

"We'll make you feel right at home!"



"CHAT WITH US AT"
birtsfurniture.com



UP TO **\$5,000!*****

** Pay using your store credit card between October 1-31, 2025 and you'll automatically be entered to win the value of your purchase up to \$5000! Contest is open to legal residents of Canada that are of the age of majority and the primary account holder of a Fairstone-issued Credit Card with a participating Retailer. Enter by making a purchase using your Fairstone-issued Credit Card at a participating Retailer or by the 'no purchase' method. Winner will be selected in November, 2025 and the prize will be fulfilled by end of December 2025. Correct answer to mathematical skill-testing question required. Contest rules at fairstone.ca/drsg-rules

Financing provided by
Fairstone
A Fairstone Bank Company
Fairstone Financial Inc. is a wholly owned subsidiary of Fairstone Bank of Canada.



the Ronin **MADE IN CANADA** RECLINING SOFA **\$1999**



Recliner **\$1099** Reclining Loveseat **\$1949**

ONE COMMUNITY FROM COAST-TO-COAST

OVER \$500 MILLION IN BUYING POWER MEANS BIG BOX DEALS WITH FRIENDLY HOMETOWN SERVICE

We are part of a National Buying Group with 149 locations coast to coast

NO INTEREST & NO PAYMENTS UNTIL 2027* (IF PAID IN FULL)

ON A WIDE SELECTION OF FURNITURE & MATTRESSES ON APPROVED CREDIT*

PØDIUM
Made in Canada

Proudly built in **CANADA** by our family, since 1972. A leading Canadian manufacturer of fine upholstery. We take great pride in making furniture that will last for generations. Over 60 Custom order Colours, patterns, styles to match any room



Create your
dream home
TODAY!



You have the **INSPIRATION**,
and now you have the **POWER**
to create the home of your
dreams with your Card.
FINANCE YOUR WAY with our
flexible interest-free payment
options. **PLUS**, cardholders enjoy
special offers and invitations to
exclusive sale events!

SHOP LOCAL *More Personal*

Another of the great things about
independent businesses is that
they're run by people, not boards or
stockholders, and you will likely get to
know them. Quite often these people,
such as family-run shop owners, will
have interesting stories as to how their
stores came to be and about the area
you're living in. This personal touch
cannot be matched by a chain.

PØDIUM
Made in Canada

COZY SOFA
Love Seat \$979, Chair \$799

\$999



DESIGN YOUR OWN
CONFIGURATION



2 PIECE SECTIONAL
\$2599



SUPERSTYLE
FURNITURE LTD.

This sectional from Superstyle can be customized in dozens of fabrics and
many configurations. Their Canadian-made quality is apparent in every piece

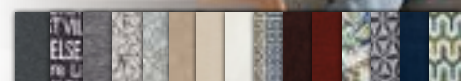


PØDIUM
Made in Canada

SOFA \$999 Loveseat \$979, Chair \$799

Proudly built in
CANADA by our
family, since 1972.
A leading Canadian
manufacturer of fine
upholstery.
We take great pride
in making furniture
that will last for
generations.

Over 60 Custom
order Colours,
patterns, styles to
match any room



PØDIUM
Made in Canada





the Bliss **\$1499**
SWIVEL CHAIR

Beautifully designed swivel chair that will hug you with comfort

- Upholstered in genuine Italian, semi-aniline top-grain leather with matching polysoft sides.
- Corner blocked and bolted, solid kiln dried wood frame.
- High density foam seats with soft dacron filled backs.



the Harmony

COZY SOFA
Love Seat \$2479

\$2499

Chair
Also
available



Upholstered in genuine Italian, semi-aniline top-grain leather with matching polysoft sides, Corner blocked and bolted, solid kiln dried wood frame.

the Damon

Introducing the Damon Loveseat with Power Reclining Options - the ultimate solution for those who want to create a comfortable and customizable seating experience in their living space. This versatile and stylish seating system allows you to create the perfect power configuration for your needs, while also providing advanced features that make relaxing and entertaining a breeze. In addition to its advanced features, the Damon also boasts a stylish and modern design that will complement any home decor.

**POWER RECLINING
LOVESEAT WITH CONSOLE**

\$2999

Power Recliner

\$1799



FEATURES

- 160° Layflat with 6 ft Plus Expand Recliner.
- Steel Seat Box.
- Headrest and Lumbar System.
- All Close Button.
- 3" Footrest Extension.
- Hidden Cupholders.
- USB Charging Port.
- Side Control Panel with All Close Button.

