



CENTRAL STUDIOS

Showcase

Shanghai
2019



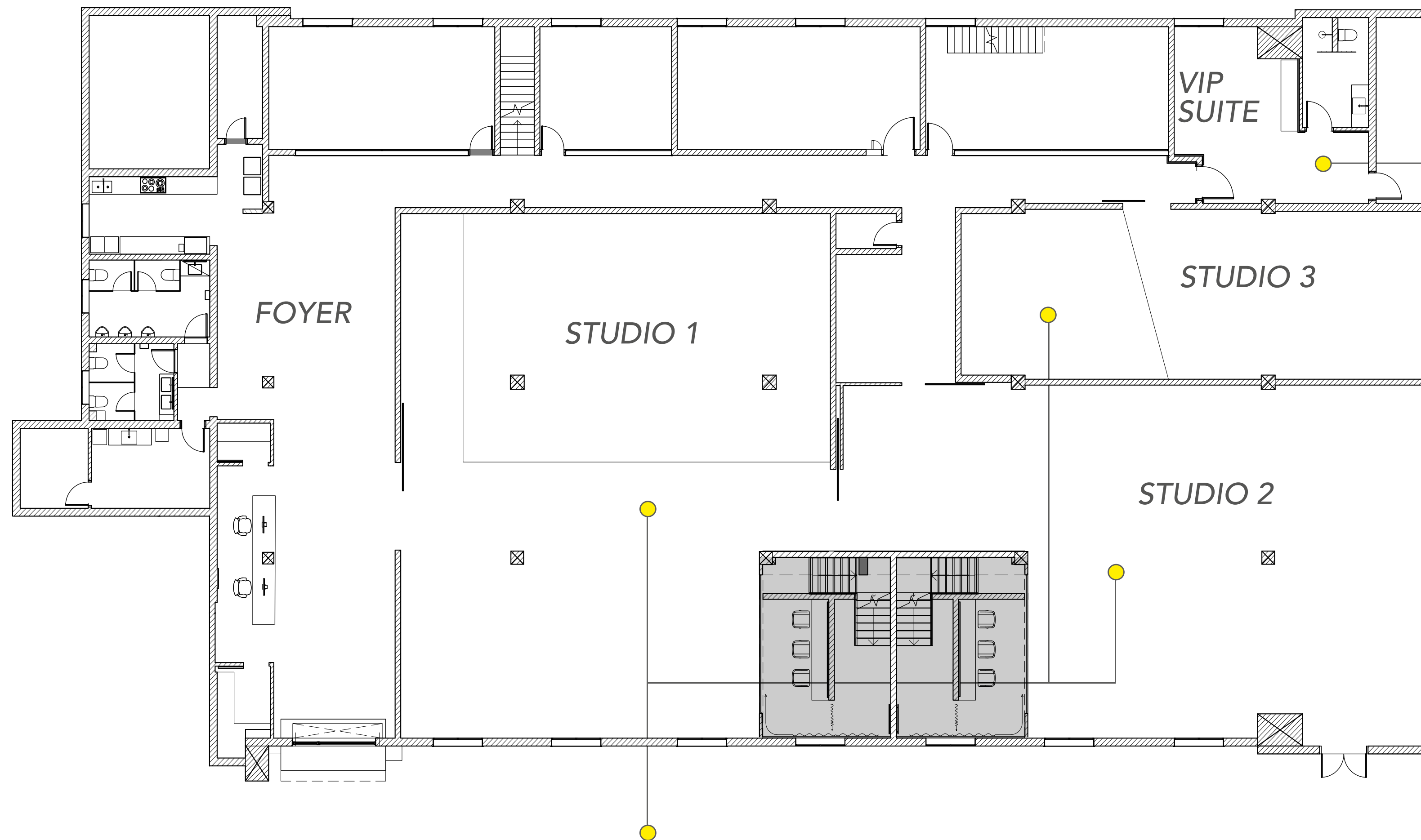
OVERVIEW

A SPACE TO CREATE

We are an integrated production company offering full service studios, equipment rental, creative conceptions and events management. Operating for the past 10 years and conveniently located in the heart of Shanghai, we are your one-stop shop to meet all your creative needs.

We provide the best quality service for our clients; and with an internationally experienced in-house team and regional partners you can be assured of our standards.

Having produced content for some of the worlds most iconic brands we are always endeavouring to seek new and innovative forms of individual expression for our clients.



Contemporary designed VIP suite for the comfort of celebrity guests. Set off the street to ensure full discretion and privacy.

STUDIOS

OUR STUDIOS

3 distinct studios, including the largest cyclorama downtown. Designed for maximum flexibility, with ground floor access and a ceiling height of 5.2 metres. The studios can handle intricate build-outs and large crews with ease.

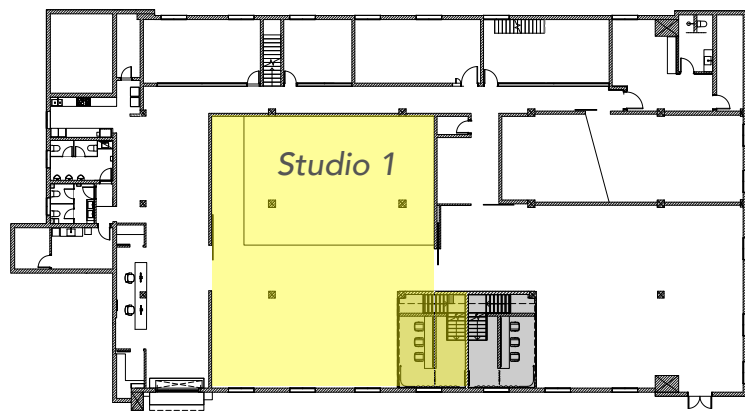
A large connecting door between studio 1 + 2 makes it the perfect event venue for trade shows, product launches or other community events.



