

# Gold Coast Health Plan

*Leading Now. Growing our Impact. Building for the Future.*

# OBJECTIVES | STRATEGIC PLANNING RETREAT



The purpose for today's meeting is to review the top strategic initiatives from this year (FY 2023-24) and meaningfully engage the Commission in setting the strategic direction for the upcoming year (FY 2024-25).



Objective 1: Review how GCHP is ***dedicated to care*** by operating the health plan on a day-to-day basis, complying with regulatory guidance, and overseeing delegated core health plan operations.



Objective 2: Review how GCHP is ***transforming for care*** by implementing the Operations of the Future, which involves significant improvement to all activities of the health plan.



Objective 3: Review how GCHP is ***connecting members with care*** through the Model of Care, Quality initiatives and a superior Member Experience.

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## V. Panel: Perspectives from Our Partners on GCHP's Transformation

- i. Panel Members

# INTRODUCTION

trans·for·ma·tion

/ˌtrɪn(t)sfər'māSH(ə)n/

noun

a thorough or dramatic change in form

# INTRODUCTION

GCHP is undergoing a transformation from a health plan that historically has not matched its peers in Quality [as measured by the Managed Care Accountability Set (MCAS) and as reported by the National Committee for Quality Assurance (NCQA) / the state Department of Health Care Services (DHCS)] to a leading health plan that achieves high standards of performance for the vulnerable communities we serve in Ventura County. GCHP Leadership is driving a large scale and multi-faceted program to improve all aspects of health plan performance. We expect to be a leader in the Medi-Cal industry by 2026.

FOR COMMISSION FEEDBACK:

DO YOU FEEL THIS STATEMENT  
IS REFLECTED IN GCHP  
STRATEGIES AND  
PERFORMANCE?

**THE GCHP MANAGEMENT TEAM'S RELENTLESS DRIVE TO IMPROVE GCHP AND  
SUSTAINABLY MEET THE MISSION IS FOUNDED ON THIS FOUNDATIONAL BELIEF:**

THE COMMISSION HAS ENTRUSTED US WITH PRECIOUS RESOURCES AND THEIR SUPPORT FOR BUILDING A MODERN, QUALITY-CAPABLE, AND SUSTAINABLE HEALTH PLAN AND FOR SUPPORTING AND FUNDING THE DEVELOPMENT OF A MORE ACCESSIBLE AND QUALITY-FOCUSED VENTURA COUNTY DELIVERY SYSTEM TO MEET OUR **Mission**. GCHP MANAGEMENT WILL CONTINUE TO WORK WITH TRANSPARENCY FOR OUR COMMISSION, UNWAVERING DEDICATION TO OUR MEMBERS, INDUSTRY BEST PRACTICES AND KNOWLEDGE, AND A FINANCIAL AND OPERATIONAL DISCIPLINE TO DELIVER THE FOLLOWING:

- ✦ THE BEST HEALTHCARE POSSIBLE
- ✦ THE GREATEST ACCESS TO QUALITY HEALTHCARE
- ✦ A SUPERIOR MEMBER EXPERIENCE (HEALTH, HEALTHCARE, AND HEALTH PLAN)

**EQUITABLY FOR ALL OUR MEMBERS.**

# Environmental and Market Analysis



- ✧ Uncertainty is the norm
- ✧ Quality is the priority
- ✧ Revenue is a challenge
- ✧ Regulations set an increasingly high bar

## THE NEXT 3 YEARS WILL BE CHALLENGING FOR GCHP

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- The premium rate environment for the next few years is unclear. Our initial prediction and budgeting was for a reduction in initial draft rates from DHCS → we got it right (-3.7% vs -4%). The final draft rates were just received and reflect things not accounted for in the initial rates: the State's accounting for the cost impact of guaranteed rate increases (2024 Contract) and the impact of data-based advocacy. The net impact of these changes is likely to be a single digit positive rate **increase**.
- Revenue pressure and uncertainty can be expected to continue for some time post-PHE, due to State budgetary issues and other Medi-Cal program changes.
- Performance expectations set by DHCS of Medi-Cal Managed Care Plans (MCPs) and regulatory complexity will continue to grow, and even accelerate. The 2024 Contract. MCAS sanctions and withholds. CalAIM. *And we add regulators and complexity with D-SNP – DHMC and CMS.*



# Environmental and Market Analysis



- ✧ Uncertainty is the norm
- ✧ Quality is the priority
- ✧ Revenue is a challenge
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## THE NEXT 3 YEARS WILL BE CHALLENGING FOR GCHP

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- Quality will increasingly be the basis of evaluation and funding for GCHP. Adequate funding for GCHP and the Ventura County System of Healthcare and Health-Supported Services will be increasingly tied to better MCAS performance (DHCS Quality).
- Other Medi-Cal MCPs have decades more lead time than us in building Quality systems (GCHP is the youngest MCP). And these well established MCPs are investing in and improving Quality at a faster rate. So, closing the quality gap with our peers – the primary benefit of which is improved quality for our members -- will require a sustained level of investment in and improvement of GCHP.
- Kaiser is a Medi-Cal MCP Jan. 1, 2024, when 7,000 GCHP members become Kaiser members. There are limits to Kaiser's growth in Ventura County, but only GCHP's achievement of high Quality can ensure we remain in the lead of Medi-Cal here for the long term.

# Environmental and Market Analysis



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- ✧ Revenue is a challenge
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## THE NEXT 3 YEARS WILL BE CHALLENGING FOR GCHP

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- Redetermination efforts are successfully matching enrollment support with our members who need it. Enrollment trends appear close to budget, but there is still some uncertainty as to final enrollment figures.
- After redetermination and Medi-Cal expansion, we will have a change in membership mix that will reshape our risk profile. The expansion population has unknown health needs and risk factors and will need to be engaged in care. High-risk chronic condition membership will remain enrolled with GCHP after the unwinding, increasing their impact on the overall risk.
- CalAIM requires major changes to the Healthcare Delivery System. MCP's and providers both now operate in spaces not familiar to them, such as delivery of social drivers of health benefits to members.
- Managed care know-how is essential to our long term success. From CalAIM implementation to building the Operations of the Future to innovating ways to deliver high Quality, and beyond, talent is the major factor in success. And we continue to face tough competition for limited talent in a tight labor market.

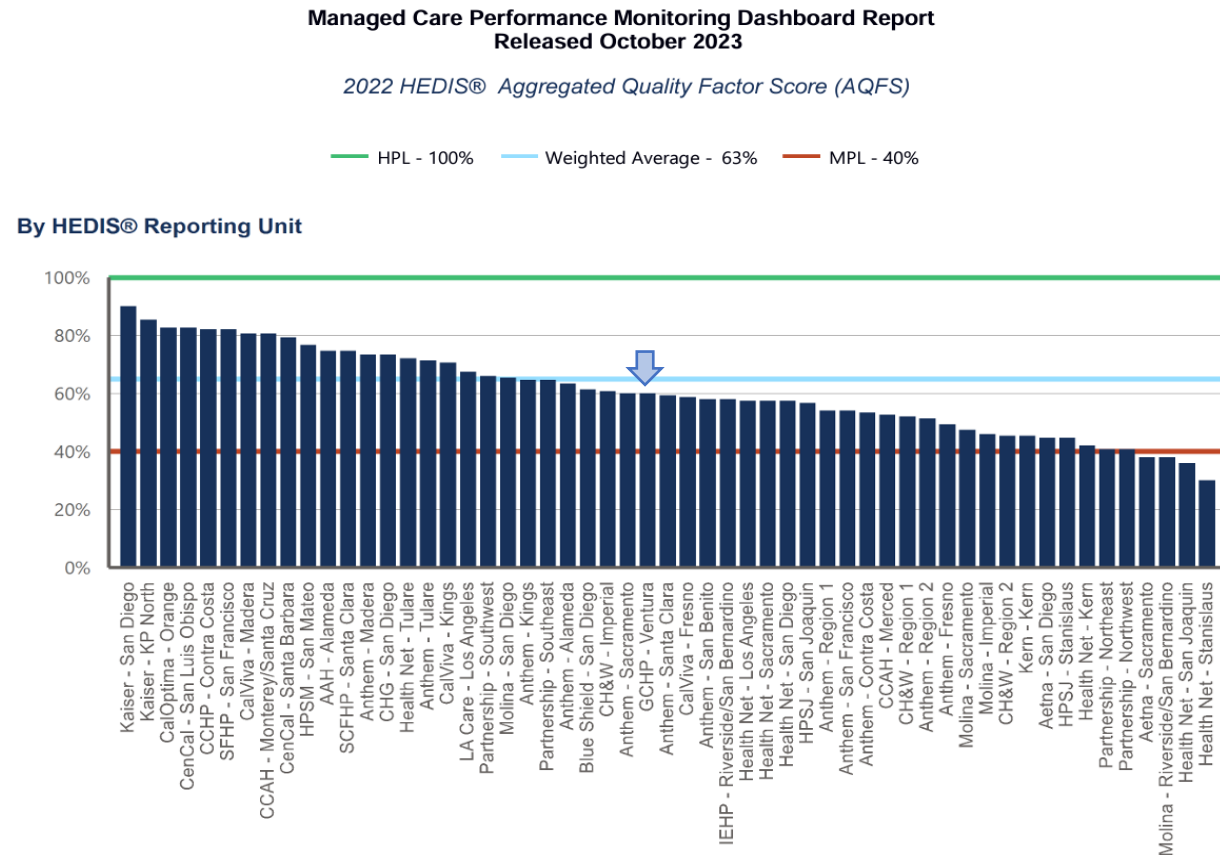
# Quality Imperative



- ✧ The Managed Care Accountability Set (MCAS) is our scorecard
- ✧ The better the plan score, the healthier the community they serve

## QUALITY IS THE MOST SIGNIFICANT DETERMINANT OF GCHP'S LONG-TERM SUCCESS

- DHCS measures our performance through the Managed Care Accountability Set (MCAS) Measures and evaluates plans using the Aggregated Quality Factor Score (AQFS).
- We are underperforming compared to many of our peers, but we are improving.
- Based on Measurement Year (MY) 2022, GCHP was ranked slightly below the weighted average when compared to all plans, but well above the minimum performance level (MPL)



# Quality Imperative

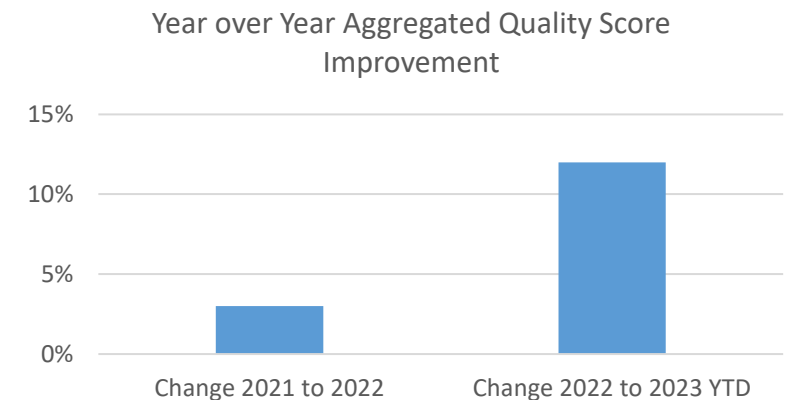
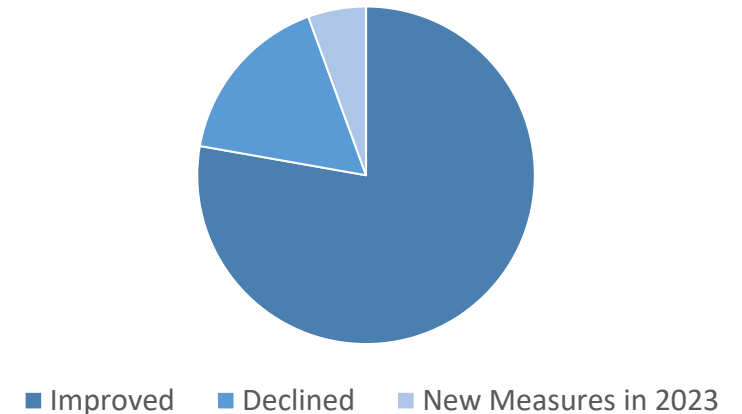


- ✧ Positive trends for 2023 but results uncertain.
- ✧ Certainty that Connecting with Care is **THE** solution.

