

# TIORA

CONFIDENCE LOOKS GOOD ON YOU

INVESTOR  
PITCH DECK

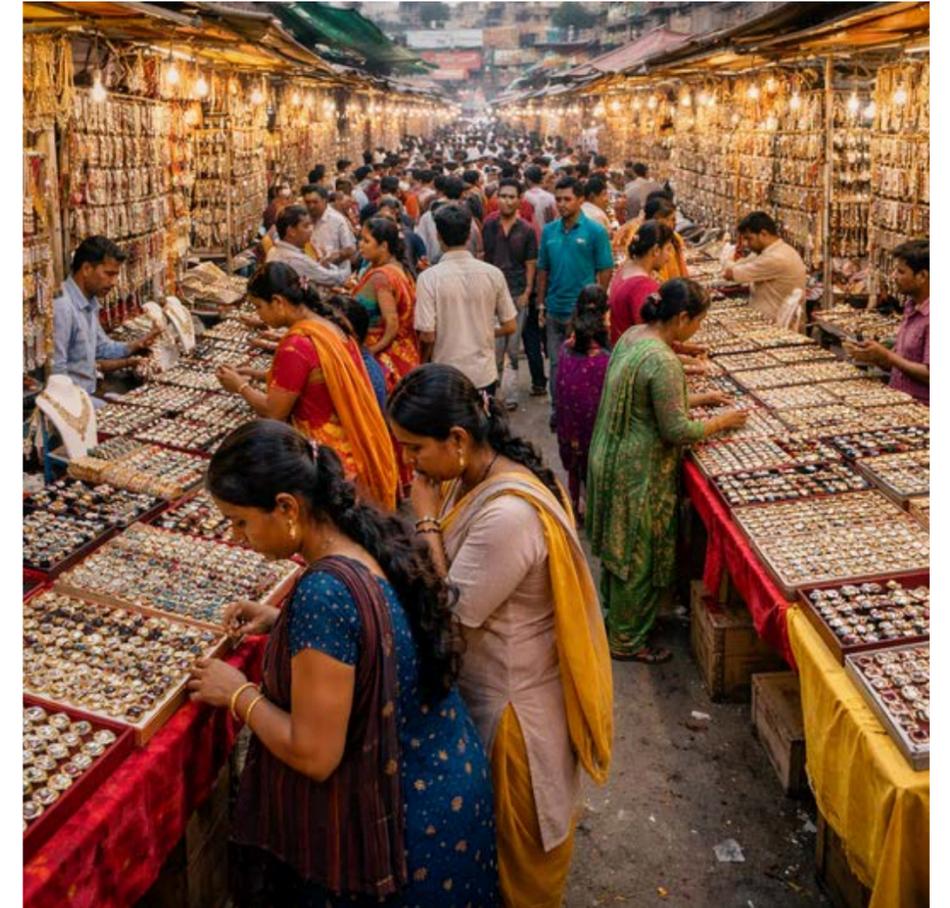
JEWELLERY



# PROBLEM

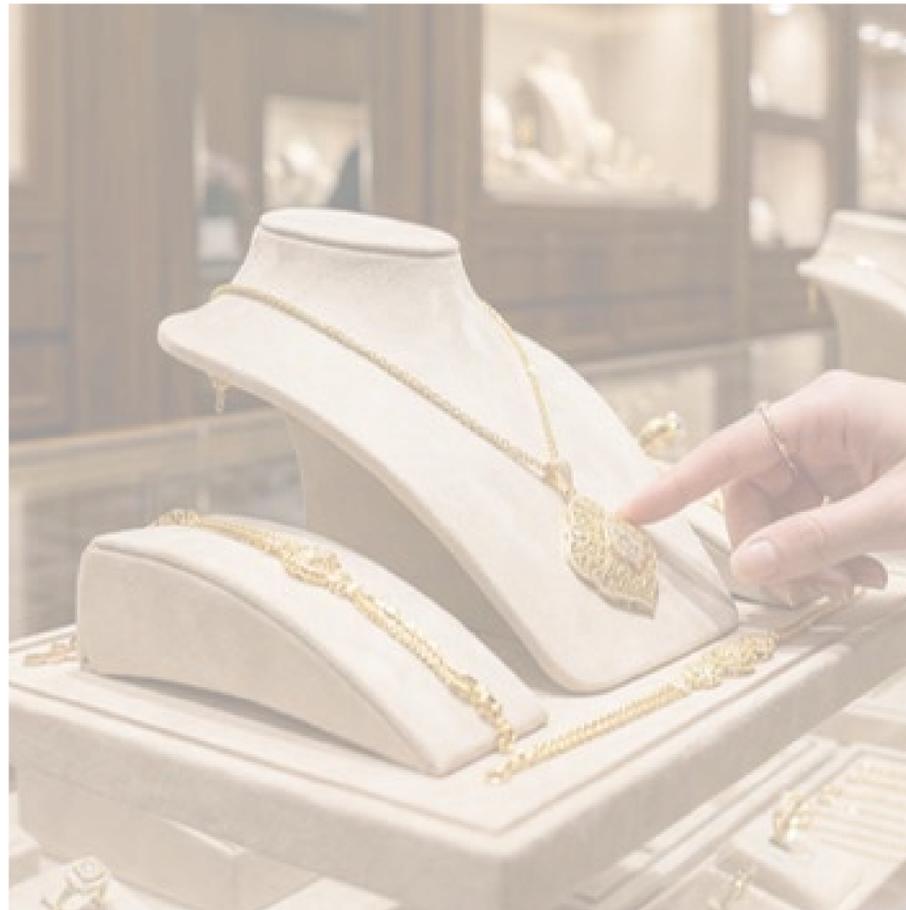