STUDIO 1

Size: W15m x L18m x H5.2m – 282sqm

Cyclo: 13.1m x 8.5m – 112sqm



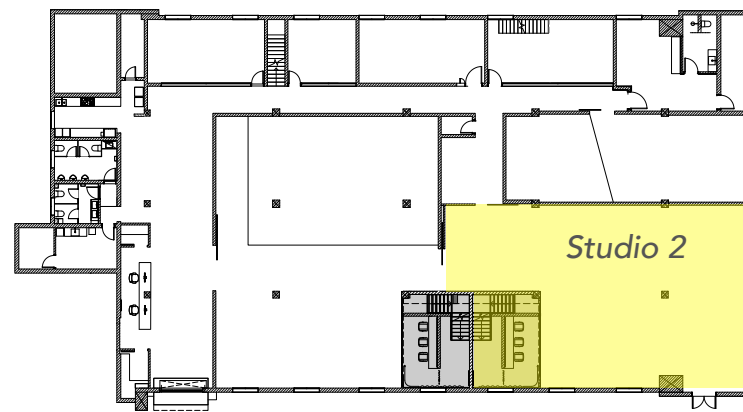
Studio 1 is our most popular studio with one of the largest cycloramas in downtown Shanghai. With rustic features and exposed brickwork. Studio 1 has plenty of space to hold multiple set ups or complex set builds simultaneously. Adjacent to our foyer, studio 1 is the perfect choice for events and workshops.



STUDIO 2

Size: W19m x L12m x H5.2m – 244 sqm

WALL 1: W8m x H5m | WALL 2: W6m x H4.5m



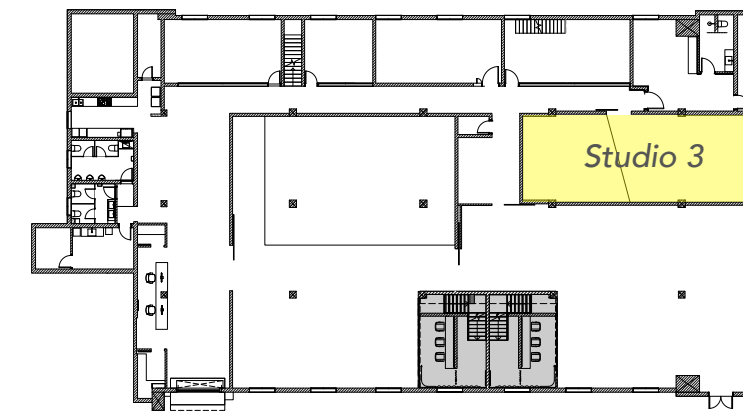
Studio 2 is a favourite for shoots requiring larger set builds. With a separate entrance and windows on 2 sides, studio 2 offers plenty of flexibility when planning your shoot. This space also includes an exposed brick wall and 2 other generously proportioned walls to work with.



STUDIO 3

Size: W5.8m x L16.7m x H5.2m – 100 sqm

Cyclo: 5.8m x 7.5m – 44sqm



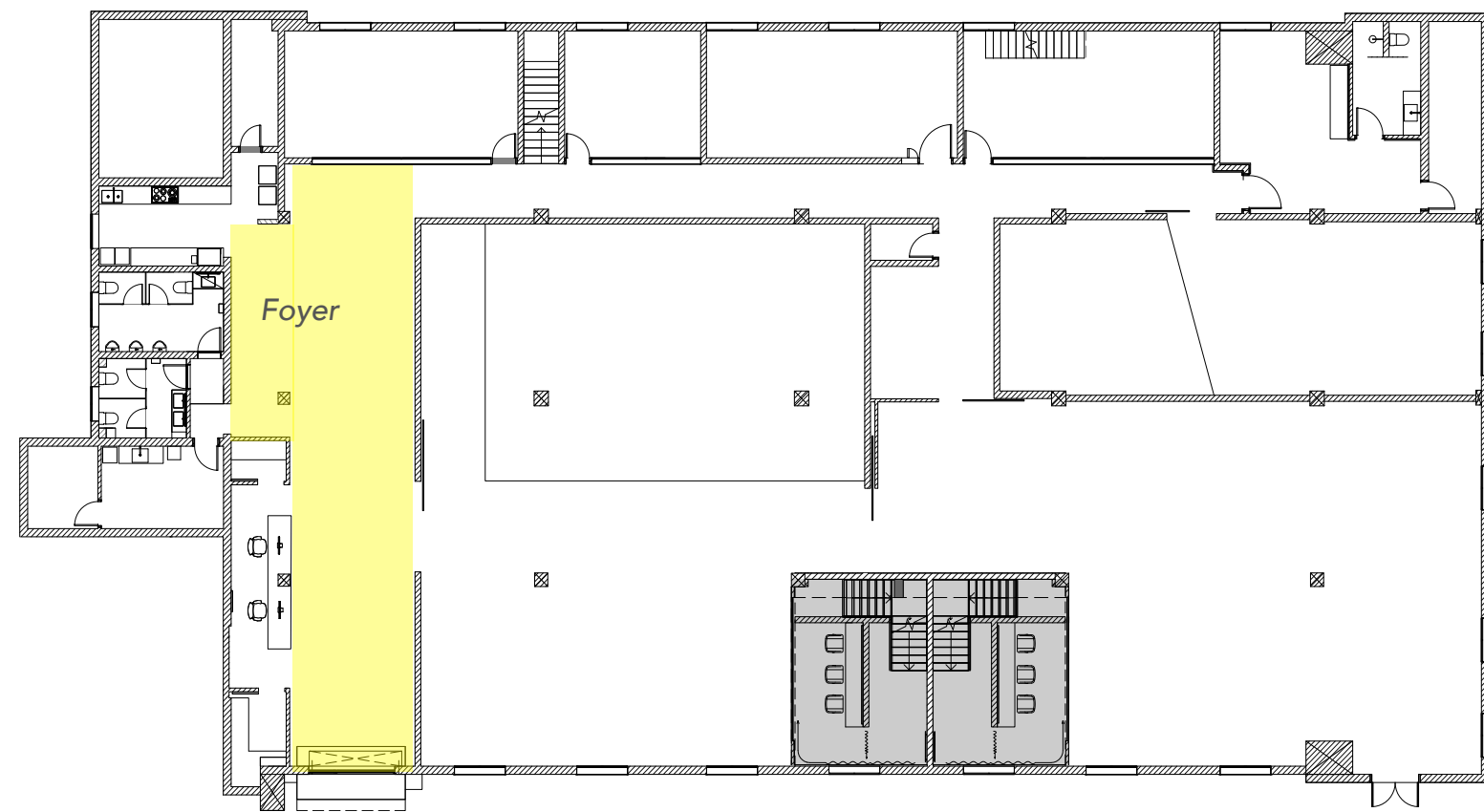
Studio 3 is the perfect size for a fashion or beauty shoot. This modest space has plenty of height and depth to make sure you have the right flexibility for your creative lighting choices. Adjacent to the Media / VIP room, the 2 rooms can be booked together to provide more comfort for your special guests.

