

COURTRACK



ELEVATE YOUR VOLLEYBALL GAMES TO THE NEXT LEVEL
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INTRODUCTION

Courtrack is an innovative sports technology solution designed specifically for volleyball. It's an integrated system of software and hardware that revolutionizes the way volleyball games are tracked, analyzed, and visualized. Courtrack's comprehensive suite includes: A digital scoresheet application for real-time game data registration, an state of the art Digital Scoreboard for live game visualization, and an exclusive mobile app for anytime, anywhere access to game statistics and data. Additionally, Courtrack includes Administration modules, which streamline player and team management and enable easy capture of player photos and relevant documentation.

With Courtrack, players, coaches, administrators, and fans are empowered with rich, real-time game insights, transforming the volleyball experience to a new professional level.



DIGITAL SCORESHEET APP

Our exclusive Digital Scoresheet App its specifically designed for real-time data registration during volleyball games. This iPad / Android tablet application replaces the traditional paper sheet used for tracking game statistics and developments. With Courtrack-ruler, scorekeepers can efficiently record critical game information such as: basic analytics, kills, services, blocks, errors, player rotations, sanctions, and more. The recorded data feeds directly into the Courtrack Digital Scoreboard and the Courtrack mobile app, providing real-time, dynamic game visualizations and analytics. By enhancing data accuracy and availability, Courtrack-ruler brings a new level of sophistication to volleyball game management.



DIGITAL SCOREBOARD

Courtrack-dash is a state-of-the-art digital scoreboard component of the Courtrack system, designed to enhance the volleyball viewing experience. Displayed in full HD, it offers a dynamic presentation of team and player images, individual player introductions, and the starting formations of each team. Real-time game details such as the match score, number of substitutions, and technical timeouts are displayed prominently.

Courtrack-dash also features customizable timers to track technical timeouts, side changes, and warm-up periods. Every point scored is attributed to the respective player, whether they scored through an attack, service, or block, or committed an unforced or service error. The scoreboard also highlights the top scorer of the match, the best server, and the best blocker.

At the end of each set and match, Courtrack-dash displays comprehensive statistics, including the Player of the Match, chosen by Courtrack-ruler's proprietary algorithm. Additionally, it can display advertisements during and between matches. In downtime, it serves as a gym clock or stopwatch. Courtrack-dash offers a powerful and economical alternative to traditional scoreboard systems, elevating the volleyball experience to a professional level.



COURTRACK MOBILE APP

Courtrack-app is a robust mobile application for iOS and Android, available on the Apple Store and Google Play Store. This app provides comprehensive information on tournaments, matches, teams, and players. It offers detailed and cumulative player and team statistics throughout the tournament, allowing for a deep dive into performance analysis.

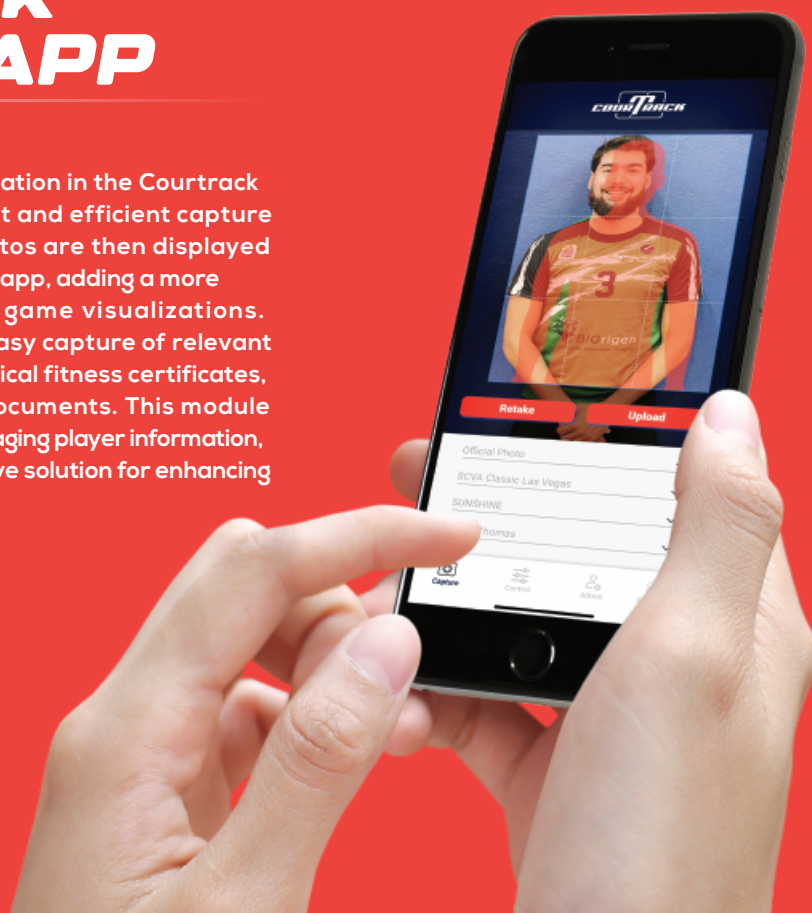
Courtrack-app showcases tournament leaderboards, winner podiums, and player rankings, including top scorers, best blockers, and top servers. For each match, it provides detailed point-by-point progression for each set, player-specific statistics, and team totals. Users can view match photos, the starting formation of each team per set, player rosters, and officials and referees involved in the match.

