

"We'll make you feel right at home!"



"CHAT WITH US AT"
 birtsfurniture.com

NO INTEREST & NO PAYMENTS
UNTIL 2027, IF PAID IN FULL*

ON A WIDE SELECTION OF FURNITURE & MATTRESSES ON APPROVED CREDIT*

BIG
Deal
SALE

Create your dream
home **TODAY!**

You have the **INSPIRATION**,
and now you have the **POWER**
to create the home of your
dreams with your Card.



FINANCE YOUR

WAY with
our flexible
interest-free
payment
options.

PLUS,
cardholders
enjoy special
offers and
invitations to
exclusive sale
events!



**BUY NOW!
PAY LATER!***

**We have
financing**

With flexible payment
plans you can:

- ☒ Purchase the items you want today
- ☒ Pay for your purchase over time
- ☒ Use your available credit whenever you want to shop

WIN YOUR PURCHASE UP TO \$5,000**

** Pay using your store credit card between July 1-31, 2025 and you'll automatically be entered to win the value of your purchase up to \$5000!
Contest is open to legal residents of Canada that are of the age of majority and the primary account holder of a Fairstone-issued Credit Card with a participating Retailer. Enter by making a purchase using your Fairstone-issued Credit Card at a participating Retailer or by the 'no purchase' method. Winner will be selected on August 8, 2025 and the prize will be fulfilled by end of Sept 2025. Correct answer to mathematical skill-testing question required. Contest rules at fairstone.ca/drsg-rules

Pay using your store credit card between July 1-31, 2025 and you'll automatically be entered to win the value of your purchase up to \$5000!



Fairstone Financial Inc. is a wholly owned subsidiary of Fairstone Bank of Canada.

the Dutch



COZY SOFA \$999

Loveseat \$979, Chair \$799





the Stella in Charcoal

DRESSER \$1599,
MIRROR \$399,
CHEST \$1099,
NIGHT STAND \$499,
QUEEN BED \$1199

“Solid Pine”

QUEEN BED
\$1199

ECO-FRIENDLY CHOICE

Choosing our Pine wood furniture means investing in the planet's future. It's not just furniture; it's a sustainable choice that reduces your carbon footprint, one piece at a time.

SUSTAINABLE FORESTRY

Committed to the environment, our Pine wood is sourced from sustainable forests. This not only supports healthy ecosystems but also ensures the longevity of timber resources for future generations.



the Ellesmere in Champagne

DRESSER \$1599, MIRROR \$399,
CHEST \$1099, NIGHT STAND \$499,
QUEEN BED \$1199

QUEEN BED
\$1199

“Solid Pine”



DRESSER \$1399, MIRROR \$399,
CHEST \$899, NIGHT STAND \$449,
QUEEN BED \$999

QUEEN BED
\$999

“Solid Pine”

the Harlow in Natural

CUSTOM STYLES IN ANY OF THESE FINISHES

Natural Durability

Discover the enduring charm of Pine wood. Renowned for its natural durability, Pine ensures our furniture stands the test of time, offering you a blend of strength and beauty that lasts.

CUSTOM PROGRAM FABRIC

We offer three custom fabrics for you to personalize your sets with.

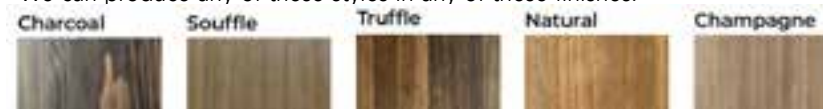
The Ellesmere comes with White; the Stella comes with Platinum as stock fabrics, but you can customize any of these fabrics with any of the sets.