STUDIOS

3 DISTINCT STUDIOS



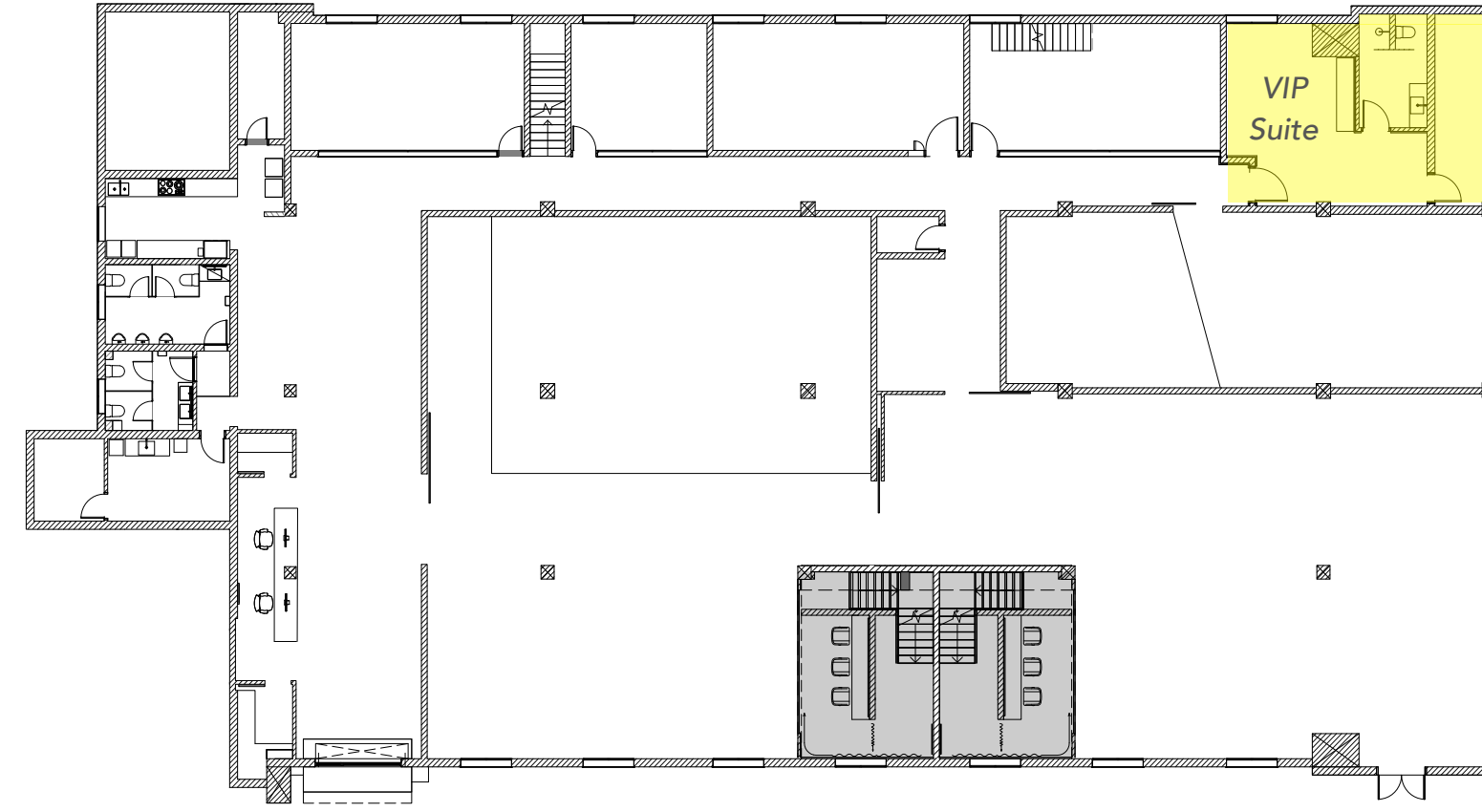
FOYER



The foyer and common area are an ideal place to relax during your shoot. The space can also be used for exhibitions, or as the perfect reception for your event.



VIP SUITE



Our VIP Suite has been designed for the comfort and privacy of celebrities and special guests. With newly renovated ensuite bathroom and well appointed furniture, this space is perfect for celebrity interviews and the ideal green room.

STUDIOS MULTI-PURPOSE SPACES

STUDIO 1 / 第一摄影棚

Studio 1 is our most popular studio with one of the largest cycloramas in downtown Shanghai. With rustic features and exposed brick, Studio 1 has plenty of space to simultaneously hold multiple set ups or complex set builds.

An elevated mezzanine can be used as additional VIP rest area or client lounge.

Adjacent to our lobby, Studio 1 is the perfect choice for events and workshops.

