

"We'll make you feel right at home!"



"CHAT WITH US AT"
 birtsfurniture.com

PRICE BLITZ

Its modern design with clean lines and plump cushioning will instantly perk up your living space. A chenille-feel upholstery gives it a luxe touch that's so inviting, your guests won't be able to resist! This sofa plays well with so many color schemes, this sofa in richly neutral alloy includes a pair of understated floral pattern pillows for fashionably fresh appeal.



Signature
DESIGN
ASHLEY

Altari
Loveseat \$679

SOFA
\$699

NO INTEREST & NO PAYMENTS FOR 12 MONTHS*

ON A WIDE SELECTION OF FURNITURE & MATTRESSES ON APPROVED CREDIT* (IF PAID IN FULL)

the *Marymount*



PALLISER®  

LEATHER MATCH SOFA

Loveseat \$2049 Chair \$1799

SOFA
\$2099

NO INTEREST & NO PAYMENTS FOR 12 MONTHS* ON A WIDE SELECTION OF FURNITURE & MATTRESSES ON APPROVED CREDIT* (IF PAID IN FULL)

Because we think you deserve it all

WE ARE PROUD to introduce our exclusive product line that sets a new standard for comfort, design and value. We partnered with Canada's leading manufacturer, Palliser Furniture, to custom-design a premium selection to fit your foremost needs.

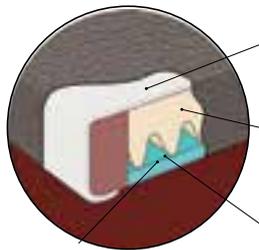
PALLISER®  

The CompleteComfort Seating System

The newest innovation in comfort. Imagine a fusion of heavenly softness and ultimate support. CompleteComfort uses the features found in premium mattresses to provide an unparalleled seating experience. Composition of seating core may vary with style and dimension changes.

Incredible Choice

With over 300 exciting leathers, fabrics and colours to choose from, we offer an extraordinary selection to make your home your very own.



Bonded Fibre Wrap

What you feel first is the gentle cushion of Bonded Fibre. It's the layer closest to you and provides an ultra soft touch surface.

ComfortWave Core

Experience the comfort of coils, without the coils. The innovative undulating waves form a perfect spring-like base providing the most comfort and support where you sit.

Stabilizing Foam

The final layer is the firmest, and creates a strong and uniform base. The other softer layers are stabilized by this firm underlying structure and preserves the cushion's shape.



PALLISER®
CompleteComfort™
Exclusively by Palliser

the *Fairbrook*



POWER EXTRA

POWER EXTRA

PALLISER®  

FABRIC RECLINING SOFA

Reclining Loveseat \$2149 Rocker Recliner \$1599

SOFA
\$2199



the *Huxley*



PALLISER®  

LEATHER MATCH SOFA
Loveseat \$1949, Chair \$1699

SOFA
\$1999

the *Kieran*



Power Reclining Loveseat
with Console

\$4299

PALLISER®  

LEATHER MATCH
POWER RECLINING SOFA

SOFA
\$4299

PODIUM
design



CUSTOMIZE EVERY DETAIL

Proudly built in **CANADA** by our family, since 1972. A leading Canadian manufacturer of fine upholstery. We take great pride in making furniture that will last for generations.



Over 60 Custom order Colours,
patterns, styles to match any room

SOFA
\$1499



Love Seat \$1449
Chair \$949



POWER
EXTRA

RECLINING SOFA
\$1999

the *Ronin*

Reclining Loveseat \$1949
Rocker Recliner \$999





8 PIECE LIVING ROOM PACKAGES

Includes: 2 Piece Sectional, Cocktail Table, 2 End Tables, Rug & 2 Lamps.

ROOM PKG
\$2499



Signature Design Ashley the *Lindyn*

SECTIONAL
\$1999



2 PIECE SECTIONAL WITH CHAISE



the *Hallanden*

5 PIECE DINING ROOM

Table and 4 chairs

DINING
\$1399

Signature Design Ashley the *Derekson*

5 DRAWER CHEST

\$549

MIRROR
\$129



NIGHT STAND
\$299

6 DRAWER DRESSER

\$549

QUEEN HEADBOARD
\$249



PURCHASING THE RIGHT PILLOW FOR YOU

We think of pillows as "the bed for your head" because that's how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What's more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.

SHAYNA

EURO TOP-LUXURY FIRM, 13.5"



sleep well!

- Anti-Microbial Silver Fibre
- PillowSoft™ Foam
- Support Gel Foam
- Power Core
- 1000 Individually Wrapped Coil Support System Featuring 3-Zoned Coil Systemtem
- Best Edge® Foam Encasement

Lifestyle Base Friendly



Twin Mattress	\$699
Double Mattress	\$749
King Mattress	\$1099
Box Spring Extra	

QUEEN MATTRESS

\$799

SS

NO INTEREST & NO PAYMENTS FOR 12 MONTHS*

ON A WIDE SELECTION OF MATTRESSES ON APPROVED CREDIT* (IF PAID IN FULL)



ADVANCED MOTION II BASE DELIGHT

Adjustable Base



QUEEN MOTION BASE

\$1299

Health Benefits to Purchasing a Motion Base

- Enhanced Circulation
- Reduced Back Pain
- Relief from Sleep Apnea, Acid Reflux and Snoring Reduction
- Head and Foot articulation
- 20+ Programmable Positions
- Wireless Remote
- Return to Flat button
- App Remote
- Massage preset



*Warranty on Remote, Massage, Motor and Steel Frame

WE ARE YOUR #1 LOCAL SOURCE FOR CANADIAN MADE SERTA MATTRESSES!



