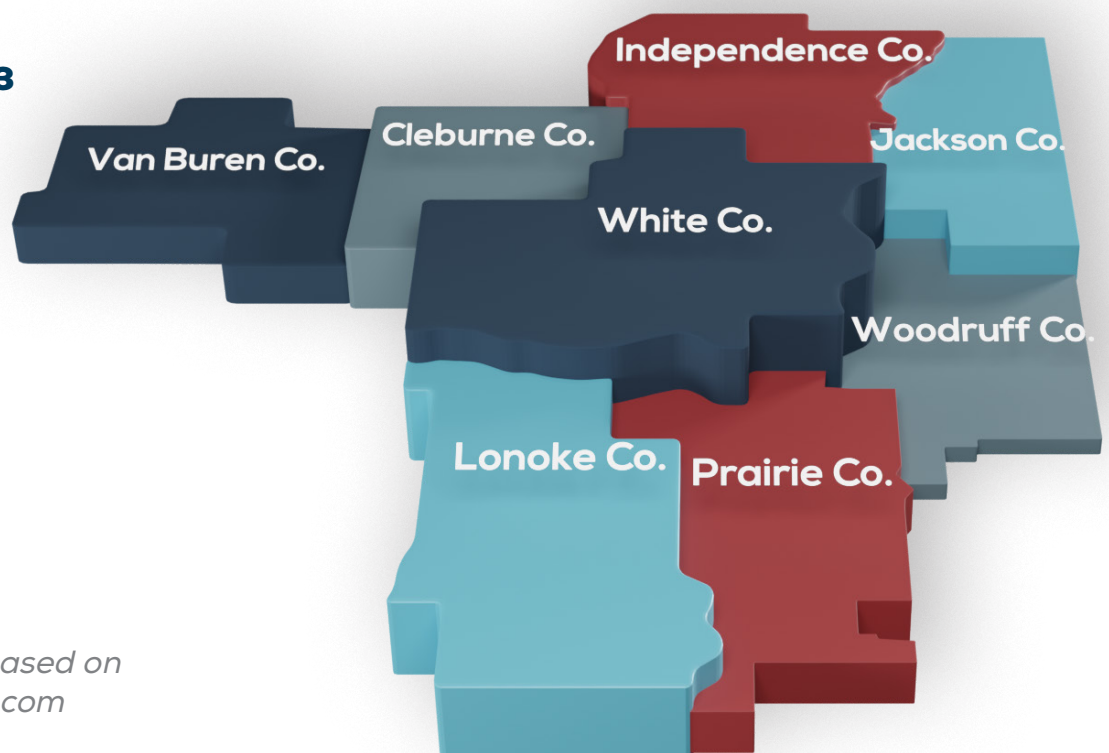
Van Buren County: 16,642



Prairie County: 8,189



Woodruff County: 6,533



*Population information based on
arkansas-demographics.com*



MAYO CLINIC CARE NETWORK

In 2016, Unity Health and Mayo Clinic announced that Unity Health would be the first healthcare organization in Arkansas to join the Mayo Clinic Care Network, a network of healthcare providers committed to better serving patients and their families through collaboration.

The partnership gives Unity Health access to the latest Mayo Clinic knowledge and promotes collaboration among physicians to benefit patients. Through these shared resources, more patients can get answers to complex medical questions – and peace of mind – while staying close to home.

As a member of the Mayo Clinic Care Network, Unity Health works with Mayo to share medical knowledge in ways that enhance patient care. Network products and services include:

eConsults

A program that enables Unity Health physicians to connect electronically with Mayo specialists for additional input on a patient's care.

AskMayoExpert

A database that offers point-of-care, Mayo-vetted information on disease management, care guidelines, treatment recommendations and reference materials for medical conditions.

eBoards

Members can observe and participate in live, interactive video conferences where Mayo multidisciplinary teams and network members discuss management of current complex cases. Current offerings include access to eTumor Boards, as well as our Inflammatory Bowel Disease eBoard.

Inpatient Telephone Consults

An Inpatient Telephone Consult is an informal telephone conversation, provider to provider, regarding the treatment of a hospitalized patient that requires semiurgent to urgent intervention. There is no additional cost to the patient.

Health Care Consulting

Network members can consult with Mayo Clinic experts in patient care, human resources, finance, and other administrative and operational areas. Members customize their own consulting plans to support their unique strategic priorities.

Patient Education Library

Members have access to Mayo Clinic's library of patient education materials, which include 2,500 pieces in English and a select number in Spanish.

Archived Mayo Clinic Grand Rounds

Presentations by Mayo Clinic providers and faculty address clinical care and health care delivery topics. Continuing medical education credit is available by viewing Grand Rounds offerings.

GIBLIB

This on-demand, streaming platform offers a diverse library of thousands of accredited medical lectures and fully narrated surgical procedures, featuring Mayo Clinic experts. The platform provides AMA PRA Category 1 credits to support continuing education requirements for physicians and advanced nurse practitioners.

Unity Health providers also can access Mayo's extensive library of patient education materials and view archived Mayo Clinic grand rounds presentations that feature Mayo physicians and scientists.

Unity Health and other members of the care network remain independent, but share Mayo's commitment to improve the quality and delivery of health-care. Launched in 2011, the network has more than 45 member organizations in the U.S., Mexico, Puerto Rico, Saudi Arabia and Singapore.