CUSTOMIZE EVERY DETAIL

CUSTOM PROGRAM FINISH

We can produce any of these styles in any of these finishes.



the Ronin



POWER
EXTRA

POWER
EXTRA

Glider
Recliner **\$999**

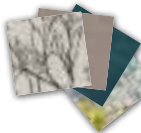
Reclining
Loveseat **\$1849**



RECLINING SOFA **\$1899**



the Calypso



PODIUM

Made in Canada

Over 60 Custom Order Fabrics

CUSTOMIZE EVERY DETAIL

Multiple colour options and different configurations available

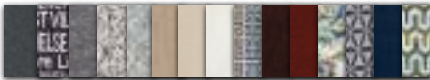


DESIGN YOUR OWN
CONFIGURATION

MADE IN
CANADA



COZY 2 PIECE SECTIONAL **\$2599**



Over 60 Custom order Colours,
patterns, styles to match any room

Proudly built in **CANADA** by our
family, since 1972. A leading Canadian
manufacturer of fine upholstery.
We take great pride in making furniture
that will last for generations.

the Ollie



MADE IN
CANADA

SOFA **\$999** Loveseat \$979, Chair \$799

Podium is a perfect mix of components sourced locally and globally. This collection offers multiple customization options to create a dining set that meets your tastes and needs. The endless possibilities offered by Podium will be sure to please the designer in you! You can easily create a set suitable to your space and lifestyle, thanks to our wide selection of tables, chairs, stools, and buffets in different sizes and styles.



We combine the talent and quality of our local and human resources with our global procurement strategy. Our many years of expertise in assembling and finishing furniture, coupled with the beauty and strength of Canadian birch wood, make our furniture a guarantee of quality... at an affordable price.



Same buffet, plenty of options

CHAIRS

Explore many wood color options



SELECT YOUR FAVORITE FABRIC

Choose between our 20 different styles



DESIGNED FOR YOU AND YOUR BUDGET

Podium is a collection of dining room furniture proudly made in Canada. Custom manufactured items carefully assembled and finished by artisans devoted to wood crafting - part of a vision that has lived on for 40 years. We believe in offering quality, style and durability at an affordable price.





PURCHASING THE RIGHT PILLOW FOR YOU

We think of pillows as "the bed for your head" because that's how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What's more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.

NEW!

MATTRESS INTRODUCTION

X-HALE Firm

- CoolFeel™ Technology
- 5 ZoneActive™ Design
- Perform Conform™ Graphite Memory Foam
- Queen Coil Count: 1250

QUEEN MATTRESS
REG. \$2049
\$1299

Twin Mattress \$1199
Double Mattress \$1249
King Mattress \$1599
Box Spring Extra


perfectcomfortX™



Adjustable Base Friendly



NO INTEREST & NO PAYMENTS UNTIL 2027!* ON A WIDE SELECTION OF FURNITURE & MATTRESSES OAC* (IF PAID IN FULL)



ADVANCED MOTION II BASE

QUEEN
MOTION BASE
\$1299



Health Benefits to Purchasing a Motion Base

- Enhanced Circulation
- Reduced Back Pain
- Relief from Sleep Apnea, Acid Reflux and Snoring Reduction



WE ARE YOUR #1 LOCAL SOURCE FOR CANADIAN-MADE  MATTRESSES!



the Marymount II **PALLISER®** MADE IN CANADA quality

LEATHER MATCH SOFA
Loveseat \$1949, Chair \$1699

\$1999



SHOP LOCAL

*It creates
local jobs*

By supporting local businesses, you are in turn helping your local economy by creating more jobs. Even a small business needs enough hands to help it sell its products and services, which is why the more we support them, the more jobs will be created and the better off our local communities will be.

PALLISER® MADE IN CANADA

The fabric gives this sofa a laid-back style. This timeless casual sofa is a good investment for any room as it suits many home decor styles. A combination of hardwood, softwood, and engineered wood forms the frame for strength and durability. This motion sofa fits three people with ease.

