

Sim's

Furniture & Bedding

www.simsfurniture.ca



★ SAVINGS EVENT ★



Create your dream home **TODAY!**

You have the **INSPIRATION**, and now you have the **POWER** to create the home of your dreams with your Card.



FINANCE YOUR WAY with our flexible interest-free payment options. **PLUS**, cardholders enjoy special offers and invitations to exclusive sale events!

the Melbourne

LEATHER MATCH 2 PIECE SECTIONAL

COLOUR: VALENCIA MATCH INK.
CONSISTS OF LHF SOFA AND RHF CORNER CHAISE.

\$3999



SHOP LOCAL

*You're supporting local
not-for-profits*

NO INTEREST & NO PAYMENTS FOR 12 MONTHS!* ON A WIDE SELECTION OF FURNITURE & MATTRESSES OAC* (IF PAID IN FULL)

Win your purchase UP TO **\$3,500!*****

Pay using your store credit card between June 1-31, 2025 and you'll automatically be entered to win the value of your purchase up to \$3500!
***Contest is open to legal residents of Canada that are of the age of majority and the primary account holder of a Fairstone-issued Credit Card with a participating Retailer. Enter by making a purchase using your Fairstone-issued Credit Card at a participating Retailer or by the 'no purchase' method. Winner will be selected on July 2025 and the prize will be fulfilled by end of Aug 2025. Correct answer to mathematical skill-testing question required.
Contest rules at fairstone.ca/drgs-rules

Financing provided by
Fairstone
A Fairstone Bank Company

*Trademarks of Fairstone Financial Inc
Fairstone Financial Inc. is a wholly owned subsidiary of Fairstone Bank of Canada.



DRESSER \$1599, MIRROR \$399, CHEST \$1099, NIGHT STAND \$499, QUEEN BED \$1199



DRESSER \$1399, MIRROR \$399, CHEST \$899, NIGHT STAND \$449, QUEEN BED \$999



ECO-FRIENDLY CHOICE

Choosing our Pine wood furniture means investing in the planet's future. It's not just furniture; it's a sustainable choice that reduces your carbon footprint, one piece at a time.

SUSTAINABLE FORESTRY

Committed to the environment, our Pine wood is sourced from sustainable forests. This not only supports healthy ecosystems but also ensures the longevity of timber resources for future generations.

CUSTOM STYLES IN ANY OF THESE FINISHES

Natural Durability

Discover the enduring charm of Pine wood. Renowned for its natural durability, Pine ensures our furniture stands the test of time, offering you a blend of strength and beauty that lasts.

CUSTOM PROGRAM FABRIC

We offer three custom fabrics for you to personalize your sets with.

The Ellesmere comes with White; the Stella comes with Platinum as stock fabrics, but you can customize any of these fabrics with any of the sets.



CUSTOMIZE EVERY DETAIL

CUSTOM PROGRAM FINISH

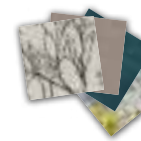
We can produce any of these styles in any of these finishes.



the Ronin

PODIUM

Made in Canada
Over 60 Custom Order Fabrics

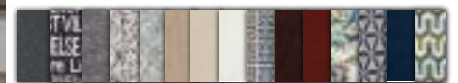


PODIUM

Made in Canada
Over 60 Custom Order Fabrics

CUSTOMIZE EVERY DETAIL

Multiple colour options and different configurations available



Over 60 Custom order Colours, patterns, styles to match any room

Proudly built in **CANADA** by our family, since 1972. A leading Canadian manufacturer of fine upholstery. We take great pride in making furniture that will last for generations.



POWER
EXTRA

POWER
EXTRA



Rocker Recliner **\$999**

Reclining Loveseat **\$1949**

RECLINING SOFA

\$1999

NO INTEREST & NO PAYMENTS FOR 12 MONTHS!

* ON A WIDE SELECTION OF
FURNITURE & MATTRESSES OAC*
(IF PAID IN FULL)



the Dutch

COZY SOFA

\$1499

Loveseat \$1479, Chair \$999

PODIUM

Made in Canada
Over 60 Custom Order Fabrics

SUPERSTYLE was founded in 1967 as a Canadian manufacturer of fine Upholstered furniture, with a philosophy of offering "Impeccable Quality, Exceptional Value and Excellent Service."

Today our original core principles are in evidence throughout our entire line and Superstyle has enjoyed steady growth by building on this now well established tradition of excellence.

With superior craftsmanship inside and the finest fabrics outside you can be certain the Superstyle line of products are of the highest quality.

For the ultimate invitation to relaxation Superstyle furnishing provides comfort and style, right at home.