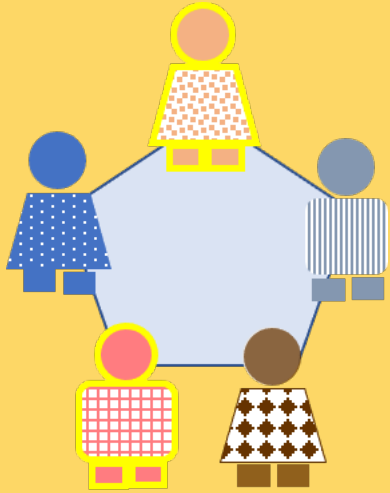
## QUALITY IS THE MOST SIGNIFICANT DETERMINANT OF GCHP'S LONG-TERM SUCCESS

- MY 2023 to date shows improved performance, year-over-year for 14/17 measures carried over from 2022 to 2023.
- Data collection for MY 2023 is still ongoing and changes in benchmarks will impact final results.
- Using the DHCS Aggregated Quality Factor Score (AQFS) principle to compute a composite Quality Score, GCHP has improved 12% in overall quality from 2022 to 2023.
- Given that MCAS measures the use of primary and preventive care, connecting members with care is the solution. Of the 18 measures, all but three measures are met in a primary care setting.

Change in MCAS Score October 2022 to October 2023 Performance\*



# Understanding our Members



- ✧ We serve the county
- ✧ Our members needs are complex
- ✧ Key data is necessary to better understand barriers

WE MUST BETTER **UNDERSTAND** MEMBER NEEDS TO BEST **MEET** THEIR NEEDS

## Gold Coast Health Plan is the Health Plan for Ventura County

Over the last 5 years we have served:

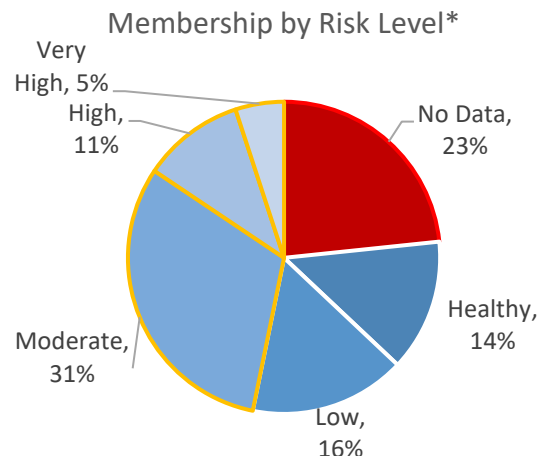
- **336,000** unique members.
- **40%** of the residents in Ventura County.

**74%** of members have been with us for 5+ years.

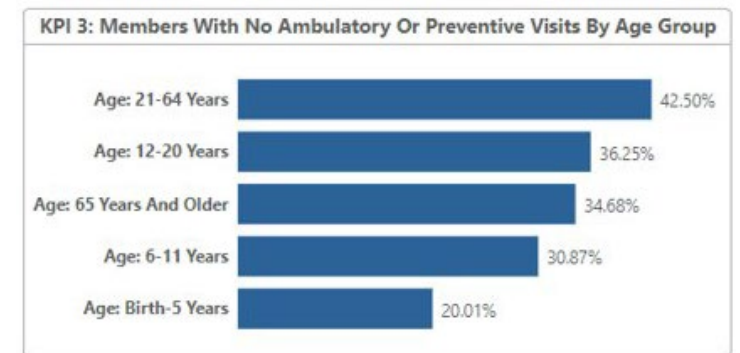
- **100%** live in relative poverty and/or have complex needs
- Nearly **75%** of our members are Hispanic
- **84%** of our nondisabled, non-aged adults are in working families
- **60%** have 1 chronic condition and **45%** have more than 1

Nearly **50%** of our members are moderate to very high risk, and we have no data on **23%** of our membership.

**42%** of our members of working age have not been to their primary care doctor at all in the last year.



\*Based on Johns Hopkins ACG Risk Model



We need to understand the barriers to care.

# Year-to-Date (YTD) Financial Performance



✧ Favorable membership

✧ Healthy Medical Loss Ratio (MLR)

✧ Net Income favorability combined with 1156% Tangible Net Equity (TNE) positions us to meet future needs

## OCTOBER YTD INCOME STATEMENT DEMONSTRATES FISCAL HEALTH

(\$Ms except pmpms & mm)	YTD		
	Actual	Budget	Var Fav / (Unfav)
Member Months	1,018,182	1,001,904	16,278
Revenue	\$ 345.5	\$ 348.8	\$ (3.3)
pmpm	\$ 339.28	\$ 348.11	\$ (8.82)
Health Care Costs	\$ 284.2	\$ 303.9	\$ 19.7
pmpm	\$ 279.13	\$ 303.31	\$ 24.2
% of Revenue	82.3%	87.1%	
Admin Exp	\$ 27.6	\$ 26.6	\$ (1.0)
pmpm	\$ 27.11	\$ 26.53	\$ (0.58)
% of Revenue	8.0%	7.6%	
Project Portfolio	\$ 9.0	\$ 3.4	\$ (5.6)
pmpm	\$ 8.82	\$ 3.35	\$ (5.47)
% of Revenue	3.2%	1.1%	
Operating Gain/(Loss)	\$ 24.7	\$ 14.9	\$ 9.7
	\$ 24.22	\$ 14.91	\$ 9.31
Non-Operating Revenue / (Expense)	\$ 5.4	\$ 3.4	\$ 2.1
pmpm	\$ 5.34	\$ 3.35	\$ 1.99
% of Revenue	1.6%	1.0%	
Total Increase / (Decrease) in Unrestricted Net Assets	\$ 30.1	\$ 18.3	\$ 11.8
pmpm	\$ 29.56	\$ 18.26	\$ 11.29
% of Revenue	8.7%	5.3%	

### IN ENVIRONMENT OF UNCERTAINTY, WE ARE ON TRACK:

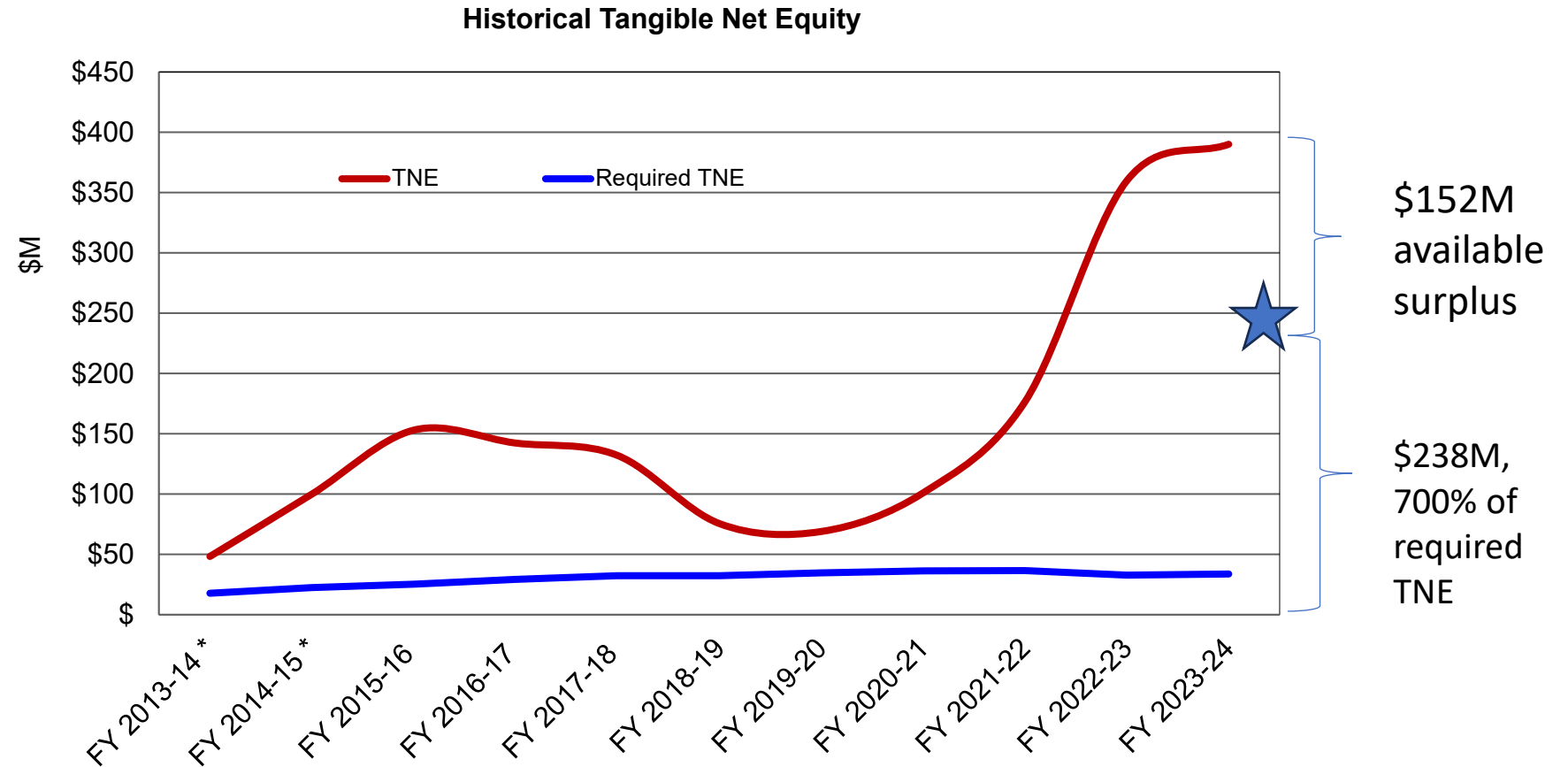
- Membership is running 16K member months favorable to budget
- Premium revenue is less than 1% off YTD budget
- 82.7% YTD MLR
- YTD Core admin (excluding Operations of the Future) running at 8.0% vs a budget of 7.6%
- YTD Net Income is \$11.8M favorable to budget
- We continue to exceed TNE requirements

## YTD Financial Performance



- ✧ Total surplus TNE of \$356M
- ✧ Retention of 700% surplus TNE, \$238M, leaves \$152M available, which ensures continued programmatic and quality expansions including D-SNP

## TANGIBLE NET EQUITY (OCT 2023)



WE ARE ORGANIZING TO DO OUR BEST WORK

FOCUS IS NECESSARY TO ACHIEVE BEST AND HIGHEST INDIVIDUAL AND TEAM PERFORMANCE

WE WILL MAINTAIN STRONG PERFORMANCE IN DAY-TO-DAY OPERATIONS WHILE BUILDING FOR GREATER IMPACT IN THE FUTURE

### *Dedicated to Care*

HEALTHCARE SERVICES  
& CLINICAL AND REGULATORY  
OPERATIONS



### *Transforming for Care*

OPERATIONS AND SYSTEMS  
OF THE FUTURE

✦ OFFICE OF THE FUTURE ✦



### *Connecting with Care*

QUALITY  
MODEL OF CARE  
MEMBER EXPERIENCE





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## Dedicated *to Care*

HEALTHCARE SERVICES  
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REGULATORY OPERATIONS



**Running “day-to-day”  
health plan operations**  
*...while we build the  
modern health plan to  
sustainably meet the  
Mission*

## Dedicated to Care

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Our dedication to our members, our regulators, our staff is demonstrated day to day through sustained high performance in all operations.