CLEBURNE COUNTY

All results listed alphabetically

TOP FIVE HEALTH CONCERNS/ NEEDS IDENTIFIED

1. Alcohol use by Adults (Binge Drinking)
2. Breast Cancer
3. Elderly Person with Medicare
4. Housing Costs
5. Vaccinations
[Elderly (Pneumonia & Flu) Children, HIV]

OTHER ISSUES INCLUDE:

- Alcohol & Tobacco Use by Minors
- Blood Cholesterol Never Checked
- Drug Use by Minors
- Family Values (Foster Care, Child Abuse, Grandparents as Primary Caregivers)
- No Personal Doctors
- Number of Physicians
- Poor Mental or Physical Health
- Premature Death
- Screenings [Male (PSA & Colorectal), Female (Pap & Mammogram)]
- Unemployment Average

PROGRAMS/SERVICES AVAILABLE:

- ABC Program
- Breakin' Bread Soup Kitchen
- CAPCA Headstart
- Cleburne County Cares
- Community School
- Counselors available at churches
- Counselors in public school districts
- Home Medical Equipment Services
- Human Services Office
- Margie's Haven House (for women and children)
- The Aquatic Center
- The Call - Cleburne County Chapter
- The Community Center
- The County Health Department
- The Dream Center
- The Other Side Rehab Center
- Waychoff Senior Center

JACKSON COUNTY

All results listed alphabetically

TOP FIVE HEALTH CONCERNS/ NEEDS IDENTIFIED

1. Depression Disorder
2. Grandparents as Primary Caregivers
3. No Health Insurance
4. Screenings [Male (PSA & Colorectal), Female (Pap & Mammogram)]
5. Tobacco, Alcohol & Drug Use by Minors

OTHER ISSUES INCLUDE:

- Adults over 65 with all teeth removed
- Alcohol use by Adults (Binge Drinking)
- Annual Wellness Check-Ups
- Healthcare Costs
- Motor Vehicle Crash Deaths
- No Exercise by Adults
- No Personal Doctors
- Poverty
- Violent Crime
- Weight (Overweight, Obese)

PROGRAMS/SERVICES AVAILABLE:

- AR Center for Independence
- Church Groups and Affiliated Food Banks
- Civic Organizations
- Cornerstone Transitional Home
- Crowley's Ridge Development Council- Low Income Home-Energy Assistance
- Every Child Is Ours
- Health Department Unit
- Jackson County Health Coalition
- Newport Elementary School Backpack Program
- Unity Health
- Unity Health Senior Center
- Wardell Pennington Memorial Food Pantry

LONOKE COUNTY

All results listed alphabetically

TOP FIVE HEALTH CONCERNS/ NEEDS IDENTIFIED

1. Elderly Person with Medicare
2. Family Values (Foster Care, Child Abuse, Grandparents as Primary Caregivers)
3. No Exercise by Adults
4. Students Having an Unhealthy Weight
5. Tobacco, Alcohol & Drug Use by Minors

OTHER ISSUES INCLUDE:

- Adults with Asthma
- Adults with Hypertension
- Alcohol use by Adults (Binge Drinking)
- Average Wages
- Blood Cholesterol Never Checked
- Having a Dental Visit Within the Last Year
- No Health Insurance
- No Personal Doctors
- Poverty (Children, Food Stamps)
- Women Lacking Early Prenatal Care

PROGRAMS/SERVICES AVAILABLE:

- ADHS (Vision/Hearing)
- Adult Education Center of Lonoke/Prairie Counties
- ARCare Medical Assistance
- Area Agency on the Aging
- Arkansas Rice Depot
- Cabot Public Housing Agency
- Central Arkansas Development Council
- Community Centers in Cabot & Lonoke
- Cooperative Extension Office
- Family resources of Lonoke (feeds families)
- Grand Prairie Gardens (Low Income and Senior Housing)
- Health Department
- Lion's Club (Vision/Hearing)
- Literacy Council
- Lonoke County Cares (Food Pantries/Free Meals)
- Lonoke County Christian Clinic (Medical Assistance)
- Lonoke County Christian Dental Clinic
- Open Arms Homeless Shelter
- Senior Centers

PRAIRIE COUNTY

All results listed alphabetically

TOP FIVE HEALTH CONCERNS/ NEEDS IDENTIFIED

1. Education
2. No Health Insurance
3. Screenings [Male (PSA & Colorectal), Female (Pap & Mammogram)]
4. Tobacco, Alcohol & Drug Use by Minors
5. Weight [Adults (Obesity), Students (% at a Healthy Weight)]

OTHER ISSUES INCLUDE:

- Alcohol use by Adults (Binge Drinking)
- Coronary Heart Disease
- Elderly Living in Poverty
- Healthcare Costs
- No Exercise by Adults
- No Personal Doctors
- Premature Death
- Vaccinations [Elderly (Pneumonia & Flu) Children, HIV]
- Wages/Poverty (Children, Food Stamps)

PROGRAMS/SERVICES AVAILABLE:

- ADHS (Visually Impaired and Hearing Impaired)
- Area Agency on the Aging
- Arkansas Works (Employment and Training resources)
- Church Groups
- Clinic Providers
- Cooperative Extension Office
- Department of Health
- Department of Human Resources
- Des Arc Housing Authority (Low Income and Senior Housing)
- Health Insurance for Children
- Lion's Club (Vision Assistance)
- Local Food Bank
- Lonoke/Prairie County Adult Education
- Project Mountain Senior Center
- Senior Meals
- Senior Transportation

WHITE COUNTY

All results listed alphabetically

TOP FIVE HEALTH CONCERNS/ NEEDS IDENTIFIED

1. Adult Exercise
2. Adult Tobacco & Alcohol Use
3. Family Values (Foster Care, Child Abuse, Grandparents as Primary Caregivers)
4. No Personal Doctors
5. Poor Mental Health

OTHER ISSUES INCLUDE:

- Adults with Arthritis
- Education
- Healthcare Costs
- No Health Insurance
- Poor Physical Health (Diabetes, Arthritis, Cholesterol)
- Poverty (Children, Food stamps)
- Screenings [Male (PSA & Colorectal), Female (Pap & Mammogram)]
- Tobacco, Alcohol & Drug Use by Minors
- Vaccinations [Elderly (Pneumonia & Flu), Children, HIV]

PROGRAMS/SERVICES AVAILABLE:

- CAPCA Headstart
- Christian Health Ministries
- Church Groups
- Child Safety Center of White County
- Civic Organizations
- Cooperative Extension Office
- Department of Health – Searcy
- Department of Human Services
- Food Pantries
- Friends For Life
- Good Samaritan of White County
- His House
- Jacob's Place
- LIHEAP (Energy and Low Income Heating Assistance)
- Lion's Club (Vision Assistance)
- Medical Clinics
- Mission Machine
- Rice Depot
- Riverview School District After School Program
- Senior Centers
- UAMS Medication Assistance Program
- White River Area Agency on Aging

WOODRUFF COUNTY

All results listed alphabetically

TOP FIVE HEALTH CONCERNS/ NEEDS IDENTIFIED

1. Low Education Rates
2. No Health Insurance
3. Screenings [Male (PSA & Colorectal), Female (Pap & Mammogram)]
4. Short Life Expectancy & High Mortality Rates
5. Tobacco, Alcohol & Drug use by Minors

OTHER ISSUES INCLUDE:

- Adult Exercise
- Alcohol use by Adults (Binge Drinking)
- Average Wages
- Family Values (Foster Care, Child Abuse, Grandparents as Primary Caregivers)
- Healthcare Costs
- Number of Hospitals
- Number of Physicians
- Poor Mental Health & Diseases (Cholesterol, Colon & Rectum Cancer, Prostate)
- Poverty (Children, Food Stamps)
- Vaccinations [Elderly (Pneumonia & Flu), Children, HIV]

PROGRAMS/SERVICES AVAILABLE:

- ARcare clinic provides disease management and case managers
- County Department of Human Services
- County Lion's Club (vision services assistance)
- Crowley's Ridge Development Council (offer utility assistance with LIHEAP program, maintains county food pantry and necessity closet)
- Delta Cove Apartments (senior housing assistance)
- Department of Health - Augusta
- Housing Authority (offers low income housing)
- John Davis Manor (senior housing assistance)
- Margaret Fowler Manor (senior housing assistance)
- McCrory Church Alliance (provide outreach center thrift store and Christmas food boxes)
- The Warehouse (food pantry & educational presentations)
- UAMS medication assistance program
- Unity Health Woodruff County Senior Center
- White River Area Agency on Aging

OUR FINDINGS

The Outreach Team analyzed the findings and prioritized the health needs in order of importance based on the PHACS results and committee responses. Results were also considered based on how the indicators aligned with the hospital's mission and vision. The Outreach Team identified the three primary categories of need and assigned the most prevalent health indicators as follows:

1. ACCESS TO PRIMARY CARE

- High number of adults with no health insurance
- High number of adults with no personal doctor
- Low number of dentists
- Unable to see doctor because of healthcare costs

2. PREVENTATIVE HEALTH & WELLNESS

- High number of accidental deaths
- High number of adults >65 with all teeth removed
- High number of adults who report being overweight/obese
- High number of adults who report binge drinking
- High number of adults who report poor mental or physical health
- High number of adults who report using tobacco by 12th grade
- High number of children in foster care
- High number of elderly with no pneumonia shot
- High number of grandparents who are primary caregivers
- High number of men who do not get regular prostate cancer screenings
- High number of women who do not get regular pap exams
- High number of youth who report using alcohol by 12th grade
- High number of youth who report using any drug by 12th grade
- High number of youth who report using drugs recently
- High percent of adults never having colorectal exams
- Low number of adults meeting minimum to moderate physical activity recommendation
- Low percent of women with early prenatal care

3. CHRONIC DISEASE MANAGEMENT

- High incidence of lung and bronchus cancer
- High number of adults diagnosed with COPD, emphysema, or chronic bronchitis
- High number of adults with coronary heart disease
- High number of adults with depression disorder
- High number of adults with diabetes
- High number of adults with hypertension (high blood pressure)
- High number of adults with lung cancer
- High number of men with prostate cancer

Each category and corresponding list of health indicators (listed above) was then submitted to three internal committees of Unity Health and the Advanced Care Hospital of White County associates with expertise in each of the three areas. These internal committees discussed how the hospital is already working to meet the needs of the community and suggested ideas on how to meet the health needs defined in the research.

