



**NO INTEREST & NO PAYMENTS  
UNTIL 2027 IF PAID IN FULL\***

ON A WIDE SELECTION OF MATTRESSES ON APPROVED CREDIT\*

**BUY NOW!  
PAY LATER!\***

**We have financing**

**With flexible payment  
plans you can:**

- ✓ Purchase the items you want today
- ✓ Pay for your purchase over time
- ✓ Use your available credit whenever you want to shop

**BIG Deal SALE**

**NEW!**

**MATTRESS  
INTRODUCTION**

**Serta**  
perfectcomfortX™

**X-HALE Firm**

- CoolFeel™ Technology
- 5 ZoneActive™ Design
- Perform Conform™  
Graphite Memory Foam
- Queen Coil Count: 1250

**QUEEN MATTRESS**

**\$1299**  
REG. \$2049

*Adjustable Base Friendly*

Twin Mattress \$1199  
Double Mattress \$1249  
King Mattress \$1599  
Box Spring Extra



**WIN YOUR  
PURCHASE UP TO \$5,000\*\***

Pay using your store credit card between July 1-31, 2025 and you'll automatically be entered to win the value of your purchase up to \$5000!

\*\*Pay using your store credit card between July 1-31, 2025 and you'll automatically be entered to win the value of your purchase up to \$5000!  
Contest is open to legal residents of Canada that are of the age of majority and the primary account holder of a Fairstone-issued Credit Card with a participating Retailer. Enter by making a purchase using your Fairstone-issued Credit Card at a participating Retailer or by the 'no purchase' method. Winner will be selected on August 8, 2025 and the prize will be fulfilled by end of Sept 2025. Correct answer to mathematical skill-testing question required. Contest rules at fairstone.ca/drsg-rules

Financing provided by  
**Fairstone**  
A Fairstone Bank Company

Fairstone Financial Inc. is a wholly owned subsidiary of Fairstone Bank of Canada.



## DRSG IV Comfort Top



## DRSG II Tight Top

QUEEN MATTRESS  
**\$599**

Twin Mattress \$499  
Double Mattress \$549  
King Mattress \$799  
Box Spring Extra

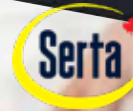
- Antimicrobial Fibre
- 1/2" AirFeel™ Medium Foam,
- 1/2" AirFeel™ Firm Foam,
- 700 Beautyrest® Pocketed Coils,
- High-Density Foam Encasement



QUEEN MATTRESS  
**\$899**

Twin Mattress \$799  
Double Mattress \$849  
King Mattress \$1199  
Box Spring Extra

- Anti-Microbial/Stain-Resistant Cover
- Serta® Anti-Microbial Fibre
- Perfect Response Latex
- Cool Twist® Gel Memory Foam
- Serta® PillowSoft™ Foam
- 900 Custom Support Coil System with Best Edge® Foam Encasement



## DRSG III Pillow Top

QUEEN MATTRESS  
**\$699**

Twin Mattress \$599  
Double Mattress \$649  
King Mattress \$899  
Box Spring Extra

- 800 Custom Support Coil System with Best Edge® Foam Encasement
- Serta® Anti-Microbial Fibre
- Cool Twist® Gel Memory Foam
- Serta® PillowSoft™ Foam



## PURCHASING THE **RIGHT PILLOW** FOR YOU

We think of pillows as "the bed for your head" because that's how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What's more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.



## WHITEWATER Firm 12"

- 850 coil density system
- CoolFeel™ Fabric
- Cool Twist® Gel Memory Foam
- Gel Band Support

- Custom Support Coil System
- Anti-Microbial Fabric Protection
- Zoned Comfort
- Pressure Relief

QUEEN MATTRESS  
**\$1099**



Twin Mattress \$999  
Double Mattress \$1049  
King Mattress \$1399  
Box Spring Extra



perfectsleeper.

Lifestyle Base Friendly





# SLEEP IS A BEAUTIFUL THING



**Serta** perfectsleeper.  
perfect sleep,  
every night

Designed with zoned comfort  
and supportive, pressure-  
relieving memory foams for a  
more restful sleep.

