TA Lock

Every university's content. Every student's personal tutor. Zero manual work.

The *2 AM Problem* (for Everyone)

🌙 Students

- Stuck at 2 AM before exams
- ChatGPT doesn't match their syllabus
- Office hours closed, peers asleep
- Anxiety, panic, memorization

🏛️ Deans / Directors

- Board pressure: "What's our AI strategy?"
- Fear of hallucinations & plagiarism
- Existing tools: 6-month setup
- USD 10–20/student/month pricing

😓 TAs / Faculty

- Same questions dozens of times
- Time drained by FAQ, not mentoring
- Exhausted, burnt out
- Can't scale support

🗒️ **Universities need trustworthy, syllabus-aware AI tutors NOW—** but everything is either untrusted, too manual, or too expensive.

Professor AI: Your Content → *Your AI Co-Faculty*

1 🔄 **Harvest**
Autonomous LMS & content ingestion

2 🎬 **Refine**
Multi-modal processing (PDFs, slides, videos, ANY TYPE OF CONTENT)

3 🧠 **Understand**
Zero-Cost RAG + student progress tracking

4 🎓 **Teach**
29+ professor personas. Syllabus-grounded answers. 24/7.

"Setup in weeks, not months. Answers only from your content. Priced for emerging markets: USD 3–7/student/month."
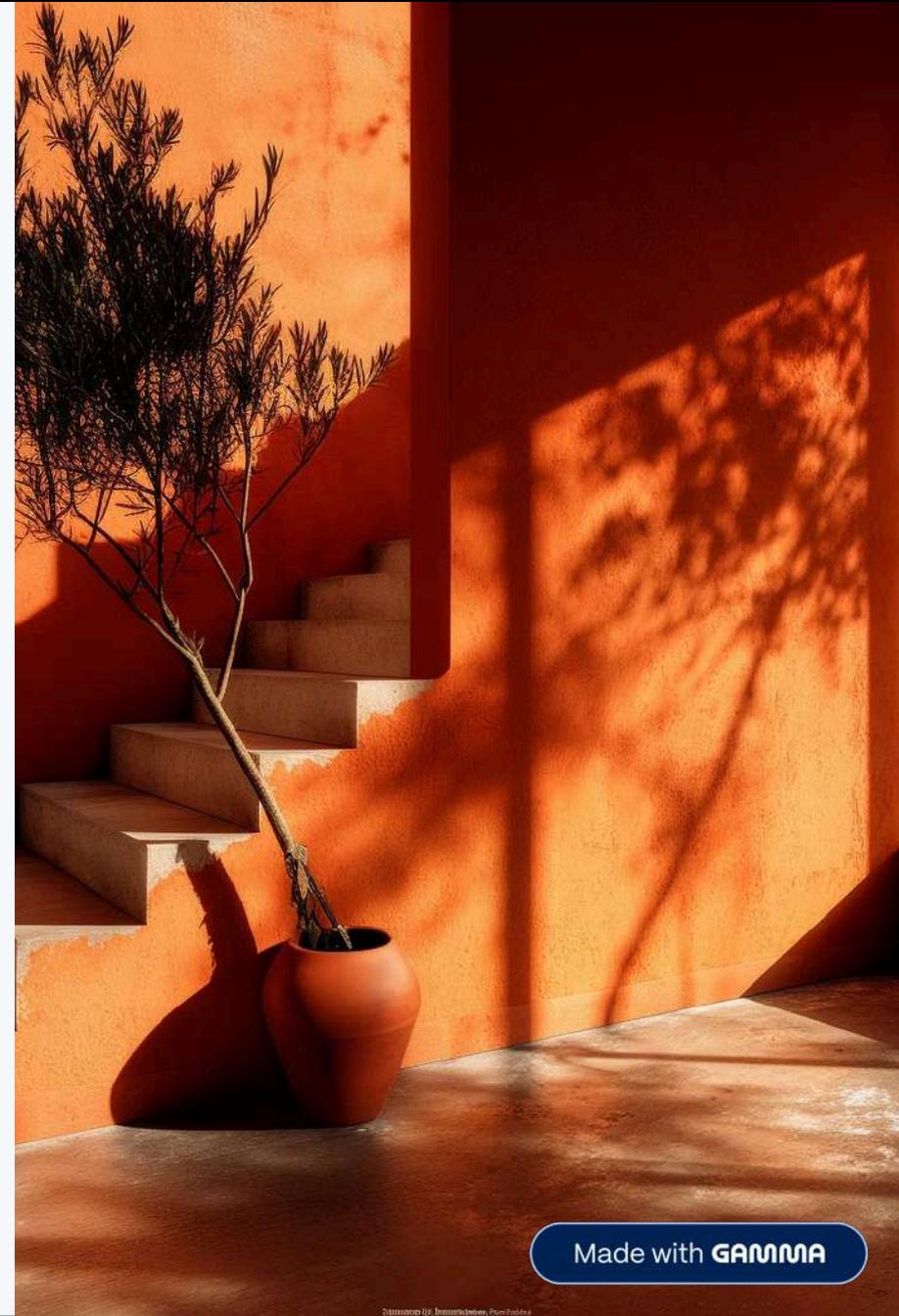
A Fast-Growing Market, *Perfectly Timed*