RESULTS OF CHNA SURVEY

Has Unity Health or the Advanced Care Hospital of White County had a positive impact on your community?



A 5% increase since 2018!

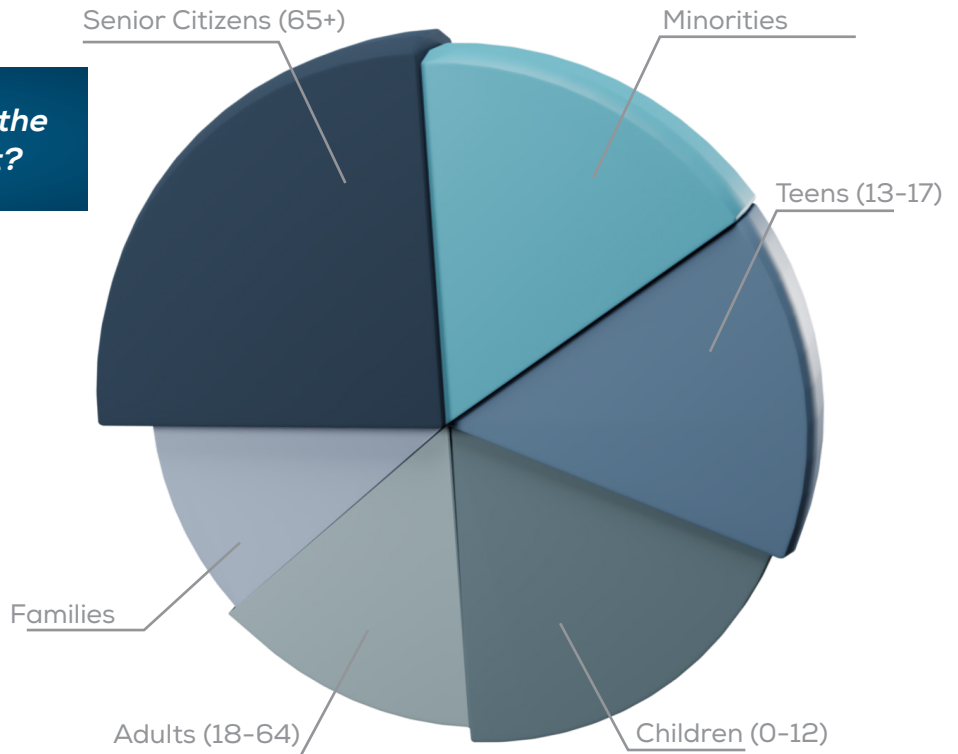


RESULTS OF CHNA SURVEY (CONTINUED)

Which of the following groups have the greatest healthcare needs NOT met?

Ranked in order of most needs NOT met to least needs NOT met.

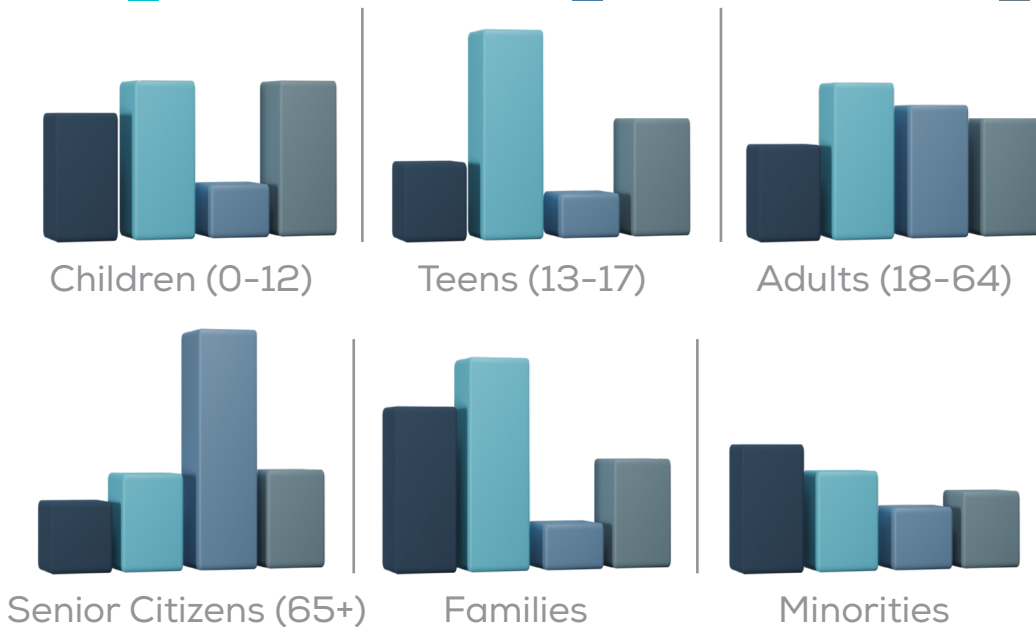
Answered: 215 | Skipped: 5



If you believe that the following group's health needs are NOT met, please choose which category best fits their needs.

Answered: 209 | Skipped: 11

■ Access to Primary Care
 ■ Preventative Health & Wellness
 ■ Chronic Disease Management
 ■ Health Needs Met



For each group, what do you feel is the greatest need?