Great sleep is incredibly powerful. Science is proving that it's just as important to our health and happiness as proper diet and exercise. We believe that everyone deserves the benefits that come from a more comfortable sleep.

## SUPERNOVA FIRM TIGHT TOP 12"

- 3 zoned 1000 Coil System
- Cool Twist® Gel Memory Foam
- CoolFeel™ Fabric
- Serta® Support Foam
- Zoned Comfort
- Pressure Relief



QUEEN MATTRESS  
**\$1149**



\*Lifestyle Base Friendly\*

Twin Mattress \$1049  
Double Mattress \$1099  
King Mattress \$1449  
Box Spring Extra



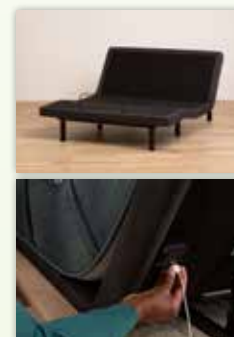
## ADVANCED MOTION II Motion Base

Health Benefits to Purchasing a Motion Base

- Enhanced Circulation
- Reduced Back Pain
- Relief from Sleep Apnea, Acid Reflux and Snoring Reduction

QUEEN  
MOTION BASE

**\$1299**



## NEON AURORA PLUSH TOP, 14" PROFILE HEIGHT

Twin Mattress \$1149  
Double Mattress \$1199  
King Mattress \$1549



QUEEN MATTRESS  
**\$1249**



- 3 zoned 1000 Coil System
- Cool Twist® Gel Memory Foam
- CoolFeel™ Fabric

- Serta® Support Foam
- Zoned Comfort
- Pressure Relief

\*Lifestyle Base Friendly\*

**Serta** perfectsleeper.









**NEW!**

**MATTRESS INTRODUCTION**

*Celebrating 25 years of Serta Sheep*

**NADIR Firm**

- CoolFeel™ Technology
- 5 ZoneResponse™ Design
- Adjustable Base Friendly

- Perform Conform™ Graphite Memory Foamsupport

**COOLING REJUVENATION**  
5 ZONE SUPPORT  
SOUTH FLEXION



Twin Mattress	\$1399
Double Mattress	\$1449
King Mattress	\$1799
Box Spring Extra	

**QUEEN MATTRESS**

**\$1499**

REG. \$2299



**BASELOGIC™ BRONZE**  
Motion Base  
baselogic™  
Customize your comfort

**QUEEN**

**\$799**

Health Benefits to Purchasing a Motion Base

- Head adjustability
- Zero-clearance design
- Raise or lower upper body into the ideal sleep or lounge position

**NO INTEREST & NO PAYMENTS UNTIL 2027 IF PAID IN FULL!\***

ON A WIDE SELECTION OF MATTRESSES OAC\*

\*O.A.C on all Mattresses if paid in full. EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics. An administration fee, taxes, & delivery charge fee may be due at time of purchase. See store for details

On approved credit. A \$35 annual membership fee may be charged to your Account subject to certain conditions. Financing provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your cardholder agreement and the credit promotional plan disclosure statement (collectively the "Account Agreement"). Finance charges will accrue on the purchase from the beginning of the credit promotional period of the No Interest, No Payments for Until 2027, but no minimum payments will be due during the credit promotional period. However, if you pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be waived and no Finance charges assessed on the purchase. Otherwise, if you choose to not pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be assessed at that time.

On termination or expiry of the credit promotion plan (or for purchases that are not part of the credit promotional plan), the standard APR of 31.99% and the terms of the regular credit plan will apply to all outstanding balances owing. The offer is valid up to and including July 31, 2025, cannot be used for previous purchases and cannot be combined with any other offers, promotions or special incentive programs. Certain terms and conditions apply. See store and account agreement for further information.



**laketownfurnishings.com**

**LAKETOWN FURNISHINGS LTD.**  
99 Second Ave N,  
Williams Lake, BC  
V2G 1Z3

**250-392-6933**  
**1-800-371-8711**

Store Hours:  
Monday - Friday: 9:30am - 6:00pm  
Saturday: 10:00am - 6:00pm  
Sunday: Closed



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