



# Memorandum

**To:** Gold Coast Health Plan Primary Care Providers  
**From:** Vicki Wrihster, Director of Network Operations  
**Re:** **COVID-19 Vaccine Member Incentive Program**  
**Date:** January 25, 2022

Gold Coast Health Plan (GCHP) is offering eligible, full-scope members a \$50 gift card for getting their first COVID-19 vaccination. GCHP would like to reward members for taking this important step in protecting themselves, their family members, and the community. To reach as many members as possible, we are asking our providers to share this incentive with their GCHP patients.

A flyer, available in Spanish and English, has been created to inform patients of the vaccine gift card incentive program. We encourage providers and clinic staff to print out and post this flyer in an area that is easily accessible to members. To access the flyer, [click here](#).

To receive the \$50 gift card members must:

1. Be a GCHP member with full-scope Medi-Cal benefits.
2. Be over the age of 12.
3. Get the first dose of the COVID-19 vaccine between Oct. 1, 2021 and Feb. 28, 2022.

There is no need to send proof of vaccination to GCHP. Eligibility will be confirmed using state vaccine records. Gift cards will be mailed by March 31, 2022, to the member address on file. They are limited to one per member while supplies last.