作为免镜最受欢迎和好评的摄影棚之一，第一摄影棚内拥有大面积的弧形无影墙，也是上海目前为止面积最大的弧形无影墙之一。棚内面积大，加之厂房风格的砖墙，给予第一摄影棚的拍摄场景搭建增添了多样化，个性化和可观的改造度。紧靠免镜大堂，第一摄影棚是活动和工作坊的最佳选择。

W15m x L18m x H5.2m – 282sqm
CYCLO
13.1m x 8.5m – 112sqm

宽15米 X 长18米 X 高5.2米 – 282平方米
无影墙
13.1米 X 8.5米 – 112平方米

POWER SUPPLY
380V:63A, x 1, 32A x 2
220V:16A x 16

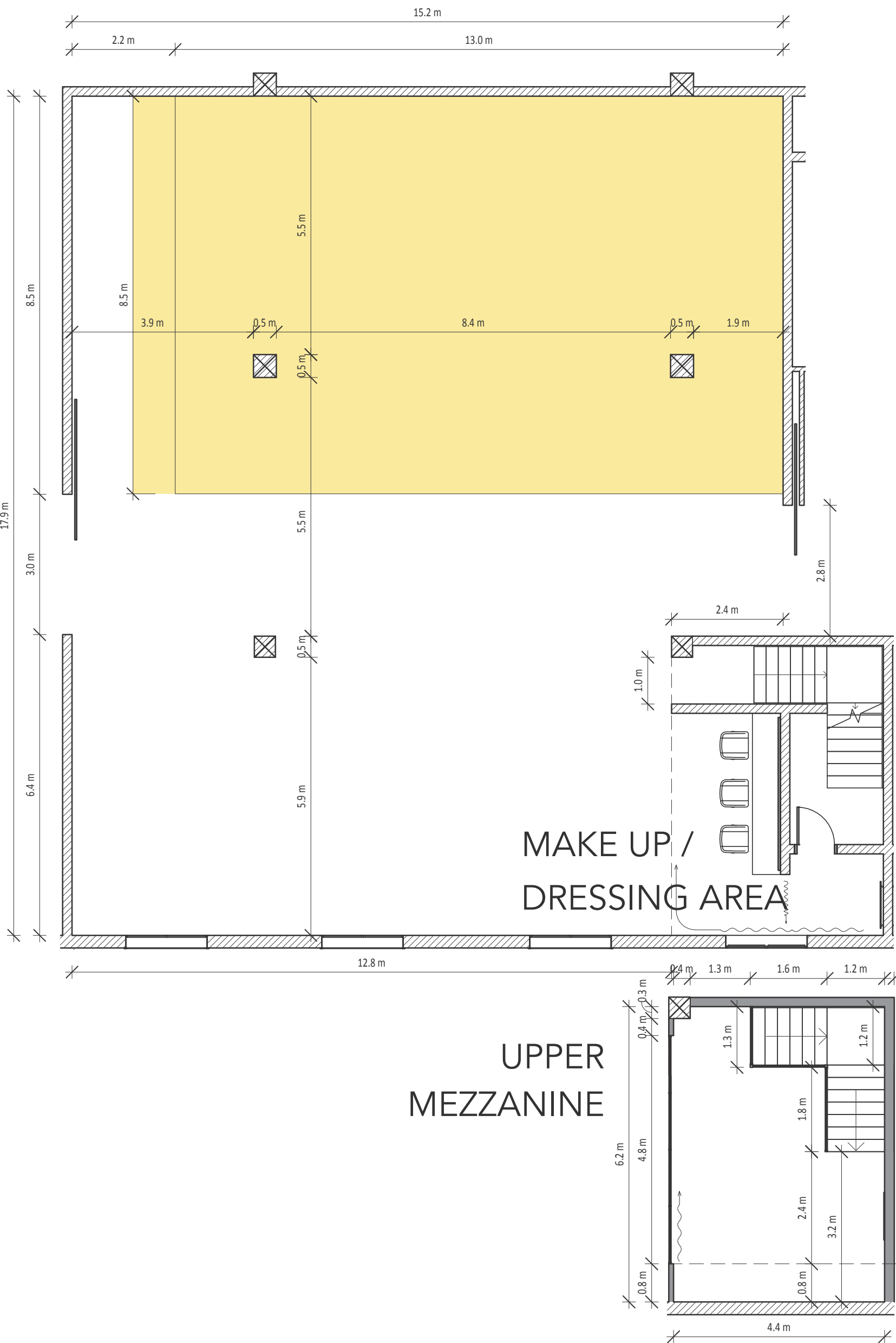
电源
380V: 63A X 1, 32A X 2
220V: 16A X 16

MAKE UP / DRESSING AREA
6m x 2m with daylight balanced light
Full length rolling mirrors

化妆/更衣区
6米 X 2米 日光灯
移动式全身镜

OTHER FEATURES:
Drive in access up to 3m wide for car entry
Overhead hot and cold water supply for set needing water
Wi-Fi
Water cooler / heater
Reverse cycle A/C
Blackout curtains
Work benches and comfy couches
Feature wall for set building

其它设备:
3米宽入室车道
布景专用置顶供水设备
无线网络
饮水机
循环空调
遮光窗帘
工作台及沙发
布景专用墙面





STUDIO 1 / 第一摄影棚



STUDIO 2 / 第二摄影棚

Studio 2 is a favourite for shoots requiring larger set builds. With a separate entrance and windows on 2 sides, Studio 2 offers plenty of flexibility when planning your shoot.

An elevated mezzanine can be used as additional VIP rest area or client lounge.

This space also includes an exposed brick wall and 2 other generous walls to work with.