This app brings a level of access and insight previously unseen in the world of volleyball, allowing players, coaches, and fans to immerse themselves in the game like never before.



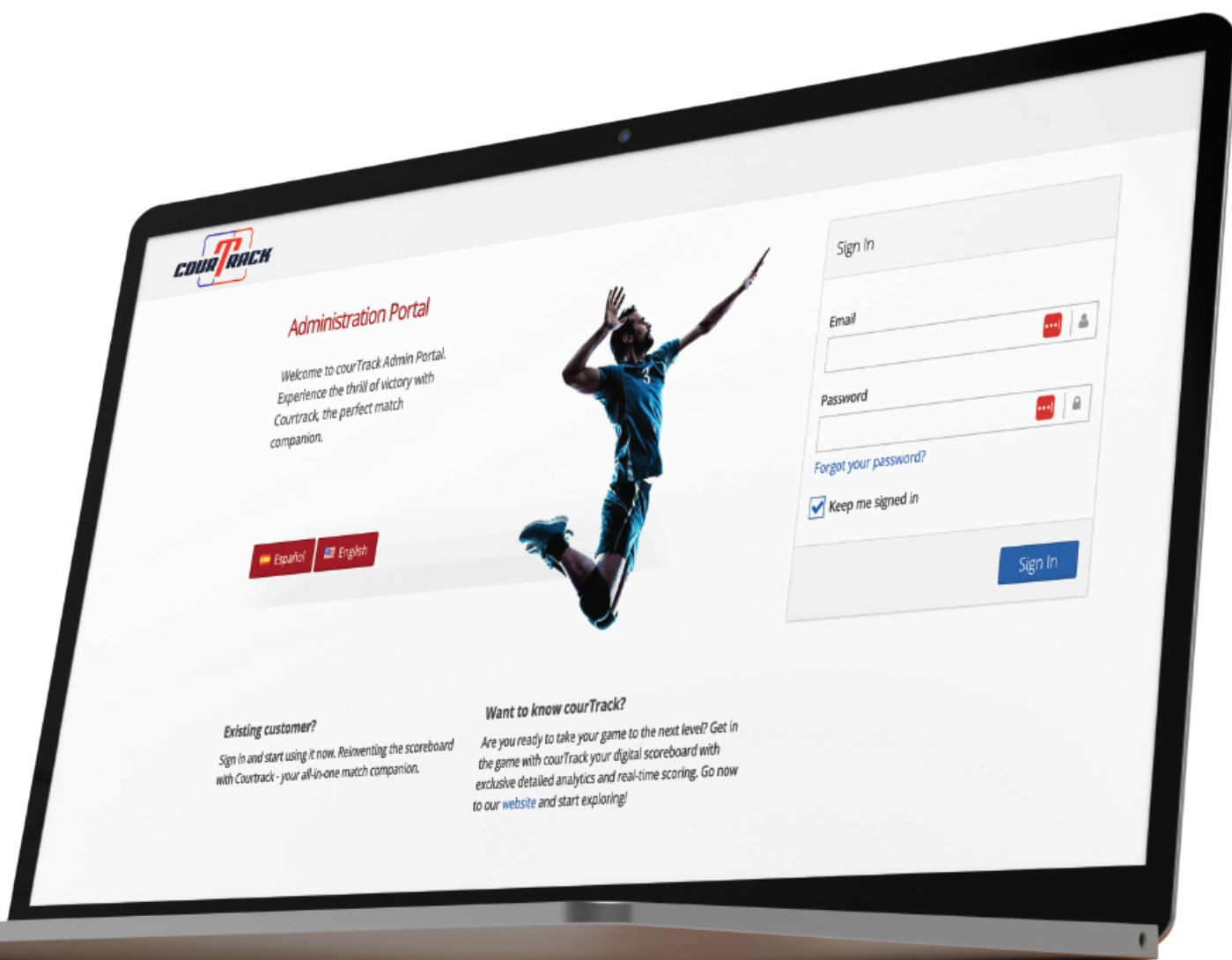
COURTRACK CONTROL APP

Courtrack-control is an auxiliary application in the Courtrack system, designed to facilitate the swift and efficient capture of player and team photos. These photos are then displayed in the Digital Scoreboard and our mobile app, adding a more personalized and engaging touch to