



COAST TO COAST *Mattress* SALE



icomfort
BY SERTA

This is the mattress series for those seeking the ultimate in memory foam comfort. And we mean ultimate. The iComfort Series is our most advanced memory foam sleep system – ever.

Years of innovation made us masters in memory foam. It's what we're famous for – well, that and our counting sheep friends. Why is it so comfortable? It's responsive, supportive, and luxuriously cool. Multiple layers of cooling technology and groundbreaking carbon fiber-infused memory foam give you the coolest, most comfortable sleep ever.



Lifestyle Base Friendly



CF1000
MEDIUM 10"

7" Serta® Foam Core,
Cold Touch™ Cover,
Carbon Fibre Memory Foam,
iComfort® Gel Memory Foam,
Serta® Balanced Support Foam

QUEEN MATTRESS

\$1299

Twin Mattress \$1199
Double Mattress \$1249
King Mattress \$1599
Box Spring Extra

NO interest **NO** payments FOR **12** months

on a wide selection of
Mattresses* (OAC)
If paid in full



SLEEP IS A BEAUTIFUL THING

Great sleep is incredibly powerful. Science is proving that it's just as important to our health and happiness as proper diet and exercise. We believe that everyone deserves the benefits that come from a more comfortable sleep.



DRSG I

TIGHT TOP

- Comfort Fibre
- Comfort Foam
- 4.5" Foam Core
- Double Beam StabL-Base®
- MNQ Borders

QUEEN MATTRESS

\$349

Twin Mattress \$299
 Double Mattress \$329
 Box Spring Extra



DRSG II

TIGHT TOP

- 2" Serta® PillowSoft™ Foam
- 6" Foam Core
- Double Beam StabL-Base®
- MNQ Borders

QUEEN MATTRESS

\$449

Twin Mattress \$369
 Double Mattress \$399
 Box Spring Extra



DRSG III

TIGHT TOP

- 1" Serta® Support Foam
- 720 Continuous Coil Innerspring with Total Edge Support
- Double Beam StabL-Base®
- MNQ Borders

QUEEN MATTRESS

\$549

Twin Mattress \$449
 Double Mattress \$499
 King Mattress \$749
 Box Spring Extra



NO interest **NO** payments FOR **12** months

on a wide selection of
 Mattresses* (OAC)
 If paid in full



MAHLER SUPER PILLOW TOP PLUSH

Masterpiece



- 3" Serta® PureComfort® Gel Foam
- 1" Serta® Talalay ECO Latex Foam
- 2" Serta® PureComfort® Gel Foam
- 8" Individually Wrapped Coil Support System (1250)
- BestEdge® Foam support
- Lumbar Support Core™

QUEEN MATTRESS

\$1499

Twin Mattress \$1399
 Double Mattress \$1449
 King Mattress \$1799
 Box Spring Extra



MONET EURO TOP PLUSH

Masterpiece



- 3" Serta® PureComfort® Gel Foam
- 1" Serta® Talalay ECO Latex Foam
- 8" Individually Wrapped Coil Support System (1250)
- BestEdge® Foam support
- Lumbar Support Core™

QUEEN MATTRESS

\$1299

Twin Mattress \$1199
 Double Mattress \$1249
 King Mattress \$1599
 Box Spring Extra



METROPOLITAN TIGHT TOP FIRM

Masterpiece



- 2" Serta® PureSupport® Gel Foam
- 1" Serta® Talalay ECO Latex Foam
- 8" Individually Wrapped Coil Support System (1250)
- BestEdge® Foam support
- Lumbar Support Core™

QUEEN MATTRESS

\$1299

Twin Mattress \$1199
 Double Mattress \$1249
 King Mattress \$1599
 Box Spring Extra



MOTION AIR ADJUSTABLE BED

- Zero Standby Power System
- Wireless Remote
- Head and Foot Adjust
- Head and Foot Simultaneous Adjust
- Silent Drive Motors
- Child Lock
- Weight Capacity: 650 lbs

PRICED FROM **\$899**

CF1000 HYBRID MEDIUM 11.5"

Cold Touch™ Cover, Carbon Fibre Memory Foam, iComfort® Gel Memory Foam, iComfort® Gel Foam, 1250 iComfort® Support System, BestEdge® Foam Support

QUEEN MATTRESS

\$1299

Twin Mattress \$1199
Double Mattress \$1249
King Mattress \$1599
Box Spring Extra

icomfort
BY SERTA
HYBRID



10
year warranty
Serta

Lifestyle Base Friendly