



# Sim's

## Furniture & Bedding

www.simsfurniture.ca

# HOT DEALS

# SUMMER PRICE BLITZ

## PALLISER®



The fabric gives this sofa a laid-back style. This timeless casual sofa is a good investment for any room as it suits many home decor styles. A combination of hardwood, softwood, and engineered wood forms the frame for strength and durability. This motion sofa fits three people with ease.

▼ MATCHING ROCKER RECLINER \$1499



POWER  
EXTRA



► RECLINING LOVESEAT \$1949



*Modern Sophistication*  
*the Fairbrook* RECLINING SOFA

**\$1999**

POWER  
EXTRA

**NO INTEREST & NO PAYMENTS FOR 12 MONTHS IF PAID IN FULL\***  
ON A WIDE SELECTION OF FURNITURE & MATTRESSES ON APPROVED CREDIT\*

*the Marymount II* PALLISER®   LEATHER MATCH SOFA **\$1999**  
Loveseat \$1949, Chair \$1699



*the Mira* RECLINING SOFA

**\$2199**

Reclining Loveseat \$2149  
Rocker Recliner \$1399

PALLISER®  

**BUY NOW!  
PAY LATER!\***  
We have financing

With flexible payment  
plans you can:

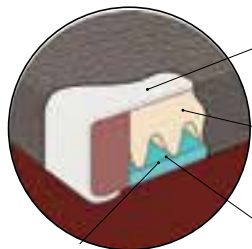
- ✓ Purchase the items you want today
- ✓ Pay for your purchase over time
- ✓ Use your available credit whenever you want to shop

**Because we think you deserve it all**

**WE ARE PROUD** to introduce our exclusive product line that sets a new standard for comfort, design and value. We partnered with Canada's leading manufacturer, Palliser Furniture, to custom-design a premium selection to fit your foremost needs.

**The CompleteComfort Seating System**

The newest innovation in comfort. Imagine a fusion of heavenly softness and ultimate support. CompleteComfort uses the features found in premium mattresses to provide an unparalleled seating experience. Composition of seating core may vary with style and dimension changes.



**Bonded Fibre Wrap**  
What you feel first is the gentle cushion of Bonded Fibre. It's the layer closest to you and provides an ultra soft touch surface.

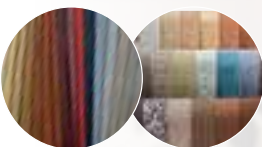
**ComfortWave Core**  
Experience the comfort of coils, without the coils. The innovative undulating waves form a perfect spring-like base providing the most comfort and support where you sit.

**Stabilizing Foam**  
The final layer is the firmest, and creates a strong and uniform base. The other softer layers are stabilized by this firm underlying structure and preserves the cushion's shape.

High-resiliency foam provides comfort, support and helps maintain cushion shape.

**Incredible Choice**

With over 300 exciting leathers, fabrics and colours to choose from, we offer an extraordinary selection to make your home your very own.



**PALLISER®**  
**CompleteComfort™**  
Exclusively by Palliser





*the Huxley*



**PALLISER®**



**LEATHER MATCH SOFA**  
Loveseat \$1749, Chair \$1599

**\$1799**

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This stunning motion collection is sure to draw attention. Blown-fiber backs and high-density foam seats combine with pillow-top arms for unparalleled comfort that you can fully sink into. A triple-bolstered back brings a structured drama to the look, accented by double topstitch details on the back and seat. Power headrest, recline, and lumbar offer infinite opportunities for creating the perfect position, while wall-hugger technology ensures a full recline with as little as 4" of wall clearance.

**LEATHER MATCH  
POWER RECLINING SOFA \$4299**

**PALLISER®**  
*the Kieran*



Power Reclining  
Loveseat with Console  
**\$4299**





*the Derekson* QUEEN PANEL HEADBOARD

5 Drawer Chest \$549, Mirror \$129, Night Stand \$349, 6 Drawer Chest \$549

**\$269**

Signature  
BUNK BEDS  
ASHLEY



Modern yet hefty. Seasoned raw wood look merges with the clean lined design we love today. Muted rustic finish over replicated pine grain maintains its authenticity for a beautiful look. Mattress available, sold separately.



Signature  
BUNK BEDS  
ASHLEY

*the Deanlee*  
Occasional Table 3 Piece Set **\$399**

Beautiful to behold, this table set is loaded with high style and convenience. Thick tabletops with the look of reclaimed lumber sport a light natural-looking finish, offering a dramatic contrast to the black frame. Stretch your style and enrich your living space with these urban contemporary tables, which suit everything from modern farmhouse spaces to urban chic places.

*the Hallanden*  
5 PIECE DINING ROOM  
Table and 4 chairs

**FIVE  
PIECE  
\$1399**



Cool and on-trend. This dining package sports a two-tone gray look for a contemporary-yet-casual feel. The rectangular table features a thick sturdy top with a self-storing butterfly leaf, making it a breeze to expand your table space. Comfortably cushioned, the side chair features a padded seat, while its contoured comb-back design adds a dash of geometric flair. Gray textural fabric pairs seamlessly with the antiqued gray finish of the table.

This **butterfly extension table** sports an antiqued gray color for a contemporary-yet-casual feel. The rectangular table features a thick sturdy top with a self-storing butterfly leaf.