第二摄影棚是需要大型置景道具拍摄的最佳选择，也是最受欢迎的影棚之一。第二摄影棚拥有两个不同方向的入口，多个窗户分布在影棚中的两面墙，给拍摄提升了极高的便利度。

第二摄影棚拥有一面厂房风格的砖墙，以及另外两个大面积普通墙面，调整度极高。

W19m x L12m x H5.2m – 244 sqm
WALL 1: W8m x H5m
WALL 2: W6m x H4.5m

POWER SUPPLY

380V:63A x 1, 32A x 2
220V:16A x 16

MAKE UP / DRESSING AREA

8m x 2m with daylight balanced light

OTHER FEATURES:

- Wrap around windows
- Overhead water hot and cold water supply for sets needing water
- Feature brick wall
- Separate entrance for bulky deliveries
- Wi-Fi
- Water cooler / heater
- Reverse cycle A/C
- Sound system with iPod dock
- Blackout curtains
- Work benches and comfy couches

宽19米 X 长12米 X 高5.2米 – 244平方米
墙面 1: 宽8米 X 高5米
墙面 2: 宽6米 X 高4.5米

电源

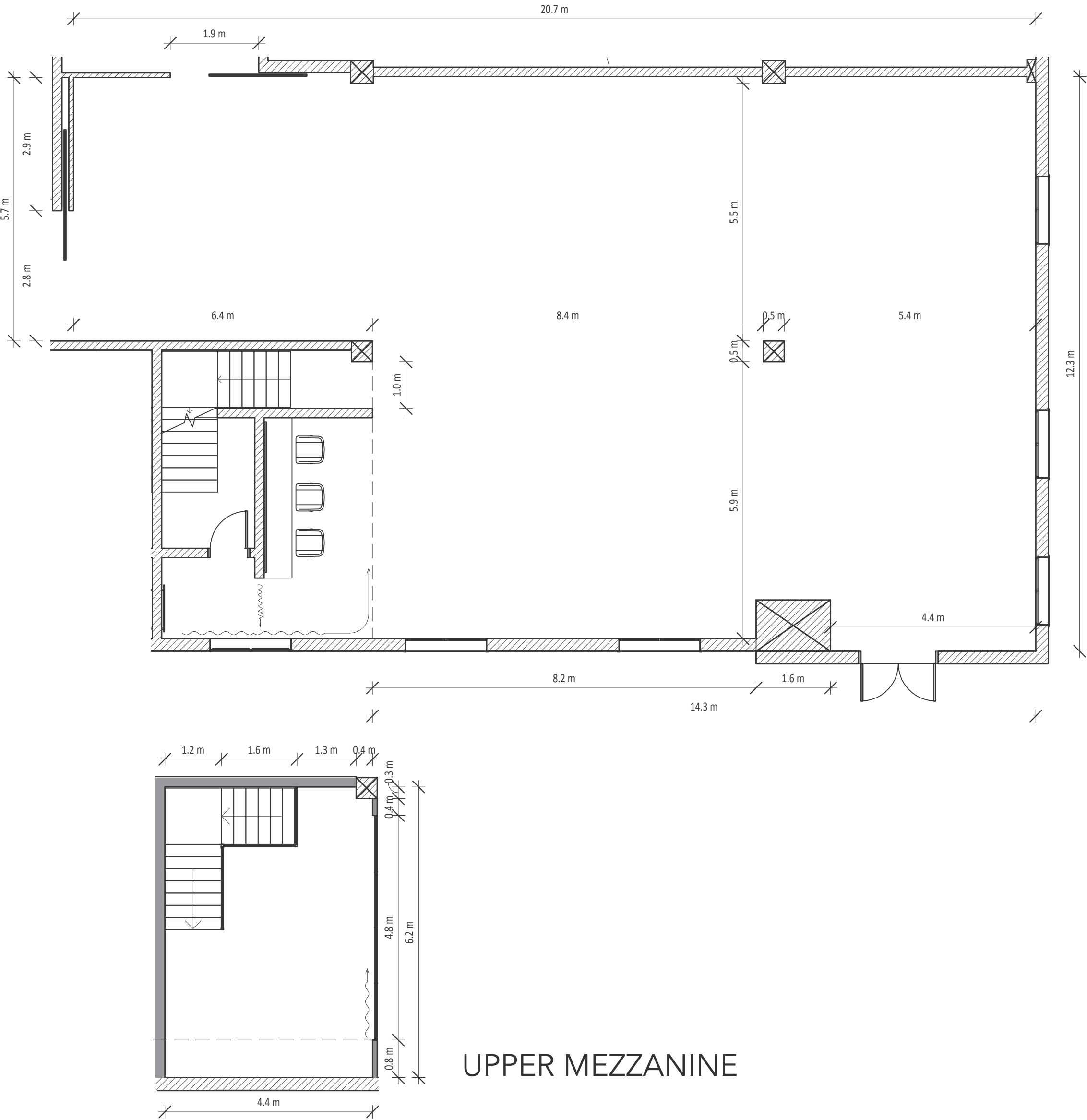
380V: 63A X 1, 32A 220V: 16A X 16

化妆/更衣区

8米 X 2米 日光灯

其它设备:

- 采光窗
- 布景专用置顶供水设备
- 布景专用磚墙
- 货运专用通道
- 无线网络
- 饮水机
- 循环空调
- 专业环绕音响
- 遮光窗帘
- 工作台及沙发