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### Operations:

- At scale—A high volume of transactions performed with accuracy, timeliness, and quality
- With diligent oversight of many delegated entities and vendors
- With dedication, ownership and accountability—no one does it better

## Dedicated to Care

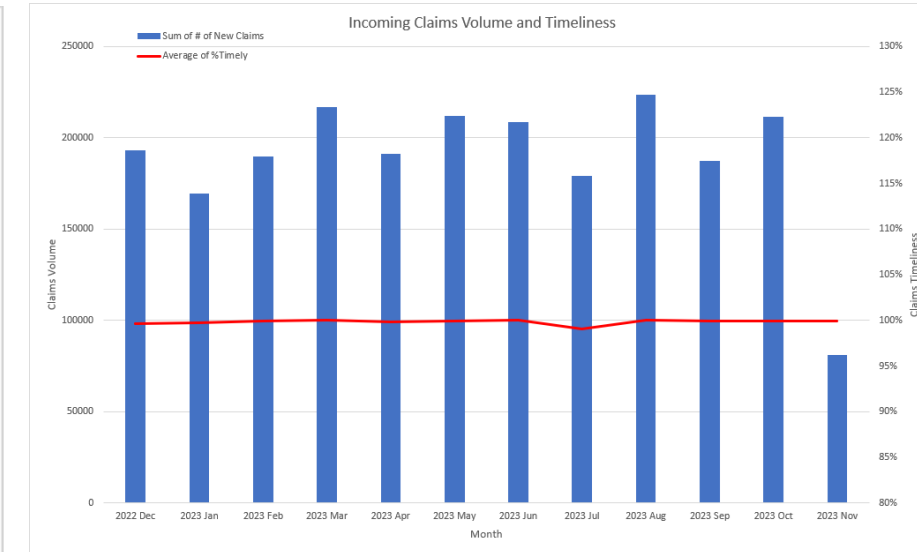
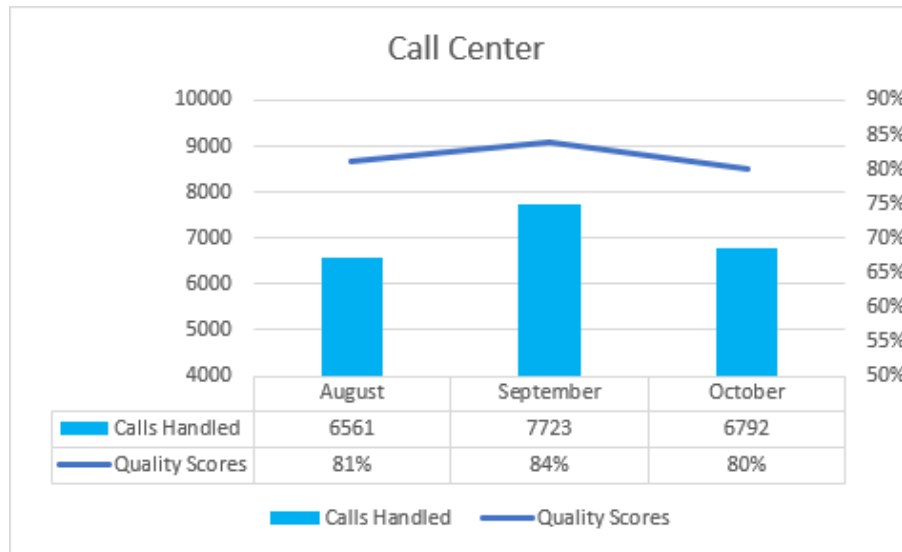
HEALTHCARE SERVICES  
& CLINICAL AND REGULATORY  
OPERATIONS



Industry-leading claims  
accuracy  
Low denial rate ensuring  
access  
Grievance rate far below  
state benchmark

## Accuracy, Timeliness, Quality at Scale

- Financial Audit with no operational findings, and the Medical Loss Ratio (MLR) Audit that identified Claims Accuracy of 99.7%.
- Authorization timeliness of 98% and low denial rate of 4.7—removing barriers to care.
- Grievance and appeals rate remains low at 0.29 per 1,000 members, which is below the state average of 3.1 per 1,000 members.



Opportunity: Call volume and quality performance is average for industry. The opportunity is to insource to better engage and serve our members.

2.5 to 3 million claims are processed annually with industry-leading accuracy and timeliness above 99%

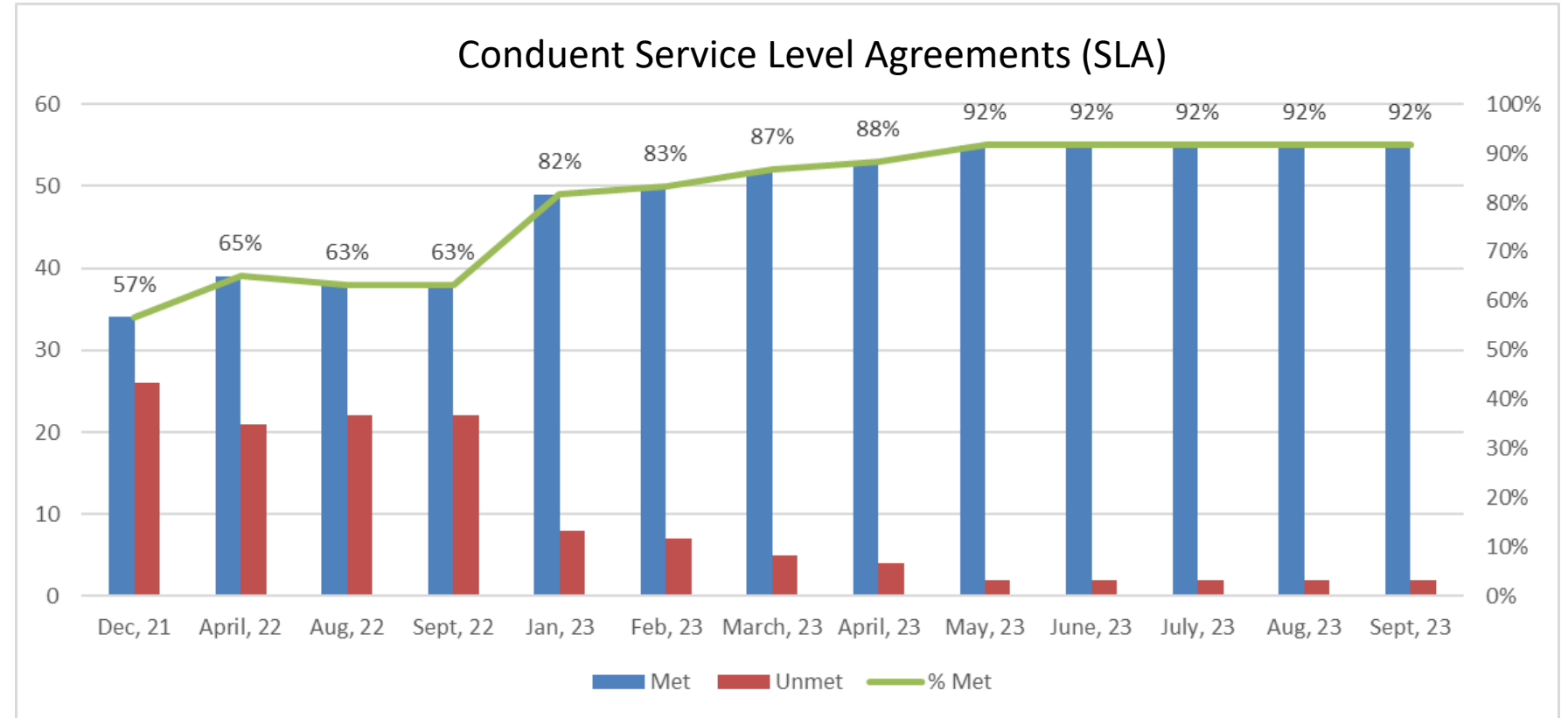
## Dedicated to Care

HEALTHCARE SERVICES  
& CLINICAL AND REGULATORY  
OPERATIONS



Delegate and vendor oversight is a core strength that will expand to new vendors and delegates as we transform.

## Diligent Oversight of Many Delegates and Vendors



- Improved SLA compliance with sustained performance beginning in May 2023.
- The failures are largely due to missing IT deadlines by minutes.
- Managed transportation vendor issues to improve performance by 36%.

## Dedicated to Care

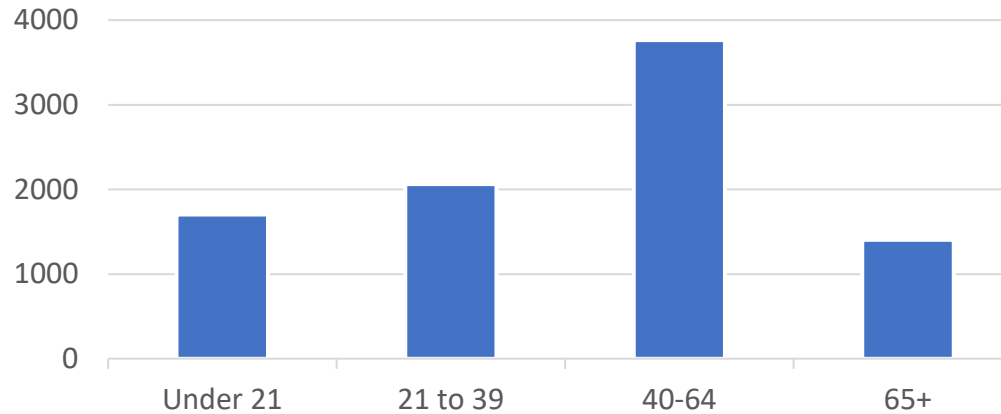
HEALTHCARE SERVICES  
& CLINICAL AND REGULATORY  
OPERATIONS



Serving members with  
complex needs through  
care management.  
Excelling at DHCS  
medical audits.

## Dedication and Ownership—No one does it better

Members Served Through Care  
Management

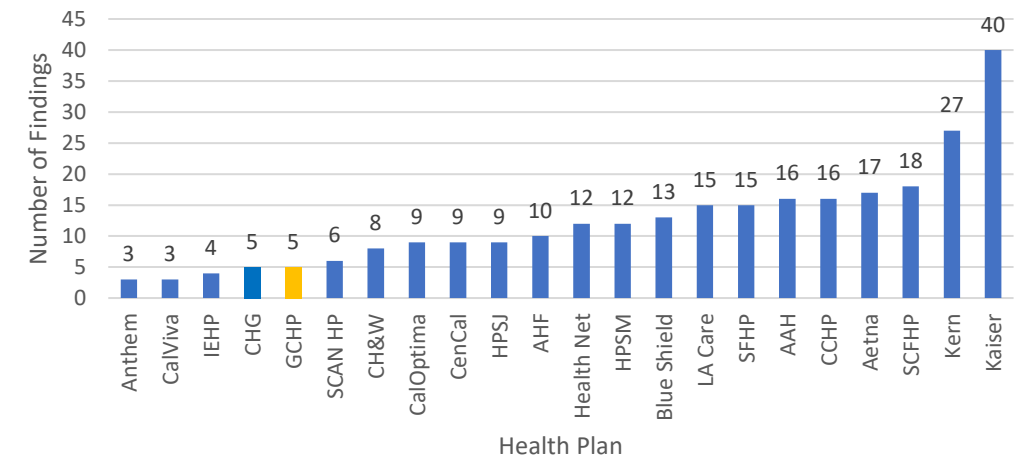


9,000 members are served in  
Care Management including:

- 1,000 members in Transitions in Care
- 500 through new data mining approach.

- Top 10 % performance in DHCS Full Scope Medical Audit.
- Corporate Integrity Agreement First Annual Report submitted Dec. 8, 2023.
- 2024 DHCS Contract Readiness activities on track.

2022 A&I Medical Audit Findings



\*Excluded Plans that appeared to have incomplete information

## Dedicated to Care

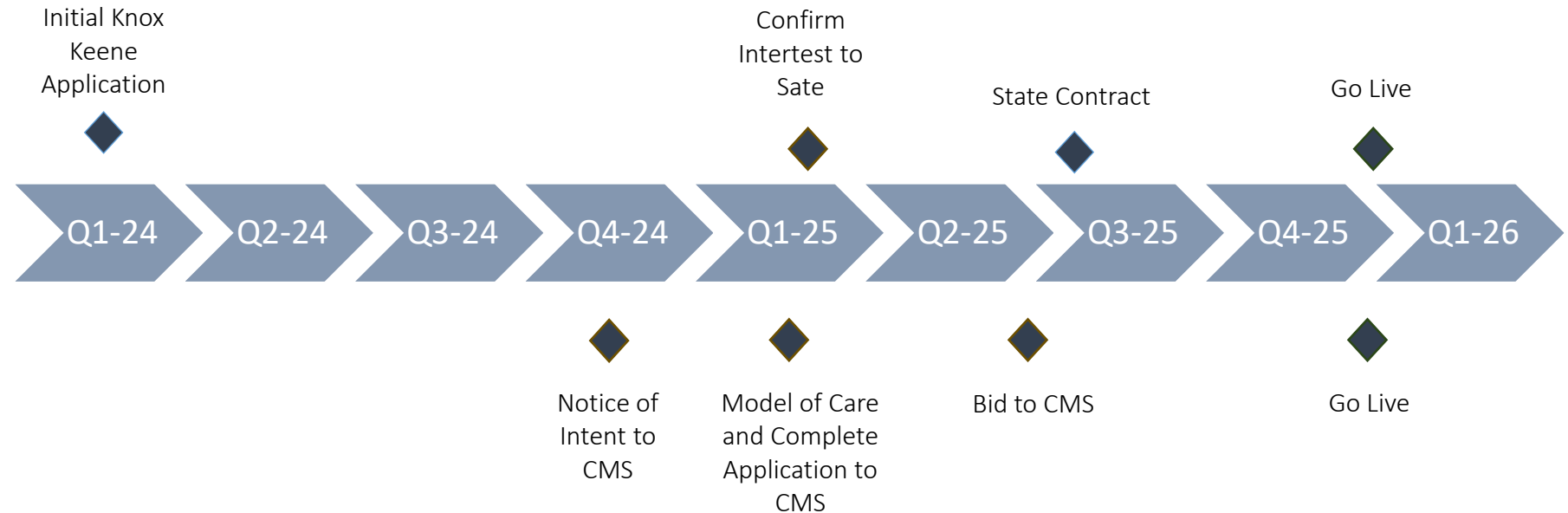
HEALTHCARE SERVICES  
& CLINICAL AND REGULATORY  
OPERATIONS



D-SNP is on track.

