



# Sim's

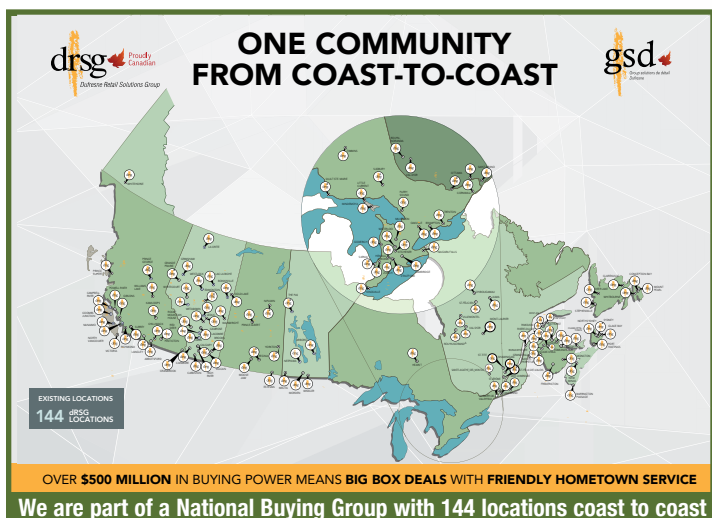
## Furniture & Bedding

[www.simsfurniture.ca](http://www.simsfurniture.ca)



**NO INTEREST & NO PAYMENTS FOR 12 MONTHS\***

ON A WIDE SELECTION OF FURNITURE & MATTRESSES ON APPROVED CREDIT\* (IF PAID IN FULL)



DESIGN YOUR  
OWN  
CONFIGURATION

**PØDIUM**



**CUSTOMIZE EVERY DETAIL**



Proudly built in **CANADA** by our family, since 1972. A leading Canadian manufacturer of fine upholstery. We take great pride in making furniture that will last for generations.

Over 60 Custom order Colours, patterns, styles to match any room

**PØDIUM**

**SOFA**

Love Seat \$979  
Chair \$799

**\$999**



Podium is a perfect mix of components sourced locally and globally. This collection offers multiple customization options to create a dining set that meets your tastes and needs. The endless possibilities offered by Podium will be sure to please the designer in you! You can easily create a set suitable to your space and lifestyle, thanks to our wide selection of tables, chairs, stools, and buffets in different sizes and styles.



5 PIECE DINING SET **\$2999**  
"Solid Wood"



We combine the talent and quality of our local and human resources with our global procurement strategy. Our many years of expertise in assembling and finishing furniture, coupled with the beauty and strength of Canadian birch wood, make our furniture a guarantee of quality... at an affordable price.



Same buffet, plenty of options

### CHAIRS

Explore many wood color options



### SELECT YOUR FAVORITE FABRIC

Choose between our 20 different styles



### DESIGNED FOR YOU AND YOUR BUDGET

Podium is a collection of dining room furniture proudly made in Canada. Custom manufactured items carefully assembled and finished by artisans devoted to wood crafting - part of a vision that has lived on for 40 years. We believe in offering quality, style and durability at an affordable price.



5 PIECE DINING SET **\$2799**  
"Solid Wood"





**Podium**  
design Proudly Canadian

the **CALYPSO** MADE IN CANADA COZY 2 PIECE SECTIONAL **\$2599**



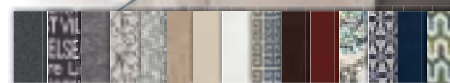
DESIGN YOUR OWN CONFIGURATION



SOFA **\$999** Loveseat \$949, Chair \$799



Proudly built in **CANADA** by our family, since 1972. A leading Canadian manufacturer of fine upholstery. We take great pride in making furniture that will last for generations.



