

PRODUCT KNOWLEDGE

Evaluate Your Product Knowledge From 1 to 10	1	2	3	4	5	6	7	8	9	10
Why did you give yourself this rating?										
What areas do you excel in product knowledge and what areas do you need to work on?										
What benefits do you hope to see by improving your product knowledge?										
Write a specific action step you will take daily to grow in your product knowledge										
Checklist for the daily practice of increasing product knowledge	M	T	W	T	F	S	S			

Sales Associate Name: _____ Completion Date _____

Manager's signature: _____