

Sim's

Furniture & Bedding

www.simsfurniture.ca

**NO INTEREST & NO PAYMENTS
FOR 12 MONTHS IF PAID IN FULL***

ON A WIDE SELECTION OF FURNITURE & MATTRESSES ON APPROVED CREDIT*



Power Recliner
\$2299

RED
HURRY IN!!
TAG
SALE



PALLISER®  
CompleteComfort™
Exclusively by Palliser

Contemporary styling and features like single and double needle top stitching for luxurious tailoring (on leather and select fabrics) come together in the handsome Strata to provide personalized comfort.

Power Toggle Switch

the Strata
POWER RECLINING SOFA
Power Reclining Loveseat **\$3699**

RECLINING SOFA
\$3699

The CompleteComfort Seating System

The newest innovation in comfort. Imagine a fusion of heavenly softness and ultimate support. CompleteComfort uses the features found in premium mattresses to provide an unparalleled seating experience. Composition of seating core may vary with style and dimension changes.

Win
your
purchase

up to **\$5,000** **

Pay using your store credit card between September 1-30, 2025 and you'll automatically be entered to win the value of your purchase up to \$5000!

** Pay using your store credit card between September 1-30, 2025 and you'll automatically be entered to win the value of your purchase up to \$5000!
Contest is open to legal residents of Canada that are of the age of majority and the primary account holder of a Fairstone-issued Credit Card with a participating Retailer. Enter by making a purchase using your Fairstone-issued Credit Card at a participating Retailer or by the 'no purchase' method. Winner will be selected on October 8, 2025 and the prize will be fulfilled by end of October 2025. Correct answer to mathematical skill-testing question required. Contest rules at fairstone.ca/drsg-rules

 Financing provided by
Fairstone
A Fairstone Bank Company
Fairstone Financial Inc. is a wholly owned subsidiary of Fairstone Bank of Canada.

PALLISER®  

the Fairbrook RECLINING SOFA

\$2199



The fabric gives this sofa a laid-back style. This timeless casual sofa is a good investment for any room as it suits many home decor styles. A combination of hardwood, softwood, and engineered wood forms the frame for strength and durability. This motion sofa fits three people with ease.



LOVESEAT **\$2149**

ROCKER RECLINER
\$1599

Modern Sophistication

NO INTEREST & NO PAYMENTS FOR 12 MONTHS IF PAID IN FULL*

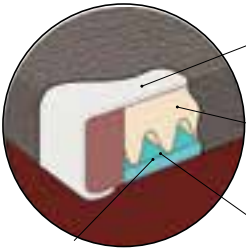
ON A WIDE SELECTION OF FURNITURE & MATTRESSES ON APPROVED CREDIT*

Because we think you deserve it all

WE ARE PROUD to introduce our exclusive product line that sets a new standard for comfort, design and value. We partnered with Canada's leading manufacturer, Palliser Furniture, to custom-design a premium selection to fit your foremost needs.

The CompleteComfort Seating System

The newest innovation in comfort. Imagine a fusion of heavenly softness and ultimate support. CompleteComfort uses the features found in premium mattresses to provide an unparalleled seating experience. Composition of seating core may vary with style and dimension changes.



Bonded Fibre Wrap
What you feel first is the gentle cushion of Bonded Fibre. It's the layer closest to you and provides an ultra soft touch surface.

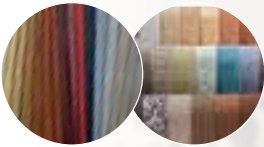
ComfortWave Core
Experience the comfort of coils, without the coils. The innovative undulating waves form a perfect spring-like base providing the most comfort and support where you sit.

Stabilizing Foam
The final layer is the firmest, and creates a strong and uniform base. The other softer layers are stabilized by this firm underlying structure and preserves the cushion's shape.

High-resiliency foam provides comfort, support and helps maintain cushion shape.

Incredible Choice

With over 300 exciting leathers, fabrics and colours to choose from, we offer an extraordinary selection to make your home your very own.



PALLISER®
CompleteComfort™
Exclusively by Palliser



the Mira
RECLINING SOFA



\$2399

Reclining Loveseat \$2149
Rocker Recliner \$1499

PALLISER®  

**BUY NOW!
PAY LATER!***
We have financing

With flexible payment plans you can:

- ✓ Purchase the items you want today
- ✓ Pay for your purchase over time
- ✓ Use your available credit whenever you want to shop

LOVESEAT

\$1949

the Huxley

PALLISER®

MADE IN CANADA

quality

LEATHER MATCH SOFA

Loveseat \$1949, Chair \$1699

\$1999

the Marymount II

PALLISER®

MADE IN CANADA

quality

LEATHER MATCH SOFA

Loveseat \$2049, Chair \$1799

\$2099

Elegant Style

Power Reclining
Loveseat with Console

\$4299

the Kieran

PALLISER®

MADE IN CANADA

quality

LEATHER MATCH
POWER RECLINING SOFA

\$4299

This stunning motion collection is sure to draw attention. Blown-fiber backs and high-density foam seats combine with pillow-top arms for unparalleled comfort that you can fully sink into. A triple-bolstered back brings a structured drama to the look, accented by double topstitch details on the back and seat. Power headrest, recline, and lumbar offer infinite opportunities for creating the perfect position, while wall-hugger technology ensures a full recline with as little as 4" of wall clearance.