## We are Uniquely and Best Qualified to Serve Ventura County's Duals

- Duals are people with both Medicare and Medi-Cal.
- 27,000 of our members are duals and we serve them today.
- We will be ready to launch a high quality, long-term sustainable D-SNP by Jan. 1, 2026.
- Initial Department of Managed Health Care (DMHC) Knox-Keene pre-filing conference complete and plan on track for initial filing in March 2024 and subsequent regulatory filings.



FOR COMMISSION FEEDBACK:

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STRATEGIES AND  
PERFORMANCE?

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THE COMMISSION HAS ENTRUSTED US WITH PRECIOUS RESOURCES AND THEIR SUPPORT FOR BUILDING A MODERN, QUALITY-CAPABLE, AND SUSTAINABLE HEALTH PLAN AND FOR SUPPORTING AND FUNDING THE DEVELOPMENT OF A MORE ACCESSIBLE AND QUALITY-FOCUSED VENTURA COUNTY DELIVERY SYSTEM TO MEET OUR **MISSION**. GCHP MANAGEMENT WILL CONTINUE TO WORK WITH TRANSPARENCY FOR OUR COMMISSION, UNWAVERING DEDICATION TO OUR MEMBERS, INDUSTRY BEST PRACTICES AND KNOW, AND A FINANCIAL AND OPERATIONAL DISCIPLINE TO DELIVER THE FOLLOWING:

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HEALTHCARE SERVICES  
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OPERATIONS



### *Transforming for Care*

OPERATIONS AND SYSTEMS  
OF THE FUTURE

✦ OFFICE OF THE FUTURE ✦



### *Connecting with Care*

QUALITY  
MODEL OF CARE  
MEMBER EXPERIENCE





## Transforming for Care

### OPERATIONS AND SYSTEMS OF THE FUTURE

✦ OFFICE OF THE FUTURE ✦



✓ ***Innovation everywhere.  
Getting better at  
everything we do.***

✓ ***Modernizing the Health  
Plan with an operating  
platform that enables  
sustained high  
achievement of the  
Mission.***

## Transforming for Care

GCHP has not been able to keep pace with outsourced services for leading technology and industry best practices. In response, GCHP will pursue industry leading best practices and technologies that address business imperatives by focusing on the member and provider engagement and data quality, while delivering administrative excellence at a lower cost.

We do this by:

- Leading a procurement process resulting in the selection of the best technologies and services, which will result in a significant increase in quality and operational performance.
- Insourcing services and increasing our presence in the community to deliver a very different experience for our members than what they have experienced to date.
- Investing in data operation capabilities, which will advance quality goals.

OPERATIONS AND SYSTEMS  
OF THE FUTURE

✦OFFICE OF THE FUTURE✦



✓ *Innovation everywhere.  
Getting better at  
everything we do.*


✓ *Modernizing the Health  
Plan with an operating  
platform that enables  
sustained high  
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Mission.*

## Fiscal Year 2023-24 Successes

- Completed 8/9 **Operations of the Future** Requests for Proposals (RFPs) → new providers of leading-edge services and systems at a lower cost than if we remained with incumbent.
- Completed configuration of new utilization management capability.
- Completed data conversion activities for 3/5 core admin business functions.
- Completed architecture of 4/8 core administration business functions.

## Challenges, Opportunities, and Risks

- Challenge: Managing dependencies across nine new vendors.
- Opportunity: Defining a minimal viable product (MVP) for Day 1 deliverables to reduce risk of abrasion to member and provider communities.
- Risk: Abrasion to members and providers.



INACTION ON BEHALF OF THE GCHP MANAGEMENT TEAM AND THE COMMISSION WOULD HAVE RESULTED IN A RENEWAL OF OUR EXISTING CONDUENT AND MEDHOK CONTRACTS.

BY TAKING ACTION, GOING TO THE MARKET FOR LEADING EDGE AND BEST-IN-CLASS PROVIDERS, WE WERE ABLE TO DELIVER SIGNIFICANT SAVINGS VERSUS WHAT WE SPEND TODAY.

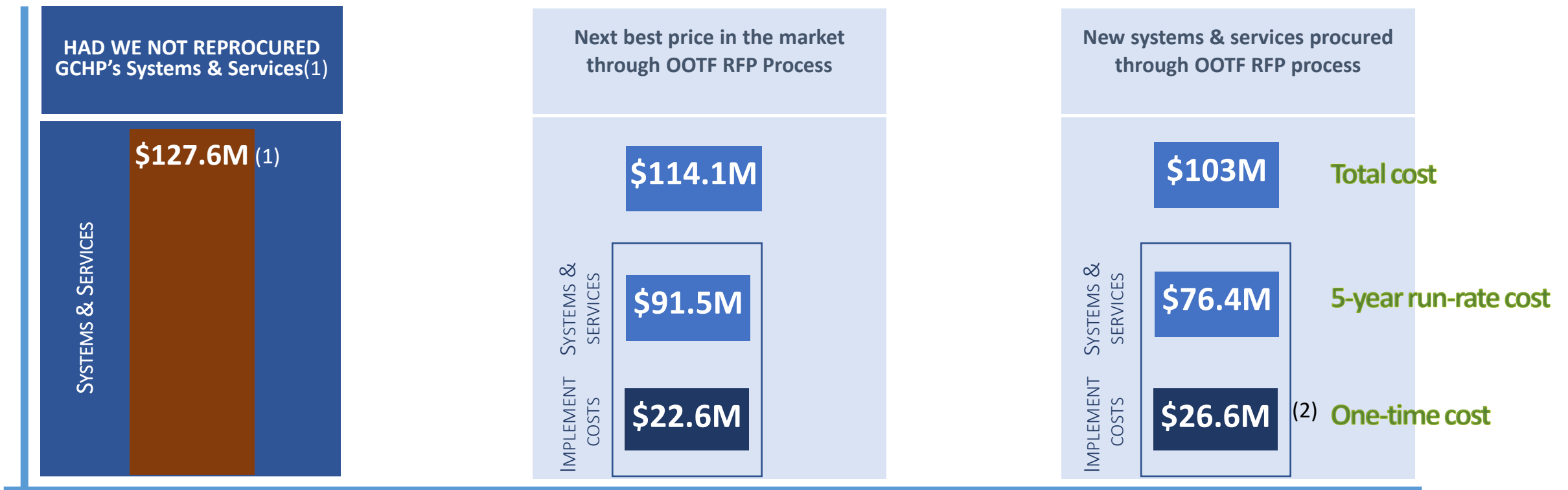
# FINANCIAL BASIS (LICENSES & IMPLEMENTATION)

SAVINGS + LEADING EDGE, CONFIGURABLE, MODERNIZED CAPABILITIES = MAXIMUM VALUE

## Cost Comparison – Over Term of Proposed New Contracts

(5 Years 2024-2029 + Implementation period through June 2024)

- 10% better pricing than next best
- 20% better than today (3)



(1) Based on renewal of current contracts with a 5% Cost-of-Living Adjustment (COLA) for Conduent and MedHok (of \$21M + \$1M respectively per year) over the 5-year period 2024-29

(2) Implementation costs are not just the costs we've incurred, but we are anticipating broad range of capabilities that we will need as we get into this process

(3) This is a conservative, low-end projected savings.

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### *Connecting with Care*

QUALITY  
MODEL OF CARE  
MEMBER EXPERIENCE



QUALITY  
MODEL OF CARE  
MEMBER EXPERIENCE



- ✧ MCAS is our Quality Scorecard
- ✧ The Model of Care is the Blueprint
- ✧ Enduring system change requires...

## Connecting with Care

Quality, as measured by MCAS, is the basis for our regulators' evaluation of us and going forward it will determine our payment. Our goal is to maximize the funds available for the health of the Ventura County population.

We do this by:

- Understanding through utilization analysis.
- Model of Care built to meet the unique needs of our members.
- Adequate investments and incentives to ensure enduring system improvements.

Members engaged with a health delivery system designed to meet their needs



Quality

# UTILIZATION ANALYSIS

The data-based practice of continuously evaluating claims, encounters, and other sources for the use of healthcare services and healthcare-supportive supports, helps us understand the utilization of care and services.

- Our analysis tells us:
- Members are using care in the outpatient setting, but not enough to achieve high performance
  - Resources are not currently aligned to increasing primary care use



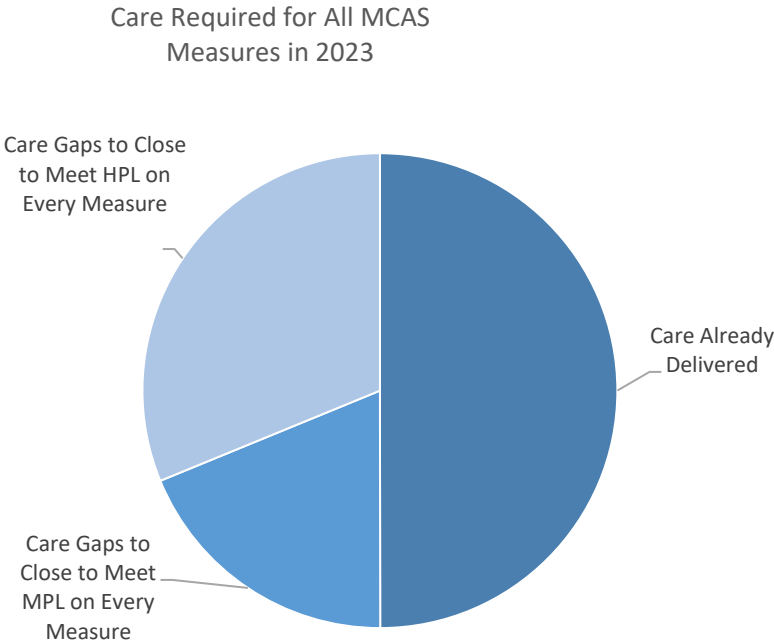
CLAIM COUNT		
Category of Service	Q1 2023	
Physician Specialty	146,854	27.9%
Outpatient Facility	67,412	12.8%
Physician Primary Care	59,046	11.2%
Mental Health - Outpatient	55,269	10.5%
FQHC	46,642	8.9%
Laboratory and Radiology	38,749	7.4%
Other	25,303	4.8%
Emergency Room	23,378	4.4%
BHT Services	19,129	3.6%
CBAS	18,852	3.6%
Long-Term Care	10,741	2.0%
Other Medical Professional	6,684	1.3%
Inpatient Hospital	3,156	0.6%
Transportation	3,141	0.6%
HCBS Other	1,050	0.2%
Hospice	326	0.1%
TOTAL	525,732	100%

\$ SPENT		
Category of Service	Q1 2023	
Inpatient Hospital	\$ 42,552,103	28.1%
Long-Term Care	\$ 40,045,908	26.4%
Outpatient Facility	\$ 17,366,791	11.5%
Physician Specialty	\$ 16,836,920	11.1%
Emergency Room	\$ 7,681,072	5.1%
Mental Health - Outpatient	\$ 5,374,213	3.5%
Physician Primary Care	\$ 4,693,242	3.1%
FQHC	\$ 3,237,851	2.1%
Other	\$ 3,141,005	2.1%
CBAS	\$ 2,836,031	1.9%
BHT Services	\$ 2,459,857	1.6%
Laboratory and Radiology	\$ 2,168,263	1.4%
Hospice	\$ 1,383,532	0.9%
Other Medical Professional	\$ 879,888	0.6%
Transportation	\$ 476,897	0.3%
HCBS Other	\$ 451,591	0.3%
TOTAL	\$ 151,585,165	100%

62% of care is delivered in the outpatient setting.

45% of our investment is in in-patient services and only 17% in outpatient services.

We are delivering only 50% of the care needed to achieve high performance on MCAS.



16 of the 18 MCAS measures happen in the outpatient setting. We must connect our members with primary care.



# THE MODEL OF CARE (MOC): THE BLUEPRINT FOR QUALITY

The Model of Care is more than a standard, it is the requirement for Medicare plans that serve members with Special Needs.

Our members have Special Needs.

The health of our members depends on us implementing a Model of Care designed to meet their needs.



- Established by CMS and NCQA, the MOC is the vital quality improvement tool for ensuring unique needs of each member enrolled in a health plan are identified and addressed.
- In 2010, the Patient Protection and Affordable Care Act (ACA) reinforced the importance of the MOC as a fundamental component of Medicare Special Needs Plans (SNPs) quality improvement by requiring NCQA to execute the review and approval of each SNP's MOC based on standards and scoring criteria established by the Centers for Medicare & Medicaid Services (CMS).