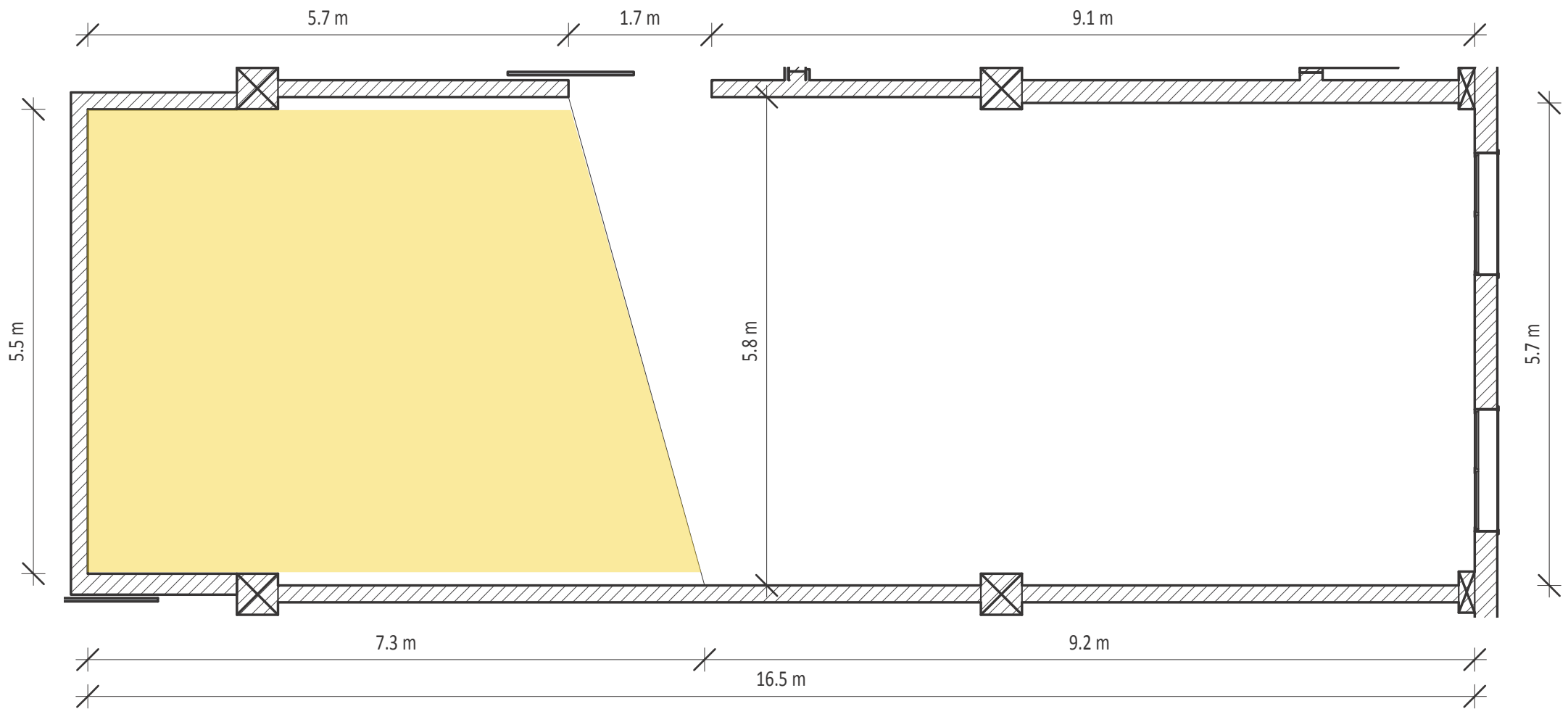
STUDIO 2 / 第二摄影棚



STUDIO 3 / 第三摄影棚

Studio 3 is the perfect size for a fashion or beauty shoot. This modest space has plenty of height and depth to make sure you have the right flexibility for your creative lighting choices. Adjacent to the Media / VIP room, the 2 rooms can be combined to add more comfort for you special guests.

第三摄影棚尺寸适中，符合时尚和美容产业的相关内容拍摄。空间内的长宽高，赋予拍摄置景的高度灵活性。
第三摄影棚在空间分配上，与VIP房紧挨，距离相近的两个空间，在利用上，拥有极大的便利度，可提供更加舒适的拍摄体验。



W5.8m x L16.7m x H5.2m – 100 sqm
CYCLO
5.8m x 7.5m – 44sqm

POWER SUPPLY
380V:32A x 1
220V: 16A x 8

MAKE UP / DRESSING AREA
Full length mirrors and make up utility
Portable makeup counter

OTHER FEATURES:

Daylight windows
Overhead water supply for set rigging and water shoots
Wi-Fi
Water cooler / heater
Reverse cycle A/C
Blackout curtains
Work benches and comfy couches

