

CONTINENTAL
FURNITURE, APPLIANCES & MATTRESSES

MARKDOWN MADNESS EVENT



**OUR BEST DEALS
OF THE SEASON!**

**No Interest & No Payments
for 12 MONTHS if paid in full***

ON A WIDE SELECTION OF MATTRESSES ON APPROVED CREDIT*

Serta
perfectsleeper

PROMISE
Plush Pillow Top 11"

- Serta® Support Foam
- Gel Band Support
- 825 Custom Support Coil System
- Zoned Comfort
- Pressure Relief

QUEEN MATTRESS
\$749
REG. \$1349

**BUY NOW!
PAY LATER!***

We have financing

**With flexible payment
plans you can:**

- ✓ Purchase the items you want today
- ✓ Pay for your purchase over time
- ✓ Use your available credit whenever you want to shop

Lifestyle Base Friendly

Twin Mattress \$649
Double Mattress \$699
King Mattress \$1049
Box Spring Extra

**Win
your
purchase
up to
\$5,000****

Pay using your store credit card between September 1-30, 2025 and you'll automatically be entered to win the value of your purchase up to \$5000!

** Pay using your store credit card between September 1-30, 2025 and you'll automatically be entered to win the value of your purchase up to \$5000!
Contest is open to legal residents of Canada that are of the age of majority and the primary account holder of a Fairstone-issued Credit Card with a participating Retailer. Enter by making a purchase using your Fairstone-issued Credit Card at a participating Retailer or by the 'no purchase' method. Winner will be selected on October 8, 2025 and the prize will be fulfilled by end of October 2025. Correct answer to mathematical skill-testing question required. Contest rules at fairstone.ca/drsg-rules

Financing provided by
Fairstone
A Fairstone Bank Company

Fairstone Financial Inc. is a wholly owned subsidiary of Fairstone Bank of Canada.



DRSG II Tight Top

- Antimicrobial Fibre
- 1/2" AirFeel™ Medium Foam
- 1/2" AirFeel™ Firm Foam

- 700 Beautyrest® Pocketed Coils
- High-Density Foam Encasement



Twin Mattress \$499
Double Mattress \$549
King Mattress \$799
Box Spring Extra

QUEEN MATTRESS
\$599



Twin Mattress \$799
Double Mattress \$849
King Mattress \$1099
Box Spring Extra

DRSG IV Comfort Top

- Anti-Microbial/Stain-Resistant Cover
- Serta® Anti-Microbial Fibre
- Perfect Response Latex
- Cool Twist® Gel Memory Foam
- Serta® PillowSoft™ Foam
- 900 Custom Support Coil System with Best Edge® Foam Encasement

QUEEN MATTRESS
\$899

DRSG III Pillow Top

- 800 Custom Support Coil System with Best Edge® Foam Encasement
- Serta® Anti-Microbial Fibre
- Cool Twist® Gel Memory Foam
- Serta® PillowSoft™ Foam

QUEEN MATTRESS
\$699



Lifestyle Base Friendly

Twin Mattress \$699
Double Mattress \$749
King Mattress \$1099
Box Spring Extra

Serta
perfectsleeper.

MADE IN
CANADA
MADE IN

SPIRIT

Firm Tight Top
10.5" Profile Height

- Serta® Support Foam
- Gel Band Support
- 825 Custom Support Coil System
- Zoned Comfort
- Pressure Relief

QUEEN MATTRESS
\$799

PURCHASING THE RIGHT PILLOW FOR YOU

We think of pillows as “the bed for your head” because that’s how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What’s more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.



SUPERNOVA

Firm Tight Top 12"





Lifestyle Base Friendly

| | |
|------------------|--------|
| Twin Mattress | \$1049 |
| Double Mattress | \$1099 |
| King Mattress | \$1449 |
| Box Spring Extra | |



QUEEN MATTRESS
\$1149

- 3 zoned 1000 Coil System
- Cool Twist® Gel Memory Foam
- CoolFeel™ Fabric
- Serta® Support Foam
- Zoned Comfort
- Pressure Relief

NEON AURORA

Plush Top
14" Profile Height

- 3 zoned 1000 Coil System
- Cool Twist® Gel Memory Foam
- CoolFeel™ Fabric
- Serta® Support Foam
- Zoned Comfort
- Pressure Relief









Lifestyle Base Friendly

| | |
|------------------|--------|
| Twin Mattress | \$1149 |
| Double Mattress | \$1199 |
| King Mattress | \$1549 |
| Box Spring Extra | |



X-HALE Firm

- CoolFeel™ Technology
- 5 ZoneActive™ Design
- Perform Conform™ Graphite Memory Foam
- Queen Coil Count: 1250





Celebrating 25 years of Serta Sheep

Lifestyle Base Friendly



QUEEN MATTRESS

\$1199

REG. \$2049

baselogic™ Silver



Comfort + convenience upgrades



baseologic™
Ecomm Package
baselogic™ Silver
Enhanced Content

- Compatible with Beautyrest mattress
- Head & Foot adjustability
- Zero Gravity Preset
- Wireless remote

| | |
|------------------|--------|
| Twin Mattress | \$1099 |
| Double Mattress | \$1149 |
| King Mattress | \$1499 |
| Box Spring Extra | |

QUEEN BASE

\$1049

No Interest & No Payments for 12 MONTHS if paid in full*

ON A WIDE SELECTION OF MATTRESSES OAC*

*O.A.C on all Mattresses if paid in full. EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics. An administration fee, taxes, & delivery charge fee may be due at time of purchase. See store for details

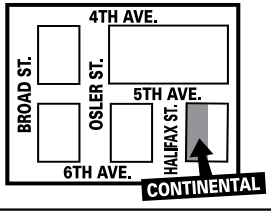
On approved credit. A \$35 annual membership fee may be charged to your Account subject to certain conditions. Financing provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your cardholder agreement and the credit promotional plan disclosure statement (collectively the "Account Agreement"). Finance charges will accrue on the purchase from the beginning of the credit promotional period of the No Interest, No Payments for 12 Months, but no minimum payments will be due during the credit promotional period. However, if you pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be waived and no Finance charges assessed on the purchase. Otherwise, if you choose to not pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be assessed at that time.

On termination or expiry of the credit promotion plan (or for purchases that are not part of the credit promotional plan), the standard APR of 31.99% and the terms of the regular credit plan will apply to all outstanding balances owing. The offer is valid up to and including September 30, 2025, cannot be used for previous purchases and cannot be combined with any other offers, promotions or special incentive programs. Certain terms and conditions apply. See store and account agreement for further information.




CONTINENTAL
FURNITURE, APPLIANCES & MATTRESSES
www.continentalfurniture.ca

5th Ave. & Halifax St. 1155 Halifax Street
Ph: 565-0741 1-888-545-5565

Monday - Saturday, 9:00am-5:30pm
Closed Sundays



BROAD ST.
OSLER ST.
4TH AVE.
5TH AVE.
6TH AVE.
HALIFAX ST.
CONTINENTAL





BUY NOW! PAY LATER!

Scan QR code to apply for our Continental Credit Card