

Memorandum

To: Gold Coast Health Plan Providers

From: Kimberly Timmerman, Executive Director, Quality Improvement

Re: **Provider Immunization Resource Guide to Support Vaccination Efforts**

Date: Sept. 25, 2026

Vaccine misinformation and unscientific changes to immunization recommendations from the federal government are leaving patients confused and unsure about how to immunize their children and themselves. **Despite the growing mistrust of vaccines coming from influences outside of the doctor's office, providers remain the most trusted messenger for health and vaccine information¹.**

You are the best source of information to ensure your patients receive the vaccines they need.

To support your efforts in vaccinating your patients, Gold Coast Health Plan (GCHP) has developed a [**Provider Immunization Resource Guide**](#). This guide includes evidence-based strategies from leading experts such as the American Academy of Pediatrics, Johns Hopkins University of Public Health, the California Department of Public Health, and Immunize.org. The resources included focus on best practices for vaccine recommendations and tools to address common concerns about vaccines. We encourage you to utilize this guide and implement tools that will address your patient vaccination challenges.

If you would like assistance, training, or print materials regarding the ***Provider Immunization Resource Guide***, contact [**QualityImprovement@goldchp.org**](mailto:QualityImprovement@goldchp.org)

¹<https://pmc.ncbi.nlm.nih.gov/articles/PMC12375110/>