## Types of Medicare Special Needs Plans

Duals—People with both Medicare and Medi-Cal

Chronic Conditions such as:

- Chronic alcohol and other drug dependence
- Cancer
- Cardiovascular disorders
- Chronic heart failure
- Dementia
- Diabetes mellitus
- End-stage renal disease (ESRD)
- HIV/AIDS
- Chronic lung disorders
- Chronic and disabling mental health

Institutional—People meeting criteria to live in a long-term care facility



## Gold Coast Membership

- 27,000 of our members are duals

All Membership:

- 60% of members have at least one chronic condition including physical and mental health conditions.
- 45% have more than one.

Costliest 10%

- 58% have 5+ chronic conditions
- 55% have Cardiovascular Disease
- 45% have Mental Health Conditions
- 21% have Diabetes
- 18% have Asthma

- 26% of our costs are for long-term care

PROGRAMS TO  
MEET NEEDS:  
OUR INNOVATIONS

Successful health improvement initiatives are based on an understanding of health behaviors being driven by factors internal to and external to the individual.

We launched first-in-state programs and have seen wins.

Programs remove barriers.



**Wellth to Practice Healthy Behaviors**



1,503 members activated in with an 88% engagement rate, with an additional 3,800 targeted with focus on gaps in care closure.

**Diabetes Programs to Understand and Manage Chronic Conditions**



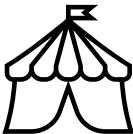
18,000 members have a diagnosis of diabetes and almost 60% of the members with diabetes in our MCAS diabetes measure have gaps in care.

**Outreach to Get Appointments Scheduled**



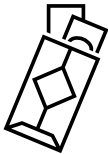
Call campaigns have facilitated close to 6,000 appointments in the last 3 months and social medial and radio have prompted members to schedule appointments

**Health Fairs to Bring Care to the Community**



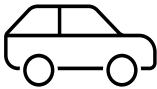
Health Fairs launched in Nov. 2023, reached 400 members in 3 fairs to date.

**Member Incentives to Motivate**



Point-of-Care incentives and incentives mailed to members are closing gaps in care and reducing no-show rate for providers by 30%.

**Transportation to Get to Care**



New friends and family payment rate and public transportation option to encourage expanded use of transportation. Transportation vendor incentive to increase access.

**Home Health to Bring Care Home**



Launch of home health for blood draws for diabetes measure.

**Medically Supportive Food to Improve Nutrition**



Close to 4,000 members will receive healthy meals delivered to their homes this year. Year-to-date individual meals delivered over 300,000.

## PROVIDERS: PARTNERSHIPS AT WORK

GCHP PCP  
Quality  
Incentive Pool  
and Program  
(QIPP)

Sustainable  
Quality  
funding in our  
budgetary  
planning for  
2024-25 and  
beyond

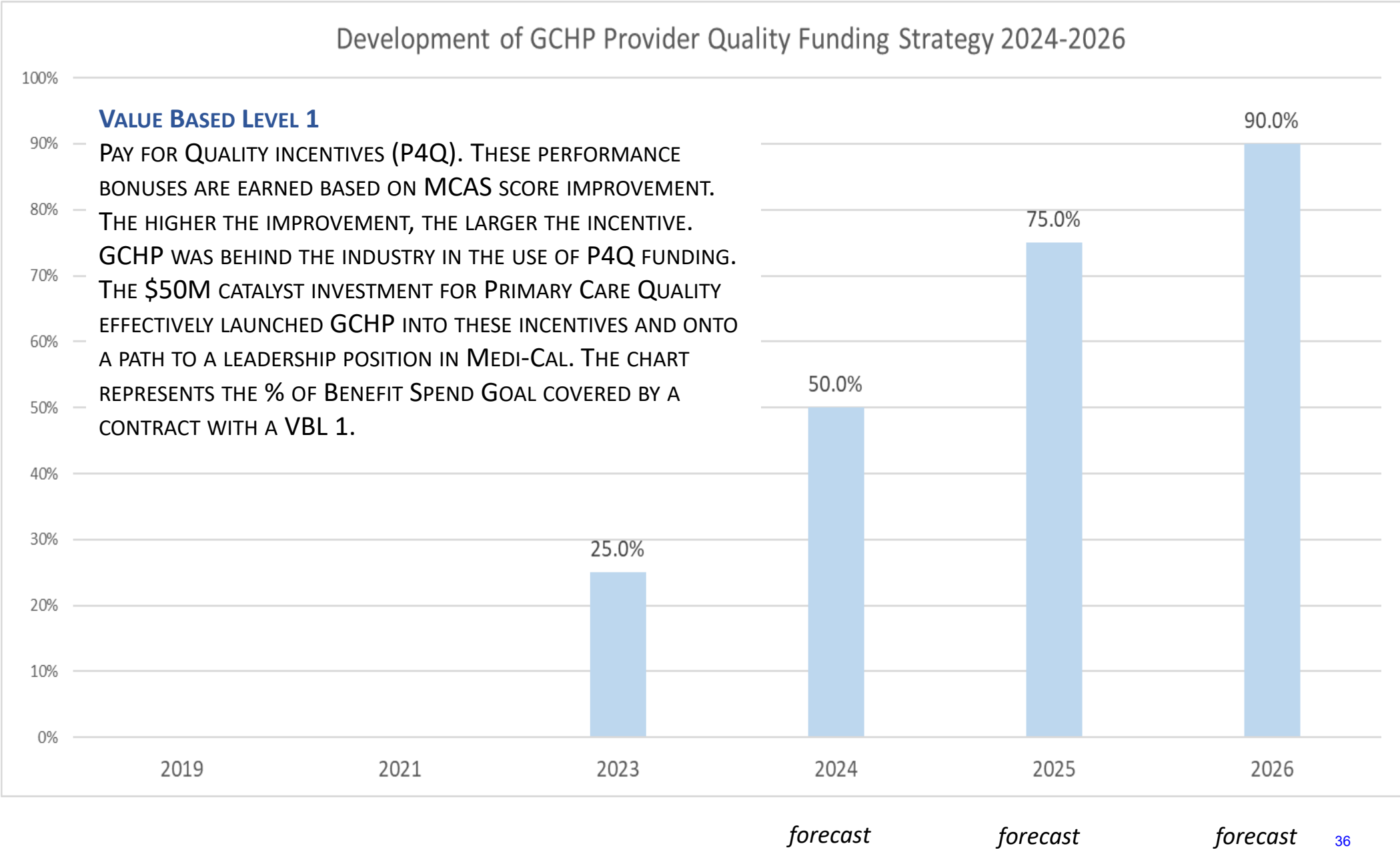
A Key role for GCHP in the Ventura County Delivery System of Healthcare and Health-Supportive Services (“System”): adequate investments and incentives to ensure enduring System improvements to access and quality for our members.

- The \$50M catalyst incentive (2023-24) for Primary Care Quality Performance Improvement is now contracted with three of our largest providers (90% of members with PCP).
  - A main objective of this program – *the GCHP PCP Quality Incentive Pool and Program (QIPP)* – is to improve MCAS performance in key measures where GCHP underperforms.
  - We are engaged in contracting the remainder of primary care providers and expect to complete this by Q1 2024.
- We must sustain the investments to ensure the change necessary to achieve enduring Quality for our members. We will develop the following sustainable Quality funding in our budgetary planning for 2024-25 and beyond:
  - Continuation of Primary Care Quality Performance Incentives in 2025 and on.
  - Expansion of Quality Incentives to Hospitals, Specialists, and Other Healthcare / Health-Supportive Providers. We will work to launch this in 2024.
  - More Advanced Value Based Funding that ties reimbursement rate increases to MCAS performance

PROVIDERS:  
VALUE BASED  
LEVEL 1

Performance  
bonuses earned  
based on MCAS  
score  
improvement.

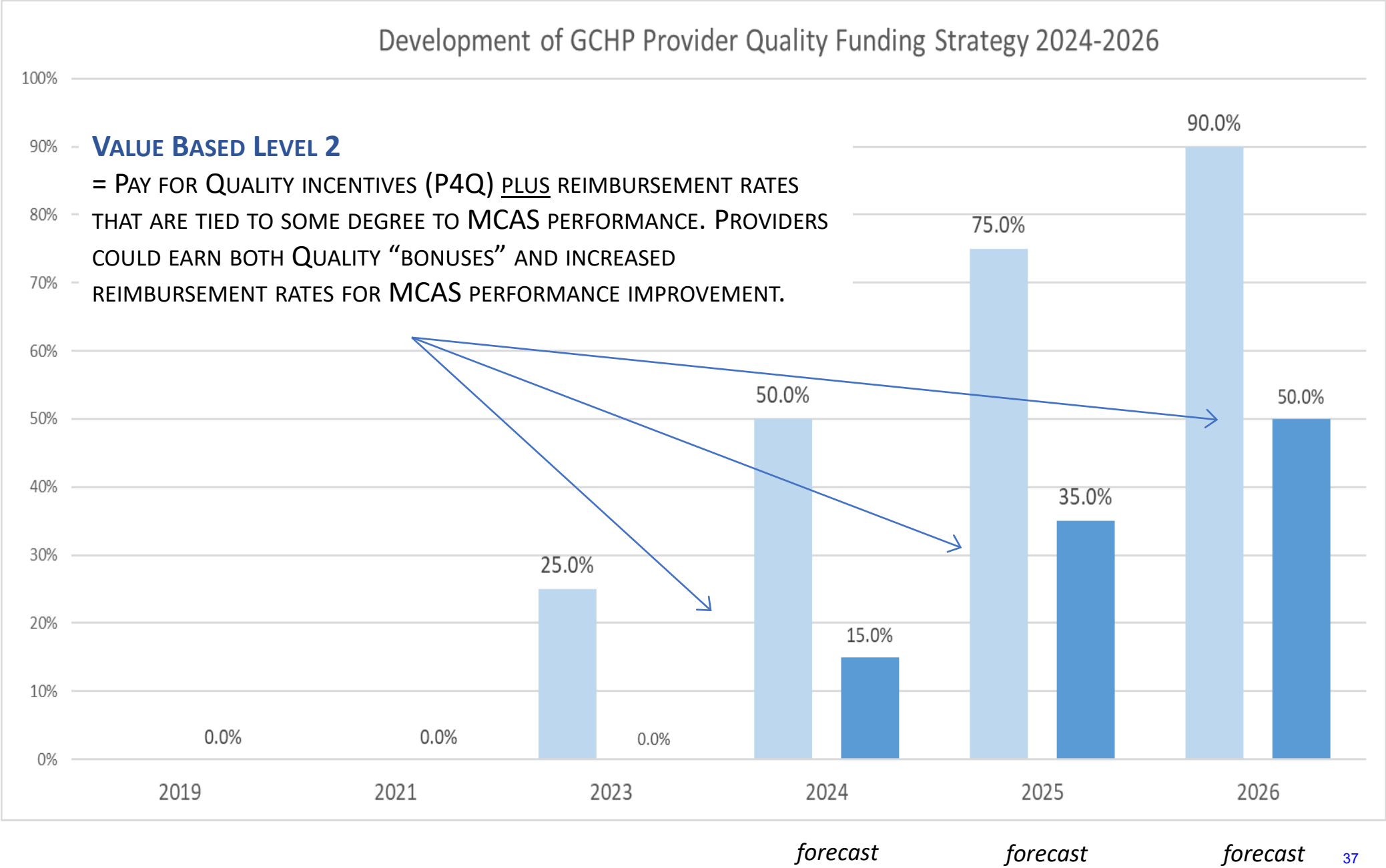
*These figures represent  
our aims and vision for  
advancing value- based  
payments in Ventura  
County.*



PROVIDERS:  
VALUE BASED  
LEVEL 2

Pay for  
Incentives plus  
reimbursement  
rates tied to  
some degree of  
MCAS  
performance.