game visualizations. Courtrack-control also allows for the easy capture of relevant player documentation, such as IDs, physical fitness certificates, authorizations, and other pertinent documents. This module significantly simplifies the process of managing player information, contributing to Courtrack's comprehensive solution for enhancing the volleyball game experience.



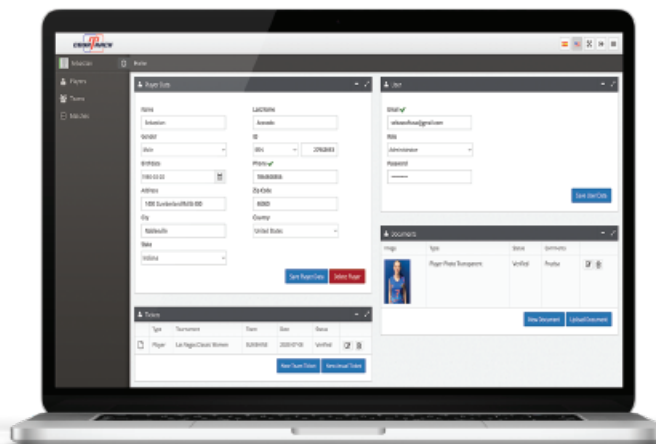
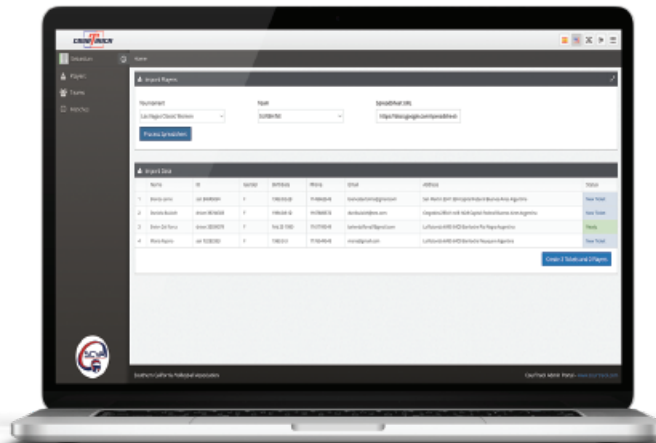
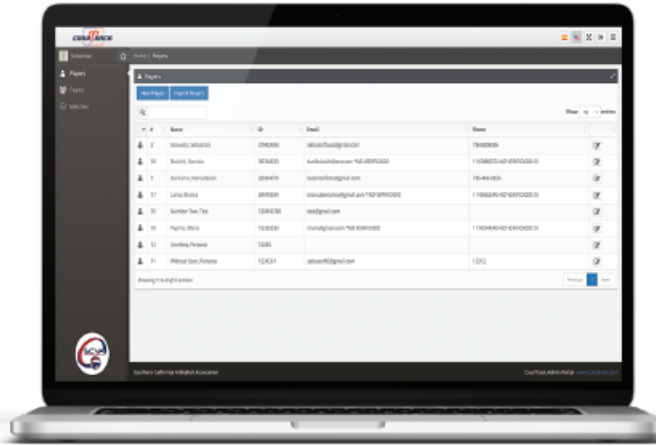
CLOUD ADMINISTRATION MODULE