Answered: 213 | Skipped: 7

Children (0-12)

1. Available Physicians
2. Exercise/Healthy Eating
3. Vaccinations
4. Preventative Screenings
5. Insurance
6. Mental Health
7. Cost of Medication
8. Drugs/Alcohol/Tobacco

Teens (13-17)

1. Mental Health
2. Drugs/Alcohol/Tobacco
3. Exercise/Healthy Eating
4. Available Physicians
5. Preventative Screenings
6. Insurance
7. Cost of Medications
8. Vaccinations

Adults (13-17)

1. Insurance
2. Exercise/Healthy Eating
3. Cost of Medications
4. Mental Health
5. Drugs/Alcohol/Tobacco
6. Preventative Screenings
7. Available Physicians
8. Vaccinations

Senior Citizens (65+)

1. Cost of Medication
2. Insurance
3. Mental Health
4. Available Physicians
5. Preventative Screenings
6. Exercise/Healthy Eating
7. Drugs/Alcohol/Tobacco
8. Vaccinations

Families

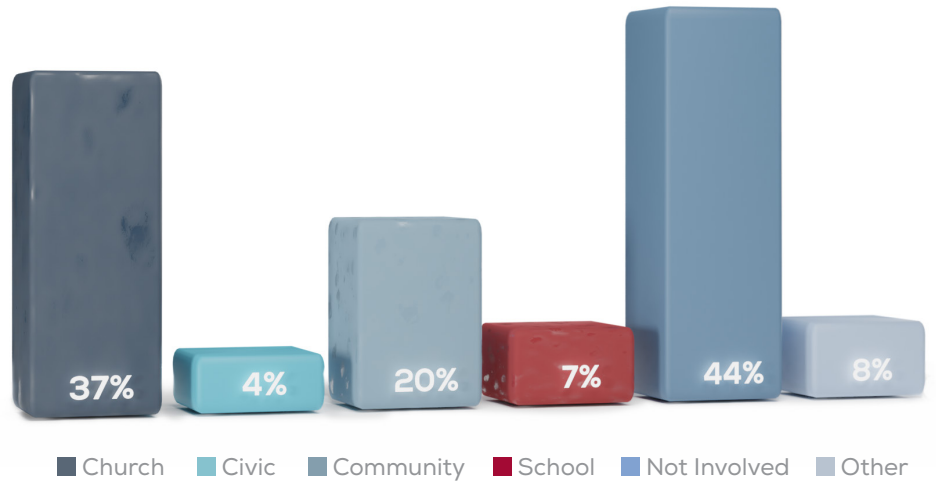
1. Insurance
2. Mental Health
3. Cost of Medications
4. Available Physicians
5. Exercise/Healthy Eating
6. Preventative Screenings
7. Drugs/Alcohol/Tobacco
8. Vaccinations

Minorities

1. Insurance
2. Preventative Screenings
3. Available Physicians
4. Cost of Medications
5. Exercise/Healthy Eating
6. Mental Health
7. Drugs/Alcohol/Tobacco
8. Vaccinations

Are you involved with any organizations that address these group's needs in any way?

Answered: 208 | Skipped: 12



Do people have to travel outside of your community to have their healthcare needs met?

Answered: 217 | Skipped: 3

HOSPITAL SERVICES



PRIMARY CARE PHYSICIANS

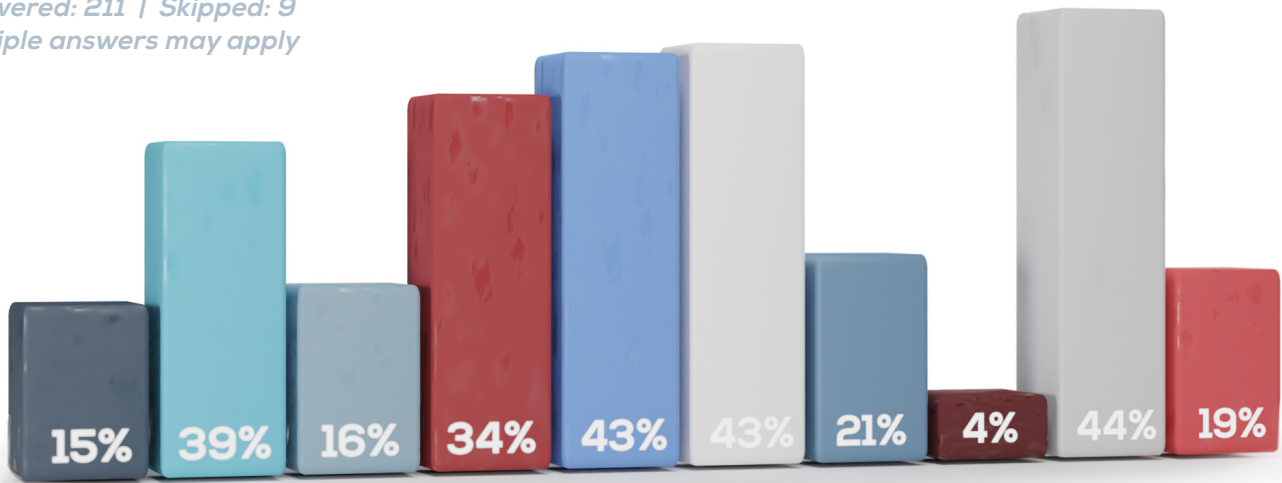


SPECIALTY CARE SERVICES



Overall, what general healthcare needs are NOT met in your community?