POWER RECLINING SOFA

\$2999

Stonewash Gunmetal

**POWER RECLINING SOFA OR
LOVESEAT WITH IMMERSIVE AUDIO**

\$5699



the Edward

Immerse yourself in this functional sofa with all the bells and whistles. From headrest adjust, lumbar adjust, air massage with variable intensity, 3-zone heat with variable intensity to keep you warm, a state of the art audio system with vibration that coordinates with sound, programable memory positions, 2x wireless charging areas - this sofa has it all. You can conveniently hide the concealed technology with a drop down center control table, where you adjust and fine tune your audio settings as well as activate each seat's comfort features. There are even soft LED lights to provide an unobtrusive glow to the room, as well as touch sensitive reading lights.

FEATURES

- Power Recline
- Power Headrest
- Power Lumbar
- Immersive Audio
- 3-zone heat
- Air Massage
- 2x memory positions
- Customizable volume controls (Treble, Bass, Vibration, Volume)
- USB A&C Charging Ports
- 2x Wireless Charging Tray





62" DINING ROOM TABLE
WITH 4 CHAIRS **\$2299**

Natural

6 custom finishes available

DESIGNED FOR YOU AND YOUR BUDGET

Podium is a collection of dining room furniture proudly made in Canada. Custom manufactured items carefully assembled and finished by artisans devoted to wood crafting - part of a vision that has lived on for 40 years. We believe in offering quality, style and durability at an affordable price.

Elevate your dining space with the timeless elegance of the Stella Solid Wood Dining Table and Ladder Back Chairs. This set embodies both rustic charm and sophisticated design. With its versatile aesthetic, the Stella Dining Set seamlessly complements a variety of interior styles, from modern farmhouse to contemporary and traditional.

FEATURES

- Table is premium solid wood construction.
- Robust rectangular design.
- Ample seating.
- Sturdy and durable.
- Modern Farmhouse aesthetic.
- Easy to maintain.

Natural Durability. Discover the enduring charm of Pine wood. Renowned for its natural durability, Pine ensures our furniture stands the test of time, offering you a blend of strength and beauty that lasts.

CUSTOMIZE EVERY DETAIL

CUSTOM PROGRAM FINISH

We can produce any of these styles in any of these finishes.

CUSTOM STYLES IN ANY OF THESE FINISHES



ECO-FRIENDLY CHOICE

Choosing our Pine wood furniture means investing in the planet's future. It's not just furniture; it's a sustainable choice that reduces your carbon footprint, one piece at a time.

SUSTAINABLE FORESTRY

Committed to the environment, our Pine wood is sourced from sustainable forests. This not only supports healthy ecosystems but also ensures the longevity of timber resources for future generations.



78" DINING ROOM TABLE
WITH 4 CHAIRS **\$2499**

6 custom finishes available **Charcoal**



PURCHASING THE RIGHT PILLOW FOR YOU

We think of pillows as "the bed for your head" because that's how important they are to getting the best night's rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What's more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.



MADE IN CANADA

10 YEAR WARRANTY

CertiPUR-US

Adjustable Base Friendly

NADIR Firm

- CoolFeel™ Technology
- 5 ZoneResponse™ Design
- Perform Conform™ Graphite Memory Foam support

QUEEN MATTRESS

\$1299

REG. \$2299

Twin Mattress	\$1199
Double Mattress	\$1249
King Mattress	\$1599
Box Spring Extra	

BUY NOW! PAY LATER!*

We have financing

With flexible payment plans you can:

- ✓ Purchase the items you want today
- ✓ Pay for your purchase over time
- ✓ Use your available credit whenever you want to shop

NO INTEREST & NO PAYMENTS UNTIL 2027!* (IF PAID IN FULL)

ON A WIDE SELECTION OF MATTRESSES OAC

baselogic™ Silver

Customize your comfort

- Compatible with Beautyrest Mattress
- Head & Foot Adjustability

- Zero-Gravity Preset
- Wireless remote

QUEEN BASE

\$1049



WE ARE YOUR #1 LOCAL SOURCE FOR CANADIAN-MADE



MATTRESSES!