Over 60 Custom order Colours, patterns, styles to match any room



the **RONIN** MADE IN CANADA



POWER  
EXTRA

Rocker Recliner **\$999**

POWER  
EXTRA

FABRIC RECLINING SOFA **\$1999** Reclining Loveseat **\$1949**

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& NO  
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ON A WIDE SELECTION OF  
FURNITURE & MATTRESSES  
ON APPROVED CREDIT\* (IF PAID  
IN FULL)



"Solid Pine"

DRESSER \$1599, MIRROR \$399, CHEST \$1099, NIGHT STAND \$499, QUEEN BED \$1199  
Storage Box Extra



"Solid Pine"

DRESSER \$1399, MIRROR \$399, CHEST \$899, NIGHT STAND \$449, QUEEN BED \$999  
Storage Box Extra



"Solid Pine"

DRESSER \$1599, MIRROR \$399, CHEST \$1099, NIGHT STAND \$499, QUEEN BED \$1199

### SUSTAINABLE FORESTRY

Committed to the environment, our Pine wood is sourced from sustainable forests. This not only supports healthy ecosystems but also ensures the longevity of timber resources for future generations.

### ECO-FRIENDLY CHOICE

Choosing our Pine wood furniture means investing in the planet's future. It's not just furniture; it's a sustainable choice that reduces your carbon footprint, one piece at a time.

CUSTOM STYLES IN ANY OF THESE FINISHES

Natural Durability

Discover the enduring charm of Pine wood. Renowned for its natural durability, Pine ensures our furniture stands the test of time, offering you a blend of strength and beauty that lasts.

CUSTOM PROGRAM FABRIC

We offer three custom fabrics for you to personalize your sets with. The Ellesmere comes with White; the Stella comes with Platinum as stock fabrics, but you can customize any of these fabrics with any of the sets.

White

Charcoal

Platinum

CUSTOM PROGRAM FINISH

We can produce any of these styles in any of these finishes.

Charcoal

Souffle

Truffle

Natural

Champagne

CUSTOMIZE EVERY DETAIL



**NO INTEREST & NO PAYMENTS FOR 12 MONTHS\*** ON A WIDE SELECTION OF MATTRESSES ON APPROVED CREDIT\*  
(IF PAID IN FULL)



*a better  
sleep*

We realize sleep may not come easy right now and trying to relax is a lot harder than it sounds. However, a good night's sleep can make all the difference and can make the stress of your day a lot more manageable. This in turn will help us reduce anxiety, agitation and increase patience—which is always a good thing.



- CleanProtect™ Fabric
- SealyLoft™ Quilt with Moisture Wicking Fibres
- 1.5" SealySupport™ HD Foam + DuraFibre™ Pad
- Posture Touch® Pocket Coils + 1" SolidBase™
- EssentialEdge™ Coil Support

**MOLLIE**  
TIGHT TOP MEDIUM,  
11" LUXURY FIRM

**QUEEN MATTRESS**  
**\$599**

Twin Mattress	\$499
Double Mattress	\$549
King Mattress	\$899
Box Spring Extra	

**PURCHASING THE  
RIGHT PILLOW FOR YOU**

We think of pillows as "the bed for your head" because that's how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What's more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.



**reflexion**  
**REFLECTION BOOST POWER ADJUSTABLE BASE**  
Head and Foot Adjustment,  
Cordless Remote, Zero Gravity Position, Silent  
Drive Motors, Adjustable Leg Height  
**QUEEN SIZE BASE**  
**\$1299**

Choose the right reflexion base for your needs.  
Also available: twin long and double size.

WE ARE YOUR #1 LOCAL SOURCE FOR CANADIAN-MADE MATTRESSES!





the **KIERAN**

Power Reclining Loveseat with Console  
**\$4299**

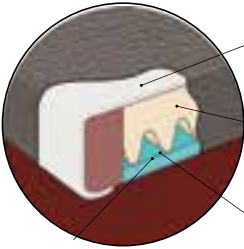
**PALLISER**   **LEATHER MATCH POWER RECLINING SOFA** **\$4299**

Because we think you deserve it all

**WE ARE PROUD** to introduce our exclusive product line that sets a new standard for comfort, design and value. We partnered with Canada's leading manufacturer, Palliser Furniture, to custom-design a premium selection to fit your foremost needs.

The CompleteComfort Seating System

The newest innovation in comfort. Imagine a fusion of heavenly softness and ultimate support. CompleteComfort uses the features found in premium mattresses to provide an unparalleled seating experience. Composition of seating core may vary with style and dimension changes.