Answered: 211 | Skipped: 9
Multiple answers may apply



■ Lack of Hospitals
 ■ Lack of Doctors
 ■ Lack of Clinics
 ■ Lack of Healthy Foods
 ■ Mental Health Services
■ Drug & Alcohol Prevention
 ■ Preventative Screenings
 ■ Vaccinations
 ■ Exercise Resources
 ■ Other

What would you add to your community to make it more achievable to live a healthy lifestyle?

Answered: 208 | Skipped: 12
Multiple answers may apply

Healthy Cooking Classes:	49%
Exercise Classes:	48%
Bike/Walking Trail:	46%
Farmer's Market:	41%
Parks:	34%
Other:	22%



IMPLEMENTATION STRATEGY

Unity Health, in collaboration with the Advanced Care Hospital of White County, conducted a Community Health Needs Assessment during the 2020 fiscal year, as established by the federal government in the Patient Protection and Affordable Care Act of 2010.

The Community Health Needs Assessment incorporated data from the University of Arkansas for Medical Sciences (UAMS), as well as in person and digital survey responses in Cleburne, Jackson, Lonoke, Prairie, White and Woodruff counties. UAMS and its associated organizations gather health information from each county in the state on a quarterly basis as a part of the Public Health in Arkansas' Communities Search (PHACS).

The Outreach Team, comprised of representatives of Unity Health and the Advanced Care Hospital of White County, analyzed the findings and prioritized the health needs in order of importance based on the PHACS results and committee responses. Based on the research conducted by the Outreach Team, the internal committees made the following recommendations on how to address health indicators identified in the research under the categories of:

- 1. Access to Healthcare**
- 2. Preventative Health & Wellness**
- 3. Chronic Disease Management**

For the health needs identified, action items were suggested by the respective committee members and anticipated impact is outlined for each item.

Furthermore, to address the health needs of the Unity Health and Advanced Care Hospital of White County community, the hospital's Board of Directors and Administrative team has decided to refocus an existing hospital program.

With the decrease of area businesses and industries and increase in healthcare needs of residents throughout the Unity Health and ACHWC community, the Unity Health Board of Directors has given Healthworks a new mission: to improve the quality of health and well-being for the communities it serves by offering residents easier access to healthcare; preventative health and wellness and screenings and education on effectively and successfully managing chronic diseases.

The following action items, which were suggested by each committee, were approved by the Unity Health Board of Directors as potential objectives Unity Health may pursue in meeting health needs in the community. While this list contains a springboard of ideas, it will function as a living document, as it will be assessed and modified on an ongoing basis.

IMPLEMENTATION STRATEGY (CONTINUED)

ACCESS TO PRIMARY CARE



A. NEED IDENTIFIED:

- High number of adults with no health insurance

ACTION ITEMS #1

- Create awareness of available insurance options.

Anticipated Impact: People will receive needed financial help through insurance instead of having to pay full out-of-pocket expenses for healthcare services.

B. NEED IDENTIFIED:

- High number of adults with no personal doctor

ACTION ITEM #1

- Connect community members with a primary care physician while at community events or industry screenings
- Create awareness of clinics and physicians within the community
- Encourage patients to seek care in the most appropriate setting
- Focus on densely populated areas including White, Cleburne, Lonoke, and Jackson counties
- Increase the presence of our clinic physicians and nurses at community events

Anticipated Impact: More community members will have better access to primary care physicians and receive care right away, instead of waiting until the health issue becomes an urgent situation and more expensive medical attention is needed.

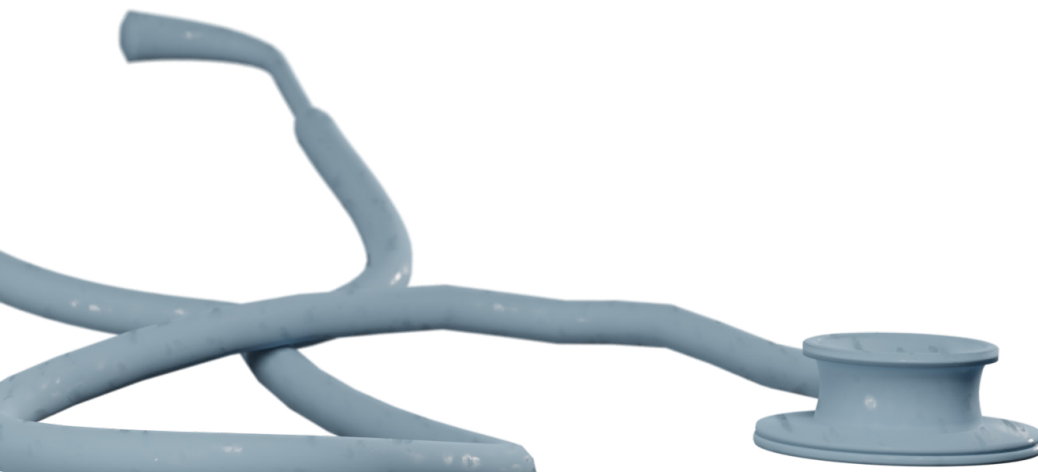
C. NEED IDENTIFIED:

- Unable to see doctor because of health-care costs

ACTION ITEM #1

- Connect community members with established hospital programs, civic groups, and church groups that offer medical resources
- Create awareness of free medical screenings throughout our communities
- Identify community members unable to see a doctor because of healthcare costs and educate them on how to sign up for health insurance

Anticipated Impact: With community members aware of the free medical screenings available and with them connected to the appropriate group/programs, those unable to see a doctor because of healthcare costs will still have access to treatment and care.



