

**POIRIER**  
**Furniture**  
poirierfurniture.com



**OUR BEST  
DEALS  
OF THE  
SEASON!**

**RED  
TAG  
SALE**

  
perfectsleeper.



*\*Lifestyle Base Friendly\**

**PROMISE**  
Plush Pillow Top 11"

- Serta® Support Foam
- Gel Band Support
- 825 Custom Support Coil System
- Zoned Comfort
- Pressure Relief

**QUEEN MATTRESS**  
**\$749**  
REG. \$1349

Twin Mattress \$649  
Double Mattress \$699  
King Mattress \$1049  
Box Spring Extra

**Win**  
**your**  
**purchase**  
**up to** **\$5,000\*\***

Pay using your store credit card between September 1-30, 2025 and you'll automatically be entered to win the value of your purchase up to \$5000!

\*\* Pay using your store credit card between September 1-30, 2025 and you'll automatically be entered to win the value of your purchase up to \$5000!  
Contest is open to legal residents of Canada that are of the age of majority and the primary account holder of a Fairstone-issued Credit Card with a participating Retailer. Enter by making a purchase using your Fairstone-issued Credit Card at a participating Retailer or by the 'no purchase' method. Winner will be selected on October 8, 2025 and the prize will be fulfilled by end of October 2025. Correct answer to mathematical skill-testing question required. Contest rules at [fairstone.ca/drsg-rules](http://fairstone.ca/drsg-rules)



Fairstone Financial Inc. is a wholly owned subsidiary of Fairstone Bank of Canada.



## DRSG II

### Tight Top

- Antimicrobial Fibre
- 1/2" AirFeel™ Medium Foam
- 1/2" AirFeel™ Firm Foam

- 700 Beautyrest® Pocketed Coils
- High-Density Foam Encasement

Twin Mattress \$499  
Double Mattress \$549  
King Mattress \$799  
Box Spring Extra



Twin Mattress \$799  
Double Mattress \$849  
King Mattress \$1099  
Box Spring Extra

## DRSG IV

### Comfort Top

- Anti-Microbial/Stain-Resistant Cover
- Serta® Anti-Microbial Fibre
- Perfect Response Latex
- Cool Twist® Gel Memory Foam
- Serta® PillowSoft™ Foam
- 900 Custom Support Coil System with Best Edge® Foam Encasement



## DRSG III

### Pillow Top

- 800 Custom Support Coil System with Best Edge® Foam Encasement
- Serta® Anti-Microbial Fibre
- Cool Twist® Gel Memory Foam
- Serta® PillowSoft™ Foam



Serta  
perfectsleeper.



## SPIRIT

### Firm Tight Top 10.5" Profile Height

- Serta® Support Foam
- Gel Band Support
- 825 Custom Support Coil System
- Zoned Comfort
- Pressure Relief



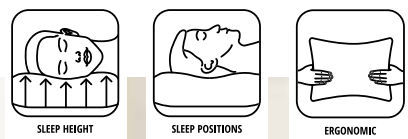
Twin Mattress \$699  
Double Mattress \$749  
King Mattress \$1099  
Box Spring Extra

*\*Lifestyle Base Friendly\**



# PURCHASING THE RIGHT PILLOW FOR YOU

We think of pillows as “the bed for your head” because that’s how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What’s more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.



## SUPERNOVA

Firm Tight Top 12"





*\*Lifestyle Base Friendly\**

|                  |        |
|------------------|--------|
| Twin Mattress    | \$1049 |
| Double Mattress  | \$1099 |
| King Mattress    | \$1449 |
| Box Spring Extra |        |



QUEEN MATTRESS  
**\$1149**

- 3 zoned 1000 Coil System
- Cool Twist® Gel Memory Foam
- CoolFeel™ Fabric
- Serta® Support Foam
- Zoned Comfort
- Pressure Relief

# NEON AURORA

Plush Top  
14" Profile Height

- 3 zoned 1000 Coil System
- Cool Twist® Gel Memory Foam
- CoolFeel™ Fabric
- Serta® Support Foam
- Zoned Comfort
- Pressure Relief









*\*Lifestyle Base Friendly\**

|                  |        |
|------------------|--------|
| Twin Mattress    | \$1149 |
| Double Mattress  | \$1199 |
| King Mattress    | \$1549 |
| Box Spring Extra |        |



# X-HALE Firm

- CoolFeel™ Technology
- 5 ZoneActive™ Design
- Perform Conform™ Graphite Memory Foam
- Queen Coil Count: 1250





*Celebrating 25 years of Serta Sheep*

*\*Lifestyle Base Friendly\**



QUEEN MATTRESS

**\$1199**

REG. \$2049

## baselogic™ Silver

Comfort + convenience upgrades



- Compatible with Beautyrest mattress
- Head & Foot adjustability
- Zero Gravity Preset
- Wireless remote

**QUEEN BASE**

**\$1049**

|                  |        |
|------------------|--------|
| Twin Mattress    | \$1099 |
| Double Mattress  | \$1149 |
| King Mattress    | \$1499 |
| Box Spring Extra |        |

\*O.A.C on all Mattresses if paid in full. EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics. An administration fee, taxes, & delivery charge fee may be due at time of purchase. See store for details

On approved credit. A \$35 annual membership fee may be charged to your Account subject to certain conditions. Financing provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your cardholder agreement and the credit promotional plan disclosure statement (collectively the "Account Agreement"). Finance charges will accrue on the purchase from the beginning of the credit promotional period of the No Interest, No Payments for 12 Months, but no minimum payments will be due during the credit promotional period. However, if you pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be waived and no Finance charges assessed on the purchase. Otherwise, if you choose to not pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be assessed at that time.

On termination or expiry of the credit promotion plan (or for purchases that are not part of the credit promotional plan), the standard APR of 31.99% and the terms of the regular credit plan will apply to all outstanding balances owing. The offer is valid up to and including September 30, 2025, cannot be used for previous purchases and cannot be combined with any other offers, promotions or special incentive programs. Certain terms and conditions apply. See store and account agreement for further information.

# POIRIER Furniture

Where only the look is expensive!

1400 Vincent Massey Dr., Cornwall, Ontario

Phone: 613-932-6550

**DELIVERY AVAILABLE!**

**www.poirierfurniture.com**



40112\_2