📊 Global Context

~137B

AI in Ed by 2035

USD value of global AI in Education market

30%+

CAGR Globally

Compound annual growth rate in AI education worldwide

10B

AI in Higher Ed

USD projected for AI in higher education by 2029

🇮🇳 India Leading the Charge

USD 270M (2025) → USD 600–800M (2030) projected India market growth

NEP 2020: AI curriculum mandate arriving 2026–27

Institution-specific RAG TAM-slice: **USD 80–160M**

Government policy driving rapid adoption

📝 **Combined India + Mexico + UAE TAM-slice** for institution-specific AI tutoring: **USD 155–310M by 2030**

Traction

Deployed at Top-Tier Business School

Live institutional deployment with a proven, working MVP in a real academic environment

200+ Students Served

Real students using the platform for exam prep, coursework, and 24/7 academic support

Real Usage Data & Positive Feedback

Retention: 40%

1000+ Queries

Real Feedback Loop

How We Make Money *(and Grow Fast)*

🏫 B2B Institutions
Monthly SaaS Tiers:
- **Essential:** USD 150–400/mo (small colleges)
- **Professional:** USD 500–1,500/mo (Harvester, 29+ personas, LTI/SSO)
- **Enterprise:** USD 2,000–6,000+/mo (multi-LMS, VPC/on-prem, SLAs)

🧑‍🎓 B2C Students
USD 5–12/month

Personal AI tutor for exam prep and upskilling

🎓 B2B2C Coaches
USD 3–7/student/month

White-label for coaching academies

Go-To-Market Strategy

1

Phase 1 — Beachhead
Use Tetr case study → 3–5 pilots in Dubai/Mexico/India. Fast setup via Harvester.

2

Phase 2 — Viral
Launch B2C freemium in India/Mexico. Grow via WhatsApp/YouTube → force institutional adoption.

3

Phase 3 — Ecosystem
Partner with LMS resellers and publishers. Bundle Professor AI into their offerings.

Made with GAMMA

36-Month Outlook *(Pre-Revenue Today)*

Year	Key Assumptions	ARR Target (End of Year)
Year 1	5–8 institutions · Early B2C launch · 1 coaching pilot	USD 150–250K
Year 2	15–25 institutions · 5–10K paying B2C users · 2–3 coaching deals	USD 600K–1M
Year 3	30–50 institutions · Scaled B2C presence · LMS/publisher partnerships	USD 1.5–3M

High gross margins (75–85%) enabled by zero-cost re-ranking and tenant-wide semantic caching.

Our *Ask*

$10 Lakh

15% Equity Angel Round

Use of Funds

~50% Engineering — Product hardening, LMS integrations, DPDP/PDPL/LFPDPPP compliance

~30% Go-To-Market — Regional sales leads (India/Mexico/Dubai), B2C growth channels (WhatsApp/YouTube)

~20% Legal & Operations — Data privacy compliance, entity setup across markets

🎯 **18-Month Goals**

- 10–15 Paying Institutions
- 50,000+ Monthly Active Users
- USD 600K–1M ARR
- 1+ LMS or Publisher Partnership

→ **Strong pre-seed position**

Thank You

Every university's content. Every student's tutor.

Alan Ayala Garcia, Samuel Estrada Máynez

Founders & Lead Developers