Courtrack-admin is a comprehensive online module of the Courtrack system, designed for the efficient organization and administration of volleyball tournaments. Hosted in the cloud, it allows for the creation of tournaments, creation and scheduling of matches, and the management of participating teams. This tool offers easy access and multilingual support, and its responsive design ensures optimal functionality on computers, tablets, or mobile devices.



Courtrack-admin features a user-friendly interface for seamless import of player lists, storage of comprehensive player data, and integration with Courtrack Digital Scoresheet app during matches. It compiles a detailed history of all matches and provides a convenient platform for viewing photos and documentation captured via Courtrack-control.

In essence, Courtrack-admin is an invaluable resource for tournament administrators, offering a robust and accessible database for all relevant player and tournament information.



ADVANTAGES AND BENEFITS



REAL-TIME GAME ANALYSIS

Courtrack provides instant statistical analysis during volleyball matches, enhancing strategic decision-making for coaches and players.

INTERACTIVE VISUALIZATIONS

The Digital Scoreboard displays match progress in full HD, including player images, scoring details, and player performance data, enriching the spectator experience.

COMPREHENSIVE MOBILE APP

Courtrack-app allows users to access detailed game statistics, player profiles, tournament leaderboards, and match photos, bridging the gap between players, coaches, and fans.

SIMPLIFIED PLAYER AND TOURNAMENT MANAGEMENT

Courtrack-admin and Courtrack-control streamline the process of managing player information, team details, and tournament organization, saving time and resources.



ACCESSIBILITY

Being cloud-hosted and featuring a responsive design, all courtrack products are accessible on various devices and offer multilingual support.

AFFORDABLE ALTERNATIVE

Compared to traditional scoreboard systems, Courtrack offers a more affordable and technologically advanced solution for volleyball game management and analysis.

INCREASED ENGAGEMENT

By providing in-depth analysis and visual content, Courtrack increases engagement among players, coaches, and fans.

PLAYER PERFORMANCE TRACKING

Courtrack allows tracking of individual player performance over time, which can be instrumental for player development.



COMMERCIAL OPPORTUNITIES

Unlock the potential of Courtrack, a revolutionary sports system that transforms volleyball experiences. By selling advertising on our platform, you open doors to:

TARGETED REACH

Connect advertisers directly with a passionate volleyball audience, optimizing ad relevancy and engagement.

DIVERSE AD SPACES

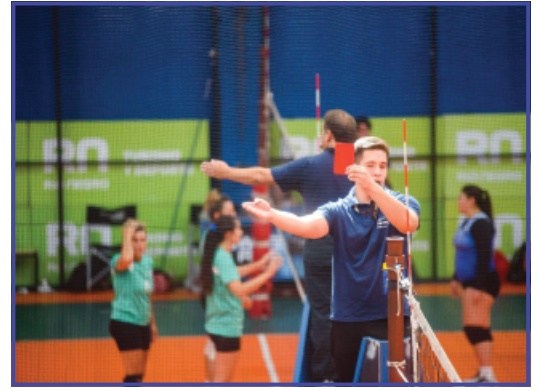
With our Digital Scoreboard and the Courtrack mobile App, advertisers benefit from multiple touchpoints, from live games to mobile interactions.

ROBUST RETURNS

Our system's captive audience ensures advertisers see a high return on investment, enhancing their marketing efficacy.

COST EFFICIENCY

The revenue generated from advertising not only provides a steady income stream but can potentially cover the entire cost of our system.



**BY INTEGRATING ADVERTISING INTO COURTRACK
YOU'RE NOT JUST OFFERING A SERVICE
YOU'RE CREATING A WIN-WIN
BUSINESS ECOSYSTEM.**

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**EXPERIENCE VOLLEYBALL
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