Podium is a perfect mix of components sourced locally and globally. This collection offers multiple customization options to create a dining set that meets your tastes and needs. The endless possibilities offered by Podium will be sure to please the designer in you! You can easily create a set suitable to your space and lifestyle, thanks to our wide selection of tables, chairs, stools, and buffets in different sizes and styles.



5 PIECE DINING SET **\$2999**
"Solid Wood"



We combine the talent and quality of our local and human resources with our global procurement strategy. Our many years of expertise in assembling and finishing furniture, coupled with the beauty and strength of Canadian birch wood, make our furniture a guarantee of quality... at an affordable price.



Same buffet, plenty of options

CHAIRS

Explore many wood color options



SELECT YOUR FAVORITE FABRIC

Choose between our 20 different styles



DESIGNED FOR YOU AND YOUR BUDGET

Podium is a collection of dining room furniture proudly made in Canada. Custom manufactured items carefully assembled and finished by artisans devoted to wood crafting - part of a vision that has lived on for 40 years. We believe in offering quality, style and durability at an affordable price.



5 PIECE DINING SET **\$2799**
"Solid Wood"



"Solid Pine"

DRESSER \$1599, MIRROR \$399, CHEST \$1099, NIGHT STAND \$499, QUEEN BED \$1199
Storage Box Extra

SUSTAINABLE FORESTRY

Committed to the environment, our Pine wood is sourced from sustainable forests. This not only supports healthy ecosystems but also ensures the longevity of timber resources for future generations.



"Solid Pine"

DRESSER \$1399, MIRROR \$399, CHEST \$899, NIGHT STAND \$449, QUEEN BED \$999
Storage Box Extra



"Solid Pine"

DRESSER \$1599, MIRROR \$399, CHEST \$1099, NIGHT STAND \$499, QUEEN BED \$1199

ECO-FRIENDLY CHOICE

Choosing our Pine wood furniture means investing in the planet's future. It's not just furniture; it's a sustainable choice that reduces your carbon footprint, one piece at a time.

CUSTOM STYLES IN ANY OF THESE FINISHES

Natural Durability

Discover the enduring charm of Pine wood. Renowned for its natural durability, Pine ensures our furniture stands the test of time, offering you a blend of strength and beauty that lasts.

CUSTOM PROGRAM FABRIC

We offer three custom fabrics for you to personalize your sets with. The Ellesmere comes with White; the Stella comes with Platinum as stock fabrics, but you can customize any of these fabrics with any of the sets.



CUSTOM PROGRAM FINISH

We can produce any of these styles in any of these finishes.



CUSTOMIZE EVERY DETAIL



JANUARY 9-29, 2025



Whirlpool®

Buy any 2 qualifying kitchen appliances,

an additional **SAVE \$150**

Buy any 3+ qualifying kitchen appliances,

an additional **SAVE \$300**

1.1 CU. FT. LOW PROFILE MICROWAVE HOOD COMBINATION

Find a better fit for your kitchen with this small over-the-range microwave with vent that removes smoke, odor and moisture like a standard hood.

YWML55011HS

\$599



Whirlpool®



\$649

QUIET DISHWASHER WITH BOOST CYCLE AND POCKET HANDLE

Three 5" Cup Shelves free up extra space and a Boost Cycle provides extra effort for cleaning up stubborn messes. WDP540HAMZ



\$1049

30" 5.3 CU. FT. ELECTRIC RANGE WITH 4 ELEMENTS

Self cleaning oven features dual electric elements and No Preheat Mode. Built-in temperature sensor to help the oven Bake evenly. YWFES3530RS



\$1199

30" 18 CU. FT. TOP-FREEZER REFRIGERATOR WITH FLEXI-SLIDE™ BIN

To give you more convenient storage options above the refrigerator crisper, the Flexi-Slide™ bin quickly moves side-to-side. WRT318FZDM

BUY ONE GET ONE!



Whirlpool®

Buy one pedestal and receive a **SECOND PEDESTAL FREE** an additional **SAVE \$100 OFF**

with the purchase of any qualifying laundry pair



\$899⁹⁹

\$799⁹⁹

PAIR PRICE \$1699⁹⁸

5.4-5.5 CU. FT. TOP LOAD WASHER WITH REMOVABLE AGITATOR
WTW5057LW

7 CU. FT. ELECTRIC MOISTURE SENSING DRYER WITH STEAM
YWED5050LW

* On approved credit on all Furniture and Mattresses if paid in full. EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics. An administration fee, taxes, & delivery charge fee may be due at time of purchase. See store for details.

A \$35 annual membership fee may be charged to your Account subject to certain conditions. Financing is provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your cardholder agreement and the credit promotional plan disclosure statement (collectively the "Account Agreement"). Finance Charges will accrue on the purchase from the beginning of the credit promotional period. No minimum payments will be due during the credit promotional period. However, if you pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be waived and no Finance Charges will be assessed on the purchase. Otherwise, if you choose to not pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be assessed at that time.

On termination or expiry of the credit promotional plan (or for purchases that are not part of the credit promotional plan), the standard APR of 31.99% and the terms of the Regular Credit Plan will apply to all outstanding balances owing. This offer is valid up to and including January 31, 2025, cannot be used for previous purchases and cannot be combined with any other offers, promotions or special incentive programs. Certain terms and conditions apply. See store and Account Agreement for further information.



27 Brackley Point Road,
Charlottetown, PEI C1A 6Y1

902-566-1990

Store Hours:

Mon. to Sat.: 9:00am - 5:00pm

Sunday: Closed

"We'll make you feel right at home!" www.birtsfurniture.com