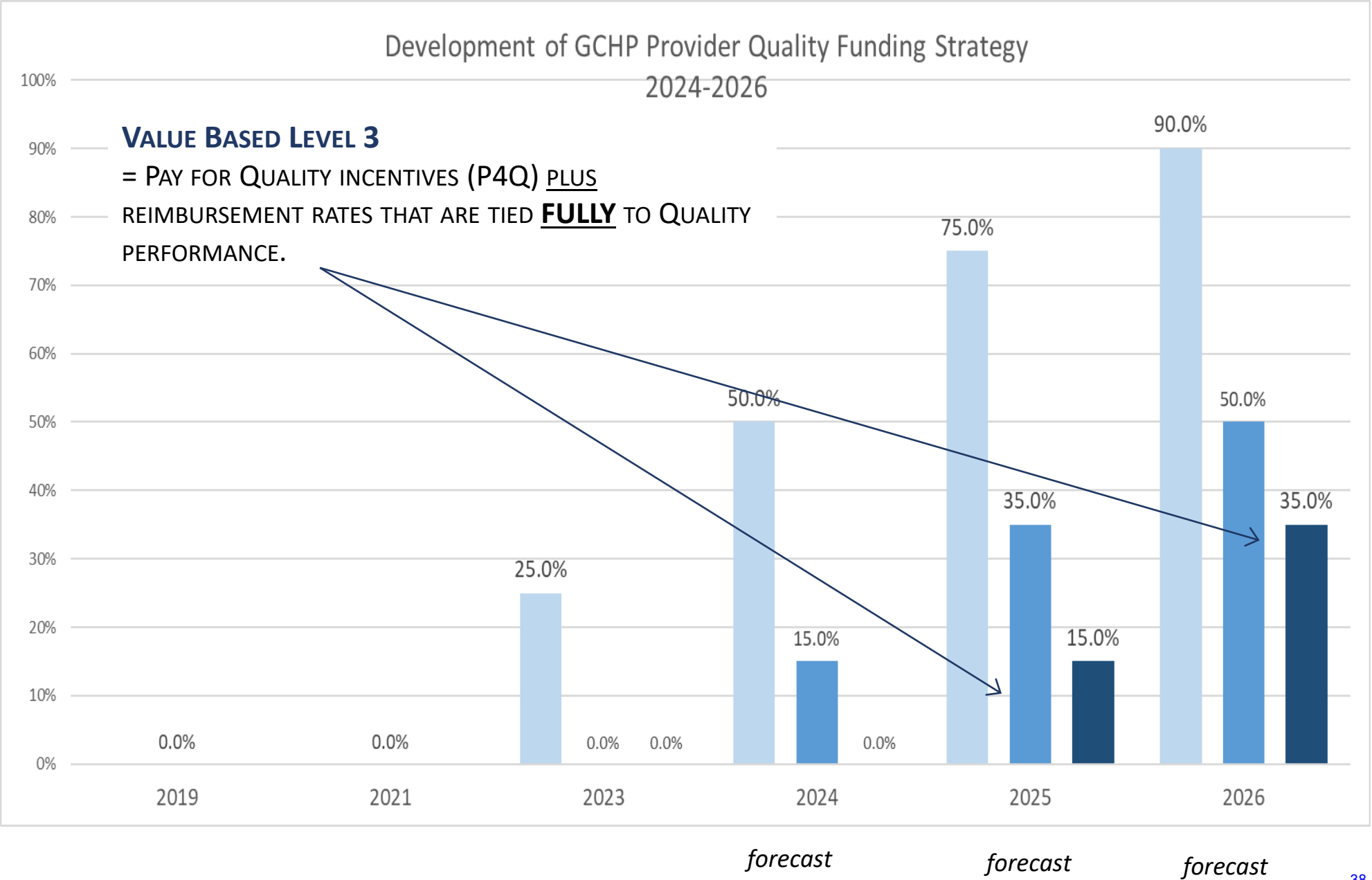
*These figures represent  
our aims and vision for  
advancing value- based  
payments in Ventura  
County.*



PROVIDERS:  
VALUE BASED  
LEVEL 3

Pay for Quality incentives plus reimbursement rates that are fully tied to MCAS performance.

*These figures represent our aims and vision for advancing value- based payments in Ventura County.*



## PROVIDERS: PARTNERSHIPS AT WORK

GCHP PCP  
Quality  
Incentive Pool  
and Program

Sustainable  
Quality  
funding in our  
budgetary  
planning for  
2024-25 and  
beyond

The critical features of our Health Plan and Provider Partnership for Quality includes:

- Health plan funding that incentivizes MCAS / Quality performance.
- Collaboration to understand the needs of members / patients and the barriers / challenges to getting in and staying in the care that they need.
- Collaboration to co-develop the programmatic solutions that engage and retain members into the care they need.
- Data collaboration to track the use of care and gaps in the use of care and to develop data-informed solutions to gaps in care

Next major engagement with the Commission: **Budget Reforecast and Update in January 2024.**  
A major focus of the future Budgets will be sustainable and adequate funding of Quality Improvement in the System.



Gold Coast  
Health Plan

Connecting

Providers  
Communities  
Members  
*with Care*





Gold Coast  
Health Plan

Connecting *with Care*

# PANEL | PERSPECTIVES FROM OUR PARTNERS ON GCHP'S TRANSFORMATION

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**Deborah Paone, DrPH, MHSA**

Performance Evaluation Lead & Policy Consultant, Special Needs Plan Alliance and Implementation & Evaluation Director – CAPABLE, Johns Hopkins University.

**Anthony Russell, MD, MBA, MPH**

Chief Administrative Officer, Ambulatory Medicine, Community Memorial Health System

**Rachel Stern, MD**

Chief Medical Quality Officer, Ambulatory Care, Ventura County Health Care Agency

**Robert Streeter, MD, MBA**

Chief Medical Officer, Clinicas Del Camino Real, Inc.

## APPENDIX ITEMS—DEDICATED TO CARE

GOAL STATUS

DSNP REGULATORY FILING TIMELINE

## Dedicated to Care

HEALTHCARE SERVICES  
& CLINICAL AND REGULATORY  
OPERATIONS



**Running “day-to-day”  
health plan operations**  
*...while we build the  
modern health plan to  
sustainably meet the  
Mission*

## Measurement Year 2023-24 Goal Status

On Track	Launched, but Delayed
<ul style="list-style-type: none"><li>• Redetermination</li><li>• Implement Organizational Risk Management</li><li>• Maintain compliance</li><li>• DSNP regulatory filing success (Timeline in appendix)</li><li>• Develop high performing organization</li><li>• Leadership development/culture</li><li>• Acquire and retain the right talent</li><li>• Conduct provider rate review</li></ul>	<ul style="list-style-type: none"><li>• Office of the Future</li></ul>

### Challenges, Opportunities, and Risks

- Challenge: Delays in processing redeterminations at the county and state make it difficult to track progress.
- Opportunity: Launch of employee goals and leadership training is creating alignment with goals across the organization and preparing us for future success
- Risk: Pharmacy Benefit Manager (PBM) Procurement process for D-SNP must begin in early 2024 to meet long contracting and implementation timeline.

## Dedicated to Care

HEALTHCARE SERVICES  
& CLINICAL AND REGULATORY  
OPERATIONS

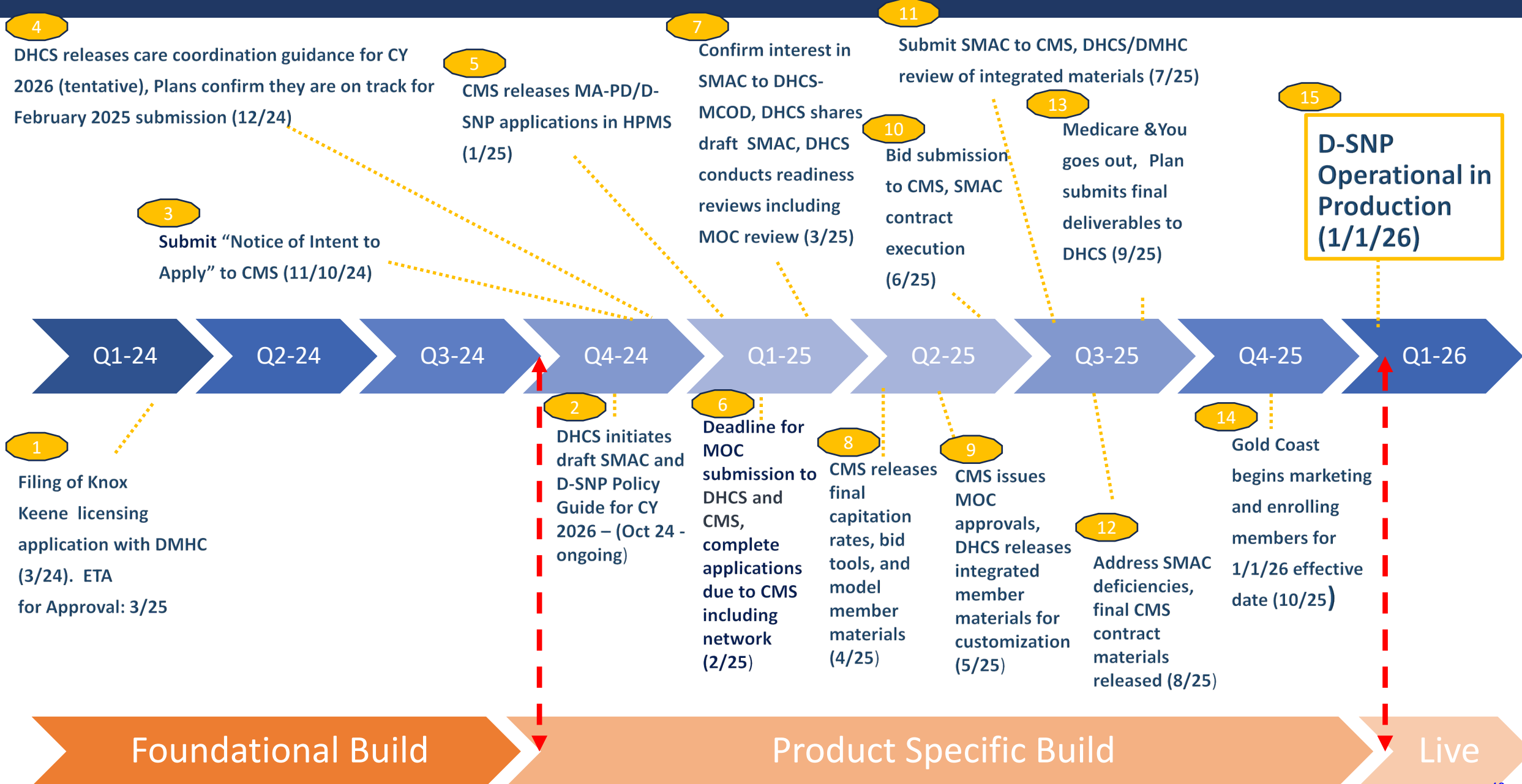


Running “day-to-day”  
health plan operations  
...while we build the  
modern health plan to  
sustainably meet the  
Mission

## Measurement Year 2023-24 Goal Status

- ◆ **Redetermination:** Launched media campaigns, outreach calls, staff in provider offices, selected CBO partners.
- ◆ Maintain compliance
- ◆ Implement Organizational Risk Management
- ◆ **D-SNP regulatory filing success:** Initial business review of Knox-Keene application and initial DMHC and DHCS Meetings. Hired D-SNP Director. Assigned a dedicated project manager.
- ◆ Network wide rate analysis
- ◆ Acquire and retain the right talent for the future
- ◆ Accelerate transformation through leadership development / culture
- ◆ Develop high-performing organization
- ◆ Create and maintain the office of the future to ensure the most effective and productive workforce

# Regulatory Steps to Launching a D-SNP/MMP



## APPENDIX ITEMS—TRANSFORMING FOR CARE

RFP DETAIL

CARE AND MEDICAL MANAGEMENT SYSTEM

PROVIDER PORTAL

Operational System or Service	Health Plan Functions Performed	CURRENT / PRIOR MODEL <i>And risk assessment</i>	OPERATIONS OF THE FUTURE <i>Being Built Now</i>	2024-2029 5 Year Cost Of next best Price Model	2024-2029 5 Year Cost of Future Model	Industry-Qualified Vendors in Ventura County	Savings of OOTF Program
Claims System	Claims processing and payment Enrollment	<ul style="list-style-type: none"> <li>System vended to Conduent</li> </ul> <p>Vendor did not keep up with rapidly advancing sector of industry leading to data quality issues and costly to operate.</p>	System vended to Health Edge	\$12.8M (Conduent's Bid)	\$11.2M	None	\$1.6M
Care / Medical Management System	Authorizations Member Care Plans Utilization Management Grievances & Appeals	<ul style="list-style-type: none"> <li>System vended to MHK (formerly MedHOK)</li> </ul> <p>Vendor system lacked modernized capabilities. System is not highly configurable and does not support 'User Defined Fields' capability.</p>	System vended to Zyter / TruCare	\$4.3M (MedHok's Bid)	\$2.6M	None	\$1.7M