SHOP LOCAL

More Personal

Another of the great things about independent businesses is that they're run by people, not boards or stockholders, and you will likely get to know them. Quite often these people, such as family-run shop owners, will have interesting stories as to how their stores came to be and about the area you're living in. This personal touch cannot be matched by a chain.

the Derekson

Signature
ASHLEY

QUEEN HEADBOARD

5 Drawer Chest \$549, Mirror \$129, Night Stand \$299, 6 Drawer Chest \$549

QUEEN
HEADBOARD

\$249



the Hallanden

5 PIECE DINING ROOM

Table and 4 chairs

FIVE
PIECE

\$1399



Cool and on-trend. This dining package sports a two-tone gray look for a contemporary-yet-casual feel. The rectangular table features a thick sturdy top with a self-storing butterfly leaf, making it a breeze to expand your table space. Comfortably cushioned, the side chair features a padded seat, while its contoured comb-back design adds a dash of geometric flair. Gray textural fabric pairs seamlessly with the antiqued gray finish of the table.

Thick sturdy top with self-storing
butterfly extension leaf



INES ESTATE TIGHT TOP, 13½" LUXURY FIRM

QUEEN MATTRESS
\$1799

Double Mattress \$1749
King Mattress \$2099
Box Spring Extra



STEARNS & FOSTER
MADE IN CANADA



a better sleep

We realize sleep may not come easy right now and trying to relax is a lot harder than it sounds. However, a good night's sleep can make all the difference and can make the stress of your day a lot more manageable. This in turn will help us reduce anxiety, agitation and increase patience—which is always a good thing.



COIL COUNT • K 1954 • Q 1504 • D 1288 • TXL 984

NO INTEREST & NO PAYMENTS FOR 12 MONTHS!*

ON A WIDE SELECTION OF FURNITURE & MATTRESSES OAC* (IF PAID IN FULL)



PURCHASING THE
RIGHT PILLOW FOR YOU

We think of pillows as “the bed for your head” because that’s how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What’s more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.



reflexion

REFLECTION BOOST POWER ADJUSTABLE BASE

Head and Foot Adjustment,
Cordless Remote, Zero Gravity Position, Silent
Drive Motors, Adjustable Leg Height

Choose the right reflexion base for your needs.
Also available: twin long and double size.

QUEEN SIZE BASE
\$1299

WE ARE YOUR #1 LOCAL SOURCE FOR CANADIAN-MADE



MATTRESSES!



the Marymount II

PALLISER®



LEATHER MATCH SOFA

Loveseat \$2049, Chair \$1799

SOFA
\$2099

SHOP LOCAL

*It creates
local jobs*

By supporting local businesses, you are in turn helping your local economy by creating more jobs. Even a small business needs enough hands to help it sell its products and services, which is why the more we support them, the more jobs will be created and the better off our local communities will be.

PALLISER® 

The fabric gives this sofa a laid-back style. This timeless casual sofa is a good investment for any room as it suits many home decor styles. A combination of hardwood, softwood, and engineered wood forms the frame for strength and durability. This motion sofa fits three people with ease.

▼ **MATCHING ROCKER
RECLINER \$1599**



► **RECLINING LOVESEAT \$2149**



**MADE IN
CANADA**

the Fairbrook

RECLINING SOFA

RECLINING SOFA
\$2199

Modern Sophistication

CHAIR
\$1599

MADE IN CANADA

the Huxley **PALLISER®** **MADE IN CANADA** **QUALITY**

LEATHER MATCH SOFA
Loveseat \$1949, Chair \$1699

SOFA
\$1999

NO INTEREST & NO PAYMENTS FOR 12 MONTHS!*

ON A WIDE SELECTION OF FURNITURE & MATTRESSES OAC* (IF PAID IN FULL)

This stunning motion collection is sure to draw attention. Blown-fiber backs and high-density foam seats combine with pillow-top arms for unparalleled comfort that you can fully sink into. A triple-bolstered back brings a structured drama to the look, accented by double topstitch details on the back and seat. Power headrest, recline, and lumbar offer infinite opportunities for creating the perfect position, while wall-hugger technology ensures a full recline with as little as 4" of wall clearance.

the Kieran **LEATHER MATCH POWER RECLINING SOFA**

RECLINING SOFA
\$4299

Power Reclining
Loveseat with Console
\$4299

MADE IN CANADA

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the Ballinasloe

A mastery in less is more, this sectional manages to make cool, contemporary design so warm and cozy. A new twist on neutral, the sectional's soothing "smoky" gray upholstery is incredibly plush to the touch.

 3 PIECE SECTIONAL

 **\$2199**

*O.A.C on all Furniture & Mattresses if paid in full. EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics. An administration fee, taxes, & delivery charge fee may be due at time of purchase. See store for details

*On approved credit. An annual fee, as set out in your Account Agreement, may be charged to your account subject to certain conditions. Financing is provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your Retail Credit Agreement, Disclosure Statement and the promotional plan disclosure statement (collectively the "Account Agreement"). Interest will accrue on the purchase amount and annual fees from the beginning of the promotional period, but no minimum payments are required. However, if you pay the balance in full by the promotional period expiration date, all accrued interest will be waived and not charged on the purchase amount and annual fees. If you do not pay the balance in full when the promotional period expires, all accrued interest will be charged at the annual interest rate of 31.99% as shown in your Account Agreement.

Sim's
Furniture & Bedding
Serving Olds and Area since 1973

5029 - 51 Street Olds, Alberta

STORE HOURS
Monday to Friday 10 am - 5:30 pm
Saturday 10 am - 5 pm
Closed Sunday