Modern yet hefty. Seasoned raw wood look merges with the clean lined design we love today. Muted rustic finish over replicated pine grain maintains its authenticity for a beautiful look. Mattress available, sold separately.

QUEEN PANEL HEADBOARD

5 Drawer Chest \$549, Mirror \$129, Night Stand \$349, Dresser \$549

QUEEN PANEL \$269

Signature FURNITURE ASHLEY **the Derekson**

**BUY NOW!
PAY LATER!**

We have financing

With flexible payment plans you can:

- ✓ Purchase the items you want today
- ✓ Pay for your purchase over time
- ✓ Use your available credit whenever you want to shop

Signature FURNITURE ASHLEY **the Deanlee**

OCCASIONAL TABLE 3 PIECE SET

• \$399

Beautiful to behold, this table set is loaded with high style and convenience. Thick tabletops with the look of reclaimed lumber sport a light natural-looking finish, offering a dramatic contrast to the black frame. Stretch your style and enrich your living space with these urban contemporary tables, which suit everything from modern farmhouse spaces to urban chic places.

NO INTEREST & NO PAYMENTS FOR 12 MONTHS IF PAID IN FULL*

ON A WIDE SELECTION OF FURNITURE & MATTRESSES ON APPROVED CREDIT*

Signature FURNITURE ASHLEY

This **butterfly extension table** sports an antiqued gray color for a contemporary-yet-casual feel. The rectangular table features a thick sturdy top with a self-storing butterfly leaf.

the Hallanden

5 PIECE DINING ROOM Table and 4 Chairs

• \$1499

Cool and on-trend. This dining package sports a two-tone gray look for a contemporary-yet-casual feel. The rectangular table features a thick sturdy top with a self-storing butterfly leaf, making it a breeze to expand your table space. Comfortably cushioned, the side chair features a padded seat, while its contoured comb-back design adds a dash of geometric flair. Gray textural fabric pairs seamlessly with the antiqued gray finish of the table.





RAE

Euro Top Firm, 11½" Profile Height

COIL COUNT • K 893 • Q 720 • D 594 • TXL 461 • T 432

- CleanProtect™ Fabric
- SealyLoft™ Quilt with Moisture Wicking Fibres
- 1.25" SealySupport™ HD Foam
- Posture Touch® Pocket Coils + 1.25" SolidBase™
- EssentialEdge™ Foam Support

Twin Mattress \$649
Double Mattress \$699
King Mattress \$1049
Box Spring Extra

QUEEN MATTRESS
\$749



ESSENTIALS



**BUY NOW!
PAY LATER!***
We have financing

With flexible payment plans you can:

- ✓ Purchase the items you want today
- ✓ Pay for your purchase over time
- ✓ Use your available credit whenever you want to shop

PURCHASING THE RIGHT PILLOW FOR YOU

We think of pillows as “the bed for your head” because that’s how important they are to getting the best night’s rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What’s more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.

**NO INTEREST &
NO PAYMENTS FOR 12
MONTHS IF PAID IN FULL***

ON A WIDE SELECTION OF FURNITURE & MATTRESSES ON APPROVED CREDIT*



reflexion

REFLEXION PLUS Lifestyle Base

Head and Foot Adjustment, Cordless Remote, Personalized Zero Gravity & Positions, Dimmable Underbed Lighting, Child Lock Button, Bed can be lowered during power outage or remote failure.

Choose the right reflexion base for your needs.
Also available: twin long and double size.

QUEEN BASE
\$1099



Invest in a Better Mattress!

Having the best mattress for your needs and preferences is vital to making sure that you are comfortable enough to relax. Investing in a supportive mattress and pillow helps ensure that your spine gets proper support to avoid aches and pains.

WE ARE YOUR #1 LOCAL SOURCE FOR CANADIAN-MADE



MATTRESSES!

Podium is a perfect mix of components sourced locally and globally. This collection offers multiple customization options to create a dining set that meets your tastes and needs. The endless possibilities offered by Podium will be sure to please the designer in you! You can easily create a set suitable to your space and lifestyle, thanks to our wide selection of tables, chairs, stools, and buffets in different sizes and styles.

the Stella
in Charcoal

"Solid Pine"

DRESSER \$1599,
MIRROR \$399,
CHEST \$1099,
NIGHT STAND \$499,
QUEEN BED \$1199

QUEEN BED
\$1199

MADE IN
CANADA

SALE SALE SALE SALE SALE SALE SALE

CUSTOM STYLES IN ANY OF THESE FINISHES

Natural Durability

Discover the enduring charm of Pine wood. Renowned for its natural durability, Pine ensures our furniture stands the test of time, offering you a blend of strength and beauty that lasts.