Fine Jewellery, **High price**

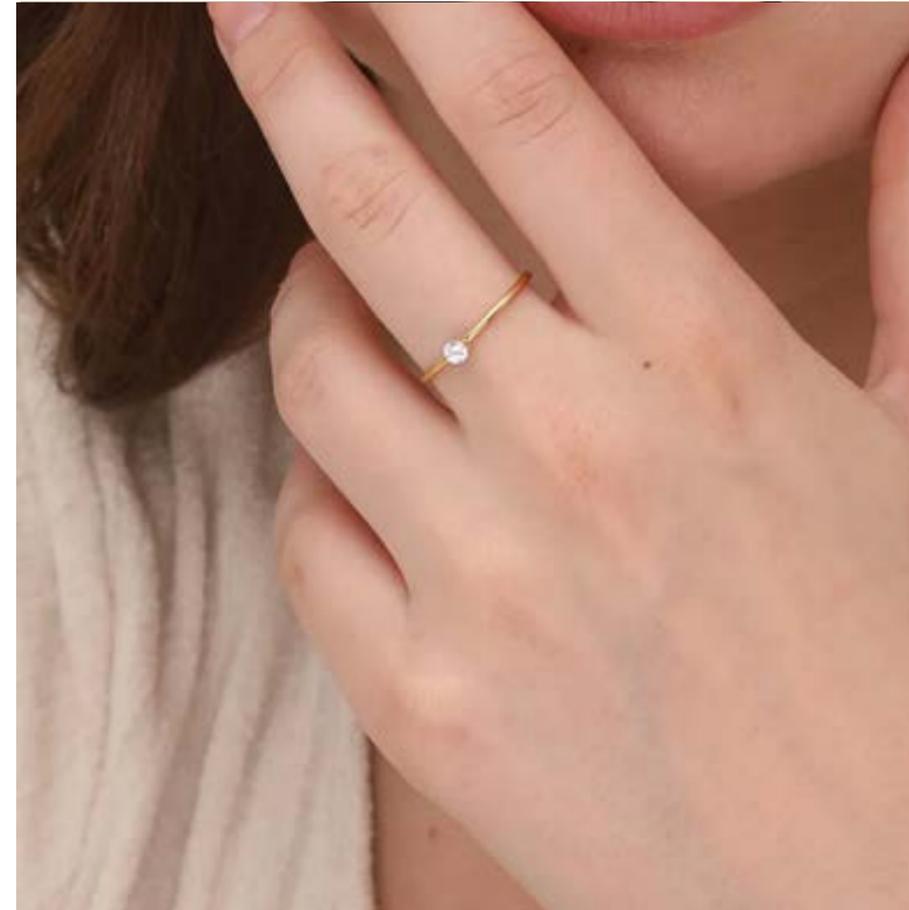


Artificial Jewellery, **Poor quality**

# PROBLEM



Fine Jewellery, **High price**



