



Beautyrest® HOT DEALS SUMMER PRICE BLITZ

DRSG IV Pillow Top

- Antimicrobial/Stain-Resistant Cover,
- Antimicrobial Fibre, 1" AirFeel™ Medium Foam,
- 1/2" AirFeel™ Medium Foam, Gel-Infused Memory Foam,
- 1" Plush Comfort Foam, Comfort Response Latex,
- 900 Beautyrest® Pocketed Coils, High-Density Foam Encasement

Beautyrest®



**BUY NOW!
PAY LATER!***

We have financing

**With flexible payment
plans you can:**

- ✓ Purchase the items you want today
- ✓ Pay for your purchase over time
- ✓ Use your available credit whenever you want to shop

**QUEEN MATTRESS
\$699**

Twin Mattress \$599
Double Mattress \$649
King Mattress \$999
Box Spring Extra

NO INTEREST & NO PAYMENTS FOR 12 MONTHS IF PAID IN FULL*

ON A WIDE SELECTION OF MATTRESSES ON APPROVED CREDIT*

Beautyrest.

QUEEN MATTRESS

\$599

DRSG II Tight Top

- Antimicrobial Fibre,
- 1/2" AirFeel™ Medium
- Foam, 1/2" AirFeel™
- Firm Foam, 700 Beautyrest®
- Pocketed Coils, High-Density Foam Encasement

Twin Mattress \$499

Double Mattress \$549

King Mattress \$799

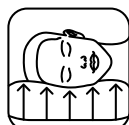
Box Spring Extra



PURCHASING THE RIGHT PILLOW FOR YOU

We think of pillows as "the bed for your head" because that's how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need.

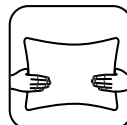
What's more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.



SLEEP HEIGHT



SLEEP POSITION



ERGONOMIC



Beautyrest.

QUEEN MATTRESS

\$649

DRSG III Comfort Top 800 Beautyrest Pocketed Coil

- Antimicrobial Fibre,
- 1" 1/2" AirFeel™ Medium Foam,
- 2" Plush Comfort Foam,
- 1/2" AirFeel™ Firm Foam,
- Gel-Infused Memory Foam,
- High-Density Foam Encasement

Twin Mattress \$549

Double Mattress \$599

King Mattress \$849

Box Spring Extra



Beautyrest
WORLD CLASS™

For the past 100 years, Beautyrest has helped transform the sleep industry for the better. As the inventor of Pocketed Coil® Technology, King and Queen mattress sizes, the Hybrid-construction mattress, and the no-flip mattress design, Beautyrest continues to combine its industry-leading history with sleep-enhancing innovations to deliver a premium sleep.

Step up to a world class experience

Beautyrest
WORLD CLASS™ HYBRID

ELARA Level One, 12.5" Firm, Tight Top



Premier Individualized Support + Motion Separation

- 1000 Density Pocketed Coil® Technology
- InfiniCool MAX Technology Cooling Surface
- SurfaceTouch™ Gel Memory Foam
- 1 layer of Beautyrest® ActiveResponse™ Memory Foam
- 1" World Class Relief™ HD foam

Beautyrest
WORLD CLASS

QUEEN MATTRESS
\$1299

Twin Mattress \$1199
Double Mattress \$1249
King Mattress \$1599
Box Spring Extra



CIRENA Level Two, 13.5" Medium Tight Top

Beautyrest
WORLD CLASS™ HYBRID

100
A CENTURY OF INNOVATION

Premier Individualized Support + Motion Separation

- 1000 Density Pocketed Coil® Technology
- InfiniCool MAX Technology Cooling Surface
- 1 layer of Beautyrest® ActiveResponse™ Memory Foam
- 2" World Class Relief™ HD Foam

QUEEN MATTRESS
\$1499

Twin Mattress \$1399
Double Mattress \$1449
King Mattress \$1699
Box Spring Extra



DARGOS Level Two, 13.5" Plush Tight Top

Beautyrest
WORLD CLASS™ HYBRID

100
A CENTURY OF INNOVATION

Premier Individualized Support + Motion Separation

- 1000 Density Pocketed Coil® Technology
- InfiniCool MAX Technology Cooling Surface
- SurfaceTouch™ Gel Memory Foam
- 1 layer of Beautyrest® ActiveResponse™ Memory Foam
- 2" World Class Relief™ HD Foam

QUEEN MATTRESS
\$1499

Twin Mattress \$1399
Double Mattress \$1449
King Mattress \$1699
Box Spring Extra



Beautyrest

EXCEPTIONNEL

- 1,700 Triple Stranded Pocketed Coil® Technology System
- Sleep Climate™ Surface
- Beautyrest® Carbon Fibre Foam
- Beautyrest® GelTouch Foam
- Responsive Pressure Relief and Edge Support

BASELOGIC BASES STARTING AT \$649

baseologic

by Beautyrest

baseologic Bronze

FEATURES

- Head Adjustability
- Wired Remote
- Zero Clearance
- Foldable

Head Up Only

baseologic Silver

UPGRADES

- Head and Foot Adjustability
- Wireless Remote
- Zero Gravity Preset
- 3 Touch Pad Preset
- 3 in 1 Adjustable Legs

Head & Foot

baseologic Gold

UPGRADES

- USB & C ports
- Single Massage
- 3 Memory Presets
- Underbed Lighting

Upgraded

baseologic Platinum

UPGRADES

- Anti-Gravity Preset
- LCD Remote
- White, Pink & Brown Remote Sound Machine
- 3 Strobes of Underbed Lighting
- Dual Massage
- 3 Memory Preset
- Automatic Pillow-Tilt
- 3 in 1 Adjustable Legs

Premium

PRIME

Tight Top Firm

Speciality 4.5" Foam Profile
1,200 Micro Coil Support System

QUEEN MATTRESS

\$1699

Twin Mattress \$1599

Double Mattress \$1649

King Mattress \$1999

Box Spring Extra

NO INTEREST & NO PAYMENTS FOR 12 MONTHS IF PAID IN FULL*

ON A WIDE SELECTION OF MATTRESSES ON APPROVED CREDIT*

*O.A.C on all Mattresses if paid in full. EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics. An administration fee, taxes, & delivery charge fee may be due at time of purchase. See store for details

On approved credit. A \$35 annual membership fee may be charged to your Account subject to certain conditions. Financing provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your cardholder agreement and the credit promotional plan disclosure statement (collectively the "Account Agreement"). Finance charges will accrue on the purchase from the beginning of the credit promotional period of the No Interest, No Payments Until 2026 but no minimum payments will be due during the credit promotional period. However, if you pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be waived and no Finance charges assessed on the purchase. Otherwise, if you choose to not pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be assessed at that time.

On termination or expiry of the credit promotion plan (or for purchases that are not part of the credit promotional plan), the standard APR of 31.99% and the terms of the regular credit plan will apply to all outstanding balances owing. The offer is valid up to and including Sept 30, 2025, cannot be used for previous purchases and cannot be combined with any other offers, promotions or special incentive programs. Certain terms and conditions apply. See store and account agreement for further information.



laketownfurnishings.com

LAKETOWN FURNISHINGS LTD.

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Williams Lake, BC
V2G 1Z3

250-392-6933

1-800-371-8711

Store Hours:
Monday - Friday: 9:30am - 6:00pm
Saturday: 10:00am - 6:00pm
Sunday: Closed

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