Operational System or Service	Health Plan Functions Performed	CURRENT / PRIOR MODEL <i>And risk assessment</i>	OPERATIONS OF THE FUTURE <i>Being Built Now</i>	2024-2029 5 Year Cost Of next best Price Model	2024-2029 5 Year Cost of Future Model	Industry-Qualified Vendors in Ventura County	Savings of OOTF Program
EDI System & Services	Electronic Enrollments Electronic Claims Electronic Encounters Electronic Payments	<ul style="list-style-type: none"> <li>System vended to Conduent</li> </ul> <p>Vendor did not keep up with rapidly advancing sector of industry. Current system does not support all HIPAA EDI transactions, such as Provider Directories.</p>	System vended to Edifecs	\$7.3M (Conduent's Bid)	\$6.3M	None	\$1M
Provider & Member Portal System	Provider authorization submissions Provider directories Provider claims view Member health education, community based, behavioral health, and chronic disease resources that are specific to our members unique health needs	<ul style="list-style-type: none"> <li>Provider Portal System vended to Conduent</li> <li>Member Portal System does not exist today at Conduent</li> </ul> <p>Vendor did not keep up with rapidly advancing sector of industry and does not support basic capabilities such as a Member portal.</p>	System vended to NTT Data	\$6.6M (Deloitte's second place bid)  (Conduent did not bid)	\$4.6M	None	\$2M

Operational System or Service	Health Plan Functions Performed	CURRENT / PRIOR MODEL <i>And risk assessment</i>	OPERATIONS OF THE FUTURE <i>Being Built Now</i>	2024-2029 5 Year Cost Of next best Price Model	2024-2029 5 Year Cost of Future Model	Industry-Qualified Vendors in Ventura County	Savings of OOTF Program
BPO Services	Membership data processing Provider data processing Benefit data processing Configuration Capitation processing Claims processing Claims payments	<ul style="list-style-type: none"> <li>Services vended to Conduent</li> </ul> <p>Vendor did not keep up with rapidly advancing sector of industry leading operating services best practices leading to data quality issues and increased operating costs.</p>	Services vended to Netmark	\$18.8M (Conduent’s Bid)	\$20.3M	None	-\$1.5M
Print & Fulfillment System and Service	Printing and fulfillment of documents that are generated out of the Health Edge Rules Core Administration platform such as: Member ID Cards, Member Welcome Kits, member mailings, claims and payment materials, ad-hoc letters, authorizations and all other Medical Management related letters	<ul style="list-style-type: none"> <li>System vended to Conduent</li> </ul> <p>Vendor did not keep up with rapidly advancing sector of industry, leading to missed SLA’s and increased operating costs.</p>	System and Services vended to KP, LLC	\$18.7M (Conduent’s Bid)	\$13.6M	None	\$5.1M

Operational System or Service	Health Plan Functions Performed	<u>CURRENT / PRIOR MODEL</u> <i>And risk assessment</i>	<u>OPERATIONS OF THE FUTURE</u> <i>Being Built Now</i>	<u>2024-2029</u> 5 Year Cost Of next best Price Model	<u>2024-2029</u> 5 Year Cost of Future Model	Industry-Qualified Vendors in Ventura County	<b>Savings of OOTF Program</b>
Call Center System	Insourcing of provider and member inbound and outbound calls using GCHP customer service representatives	<ul style="list-style-type: none"> <li>System vended to Conduent</li> </ul> <p>Vendor did not keep up with rapidly advancing sector of industry which did not support GCHP's member service anywhere strategy</p>	System and Services vended to TTEC Government Solutions	<p>\$.8M (GoTo's Second place bid)</p> <p>Conduent did not bid</p>	\$.8M	None	\$0
CRM System	Align with the new Call Center system to support provider and member service center operations and GCHP's employee-based customer service representatives.	<ul style="list-style-type: none"> <li>System vended to Conduent</li> </ul> <p>Vendor did not keep up with rapidly advancing sector of industry which did not support GCHP's member service anywhere strategy</p>	System vended to Silverline / Salesforce	<p>\$5.4M (NTT's Second place bid)</p> <p>Conduent did not bid</p>	\$2.7M	None	<b>\$2.7M</b>

Operational System or Service	Health Plan Functions Performed	<u>CURRENT / PRIOR MODEL</u> <i>And risk assessment</i>	<u>OPERATIONS OF THE FUTURE</u> <i>Being Built Now</i>	<u>2024-2029</u> 5 Year Cost Of next best Price Model	<u>2024-2029</u> 5 Year Cost of Future Model	Industry-Qualified Vendors in Ventura County	Savings of OOTF Program
Mailroom & Imaging System and Service	Processing of incoming mail, such as paper claims, imaging of paper claims	<ul style="list-style-type: none"> <li>System vended to Conduent</li> </ul> <p>Vendor did not keep up with rapidly advancing sector of industry that has led to missed performance SLA's and increased operating costs.</p>	System and Services recommended to be brought in-house	\$7.5M (Conduent's bid)	\$5M	None	\$2.5M
Call Center Service	Insource services and Increase presence in the community will deliver a very different experience than what we have experienced to date	<ul style="list-style-type: none"> <li>Service vended to Conduent</li> </ul> <p>Vendor did not keep up with rapidly advancing sector of industry that does not align to GCHP member service anywhere.</p>	Services recommended to be brought in-house	<p>\$9.3M (Conduent's current contract)</p> <p>This did not go out to bid</p>	\$9.3M	Yes – will be staffed locally	\$0

Operational System or Service	Health Plan Functions Performed	<u>CURRENT / PRIOR MODEL</u> <i>And risk assessment</i>	<u>OPERATIONS OF THE FUTURE</u> <i>Being Built Now</i>	<u>2024-2029</u> 5 Year Cost Of next best Price Model	<u>2024-2029</u> 5 Year Cost of Future Model	Industry-Qualified Vendors in Ventura County	Savings of OOTF Program
Enterprise Data Warehouse (EDW)	Data warehousing Data operations Analytics and reporting	GCHP has not had a modern data warehouse creating major financial and operational risks	Modern EDW being built in house	Not Applicable	\$5M	None	Not Applicable

# OPERATIONS OF THE FUTURE: CARE AND MEDICAL MANAGEMENT SYSTEM



- ✓ Medi-Cal and Medicare MOC requires the Health Services team have a 360-degree member view.
- ✓ Care Management assessments require an evidence based, integrated platform which can expand and flex as a member's clinical and social needs are identified regardless of the member's LOB.
- ✓ Expanded automation capabilities improves staff efficiency, reduces provider friction, and increases member satisfaction.

## SUCCESSSES

- ✧ Workflow development within a highly customizable and integrated platform improving identification of member's clinical and social needs with the ability to scale to additional lines of business.
- ✧ Configuration of member dashboard, enabling 360-degree member view to support Medi-Cal and Medicare MOC.

## CHALLENGES

- ✧ Workflow development has taken longer than anticipated due to signification changes in processes.
- ✧ Cross System dependencies and translations add complexity to the conversion activities.

## OPPORTUNITIES

- ✧ Enhanced analytics to support MCAS initiatives.
- ✧ Expanded automation capabilities improving staff efficiency.
- ✧ Real-time access for providers to view authorization status, reducing provider friction and enabling member care.
- ✧ Centralized tool for care gap data initiative support.

## RISKS

- ✧ Multi-vendor interdependencies add additional complexity to the system (compared to today).

# OPERATIONS OF THE FUTURE: PROVIDER PORTAL



- ✓ The new portal registration feature allows users to access multiple contracted locations with a single login, which decreases potential member abrasion while increasing provider satisfaction.
- ✓ The new portal is extremely user friendly which is evidenced by the new widget feature, which gives our providers better visibility as to how their claims are processed (paid / denied) and status of submitted authorization requests.
- ✓ Allowing providers the ability to submit appeals and disputes via the portal while checking claims status, which will reduce provider abrasion and decrease the volume of calls to our GCHP Call Center.

## SUCCESES

- ✧ Identified additional functional capability enhancements not included in the current portal and designated as them as requirements in the new portal to improve provider satisfaction and member access and care opportunities.
- ✧ Simplified portal registration to increase and encourage provider portal usage and to ensure accurate appropriate security levels for current and new users.

## OPPORTUNITIES

- ✧ Improve patient access to providers with enhanced visibility to authorizations and claims along with ability to immediately provide demographic updates.
- ✧ Enhanced functionality to enhance provider communication through the inclusion of resources, updates and training capabilities.
- ✧ Enhanced usability functions, which reduces the amount of search time to retrieve information.
- ✧ Limiting abrasion through pilots with providers.

## CHALLENGES

- ✧ Training and timing of deployment to the provider community.
- ✧ Creating workflows between internal GCHP operations areas.

## RISKS

- ✧ Multi-vendor interdependencies add additional complexity to the system (compared to today).
- ✧ Potential abrasion due to onboarding and rollout to provider community.

## APPENDIX ITEMS—QUALITY, MODEL OF CARE, EXPERIENCE

GOALS PROGRESS

MCAS YEAR TO DATE PERFORMANCE

NCQA TIMELINE

MCAS INTERVENTIONS

MODEL OF CARE DETAILS

OCTOBER MODEL OF CARE PRESENTATION



## Connecting *with Care*

### QUALITY MODEL OF CARE MEMBER EXPERIENCE



✓ *Most goals making progress but delayed*


✓ *Interventions launched, but not yet showing results*


✓ *Need to improve on execution*


## Measurement Year 2023 Goals Status

- ◆ Implement wellness, chronic condition programs: Wellth launched with over 1,000 members enrolled and 89% engagement and diabetes management vendor review begun.
- ◆ Redesign care management around the integrated care team: Delayed. Work began in December. Care management team focused on MCAS outreach in Q2.
- ◆ Expand ECM and Community Supports: ECM contracts with two provider systems. Community Supports provider onboarding delayed.
- ◆ Implement Behavioral Health FAU/FUM intervention: Delayed, but contract and resources in place. Additional ED-based intervention implementation in process.
- ◆ Increase access and availability of behavioral health services: Contract delayed but will be executed in December. Additional resources delayed due to contract delays.
- ◆ Develop provider capabilities through provider grants: Recruitment and equipment grants launched. Funding targeted for December for first round of applicants.
- ◆ Design and implement quality incentive (QIPP): Contract executed with 3 partners, one remaining. Two provider workplans approved. \$12.5M funded.
- ◆ Increase use of transportation: New contract rates and friends and family rate delayed. Fleet expansion delayed.
- ◆ Achieve 2023 and 2024 MCAS Targets: Off track. Improved 2023 scores for 14/17 measures year-over-year, but will likely miss MPL for six measures. 2024 planning on track.
- ◆ Achieve NCQA Health Plan and Health Equity Accreditation by 1/1/26: On track. Timeline in the appendix.
- ◇ Launch Customer Service Call Center: In planning.
- ◇ Launch Community Resource Center: In planning.
- ◇ Embed Member Supports in Provider Locations: In planning and will leverage redetermination work.



















UNDERSTANDING  
THROUGH ANALYSIS:  
MCAS IS OUR  
SCORECARD.

 3 Score Worse than Oct 2022

 14 Score better than Oct 2022

 1 Measure without Score in Oct 2022

The 2023 results are not final.