Demi Fine, **Generic designs**



Artificial Jewellery, **Poor quality**



# BUILT TO EXPRESS CONFIDENCE

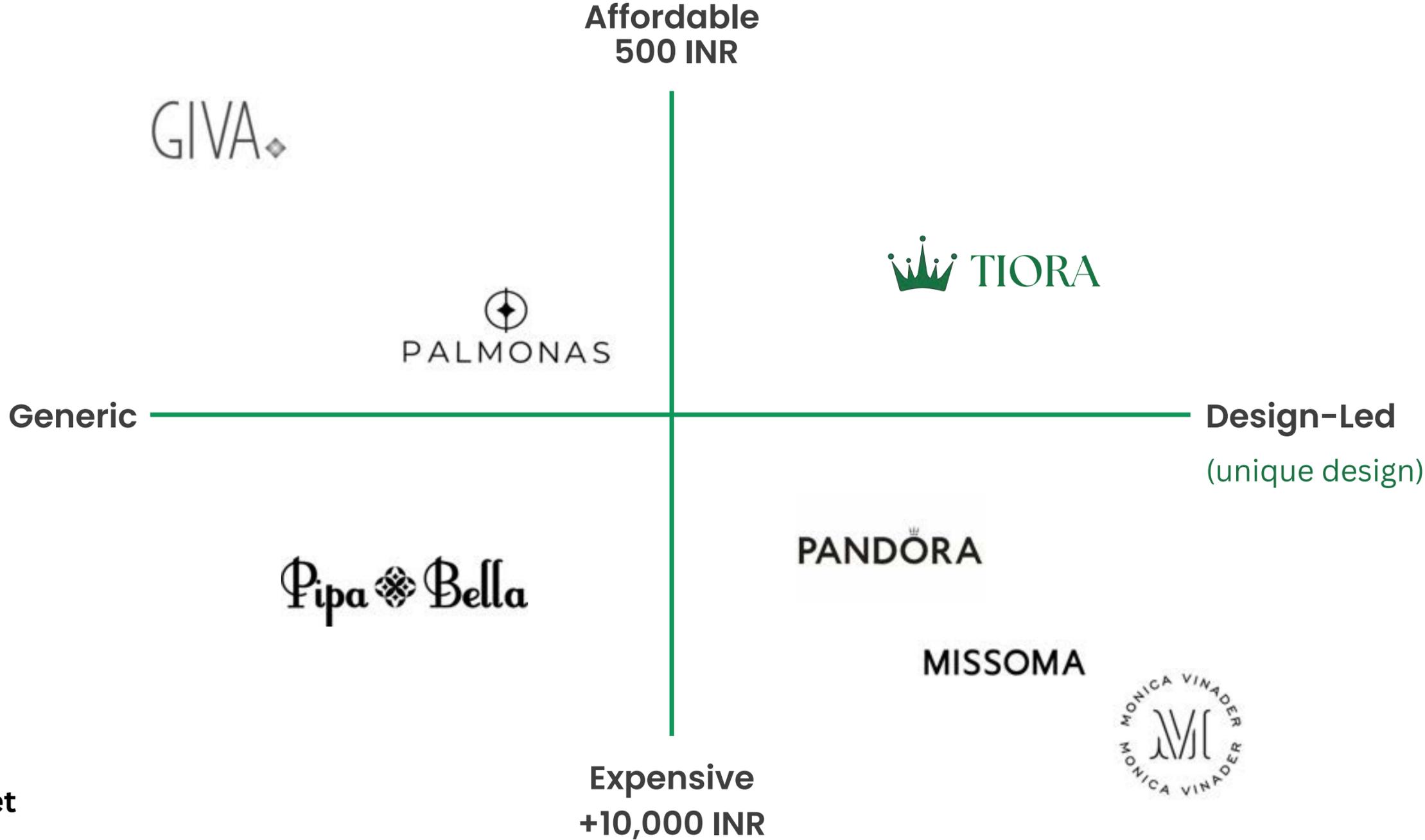
✓ Quality: **18K Gold Plated** Steel Core

