



"We'll make you feel right at home!"



"CHAT WITH US AT"
birtsfurniture.com



Great CANADIAN SALE

PALLISER® MADE IN CANADA

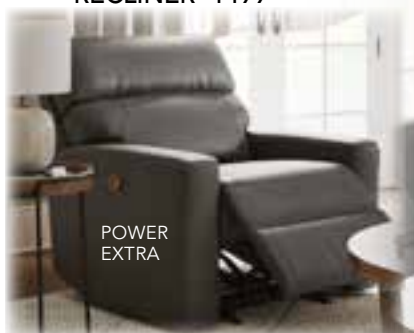
The fabric gives this sofa a laid-back style. This timeless casual sofa is a good investment for any room as it suits many home decor styles. A combination of hardwood, softwood, and engineered wood forms the frame for strength and durability. This motion sofa fits three people with ease.

SHOP LOCAL ...It Matters!



the Fairbrook
RECLINING SOFA **\$1999**

MATCHING ROCKER
RECLINER \$1499



POWER
EXTRA



RECLINING LOVESEAT \$1949



POWER
EXTRA

Modern Sophistication

Win your purchase UP TO **\$5,000!*****

Pay using your store credit card between May 1-31, 2025 and you'll automatically be entered to win the value of your purchase up to \$5000!
***Contest is open to legal residents of Canada that are of the age of majority and the primary account holder of a Fairstone-issued Credit Card with a participating Retailer. Enter by making a purchase using your Fairstone-issued Credit Card at a participating Retailer or by the 'no purchase' method. Winner will be selected on June 13, 2025 and the prize will be fulfilled by end of July 2025. Correct answer to mathematical skill-testing question required. Contest rules at fairstone.ca/drgs-rules

Financing provided by
Fairstone
A Fairstone Bank Company
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Fairstone Financial Inc. is a wholly owned subsidiary of Fairstone Bank of Canada.

NO INTEREST &
NO PAYMENTS FOR 15 MONTHS

on a wide selection of furniture & mattresses on approved credit*

IF BALANCE PAID IN FULL*



the Marymount II

PALLISER®



LEATHER MATCH SOFA

Loveseat \$2049, Chair \$1799

SOFA

\$2099

SHOP LOCAL

*It creates
local jobs*

By supporting local businesses, you are in turn helping your local economy by creating more jobs. Even a small business needs enough hands to help it sell its products and services, which is why the more we support them, the more jobs will be created and the better off our local communities will be.

Because we think you deserve it all

WE ARE PROUD to introduce our exclusive product line that sets a new standard for comfort, design and value. We partnered with Canada's leading manufacturer, Palliser Furniture, to custom-design a premium selection to fit your foremost needs.

PALLISER®



The CompleteComfort Seating System

The newest innovation in comfort. Imagine a fusion of heavenly softness and ultimate support. CompleteComfort uses the features found in premium mattresses to provide an unparalleled seating experience. Composition of seating core may vary with style and dimension changes.

Bonded Fibre Wrap
What you feel first is the gentle cushion of Bonded Fibre. It's the layer closest to you and provides an ultra soft touch surface.

ComfortWave Core
Experience the comfort of coils, without the coils. The innovative undulating waves form a perfect spring-like base providing the most comfort and support where you sit.

Stabilizing Foam
The final layer is the firmest, and creates a strong and uniform base. The other softer layers are stabilized by this firm underlying structure and preserves the cushion's shape.

High-resiliency foam provides comfort, support and helps maintain cushion shape.

Incredible Choice

With over 300 exciting leathers, fabrics and colours to choose from, we offer an extraordinary selection to make your home your very own.

PALLISER®

CompleteComfort™

Exclusively by Palliser

This stunning motion collection is sure to draw attention. Blown-fiber backs and high-density foam seats combine with pillow-top arms for unparalleled comfort that you can fully sink into. A triple-bolstered back brings a structured drama to the look, accented by double topstitch details on the back and seat. Power headrest, recline, and lumbar offer infinite opportunities for creating the perfect position, while wall-hugger technology ensures a full recline with as little as 4" of wall clearance.

PALLISER®  

the Keiran

LEATHER MATCH
POWER RECLINING SOFA


\$4299



Power Reclining Loveseat
with Console

\$4299



SHOP LOCAL

SUPPORT your
local community

By shopping locally, you are directly contributing to your local community. Your money is going straight into your village, town, suburb or city – helping it to thrive. Otherwise, you will most probably be supporting a giant chain or conglomerate, meaning your local businesses will suffer.



