

## Six Groups of Knowledge (Part 2):

The second group of knowledge is the knowledge of your \_\_\_\_\_ and that of your \_\_\_\_\_.

You should encourage your guest to enjoy two \_\_\_\_\_ of every \_\_\_\_\_ the product offers.

Your best sellers are the top \_\_\_\_\_ of your products that are producing \_\_\_\_\_ of your business.

Best selling products should never be \_\_\_\_\_ your sales floor.

Know where the products advertised in your flyers are \_\_\_\_\_ on your sales floor.

Know if your best sellers are \_\_\_\_\_, and if not, when they will be back in \_\_\_\_\_.