

POIRIER
Furniture
poirierfurniture.com

red tag
SALE

January 30th to March 5th, 2025

Serta perfectsleeper.



SHAYNA EURO TOP-LUXURY FIRM, 13.5"

- Anti-Microbial Silver Fibre
- PillowSoft™ Foam
- Support Gel Foam
- Power Core
- 1000 Individually Wrapped Coil Support System Featuring 3-Zoned Coil Systemtem
- Best Edge® Foam Encasement

QUEEN MATTRESS

\$799

Twin Mattress \$699
Double Mattress \$749
King Mattress \$1099
Box Spring Extra

Lifestyle Base Friendly

**Financing
available**

CLEAN • SAFE • OPEN • HELPING YOU MAKE IT EASY TO SHOP WITH US

CONNECT: In-Store

Online Chat

Phone

Email

Appointment



DRSG IV Comfort Top

QUEEN MATTRESS
• **\$899**

Twin Mattress \$799
Double Mattress \$849
King Mattress \$1199
Box Spring Extra



- Anti-Microbial/Stain-Resistant Cover
- Serta® Anti-Microbial Fibre
- Perfect Response Latex
- Cool Twist® Gel Memory Foam
- Serta® PillowSoft™ Foam
- 900 Custom Support Coil System with Best Edge® Foam Encasement

**Financing
available**

PURCHASING THE **RIGHT** PILLOW FOR YOU

We think of pillows as “the bed for your head” because that’s how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What’s more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.



DRSG II Tight Top

- Antimicrobial Fibre
- 1/2" AirFeel™ Medium Foam,
- 1/2" AirFeel™ Firm Foam,
- 700 Beautyrest® Pocketed Coils,
- High-Density Foam Encasement



QUEEN MATTRESS
• **\$599**

Twin Mattress \$499
Double Mattress \$549
King Mattress \$799
Box Spring Extra

DRSG III Pillow Top

- 800 Custom Support Coil System with Best Edge® Foam Encasement
- Serta® Anti-Microbial Fibre
- Cool Twist® Gel Memory Foam
- Serta® PillowSoft™ Foam



QUEEN MATTRESS
• **\$699**

Twin Mattress \$599
Double Mattress \$549
King Mattress \$899
Box Spring Extra

SLEEP IS A BEAUTIFUL THING

Great sleep is incredibly powerful. Science is proving that it's just as important to our health and happiness as proper diet and exercise. We believe that everyone deserves the benefits that come from a more comfortable sleep.

SUPERNOVA Firm Tight Top 12"

- 3 zoned 1000 Coil System
- Cool Twist® Gel Memory Foam
- CoolFeel™ Fabric
- Serta® Support Foam
- Zoned Comfort
- Pressure Relief

Lifestyle Base Friendly

QUEEN MATTRESS
• \$1099

Twin Mattress \$999
Double Mattress \$1049
King Mattress \$1399
Box Spring Extra



ADVANCED MOTION II Motion Base

Health Benefits to Purchasing a Motion Base

- Enhanced Circulation
- Reduced Back Pain
- Relief from Sleep Apnea, Acid Reflux and Snoring Reduction

QUEEN
MOTION BASE

\$1299



NEON AURORA

Plush Top, 14" Profile Height

QUEEN MATTRESS

• \$1199

Twin Mattress \$1099
Double Mattress \$1149
King Mattress \$1499

- 3 zoned 1000 Coil System
- Cool Twist® Gel Memory Foam
- CoolFeel™ Fabric
- Serta® Support Foam
- Zoned Comfort
- Pressure Relief

Lifestyle Base Friendly

Serta
perfectsleeper.



iCOMFORT- F10

Firm Top, 12.5" Profile Height

- CoolTemp™ Cover powered by Repreve
- Terra Fusion™ Memory Foam
- Deep Reaction® Max Gel Memory Foam
- Serta® Foam Core
- Certipur-US® Certified

QUEEN MATTRESS
•\$1299

Twin Mattress	\$1199
Double Mattress	\$1249
King Mattress	\$1599
Box Spring Extra	



iCOMFORT- F20

FIRM TOP, 12.5" PROFILE HEIGHT

- CoolTemp™ Cover powered by Repreve
- Terra Fusion™ Memory Foam
- Deep Reaction® Max Gel Memory Foam
- Serta® Foam Core
- Certipur-US® Certified

\$1649



* O.A.C on all Mattresses EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics.

* An administration fee is due at time of purchase. A \$35 annual membership fee may be charged to your Account subject to certain conditions. On approved credit. Excludes appliances and electronics. Financing provided by CitiFinancial Canada, Inc. and is subject to all the terms and conditions in your cardholder agreement and the credit promotional plan disclosure statement (collectively the "Account Agreement"). For "24 months interest free" the purchase price is divided by 24 to determine equal monthly payments to be made during the credit promotional period. Finance Charges will not accrue on the purchase during the credit promotional period of 24 months if the required payment is made each billing cycle during the credit promotional period when due. The terms of the credit promotional plan will terminate if you default under your Account Agreement. On termination or expiry of the credit promotional plan (or for purchases that are not part of the credit promotional plan), the standard APR of 31.99% and the terms of the regular credit plan will apply to all outstanding balances owing. This offer is valid until February 28, 2025, cannot be used for previous purchases and cannot be combined with any other offers, promotions or special incentive programs. Certain terms and conditions apply. See store and Account Agreement for further information.

POIRIER Furniture

Where only the look is expensive!

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DELIVERY AVAILABLE!

www.poirierfurniture.com