✓ Designs: **Bold Statement Pieces**

✓ Price: **Affordable luxury**

50+ SKU

# WHERE TIORA STANDS



Fragemented market

# HOW TO FIND TIORA



₹90K+

AVG POP-UP REVENUE

290K+

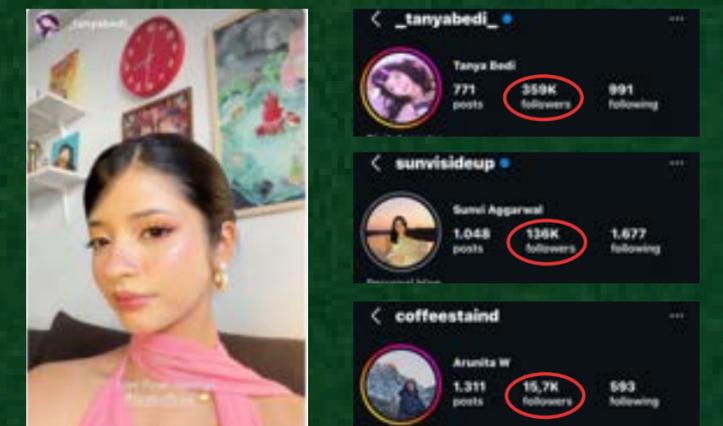
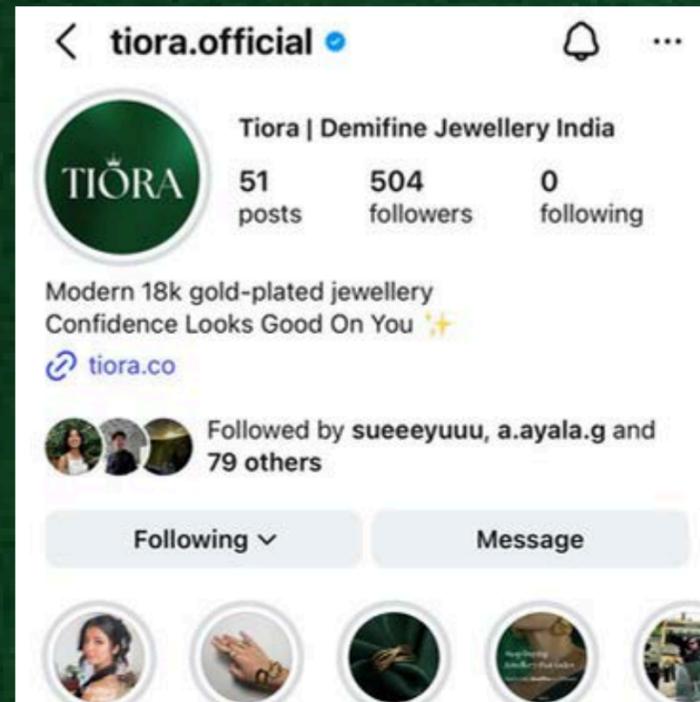
ORGANIC SOCIAL VIEWS

80K IMPRESSIONS

ONLINE ADVERTISING

330K+

INFLUENCER VIEWS



# WHERE TO BUY TIORA



₹4L

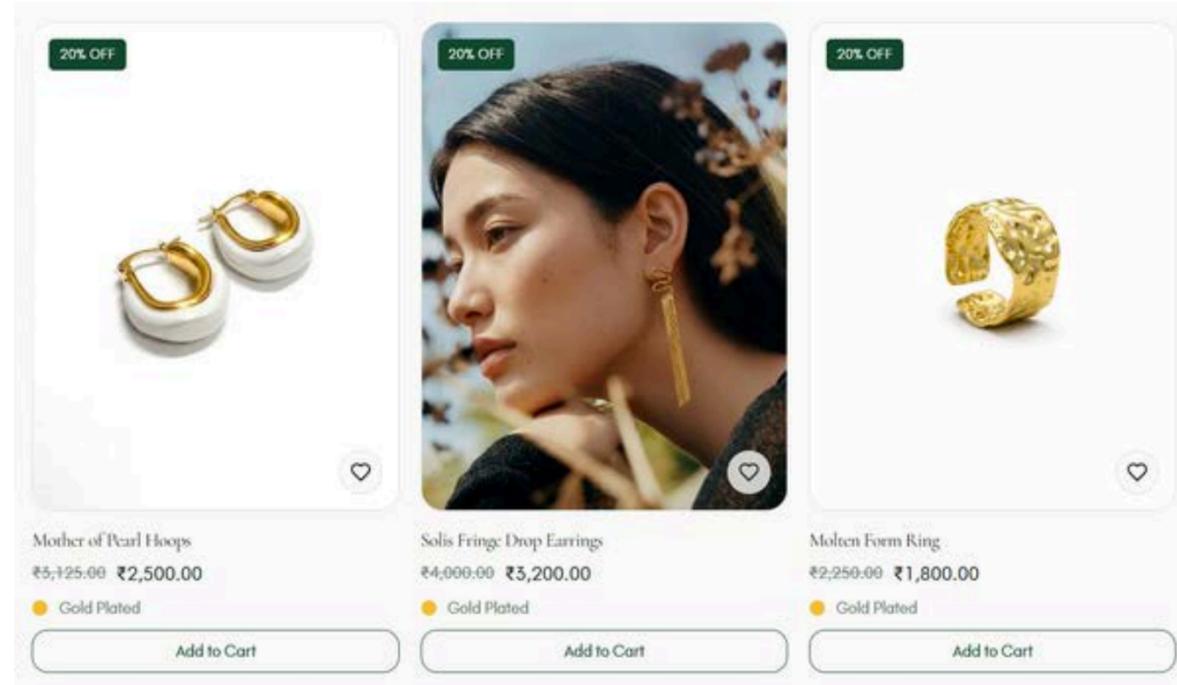
OFFLINE POP-UPS

₹0.5L

WEBSITE

4 PENDING..

MARKETPLACES



ETERNZ



# JOIN THE COMMUNITY

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