

Memorandum

To: Gold Coast Health Plan Primary Care Providers

From: Kim Timmerman, MHA, CPHQ, Senior Director of Quality Improvement

Re: **Lunch & Learn: Asthma Management**

Date: September 27, 2024

Gold Coast Health Plan's (GCHP) Quality Improvement and Pharmacy Departments invite you to join us for our upcoming [Asthma Management Training Lunch & Learn](#). This training is a great opportunity to expand your knowledge on:

- Asthma management
- Healthcare Effectiveness Data and Information Set (HEDIS®) measure specifications for the Asthma Medication Ratio (AMR) measure
- Best practices

The virtual training will be held on Thursday, Nov. 7, 2024, from 12 – 1 p.m. [Register here](#) by Wednesday, Nov. 6, 2024. A \$25 Grub Hub e-gift card will be sent to registered participants on the day of the training.

We hope you can join us!