ECO-FRIENDLY CHOICE

Choosing our Pine wood furniture means investing in the planet's future. It's not just furniture; it's a sustainable choice that reduces your carbon footprint, one piece at a time.

SUSTAINABLE FORESTRY

Committed to the environment, our Pine wood is sourced from sustainable forests. This not only supports healthy ecosystems but also ensures the longevity of timber resources for future generations.

CUSTOMIZE EVERY DETAIL

CUSTOM PROGRAM FINISH

We can produce any of these styles in any of these finishes.



**NO INTEREST & NO
PAYMENTS FOR 12 MONTHS
IF PAID IN FULL***

ON A WIDE SELECTION OF FURNITURE & MATTRESSES ON APPROVED CREDIT*



SECTIONAL
\$2299

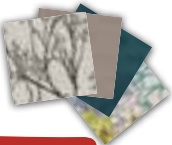
the Lindyn Signature DESIGN ASHLEY

2-PIECE SECTIONAL WITH CHAISE

Plush and posh. Showcase your eye for on-trend texture with the statement-making cord upholstery of this sectional with chaise. Its stunningly soft fabric entices in a warm neutral hue, complementing contemporary color palettes. Sink into the cushions and plan to stay a while—this cozy living room centerpiece highlights your high-end approach to comfort and style.

PODIUM
Made in Canada
Over 60 Custom Order Fabrics

CUSTOMIZE EVERY DETAIL
Multiple colour options and different configurations available



the Dutch **COZY SOFA**
Loveseat \$1479, Chair \$999

.\$1499



MADE IN CANADA

Over 60 Custom order Colours, patterns, styles to match any room

Proudly built in **CANADA** by our family, since 1972. A leading Canadian manufacturer of fine upholstery. We take great pride in making furniture that will last for generations.

the Ronin **RECLINING SOFA**

.\$1999



MADE IN CANADA



POWER EXTRA

Reclining Loveseat \$1949 Rocker Recliner \$1099



the Ballinasloe

SECTIONAL
\$2599

A mastery in less is more, this sectional manages to make cool, contemporary design so warm and cozy. A new twist on neutral, the sectional's soothing "smoky" gray upholstery is incredibly plush to the touch.

Signature DESIGN ASHLEY **3 PIECE SECTIONAL**



PODIUM
drsg



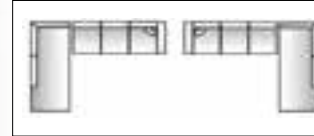
Proudly built in **CANADA** by our family, since 1972. A leading Canadian manufacturer of fine upholstery. We take great pride in making furniture that will last for generations.



the Calypso
COZY 2-PCE SECTIONAL

SECTIONAL
\$2999

**DESIGN YOUR OWN
CONFIGURATION**



This is representative of our standard construction. Specifications may vary by design or collection. Refer to model specification for details.

1. LHF SOFA: LENGTH: 76" DEPTH: 35" HEIGHT: 36" - 7003-17 LHFS PE MIN
RHF CORNER CHAISE: LENGTH: 35" DEPTH: 82" HEIGHT: 36" - 7003-42 RHFC PE MIN
2. RHF CORNER CHAISE: LENGTH: 35" DEPTH: 82" HEIGHT: 36" - 7003-42 RHFC PE MIN
LHF CORNER CHAISE: LENGTH: 35" DEPTH: 82" HEIGHT: 36" - 7003-41 LHFCC PE MIN



CUSTOMIZE EVERY DETAIL

Over 60 Custom order Colours, patterns, styles to match any room

NO INTEREST & NO PAYMENTS FOR 12 MONTHS IF PAID IN FULL*

ON A WIDE SELECTION OF FURNITURE & MATTRESSES ON APPROVED CREDIT*

*O.A.C on all Furniture & Mattresses if paid in full. EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics. An administration fee, taxes, & delivery charge fee may be due at time of purchase. See store for details

On approved credit. An annual fee, as set out in your Account Agreement, may be charged to your account subject to certain conditions. Financing is provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your Retail Credit Agreement, Disclosure Statement and the promotional plan disclosure statement (collectively the "Account Agreement"). Interest will accrue on the purchase amount and annual fees from the beginning of the promotional period, but no minimum payments are required. However, if you pay the balance in full by the promotional period expiration date, all accrued interest will be waived and not charged on the purchase amount and annual fees. If you do not pay the balance in full when the promotional period expires, all accrued interest will be charged at the annual interest rate of 31.99% as shown in your Account Agreement.

Sim's

Furniture & Bedding

Serving Olds and Area since 1973

www.simsfurniture.ca

5029 - 51 Street Olds, Alberta

STORE HOURS

Monday to Friday 10 am - 5:30 pm

Saturday 10 am - 5 pm

Closed Sunday



Locally Owned and Operated