Having been committed to providing access to high-quality care and improving Ventura County through its network of primary care physicians, specialists, behavioral health, and community-based organizations that offer an interactive overview of managed care, Gold Coast Health Plan (GCHP) has been working to ensure that everyone in our community has access to the care they need.

Getting Supplies to Vulnerable Populations

This month, GCHP launched a campaign to provide much-needed supplies to families in need. With support from local businesses and community organizations, GCHP delivered over 4,000 pens, pencils, pencil pouches, coloring books, crayons, water bottles, cooling towels, hand sanitizers, and tote bags to members of our community through the following organizations:

- Oxnard Police Activities League
- Good Farms
- First5
- Ojai Community Services, Sobriety and Safety

The organization’s annual Adopt-A-Family donation campaign provided the supplies to adopt seven Ventura County families for the holiday season. This initiative supports families with gift donations, providing peace and joy during the holiday season.

It is also important to visit the dentist! Dental visits should start with the first tooth or first birthday. Even during the COVID-19 pandemic, dentists are open. For more information, please visit Gold Coast Health Plan’s website.

Our commitment to health equity and supporting the ACEs Aware Initiative continues. The ACEs Aware Initiative aims to reduce adverse childhood experiences (ACEs) by half in one generation by 2030, as directed by the California Health and Human Services Agency. To support this goal, we are working closely with our network of experienced health care professionals who can offer support and resources to members who have experienced childhood trauma.

We also support state initiatives that promote health equity, such as the Medi-Cal Rx On Hold program, which provides emergency medications to members who have lost health care coverage due to job loss or other circumstances. GCHP will review the request and decide if they qualify for reimbursement. Members who paid for a medical service that they believe they should not have paid for can contact GCHP to request an explanation of the charges.

In addition to the many COVID-related relief proposals directed to small businesses, the budget also contains numerous proposals supporting the aging population and enhancing care management and integration within the Department of Health Care Services (DHCS). Among them is the creation of the Office of Medicare Innovation and Integration within DHCS. The budget also contains proposals to support the aging population, such as the creation of the Master Plan for Aging and Enhanced Care Management, In Lieu of Services, and incentives to supporting trauma-informed care.

There are several health equity proposals from the California Health and Human Services Agency. The state Department of Health Care Services (DHCS) is expected to release a comprehensive telehealth proposal this month. However, the budget proposes a more limited, hybrid approach that includes many technology-driven proposals. The budget also proposes to support the state’s infrastructure.

February National Children’s Dental Health Month

This month, Gold Coast Health Plan (GCHP) is supporting the California Dental Association’s (CDA) National Children’s Dental Health Month by encouraging our members to build healthy oral health habits early on. This includes tasks such as brushing teeth twice a day, using fluoride toothpaste, preventing cavities, and getting regular check-ups.

Building Community, Accessible to All, for a Healthy Community

The GCHP Healthy Community team has been busy with the following projects:

1. Setting up a clinic for a youth event at a local school
2. Partnering with the Oxnard Police Activities League and California Homeless Coalition for the holiday season
3. Building a new board member, Marlen Torres
4. Graduating from the California Community Foundation’s Social Impact Fellowship
5. Hosting a kids craft project with Bianca’s Boutique
6. Partnering with Ojai Community Services, Sobriety and Safety
7. Hosting a community event for the Ojai Valley Chamber of Commerce
8. Hosting a community event for the Ojai Valley Chamber of Commerce

Finally, to read the Spanish version of the newsletter, please visit www.goldcoasthealthplan.org.