**Bonded Fibre Wrap**

What you feel first is the gentle cushion of Bonded Fibre. It's the layer closest to you and provides an ultra soft touch surface.

**ComfortWave Core**

Experience the comfort of coils, without the coils. The innovative undulating waves form a perfect spring-like base providing the most comfort and support where you sit.

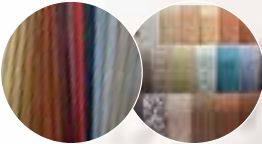
**Stabilizing Foam**

The final layer is the firmest, and creates a strong and uniform base. The other softer layers are stabilized by this firm underlying structure and preserves the cushion's shape.

High-resiliency foam provides comfort, support and helps maintain cushion shape.

Incredible Choice

With over 300 exciting leathers, fabrics and colours to choose from, we offer an extraordinary selection to make your home your very own.



**PALLISER**  
CompleteComfort™  
Exclusively by Palliser



the **HUXLEY** **PALLISER**   **LEATHER MATCH SOFA** **\$1999**

Loveseat \$1949, Chair \$1699





the **MARYMOUNT**

PALLISER®  

LEATHER MATCH SOFA  
Loveseat \$2049 Chair \$1799

**\$2099**

NO INTEREST & NO PAYMENTS FOR 12 MONTHS\*

ON A WIDE SELECTION OF FURNITURE & MATTRESSES ON APPROVED CREDIT\* (IF PAID IN FULL)



the **FAIRBROOK**

POWER  
EXTRA

POWER  
EXTRA



Reclining Loveseat \$2149  
Rocker Recliner \$1599

PALLISER®  

FABRIC RECLINING SOFA

**\$2199**

Create your dream home **TODAY!**



You have the **INSPIRATION**, and now you have the **POWER** to create the home of your dreams with your Card.

**FINANCE YOUR WAY** with our flexible interest-free payment options. **PLUS**, cardholders enjoy special offers and invitations to exclusive sale events!

**BUY NOW!  
PAY LATER!**  
We have financing

With flexible payment plans you can:

- ☒ Purchase the items you want today
- ☒ Pay for your purchase over time
- ☒ Use your available credit whenever you want to shop

ON APPROVED CREDIT. SEE STORE FOR DETAILS



the **MELBOURNE PALLISER**®  

**LEATHER MATCH 2 PIECE SECTIONAL**

COLOUR: VALENCIA MATCH INK.

CONSISTS OF LHF SOFA AND RHF CORNER CHAISE.

**\$4499**

**NO INTEREST & NO PAYMENTS FOR 12 MONTHS\***

ON A WIDE SELECTION OF FURNITURE & MATTRESSES ON APPROVED CREDIT\* (IF PAID IN FULL)

\* On approved credit on all Furniture and Mattresses if paid in full. EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics. An administration fee, taxes, & delivery charge fee may be due at time of purchase. See store for details.

A \$35 annual membership fee may be charged to your Account subject to certain conditions. Financing is provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your cardholder agreement and the credit promotional plan disclosure statement (collectively the "Account Agreement"). Finance Charges will accrue on the purchase from the beginning of the credit promotional period. No minimum payments will be due during the credit promotional period. However, if you pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be waived and no Finance Charges will be assessed on the purchase. Otherwise, if you choose to not pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be assessed at that time.

On termination or expiry of the credit promotional plan (or for purchases that are not part of the credit promotional plan), the standard APR of 31.99% and the terms of the Regular Credit Plan will apply to all outstanding balances owing. This offer is valid up to and including March 31, 2025, cannot be used for previous purchases and cannot be combined with any other offers, promotions or special incentive programs. Certain terms and conditions apply. See store and Account Agreement for further information.

# Sim's

## Furniture & Bedding

*Serving Olds and Area since 1973*

[www.simsfurniture.ca](http://www.simsfurniture.ca)

5029 - 51 Street Olds, Alberta

### STORE HOURS

Monday to Friday 10 am - 5:30 pm

Saturday 10 am - 5 pm

Closed Sunday



**Locally Owned and Operated**

CLEAN • SAFE • OPEN • HELPING YOU MAKE IT EASY TO SHOP WITH US

CONNECT:



In-Store



Online Chat



Phone



Email



Appointment