Signature  
BUNK BEDS  
ASHLEY





# MOLLIE TIGHT TOP MEDIUM, 11" LUXURY FIRM

COIL COUNT • K 771 • Q 600 • D 507 • TXL 371 • T 347

- CleanProtect™ Fabric
- SealyLoft™ Quilt with Moisture Wicking Fibres
- 1.5" SealySupport™ HD Foam + DuraFibre™ Pad
- Posture Touch® Pocket Coils + 1" SolidBase™
- EssentialEdge™ Coil Support



ESSENTIALS



QUEEN MATTRESS  
**\$599**

Twin Mattress \$499  
Double Mattress \$549  
King Mattress \$899  
Box Spring Extra



*a better sleep*



## Invest in a Better Mattress!

Having the best mattress for your needs and preferences is vital to making sure that you are comfortable enough to relax. Investing in a supportive mattress and pillow helps ensure that your spine gets proper support to avoid aches and pains.

**NO INTEREST & NO PAYMENTS FOR 12 MONTHS IF PAID IN FULL\***

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Choose the right reflexion base for your needs. Also available: twin long and double size.

reflexion



## REFLECTION BOOST POWER ADJUSTABLE BASE

Head and Foot Adjustment, Cordless Remote, Zero Gravity Position, Silent Drive Motors, Adjustable Leg Height

QUEEN SIZE BASE

**\$1299**

WE ARE YOUR #1 LOCAL SOURCE FOR CANADIAN-MADE



MATTRESSES!



*the Stella* in Charcoal

DRESSER \$1599,  
MIRROR \$399,  
CHEST \$1099,  
NIGHT STAND \$499,  
QUEEN BED \$1199

**QUEEN BED**  
**\$1199**

**ECO-FRIENDLY CHOICE**

Choosing our Pine wood furniture means investing in the planet's future. It's not just furniture; it's a sustainable choice that reduces your carbon footprint, one piece at a time.

**SUSTAINABLE FORESTRY**

Committed to the environment, our Pine wood is sourced from sustainable forests. This not only supports healthy ecosystems but also ensures the longevity of timber resources for future generations.

"Solid Pine"

*the Ellesmere*  
in Champagne

DRESSER \$1599, MIRROR \$399,  
CHEST \$1099, NIGHT STAND \$499,  
QUEEN BED \$1199

**QUEEN BED**  
**\$1199**



"Solid Pine"



DRESSER \$1399, MIRROR \$399,  
CHEST \$899, NIGHT STAND  
\$449, QUEEN BED \$999

**QUEEN BED**  
**\$999**

*the Harlow*  
in Natural

"Solid Pine"

**CUSTOM STYLES IN ANY OF THESE FINISHES**

**Natural Durability**

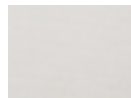
Discover the enduring charm of Pine wood. Renowned for its natural durability, Pine ensures our furniture stands the test of time, offering you a blend of strength and beauty that lasts.

**CUSTOM PROGRAM FABRIC**

We offer three custom fabrics for you to personalize your sets with.

The Ellesmere comes with White; the Stella comes with Platinum as stock fabrics, but you can customize any of these fabrics with any of the sets.

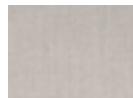
White



Charcoal



Platinum



**CUSTOMIZE EVERY DETAIL**

**CUSTOM PROGRAM FINISH**

We can produce any of these styles in any of these finishes.

Charcoal



Souffle



Truffle



Natural



Champagne





*the Ronin*



POWER  
EXTRA

POWER  
EXTRA

Glider Recliner **\$1099** Reclining Loveseat **\$1949**



RECLINING SOFA **\$1999**



Loveseat \$1479, Chair \$999

*the Dutch*

COZY SOFA

**\$1499**



Create your  
dream home  
**TODAY!**



You have the **INSPIRATION**, and now you have the **POWER** to create the home of your dreams with your Card.

**FINANCE YOUR WAY** with our flexible interest-free payment options. **PLUS**, cardholders enjoy special offers and invitations to exclusive sale events!



*the Ballinasloe*

A mastery in less is more, this sectional manages to make cool, contemporary design so warm and cozy. A new twist on neutral, the sectional's soothing "smoky" gray upholstery is incredibly plush to the touch.



3 PIECE SECTIONAL

**\$2499**



## *the Lindyn* 2-PIECE SECTIONAL WITH CHAISE



Plush and posh. Showcase your eye for on-trend texture with the statement-making cord upholstery of this sectional with chaise. Its stunningly soft fabric entices in a warm neutral hue, complementing contemporary color palettes. Sink into the cushions and plan to stay a while—this cozy living room centerpiece highlights your high-end approach to comfort and style.

**\$2299**



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\*O.A.C on all Furniture & Mattresses if paid in full. EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics. An administration fee, taxes, & delivery charge fee may be due at time of purchase. See store for details

On approved credit. An annual fee, as set out in your Account Agreement, may be charged to your account subject to certain conditions. Financing is provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your Retail Credit Agreement, Disclosure Statement and the promotional plan disclosure statement (collectively the "Account Agreement"). Interest will accrue on the purchase amount and annual fees from the beginning of the promotional period, but no minimum payments are required. However, if you pay the balance in full by the promotional period expiration date, all accrued interest will be waived and not charged on the purchase amount and annual fees. If you do not pay the balance in full when the promotional period expires, all accrued interest will be charged at the annual interest rate of 31.99% as shown in your Account Agreement.

# Sim's

## Furniture & Bedding

*Serving Olds and Area since 1973*

[www.simsfurniture.ca](http://www.simsfurniture.ca)

5029 - 51 Street Olds, Alberta

### STORE HOURS

Monday to Friday 10 am - 5:30 pm

Saturday 10 am - 5 pm

Closed Sunday



**Locally Owned and Operated**