



laketownfurnishings.com

RED TAG SALE

OUR BEST DEALS OF THE SEASON!

No Interest & No Payments for 12 MONTHS if paid in full*

ON A WIDE SELECTION OF MATTRESSES ON APPROVED CREDIT*



IRENA Level One
14" Pillow Top Firm,
875 Beautyrest Pocketed Coil

- Signature Individualized Support + Motion Separation
- 875 Density Pocketed Coil® Technology
- Beautyrest® Antimicrobial Fibre Technology Cooling Surface
- Beautyrest® ActiveResponse™ Memory Foam

Beautyrest

100
A CENTURY OF INNOVATION



Twin Mattress \$699
Double Mattress \$749
King Mattress \$1099
Box Spring Extra

QUEEN MATTRESS
\$799
REG. \$1499

Win your purchase up to \$5,000**

Pay using your store credit card between September 1-30, 2025 and you'll automatically be entered to win the value of your purchase up to \$5000!

** Pay using your store credit card between September 1-30, 2025 and you'll automatically be entered to win the value of your purchase up to \$5000!
Contest is open to legal residents of Canada that are of the age of majority and the primary account holder of a Fairstone-issued Credit Card with a participating Retailer. Enter by making a purchase using your Fairstone-issued Credit Card at a participating Retailer or by the 'no purchase' method. Winner will be selected on October 8, 2025 and the prize will be fulfilled by end of October 2025. Correct answer to mathematical skill-testing question required. Contest rules at fairstone.ca/drsg-rules

Financing provided by
Fairstone
A Fairstone Bank Company

Fairstone Financial Inc. is a wholly owned subsidiary of Fairstone Bank of Canada.

Beautyrest®



DRSG IV Pillow Top

Antimicrobial/Stain-Resistant Cover, Antimicrobial Fibre, 1" AirFeel™ Medium Foam, 1/2" AirFeel™ Medium Foam, Gel-Infused Memory Foam, 1" Plush Comfort Foam, Comfort Response Latex, 900 Beautyrest Pocketed Coils, High-Density Foam Encasement

QUEEN MATTRESS
\$899

Twin Mattress \$799
Double Mattress \$849
King Mattress \$1099
Box Spring Extra

QUEEN MATTRESS
\$699

DRSG III Comfort Top, 800 Beautyrest Pocketed coil

- Antimicrobial Fibre
- 1 1/2" AirFeel™ Medium Foam
- 2" Plush Comfort Foam
- 1/2" AirFeel™ Firm Foam
- Gel-Infused Memory Foam
- High-Density Foam Encasement

Twin Mattress \$599
Double Mattress \$649
King Mattress \$899
Box Spring Extra

QUEEN MATTRESS
\$599

DRSG II Tight Top

- Antimicrobial Fibre
- 1/2" AirFeel™ Medium Foam, 1/2" AirFeel™ Firm Foam
- 700 Beautyrest® Pocketed Coils
- High-Density Foam Encasement

Twin Mattress \$499
Double Mattress \$549
King Mattress \$799
Box Spring Extra

PURCHASING THE **RIGHT PILLOW** FOR YOU



We think of pillows as "the bed for your head" because that's how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What's more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.



Beautyrest® **100**
A CENTURY OF INNOVATION

EVEX Level One, 14" Pillow Top Plush

- Signature Individualized Support + Motion Separation
- 875 Density Pocketed Coil® Technology
- Cooling Sleep Surface
- Beautyrest® Antimicrobial Fibre Technology
- Response Pressure Relief and Edge Support
- Beautyrest® ActiveResponse™ Memory Foam

QUEEN MATTRESS
\$999

Twin Mattress \$899
Double Mattress \$949
King Mattress \$1299
Box Spring Extra

Adjustable Base Compatible



Invest in a Better Mattress!

Having the best mattress for your needs and preferences is vital to making sure that you are comfortable enough to relax. Investing in a supportive mattress and pillow helps ensure that your spine gets proper support to avoid aches and pains.