Children's Health			Behavioral Health		
WCV	Child and Adolescent Well – Care Visits		FUA	Follow Up After an ED Visit Substance Use Disorder - 30 Days	
W30-6+	Well-Child Visits in the First 0 to 15 Months of Life – 6+ Well-Child Visits		FUM	Follow Up After an ED Visit Mental Health - 30 days	
W30-2+	Well-Child Visits in the First 15 to 30 Months of Life – 2+ Well-Child Visits		Chronic Disease Management		
CIS-10	Childhood Immunization Status – Combo 10		AMR	Asthma Medication Ratio	
IMA-2	Immunizations for Adolescents – Combo 2		CBP	Controlling High Blood Pressure	
DEV	Developmental Screening in the First Three Years of Life		HBD	Hemoglobin A1c Control for Patients With Diabetes – > 9%*	
LSC	Lead Screening in Children		Reproductive Health		
TFL	Topical Fluoride for Children		CHL	Chlamydia Screening in Women	
Cancer Prevention			PPC - Pre	Prenatal and Postpartum Care: Timeliness of Prenatal Care	
BCS	Breast Cancer Screening		PPC - Post	Prenatal and Postpartum Care: Postpartum Care	
CCS	Cervical Cancer Screening				

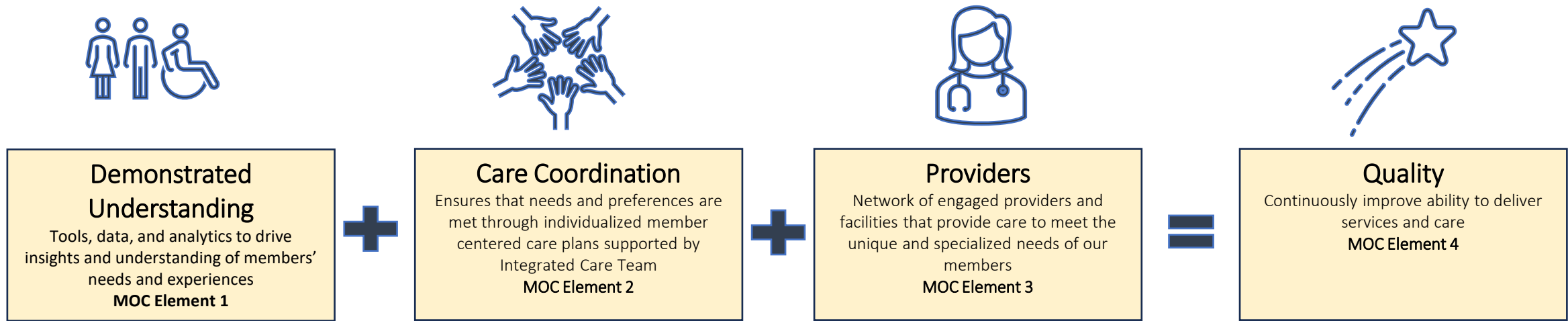
# NCQA Health Plan Accreditation Project Timeline (HPA and HEA)

Aug – Dec 2022	Jan – Jun 2023	Jul – Dec 2023	Jan – Jun 2024	Jul – Dec 2024	Jan – Jun 2025	June 2025	Jan 2026
<div>1<sup>st</sup> Mock Assessment (Oct.)</div> <div><input checked="" type="checkbox"/> NCQA training to business owners to promote understanding of accreditation Process</div> <div><input checked="" type="checkbox"/> Review Document Data Source list<ul style="list-style-type: none"><li>• Documented Processes</li><li>• Materials</li><li>• Reports</li><li>• Records or Files</li></ul></div> <div><input checked="" type="checkbox"/> HPA Initial interview sessions to complete requirements review</div> <div><input checked="" type="checkbox"/> HPA Gather &amp; submit documentation / evidence</div>	<div><input checked="" type="checkbox"/> HPA Provide the final readiness assessment report for GCHP</div> <div><input checked="" type="checkbox"/> HPA Business unit interviews by standards/ elements</div> <div><input checked="" type="checkbox"/> HEA Initial interview sessions to complete requirements review</div> <div><input checked="" type="checkbox"/> HEA Gather &amp; submit documentation/ evidence</div> <div><input checked="" type="checkbox"/> HEA Business unit interviews by standards/elements</div> <div><input checked="" type="checkbox"/> Complete review of Systems based on the findings of the readiness assessment and identify work to be done</div> <div><input checked="" type="checkbox"/> HPA and HEA begin remediation of gaps<ul style="list-style-type: none"><li>• Documented Processes</li><li>• Materials</li><li>• Reports</li><li>• Records or Files</li><li>• Systems</li></ul></div>	<div><input type="checkbox"/> HPA and HEA continue remediation of gaps<ul style="list-style-type: none"><li>• Documented Processes</li><li>• Materials</li><li>• Reports</li><li>• Records or Files</li><li>• Systems</li></ul></div> <div>Documented Processes<ul style="list-style-type: none"><li>• Q1 – Q4 – update P&amp;Ps</li></ul>Reports<ul style="list-style-type: none"><li>• Q3 – identify tools, identify time to gather data before creating a report, and report template review and approval.</li><li>• Q4 – finalize report templates</li></ul>Records or Files<ul style="list-style-type: none"><li>• Q4 – Q1 – provide education for correctly updating records and files. Identify analysis needs</li></ul>Materials<ul style="list-style-type: none"><li>• Q4 – Q1 – Remediate materials</li></ul>Systems<ul style="list-style-type: none"><li>• Q3 2023 – Q3 2024 – system implementations. NCQA requirements are included.</li></ul></div>	<div><input type="checkbox"/> HPA and HEA complete remediation of gaps<ul style="list-style-type: none"><li>• Documented Processes</li><li>• Materials</li><li>• Reports</li><li>• Records or Files</li><li>• Systems</li><li>• Complete revision of systems based on the findings of the readiness assessment</li></ul></div> <div><input checked="" type="checkbox"/> Submit the NCQA Survey application PI2 2024. Submitted Nov 2023.</div>	<div><input type="checkbox"/> Conduct 2<sup>nd</sup> full mock assessment: July – Oct 24</div> <div><input type="checkbox"/> GCHP to review and revise reports based on 2<sup>nd</sup> mock assessment: Oct 2024</div> <div><input type="checkbox"/> GCHP to remediate any gaps identified in 2<sup>nd</sup> mock assessment: Nov – Dec 2024</div>	<div>Full NCQA Assessment May - June</div> <div><input type="checkbox"/> All systems and assessment data in production as of January 1st</div>	<div><input type="checkbox"/> Submit Health Plan and Health Equity Survey Tools to NCQA in June 2025</div> <div><input type="checkbox"/> NCQA review of GCHP Submission and issue of outstanding issues for response</div>	<div><input type="checkbox"/> Achieve NCQA Health Equity Accreditation by January 2026 (CaAIM requirement)</div> <div><input type="checkbox"/> Achieve NCQA Health Plan Accreditation by January 2026 (CaAIM requirement)</div>

# Model of Care

**What is it** → Industry leading practice of designing and running health plans that achieve and sustain high quality proven model! It is required when we become a DSNP, but it is needed now to improve quality

**How does it work**→ Purposeful design, based on understanding of our members needs and preferences, proactively we ensure the right care happens. It is the formula for a high quality plan.



## Model of Care



### GCHP Membership

Medi-Cal Only and Duals

Multiple Chronic Conditions

Long-Term Care Need

### Medicare Special Needs Plan Types

Duals

Chronic Conditions










Institutional

# Understanding Our Members

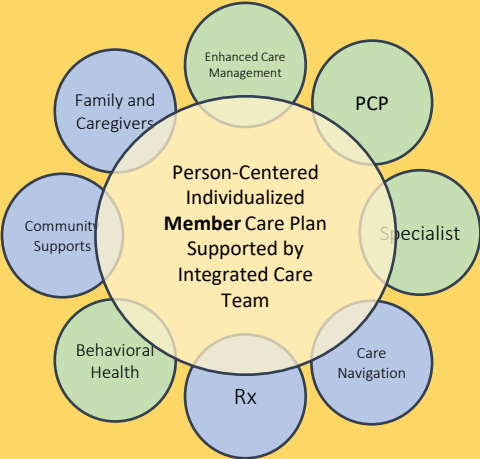


- ✧ Self Reported
- ✧ Clinical Insights
- ✧ Administrative

WE ARE MAKING GOOD USE OF THE DATA WE HAVE, BUT NEED MORE INSIGHTS AND DATA FROM THE MEMBER POINT OF VIEW

Clinical & Administrative	Clinical & Community Insights	Self-Reported Needs and Preferences
<div><p>Pharmacy</p><p>Claims and Encounters</p><p>Costs</p></div> <p>We have it. We use it.</p> <div><div>Inovalon</div><div>Modern Data Warehouse</div><div>Health Edge</div><div>TruCare</div></div>	<div><p>Provider Insights</p><p>Community Insights</p><p>EHR</p></div> <p>We need more.</p> <div><div>Advanced Analytics Function</div><div>QIPP Requires EHR Data Sharing</div><div>Provider Advisory Committee</div><div>Community Advisory Committee</div></div>	<div><p>Ethnographic Interviews</p><p>Focus Groups</p><p>Surveys</p></div> <p>We are starting.</p> <div><div>Health Risk Assessments</div><div>Focus Groups</div><div>Member Journey Mapping</div><div>Grievance and Appeals Analytics</div></div>

# Integrated Care Team

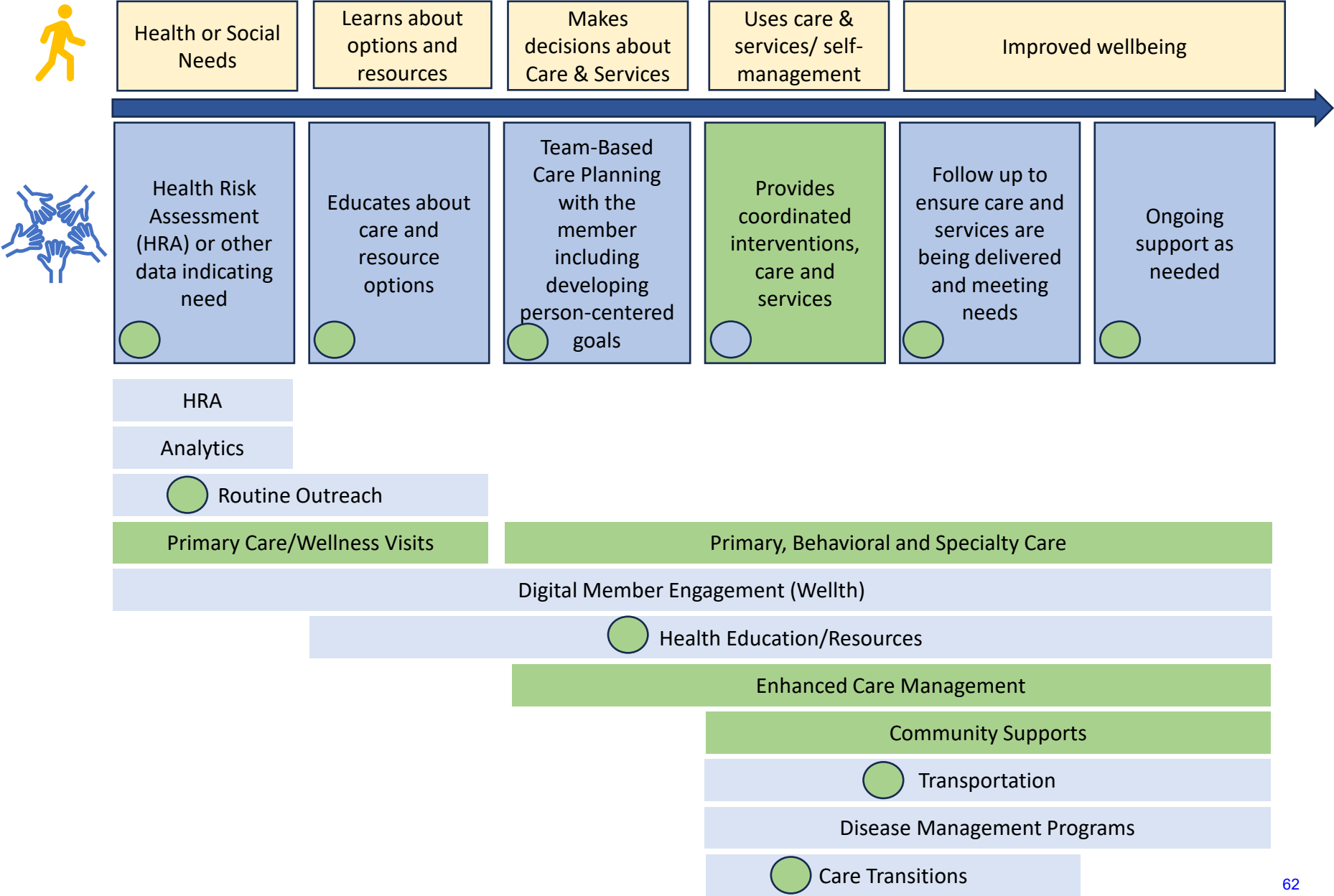


❖ Care Manager is the quarterback

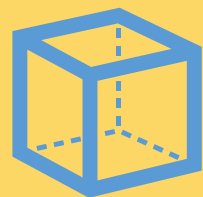
❖ Technology supports integration across care settings

❖ Person-centered goals drive plans

## Member Journey through Integrated Care Team and Care Plan



# Superior Experience



✧ Service Everywhere

✧ Provider Collaboration

✧ Cultural Competence



## SERVICE EVERYWHERE AND EVERY CHANNEL

“Improving patient experience has an inherent value to patients and families and is therefore an important outcome in its own right. But good patient experience also is associated with important clinical processes and outcomes.” --Agency for Healthcare Quality and Research.

Superior Experience is multidimensional. We must understand and meet our members preferences with respect to when, how, where, and with whom we engage.

- Build an in-house and community-based service program the second half of FY 2023-24 to optimize service capability ahead of switch over from Conduent.
- Develop and successfully operate a call center and community-deployed service team that will be embedded in provider offices, community events, and satellite offices.
- Implement the member portal.
- Expand Provider Grants to include member experience outcomes.
- Develop analytical Voice of the Member surveying and feedback tools-using combination of written, telephonic, digital, in-person member surveys and advanced survey analysis practices; member-identified results (vs. antiquated generic methods today.)