宽5.87米 X 长16.7米 X 高5.2米 - 100平方米
无影墙： 5.8米 X 7.5米 - 44平方米

电源： 380V： 32A X 1
220V： 16A X 8

化妆 / 更衣区
全身镜及化妆设备
移动式化妆桌
工作台及沙发

其他设备：
采光窗
布景置顶供水系统
无线网络
饮水机
循环空调
遮光窗帘
工作台及沙发

STUDIO 3 / 第三摄影棚



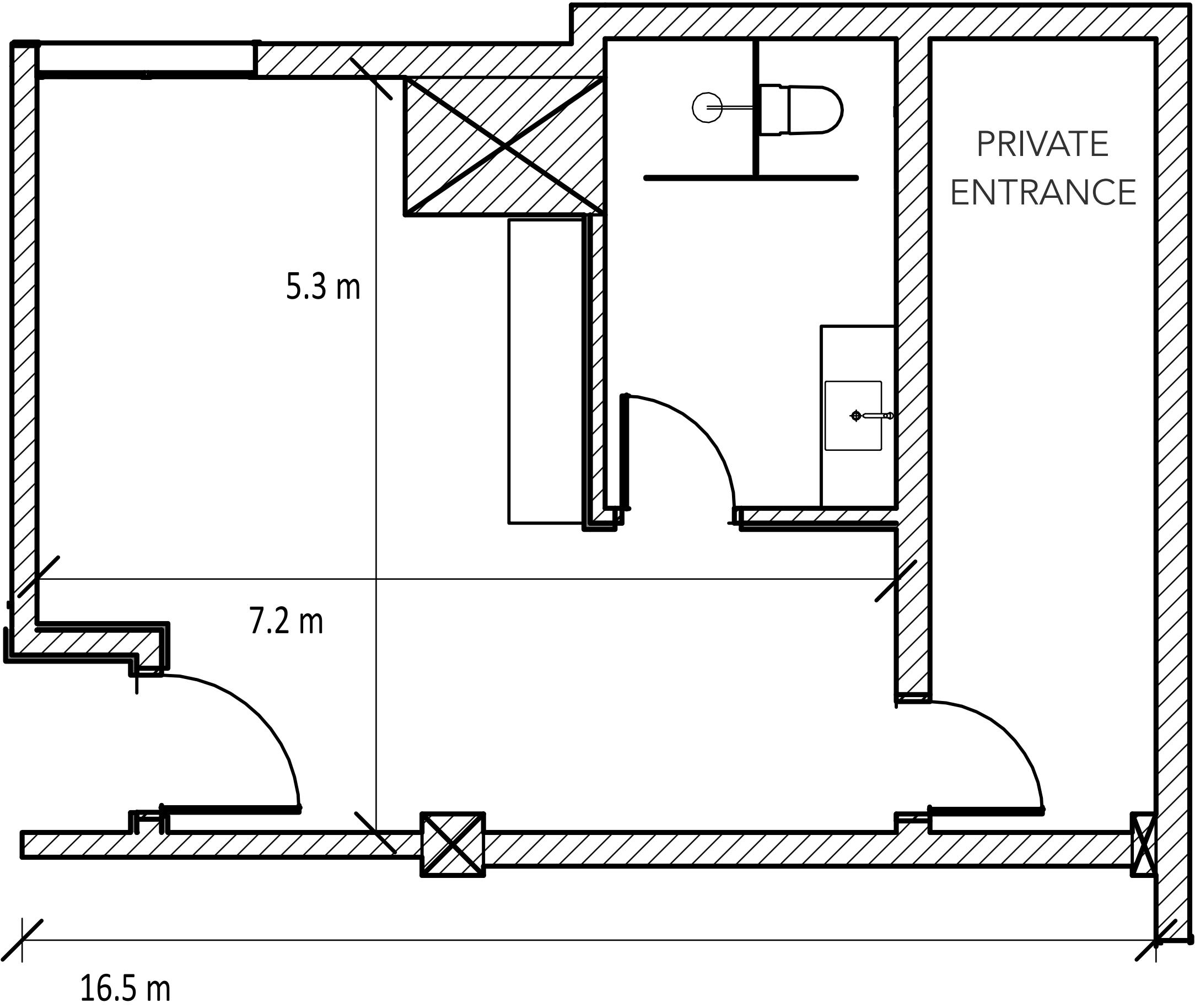
VIP SUITE / 媒体接待室

Our VIP Suite has been designed for the comfort and privacy of celebrities and special guests. With newly renovated ensuite bathroom and well appointed furniture, this space is perfect for celebrity interviews and the ideal green room.

私密並設備齊全的媒体接待室, 是专为需要隐蔽空间的名人与贵宾所设计。
全新装修过的套间浴室和齐全的家居设备，可完美地进行名人采访或作为演员休息室。

- 40 sqm
- Lounge furniture
- Private ensuite toilet and shower
- Professional hair wash basin
- Portable make up counter
- Clothes racks
- Reverse cycle A/C
- Private entrance available
- Coffee service / catering options