Beautyrest
EXCEPTIONNEL

LOFT
Euro Top Medium
6" Specialty Foam Profile

*Adjustable Base
Compatible*

Twin Mattress	\$1799
Double Mattress	\$1849
King Mattress	\$2199
Box Spring Extra	

QUEEN MATTRESS
\$1899

- Signature Individualized Support + Motion Separation
- 1,700 Triple Stranded Pocketed Coil® Technology System
- 1,200 Micro Coil Support System
- Sleep Climate™ Surface
- Beautyrest® Carbon Fibre Foam
- Beautyrest® GelTouch Foam
- Response Pressure Relief and Edge Support
- Beautyrest® GEL Memory Foam
- Beautyrest® GelTouch HD Foam

Beautyrest
EXCEPTIONNEL

DELUXE
Euro Top Plush
7.5" Specialty
Foam Profile

*Adjustable Base
Compatible*

Twin Mattress	\$1899
Double Mattress	\$1899
King Mattress	\$2299
Box Spring Extra	

QUEEN MATTRESS
\$1999

- Signiture Individualized Support + Motion Separation
- 1,700 Triple Stranded Pocketed Coil® Technology System
- 1,200 Micro Coil Support System
- Sleep Climate™ Surface
- Beautyrest® Carbon Fibre Foam
- Beautyrest® GelTouch Foam
- Response Pressure Relief and Edge Support
- Beautyrest® GEL Memory Foam
- Beautyrest® GelTouch HD Foam

Beautyrest
WORLD CLASS™

For the past 100 years, Beautyrest has helped transform the sleep industry for the better. As the inventor of Pocketed Coil® Technology, King and Queen mattress sizes, the Hybrid-construction mattress, and the no-flip mattress design, Beautyrest continues to combine its industry-leading history with sleep-enhancing innovations to deliver a premium sleep.

HORIN Level Two, 14.5" Tight Top Firm



QUEEN MATTRESS
\$1499

- Premier Individualized Support + Motion Separation
- 1000 Density Pocketed Coil® Technology
- InfiniCool MAX Technology Cooling Surface
- SurfaceTouch™ Gel Memory Foam
- 2 layers of Beautyrest® ActiveResponse™ Memory Foam
- World Class Relief™ HD Foam

Twin Mattress \$1399
Double Mattress \$1449
King Mattress \$1699
Box Spring Extra

baselogic™ Silver



Comfort +
convenience upgrades



Ecomm Package
baselogic™ Silver
Enhanced Content



- Compatible with Beautyrest mattress
- Head & Foot adjustability
- Zero Gravity Preset
- Wireless remote

QUEEN BASE
\$1049

No Interest & No Payments for 12 MONTHS if paid in full* ON A WIDE SELECTION OF MATTRESSES
ON APPROVED CREDIT*

*O.A.C on all Mattresses if paid in full. EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics. An administration fee, taxes, & delivery charge fee may be due at time of purchase. See store for details

On approved credit. A \$35 annual membership fee may be charged to your Account subject to certain conditions. Financing provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your cardholder agreement and the credit promotional plan disclosure statement (collectively the "Account Agreement"). Finance charges will accrue on the purchase from the beginning of the credit promotional period of the No Interest, No Payments for 12 Months but no minimum payments will be due during the credit promotional period. However, if you pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be waived and no Finance charges assessed on the purchase. Otherwise, if you choose to not pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be assessed at that time.

On termination or expiry of the credit promotion plan (or for purchases that are not part of the credit promotional plan), the standard APR of 31.99% and the terms of the regular credit plan will apply to all outstanding balances owing. The offer is valid up to and including September 30, 2025, cannot be used for previous purchases and cannot be combined with any other offers, promotions or special incentive programs. Certain terms and conditions apply. See store and account agreement for further information.



laketownfurnishings.com

LAKETOWN FURNISHINGS LTD.

99 Second Ave N,
Williams Lake, BC

V2G 1Z3

250-392-6933

1-800-371-8711

Store Hours:

Monday - Friday: 9:30am - 6:00pm

Saturday: 10:00am - 6:00pm

Sunday: Closed