PREVENTATIVE HEALTH & WELLNESS



A. NEEDS IDENTIFIED:

- High number of adults >65 with all teeth removed
- High number of adults who report being overweight/obese
- High number of adults who report poor mental or physical health
- High number of elderly with no pneumonia shot
- High number of men who do not get regular prostate screenings
- High number of women who do not get regular pap exams
- High percentage of adults never having colorectal exams
- Low number of adults meeting minimum to moderate physical activity recommendation
- Low percentage of women with early prenatal care

ACTION ITEM #1

- Create wellness packages for community members by developing partnerships with local businesses to provide healthcare related services to community members at a discounted rate.

Anticipated Impact: By offering community members health and wellness services and benefits at a discounted rate, participation could potentially be high and a large number of people could adopt a healthier lifestyle.

ACTION ITEM #2

- Create educational literature on the importance of dental health and routine cleanings that can be given out at community events.

Anticipated Impact: By educating our community members on the importance of dental, there should be less adults with all their teeth removed in the future.

ACTION ITEM #3

- Organize community wellness fairs by partnering with churches, senior centers, retirement facilities, businesses, schools, and local state and government offices to foster community interaction.

Anticipated Impact: Offering free services at well-attended events, more people could receive needed healthcare services.

ACTION ITEM #4

- Collaborate with Unity Health clinics to go into our communities and help our members obtain primary care doctors.

Anticipated Impact: With more community members having a primary care doctor and receiving regular wellness checkups, the poor mental and physical health will be addressed at an earlier stage with the doctor recommending good healthy living practices, preventative screenings and appropriate vaccinations.

ACTION ITEM #5

- Create a partnership with Unity Health doctors to offer educational wellness classes focusing specifically on stress management and sleep habits.

Anticipated Impact: If our community members have more tools and resources to improve their stress management and sleep habits, overall health of our community will greatly improve.



IMPLEMENTATION STRATEGY (CONTINUED)

B. NEEDS IDENTIFIED:

- High number of accidental deaths
- High number of adults who report binge drinking
- High number of adults who report using tobacco by 12th grade
- High number of youth who report using alcohol by 12th grade
- High number of youth who report using any drug by 12th grade
- High number of youth who report using drugs recently

ACTION ITEM #1

- Offer onsite education and/or assistance with education at schools on the topic of tobacco and alcohol use.

Anticipated Impact: Impressionable minds remember unusual and striking information that is presented in atypical settings with strong presentation material.

ACTION ITEM #2

- Provide community resource advancement assistance by organizing community meetings that include charitable organizations, government agencies and similar organizations to give them an opportunity to share and learn about populations that are “at risk.”

Anticipated Impact: Supporting local organizations that focus on serving others within the community could potentially broaden the effectiveness of the organization, thereby touching more lives, encouraging more people to participate and building greater awareness.

ACTION ITEM #3

- Partner with pharmacies and home health agencies to tackle prescription drug abuse by developing information they can use to educate patients upon receiving prescription drugs at the pharmacies. Also, encourage discussions with patients during home health and doctor’s visits on the impact prescription drugs have on the patients physically and mentally compared to illegal drugs and alcohol.

Anticipated Impact: Targeted programs have, historically, significantly raised awareness in drug and alcohol abuse and resulted in a decline among the targeted populations.

ACTION ITEM #4

- Create a partnership with local fire and police departments to hold safety classes for our community members.

Anticipated Impact: With better education from local experts on safety topics affecting our communities, accidental deaths will be prevented.

C. NEEDS IDENTIFIED:

- High number of children in foster care
- High number of grandparents who are primary caregivers

ACTION ITEM #1

- Partner with foster care and child abuse community groups.

Anticipated Impact: By offering needed support to existing groups in the community, a larger population could be served.



CHRONIC DISEASE MANAGEMENT

3

A. NEEDS IDENTIFIED:

- High incidence of lung and bronchus cancer
- High number of adults diagnosed with COPD, emphysema, or chronic bronchitis
- High number of adults with coronary heart disease
- High number of adults with depression disorder
- High number of adults with diabetes
- High number of adults with hypertension (high blood pressure)
- High number of adults with lung cancer
- High number of men with prostate cancer

ACTION ITEM #1

- Send hospital experts to speak at community groups in the geographic area.

Anticipated Impact: Educate and empower individuals on how to take care of themselves and their disease to have the best quality of life possible.

ACTION ITEM #2

- Increase distribution of Wellness Today magazine and include more educational stories regarding heart disease, high cholesterol, high blood pressure, cancers and arthritis.

Anticipated Impact: Wellness Today magazine is sent to residents in Cleburne, Jackson, prairie, Lonoke, White and Woodruff counties; therefore, broadening the number of homes is delivered to would expand the audience of those educated about different disease processes.

ACTION ITEM #3

- Discuss managing diseases effectively at Senior Expos and similar events/programs.