- 40平方米
- 舒適的全套家具
- 酒店式盥洗室
- 专业洗发台
- 移动式化妆桌
- 衣架
- 循环空调
- 专用通道
- 咖啡和配餐服务



VIP SUITE / 媒体接待室



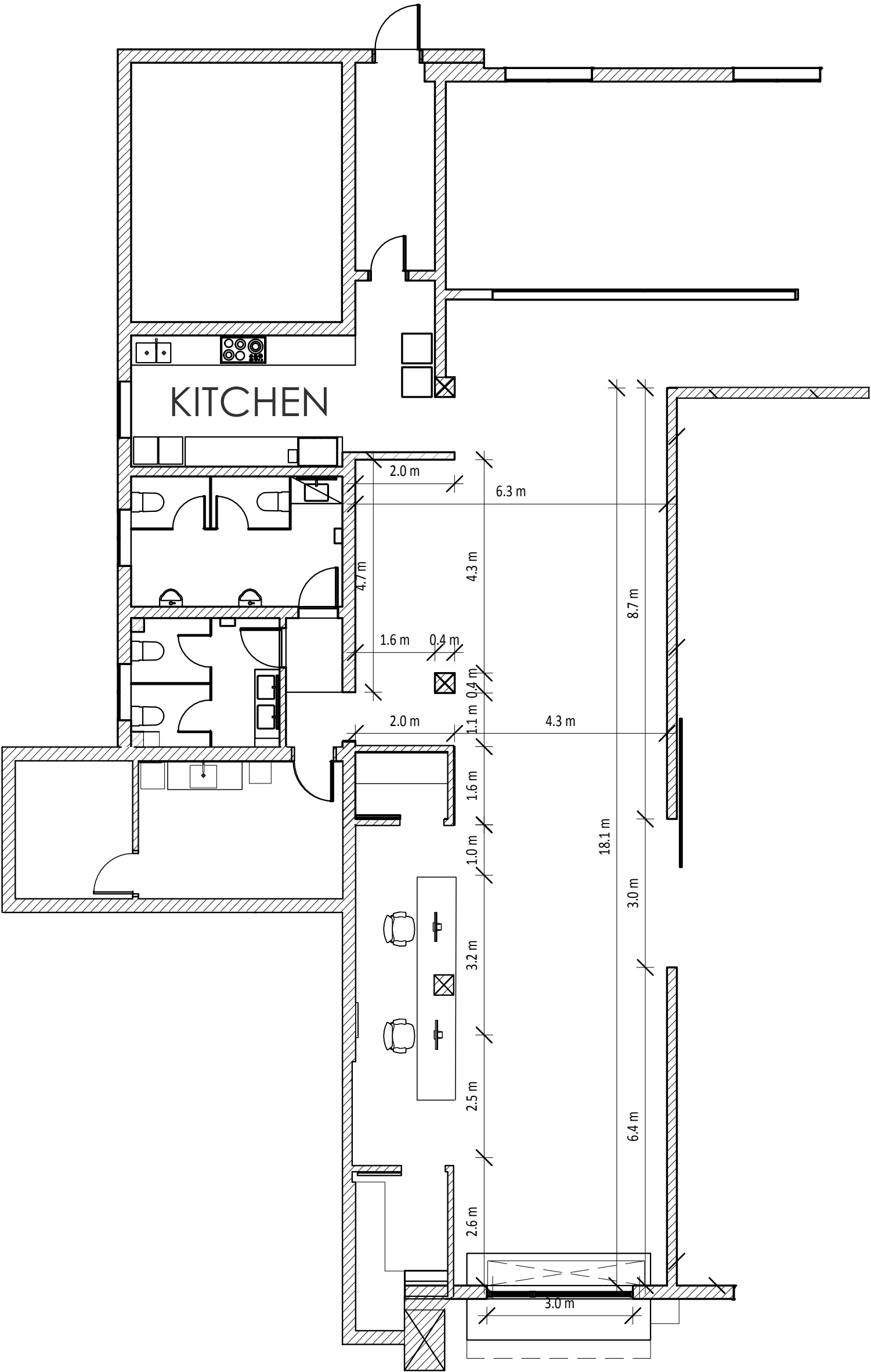
FOYER / 多功能厅

The grand entrance to the Studios is a versatile exhibition / event space of 125 sq. with 5.2m ceilings. The space may be used exclusively as a gallery or combined with Studio 1 to accommodate larger events. A fully equipped kitchen serves the foyer and studios for in house catering options.

摄影棚的主入口有一个125平方米的多功能厅可用于展览和各类活动会场。
多功能厅不仅可以单独使用，也可以和一号摄影棚一起使用，适用于较大型的展览及活动。
设备齐全的厨房为多功能厅和摄影棚提供餐饮服务。

- 125 sqm H5.2m
- Reverse Cycle A/C
- 37m High x 3m Wide entrance doors
- Exhibition lighting
- Wi-Fi
- Full service kitchen with espresso machine
- Lounge, cloakroom, and receptionist (optional)
- Immediate access to West Studio

- 125平方米，5.2米高
- 循环空调
- 大型物品搬入口 3米宽 3.7米高
- 画廊照明设备
- 无线网络
- 设备齐全的厨房和意式咖啡机
- 休息区，衣帽间和前台
- 可快速通往一号摄影棚

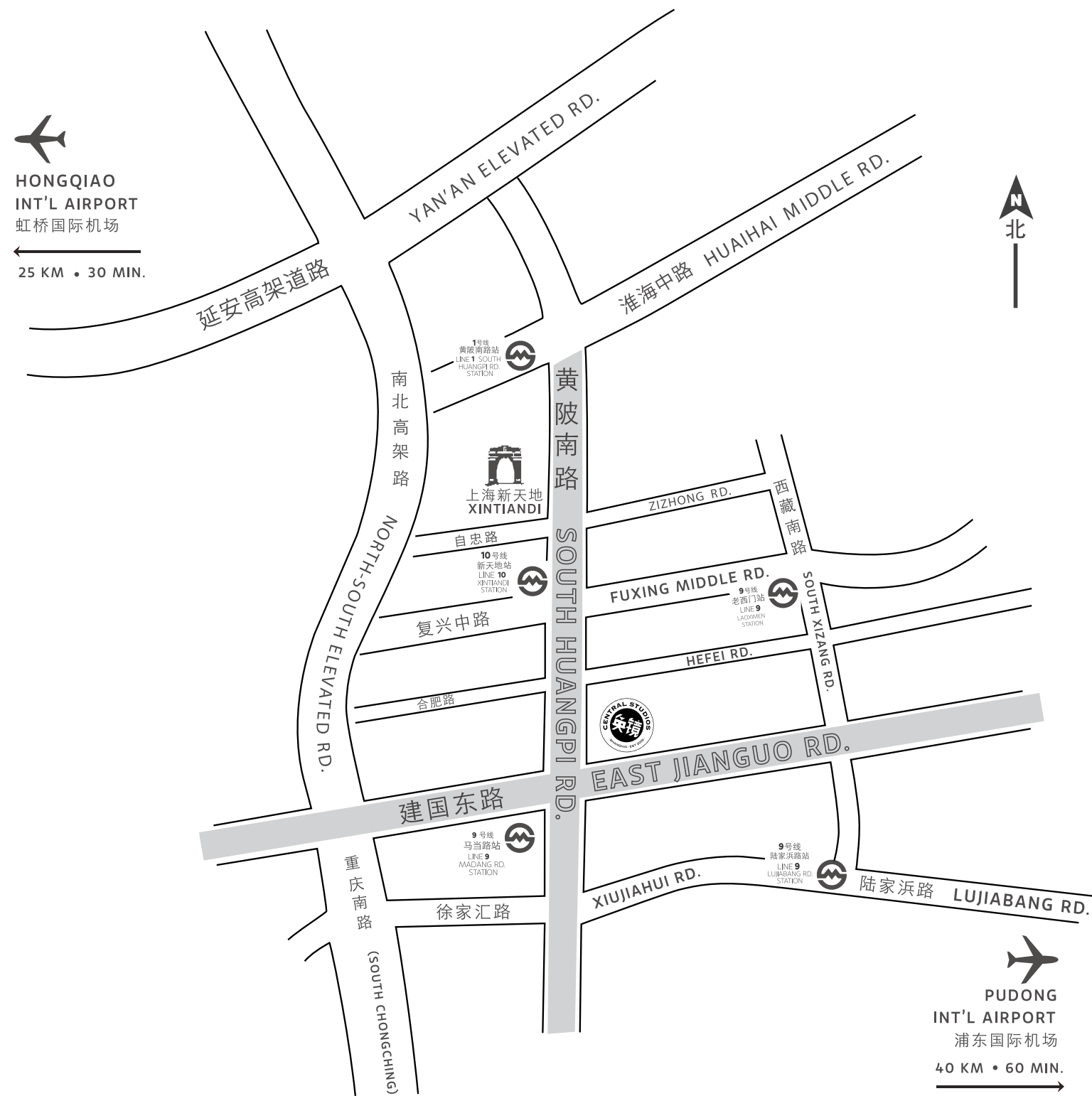


FOYER / 多功能厅





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