CHAIR
\$1599



the Huxley PALLISER®  

LEATHER MATCH SOFA
Loveseat \$1949, Chair \$1699


\$1999

the Ellesmere
in Champagne



"Solid Pine"

DRESSER \$1599, MIRROR \$399, CHEST \$1099,
NIGHT STAND \$499, QUEEN BED \$1199

SUSTAINABLE FORESTRY

Committed to the environment, our Pine wood is sourced from sustainable forests. This not only supports healthy ecosystems but also ensures the longevity of timber resources for future generations.

the Stella
in Charcoal



"Solid Pine"

DRESSER \$1599, MIRROR \$399, CHEST \$1099,
NIGHT STAND \$499, QUEEN BED \$1199

the Harlow
in Natural



"Solid Pine"

DRESSER \$1399, MIRROR \$399, CHEST \$899, NIGHT STAND \$449, QUEEN BED \$999

ECO-FRIENDLY CHOICE

Choosing our Pine wood furniture means investing in the planet's future. It's not just furniture; it's a sustainable choice that reduces your carbon footprint, one piece at a time.

CUSTOM STYLES IN ANY OF THESE FINISHES

Natural Durability

Discover the enduring charm of Pine wood. Renowned for its natural durability, Pine ensures our furniture stands the test of time, offering you a blend of strength and beauty that lasts.

CUSTOM PROGRAM FABRIC

We offer three custom fabrics for you to personalize your sets with. The Ellesmere comes with White; the Stella comes with Platinum as stock fabrics, but you can customize any of these fabrics with any of the sets.



CUSTOM PROGRAM FINISH

We can produce any of these styles in any of these finishes.



CUSTOMIZE EVERY DETAIL



PURCHASING THE RIGHT PILLOW FOR YOU

We think of pillows as "the bed for your head" because that's how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What's more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.

SPIRIT

Firm Tight Top 10.5" Profile Height

- Serta® Support Foam
- Gel Band Support
- 825 Custom Support Coil System
- Zoned Comfort
- Pressure Relief

Twin Mattress \$699
Double Mattress \$749
King Mattress \$1099

Lifestyle Base Friendly

Serta perfectsleeper.

QUEEN MATTRESS

\$799

Collection Clear-out



Last Chance! Limited Stock!



NO INTEREST & NO PAYMENTS FOR 15 MONTHS IF BALANCE PAID IN FULL*
on a wide selection of furniture & mattresses on approved credit*



ADVANCED
MOTION II BASE



Health Benefits to Purchasing a Motion Base

- Enhanced Circulation
- Reduced Back Pain
- Relief from Sleep Apnea, Acid Reflux and Snoring Reduction

QUEEN
MOTION BASE

\$1299



WE ARE YOUR #1 LOCAL SOURCE FOR CANADIAN-MADE Serta MATTRESSES!

Podium is a perfect mix of components sourced locally and globally. This collection offers multiple customization options to create a dining set that meets your tastes and needs. The endless possibilities offered by Podium will be sure to please the designer in you! You can easily create a set suitable to your space and lifestyle, thanks to our wide selection of tables, chairs, stools, and buffets in different sizes and styles.



MADE IN CANADA

5 PIECE DINING SET
"Solid Wood"

\$2999



We combine the talent and quality of our local and human resources with our global procurement strategy. Our many years of expertise in assembling and finishing furniture, coupled with the beauty and strength of Canadian birch wood, make our furniture a guarantee of quality... at an affordable price.



Same buffet, plenty of options

CHAIRS

Explore many wood color options



SELECT YOUR
FAVORITE FABRIC

Choose between our
20 different styles

DESIGNED FOR YOU AND YOUR BUDGET

Podium is a collection of dining room furniture proudly made in Canada. Custom manufactured items carefully assembled and finished by artisans devoted to wood crafting - part of a vision that has lived on for 40 years. We believe in offering quality, style and durability at an affordable price.



MADE IN CANADA

5 PIECE DINING SET
"Solid Wood"

\$2799

the Ronin

Podium
Made in Canada
Over 60 Custom Order Fabrics

POWER EXTRA
Rocker Recliner **\$999**
Reclining Loveseat **\$1949**

RECLINING SOFA **\$1999**

MADE IN CANADA

Podium
Made in Canada
Over 60 Custom Order Fabrics

Loveseat \$1479,
Chair \$999
\$1499

SUPERSTYLE
FURNITURE LTD.