Anticipated Impact: Educate and empower seniors on how to take care of themselves and their disease to have the best quality of life possible.

ACTION ITEM #4

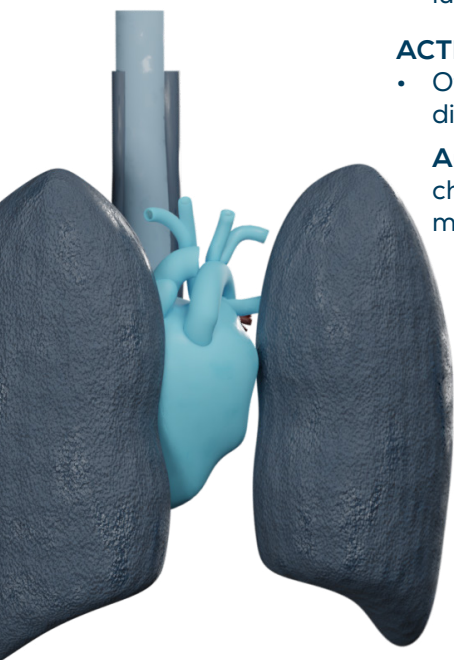
- Offer smoking cessation programs/education

Anticipated Impact: Increase awareness among community members regarding the potential dangers of smoking and decrease the likelihood of more people developing lung cancer.

ACTION ITEM #5

- Offer quarterly presentations at Unity Health facilities highlighting a specific chronic disease that affects our communities.

Anticipated Impact: With a significant portion of our communities facing the same chronic disease challenges, it will be educational and supportive to learn about the main chronic diseases and how to effectively manage them.



2018-2020 PAST PROGRAM GROWTH TABLE

Community Activity	Baseline (Previous 3-Year Total)	Stretch Goal Target (FY 2018-2021)	Growth	Stretch Goal Achieved (FY 2018-2021)	Completion
Alcohol, Drug, and Tobacco Education*	8,029 Handouts/Events	8,850 Events	10%	3,650 Handouts/Events	41%
BMI Testing (Schools)	8,295 Students Tested	9,375 Students Tested	5%	6,207 Students Tested	66%
Community Activities	26,359 Members Served	39,500 Members Served	50%	31,352 Members Served	79%
CPR/First Aid/AED	598 Class Participants	650 Class Participants	10%	311 Class Participants	48%
Physician/Clinic Resource Booklets	6,545 Booklets Given Out	6,875 Booklets Given Out	5%	1,497 Booklets Given Out	22%
Flu Shots	2,686 Flu Shots	2,800 Flu Shots	5%	1,513 Flu Shots	54%
Industry Blood Pressures	13,066 BP Exams	14,375 BP Exams	10%	9,005 BP Exams	63%
Readmission Calls	6,413 Readmission Calls	6,750 Readmission Calls	5%	6,982 Readmission Calls	103%
School Nurse Events	3 Events	5 Events	50%	4 Events	80%
Scoliosis Screens (Schools)	1,100 Students Screened	1,150 Students Screened	5%	1,046 Students Screened	91%
Senior Blood Pressures	1,174 Senior BP Exams	1,400 Senior BP Exams	20%	733 Senior BP Exams	52%
Senior Presentations	38 Presentations	50 Presentations	25%	47 Presentations	94%
Smoking Cessation	5 Participants	8 Participants	50%	3 Participants	38%
Vision/Hearing (Schools)	7,242 Students Tested	7,600 Students Tested	5%	6,816 Students Tested	90%
Wellness Coaching	2,817 Appointments	3,100 Appointments	10%	4,326 Appointments	140%

* This Category was combined with "Prescription Drug Flyer"

2021-2023 PROJECTED PROGRAM GROWTH TABLE

Community Activity	Baseline (Previous 3-Year Total)	Stretch Goal Target (FY 2018-2021)	Growth
Alcohol, Drug, and Tobacco Education*	3,650 Handouts/Events	4,015 Events	10%
BMI Testing (Schools)	6,207 Students Tested	6,517 Students Tested	5%
Community Activities	31,352 Members Served	39,190 Members Served	25%
CPR/First Aid/AED	311 Class Participants	326 Class Participants	5%
Physician/Clinic Resource Booklets	1,497 Booklets Given Out	1,571 Booklets Given Out	5%
Flu Shots	1,513 Flu Shots	1,588 Flu Shots	5%
Industry Blood Pressures	9,005 BP Exams	9,905 BP Exams	10%
Readmission Calls	6,982 Readmission Calls	7,236 Readmission Calls	5%
School Nurse Events	4 Events	6 Events	50%
Scoliosis Screens (Schools)	1,046 Students Screened	1,476 Students Screened	5%
Senior Blood Pressures	733 Senior BP Exams	879 Senior BP Exams	20%
Senior Presentations	47 Presentations	58 Presentations	25%
Smoking Cessation	3 Participants	5 Participants	50%
Vision/Hearing (Schools)	6,816 Students Tested	7,156 Students Tested	5%
Wellness Coaching	4,326 Appointments	4,758 Appointments	10%

* This Category was combined with "Prescription Drug Flyer"





[Unity-Health.org](https://www.unity-health.org)

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Healthworks | Community Health (501) 278-8570
Advanced Care Hospital of White County (501) 278-3156