▼ **MATCHING ROCKER
RECLINER \$1599**



POWER
EXTRA



► **RECLINING LOVESEAT \$1949**



the Fairbrook **RECLINING SOFA** **\$1999**



POWER
EXTRA

Modern Sophistication



the Huxley



PALLISER®  

LEATHER MATCH SOFA **\$1799**
Loveseat \$1749, Chair \$1499



NO INTEREST & NO PAYMENTS UNTIL 2027 IF PAID IN FULL!* ON A WIDE SELECTION OF FURNITURE & MATTRESSES OAC*

This stunning motion collection is sure to draw attention. Blown-fiber backs and high-density foam seats combine with pillow-top arms for unparalleled comfort that you can fully sink into. A triple-bolstered back brings a structured drama to the look, accented by double topstitch details on the back and seat. Power headrest, recline, and lumbar offer infinite opportunities for creating the perfect position, while wall-hugger technology ensures a full recline with as little as 4" of wall clearance.

PALLISER®  

the Kieran LEATHER MATCH POWER RECLINING SOFA **\$4299**



Power Reclining
Loveseat with Console

\$4299



Sales dates: June 26 to July 30, 2025

SAVE \$150

AN ADDITIONAL

ON THE PURCHASE OF 2 QUALIFYING KITCHEN APPLIANCES

SAVE \$300

AN ADDITIONAL

ON PURCHASE OF 3+ QUALIFYING KITCHEN APPLIANCES

KitchenAid

Whirlpool MAYTAG

Over the range Microwave with 900-Watts Cooking Power, 1.7 cu. ft.

Express cooking buttons let you skip typing times while preset options put the right time and heat at your finger tips. The Add 30 seconds options lets you easily add or adjust cook times.

YWMMS3130RZ

Whirlpool





\$899⁹⁹

24" Stainless Steel Dishwasher with AI Intelligent Wash, 47 dBA

The Sensor Cycle is designed to adjust wash action based on soil level, load size, and water temperature to ensure your dishes come out clean. WDTA50SAKZ



\$399⁹⁹



\$1299⁹⁹

30" Electric Range with Air Cooking Technology, No Preheat Air Fry and Air Baking and Self Clean

Get crispy fast with No Preheat Air Fry, and bake evenly on multiple racks with the dynamic air flow of Air Baking. Make feel-good meals with a variety of cooking modes, and boil 40% faster with 2 FlexHeat™ Dual Radiant Elements. YWFES5030RZ



\$1699⁹⁹

36" Counter Depth 4 Door Refrigerator, 19.4 cu. ft.

Flexible organization spaces help you find what you're looking for and cut down on clutter, while a factory-installed icemaker makes sure you always have plenty of ice on hand. WRQA59CNKZ

Whirlpool MAYTAG

Buy any Whirlpool or Maytag eligible washer and dryer pair

SAVE \$150

AN ADDITIONAL



PLUS GIFT WITH PURCHASE! - Buy any eligible washer and receive a Swash™ Laundry Detergent bottle for FREE (887ml bottle)





Whirlpool

Pair Price

899⁹⁹ \$1699⁹⁸ 799⁹⁹

5.4 - 5.5 cu. ft. Top Load Washer with Removable Agitator

Simply remove the agitator to give bulky items a little more space to move. WTW5057LW

7.0 cu. ft. Electric Moisture Sensing Dryer with Steam

Wrinkle Shield™ Option helps keep wrinkles from setting with continued tumbling after the cycle ends. YWED5050LW

*O.A.C on all Furniture & Mattresses if paid in full. EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics. An administration fee, taxes, & delivery charge fee may be due at time of purchase. See store for details

On approved credit. An annual fee, as set out in your Account Agreement, may be charged to your account subject to certain conditions. Financing is provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your Retail Credit Agreement, Disclosure Statement and the promotional plan disclosure statement (collectively the "Account Agreement"). Interest will accrue on the purchase amount and annual fees from the beginning of the promotional period, but no minimum payments are required. However, if you pay the balance in full by the promotional period expiration date, all accrued interest will be waived and not charged on the purchase amount and annual fees. If you do not pay the balance in full when the promotional period expires, all accrued interest will be charged at the annual interest rate of 31.99% as shown in your Account Agreement.



27 Brackley Point Road,
Charlottetown, PEI C1A 6Y1
902-566-1990
Store Hours:
Mon. to Sat.: 9:00am - 5:00pm
Sunday: Closed

"We'll make you feel right at home!" www.birtsfurniture.com