



CASE STUDY

How Politis Plastic Surgery Tracks Spending and Lowers Costs



Whether she is in the operating room or the clinic, Dr. Effie Politis knows exactly when transactions take place at Politis Plastic Surgery. An alert on Nitra's platform sends her a text whenever money moves, and that's exactly what she wants.

Gaining control over expenses and financial transactions was a priority for Politis, whose Tampa, Florida practice is growing fast. "My biggest concern has always been managing a practice and staff while also providing premium medical services," she said. "Unfortunately, most physicians have not had the opportunity to enroll in business classes and there is no formal guidance. Many of us lack real-life experience in managing staff, overhead, and expenses."

Yet Politis is a board-certified plastic surgeon who specializes in aesthetic and reconstructive surgery, and she understands elegant solutions. Politis turned to Nitra not only to lower costs, but to increase control over expenses with a suite of business tools built for doctors.

"The Nitra card was a wonderful addition for many reasons," she said.

"The Nitra card offers preferential pricing through their growing list of premium medical partners," she said. "It allows me to shop and access vendors that offer the most value to my business."

More Effective Business Tools

Politis wanted the ability to use virtual cards as a way of tracking her spend. Nitra allowed her to create a virtual card for each vendor, and a great deal more.

Politis takes full advantage of the opportunity to set monthly, weekly or daily spending limits on vendors. She can spot overcharges quickly and move to prevent them. The system also offers a clean digital dashboard and a mobile app so Politis can stay on top of her transactions from anywhere, or trust Nitra to take care of things because she has set proactive controls.

Politis can even issue virtual cards to office staff with whatever limits are necessary. “The ability to create virtual cards and set dynamic limits has not only reduced fraud risk, but it also simplified tracking,” she said. “It has allowed for more spending control as we streamline the expense management portion of our practice.”

Of course, saving money is also important. Politis wanted a card with no annual fee, strong cash-back rewards, and discounts that save her practice money on the supplies they need.



Key Results

- Virtual cards simplify tracking and increase control
- Dynamic limits eliminate overcharges and protect against fraud
- Automated alerts provide greater visibility and awareness
- Nitra’s partners offer special discounts on medical practice expenses
- Cash-back rewards roughly \$3,000 in four months
- Automatic reconciliation and other features saved more than 100 hours of work

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