

# FOR YOUR HEALTH



7TH ANNUAL



FOUNDATION

## SATURDAY, AUGUST 13, 2022

SENECA HILL HEALTH CAMPUS | RT 45A, OSWEGO, NY





# SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR \$10,000

- Exclusive naming rights “XYZ Company 7th Annual For Your Health 5K”
- Company name/logo on promotional materials, including website and social media (time sensitive)
- Company logo on back of event t-shirts
- Company name in all press releases
- Opportunity to speak or verbal recognition in the opening remarks as the “Title Sponsor”
- Opportunity to display company banner at event
- Company branded signage at mile marker
- Opportunity to include company branded product in race packet bags

## PRESENTING SPONSOR \$5,000

- Company name/logo on promotional materials, including website and social media (time sensitive)
- Company logo on back of event t-shirts
- Company name in all press releases
- Verbal recognition at awards presentation as the “Presenting Sponsor”
- Opportunity to display company banner at event
- Company branded signage at mile marker
- Opportunity to include company branded product in race packet bags

## KIDS FUN RUN SPONSOR \$3,500 (Only 1 available)

- Company name/logo on promotional materials, including website and social media (time sensitive)
- Company logo on back of event t-shirts
- Opportunity to speak or verbal recognition in the opening remarks as the “Kids Fun Run Sponsor”
- Opportunity to display company banner at event
- Company branded signage at mile marker
- Opportunity to assist with Kids Fun Run start
- Opportunity to include company branded product in race packet bags

## START/FINISH LINE SPONSOR \$2,500

- Company name/logo on promotional materials, including website and social media (time sensitive)
- Company logo on right or left sleeve of event t-shirts
- Company branded signage at start/finish line
- Opportunity to assist with 5K race start
- Opportunity to include company branded product in race packet bags

## WATER STOP SPONSOR \$1,000

- Company name/logo on promotional materials, including website and social media (time sensitive)
- Company logo on back of event t-shirts
- Verbal recognition in opening remarks as the “Water Stop Sponsor”
- Company branded signage at multiple water stops along the route
- Opportunity to include company branded product in race packet bags

## SPRINT SPONSOR \$500

- Company name/logo on promotional materials, including website and social media (time sensitive)
- Company name/logo on back of event t-shirts
- Verbal recognition in opening remarks as the “Sprint Sponsor”
- Company branded signage at mile marker

## SPEED SPONSOR \$250

- Company name/logo listed on website and social media
- Company name listed on back of event t-shirts
- Company branded signage at mile marker

## STRIDE SPONSOR \$100

- Company name/logo listed on website and social media
- Company name listed on back of event t-shirts

**IF YOU ARE INTERESTED IN BEING A VENDOR AT THIS EVENT  
PLEASE EMAIL: [MHOIRIGAN@OSWEGOHEALTH.ORG](mailto:MHOIRIGAN@OSWEGOHEALTH.ORG)**



**DEADLINE FOR SPONSORSHIP: JULY 22, 2022**

# JOIN US FOR THE 7TH ANNUAL FOR YOUR HEALTH 5K

The mission of this event is to promote health and fitness in our community.

Kids fun run starts promptly at 8:00 a.m.

5K run/walk starts promptly at 8:30 a.m.



**OSWEGO**  
HEALTH

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