This sectional from Superstyle can be customized in dozens of fabrics and many configurations. Their Canadian-made quality is apparent in every piece

the Calypso

MADE IN CANADA

COZY 2 PIECE SECTIONAL **\$2799**

Podium
Made in Canada
Over 60 Custom Order Fabrics

CUSTOMIZE EVERY DETAIL
Multiple colour options and different configurations available

Over 60 Custom order Colours, patterns, styles to match any room
Proudly built in **CANADA** by our family, since 1972. A leading Canadian manufacturer of fine upholstery. We take great pride in making furniture that will last for generations.

SHOP LOCAL

More Personal
Another of the great things about independent businesses is that they're run by people, not boards or stockholders, and you will likely get to know them. Quite often these people, such as family-run shop owners, will have interesting stories as to how their stores came to be and about the area you're living in. This personal touch cannot be matched by a chain.

SUPERSTYLE
FURNITURE LTD.

SUPERSTYLE was founded in 1967 as a Canadian manufacturer of fine Upholstered furniture, with a philosophy of offering "Impeccable Quality, Exceptional Value and Excellent Service."
Today our original core principles are in evidence throughout our entire line and Superstyle has enjoyed steady growth by building on this now well established tradition of excellence.
With superior craftsmanship inside and the finest fabrics outside you can be certain the Superstyle line of products are of the highest quality.
For the ultimate invitation to relaxation Superstyle furnishing provides comfort and style, right at home.

MAY IS
MAYTAG
MONTH

SAVE \$150

ON PURCHASE OF 2 ELIGIBLE
MAYTAG KITCHEN APPLIANCES

SAVE \$300

ON PURCHASE OF 3 ELIGIBLE
MAYTAG KITCHEN APPLIANCES

SAVE \$400

ON PURCHASE OF 4+ ELIGIBLE
MAYTAG KITCHEN APPLIANCES

SALE DATES: MAY 8 TO JUNE 4, 2025



\$2599⁹⁹

36" Full Depth Side by Side Refrigerator with Arctic Blue Interior, 28.3 cu. ft.

EvenAir™ Cooling System keeps everything consistently cold front to back. MRSF6636RZ



\$499⁹⁹

30" 1.7 cu. ft. Over-The-Range Microwave with Non-Stick Interior Coating

Simply wipe the non-stick microwave interior with a damp cloth or put the turntable plate in your dishwasher to clean spills or splatters. YMMMS4230PZ



\$1999⁹⁹

30" True Convection Electric Range With Grill Mode 5.3 cu. ft.

Explore a variety of cooking modes including Grill Mode, No-Preheat Air Fry, Air Baking, Air Roast, and more. YMFES8030RZ



\$999⁹⁹

Top Control Dishwasher with Dual Power Filtration, PowerBlast® Cycle and 3rd Level Rack

With our largest capacity* tub in the market, MaxTub makes more room with its 3rd level rack. MDB8959SKZ

MAY IS
MAYTAG
MONTH

BUY ANY MAYTAG ELIGIBLE LAUNDRY
WASHER AND DRYER PAIR

SAVE \$100

MAYTAG DOESN'T JUST TALK ABOUT PERFORMANCE,
WE BACK IT UP.

30 DAY
MONEY-BACK
PERFORMANCE
GUARANTEE



799⁹⁹

699⁹⁹

PAIR PRICE \$1499⁹⁸

Top Load Washer with Deep Fill

Large capacity at 4.4 cu. ft., this top load. Extra Rinse options, and the stainless steel wash basket. Plus, the Quick Wash cycle helps clean small, lightly soiled loads. MVW4005SW

Top Load Electric Wrinkle Prevent Dryer

Wrinkles are no match for this top load electric dryer with the automatic Wrinkle Prevent phase that keeps clothes tumbling to help block wrinkles. The spacious 7.0 cu. ft. capacity can handle large loads. YMED4005SW

*O.A.C on all Furniture & Mattresses if paid in full. EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics. An administration fee, taxes, & delivery charge fee may be due at time of purchase. See store for details

*On approved credit. An annual fee, as set out in your Account Agreement, may be charged to your account subject to certain conditions. Financing is provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your Retail Credit Agreement, Disclosure Statement and the promotional plan disclosure statement (collectively the "Account Agreement"). Interest will accrue on the purchase amount and annual fees from the beginning of the promotional period, but no minimum payments are required. However, if you pay the balance in full by the promotional period expiration date, all accrued interest will be waived and not charged on the purchase amount and annual fees. If you do not pay the balance in full when the promotional period expires, all accrued interest will be charged at the annual interest rate of 31.99% as shown in your Account Agreement.



27 Brackley Point Road,
Charlottetown, PEI C1A 6Y1

902-566-1990

Store Hours:

Mon. to Sat.: 9:00am - 5:00pm

Sunday: Closed

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