Modern yet hefty. Seasoned raw wood look merges with the clean lined design we love today. Muted rustic finish over replicated pine grain maintains its authenticity for a beautiful look. Mattress available, sold separately.

the Derekson



QUEEN PANEL HEADBOARD

\$269

5 Drawer Chest \$549, Mirror \$129, Night Stand \$349, Dresser \$549

**BUY NOW!
PAY LATER!**

We have financing

With flexible payment plans you can:

- ☒ Purchase the items you want today
- ☒ Pay for your purchase over time
- ☒ Use your available credit whenever you want to shop



the Deanlee



OCCASIONAL
TABLE 3 PIECE SET

\$399



Beautiful to behold, this table set is loaded with high style and convenience. Thick tabletops with the look of reclaimed lumber sport a light natural-looking finish, offering a dramatic contrast to the black frame. Stretch your style and enrich your living space with these urban contemporary tables, which suit everything from modern farmhouse spaces to urban chic places.



This **butterfly extension table** sports an antiqued gray color for a contemporary-yet-casual feel. The rectangular table features a thick sturdy top with a self-storing butterfly leaf.



the Hallanden

5 PIECE DINING ROOM
Table and 4 Chairs

\$1499

Cool and on-trend. This dining package sports a two-tone gray look for a contemporary-yet-casual feel. The rectangular table features a thick sturdy top with a self-storing butterfly leaf, making it a breeze to expand your table space. Comfortably cushioned, the side chair features a padded seat, while its contoured comb-back design adds a dash of geometric flair. Gray textural fabric pairs seamlessly with the antiqued gray finish of the table.



**NO INTEREST &
NO PAYMENTS UNTIL 2027***
(IF PAID IN FULL)

ON A WIDE SELECTION OF FURNITURE & MATTRESSES ON APPROVED CREDIT*

Podium is a perfect mix of components sourced locally and globally. This collection offers multiple customization options to create a dining set that meets your tastes and needs. The endless possibilities offered by Podium will be sure to please the designer in you! You can easily create a set suitable to your space and lifestyle, thanks to our wide selection of tables, chairs, stools, and buffets in different sizes and styles.



the Stella
in Charcoal

DRESSER \$1599,
MIRROR \$399,
CHEST \$1099,
NIGHT STAND \$499,
QUEEN BED \$1199

QUEEN BED
\$1199

"Solid Pine"

MADE IN CANADA

SALE SALE SALE SALE SALE SALE SALE

CUSTOM STYLES IN ANY OF THESE FINISHES

Natural Durability

Discover the enduring charm of Pine wood. Renowned for its natural durability, Pine ensures our furniture stands the test of time, offering you a blend of strength and beauty that lasts.

ECO-FRIENDLY CHOICE

Choosing our Pine wood furniture means investing in the planet's future. It's not just furniture; it's a sustainable choice that reduces your carbon footprint, one piece at a time.

SUSTAINABLE FORESTRY

Committed to the environment, our Pine wood is sourced from sustainable forests. This not only supports healthy ecosystems but also ensures the longevity of timber resources for future generations.

CUSTOMIZE EVERY DETAIL

CUSTOM PROGRAM FINISH

We can produce any of these styles in any of these finishes.



**NO INTEREST &
NO PAYMENTS UNTIL 2027*
(IF PAID IN FULL)**

ON A WIDE SELECTION OF FURNITURE & MATTRESSES ON APPROVED CREDIT*

BUY ANY 2 QUALIFYING MAJOR KITCHEN APPLIANCES,
SAVE \$150

BUY ANY 3+ QUALIFYING MAJOR KITCHEN APPLIANCES,
SAVE \$300

LAUNDRY PAIR SAVINGS

\$499⁹⁹

\$699⁹⁹

\$1399⁹⁹

\$1899⁹⁹

699⁹⁹

599⁹⁹

1.7 cu. ft. Over-the-Range Microwave with Non-Stick Interior Coating YMMMS4230PZ

\$499⁹⁹

30" Freestanding Electric Range with Grill Mode and No Preheat Air Fry, 5.3 cu. ft. YMFES7030SZ

\$699⁹⁹

30" Freestanding Electric Range with Grill Mode and No Preheat Air Fry, 5.3 cu. ft. YMFES7030SZ

\$1399⁹⁹

20 cu. ft. 30" French Door Refrigerator with Exterior Water Dispenser. MFV2055FRZ

\$1899⁹⁹

4.8 cu. ft. Top Load Washer Deep Fill Option, while the Power™ agitator knocks the stubborn out of stains with a 360° wash action. MTW4205SW

699⁹⁹

7.0 cu. ft. Electric Dryer Wrinkle Prevent Option keeps clothes tumbling to help block wrinkles. YMED4205SW

599⁹⁹

BUY ANY 2 QUALIFYING LAUNDRY APPLIANCES,
Whirlpool® **MAYTAG**

SAVE \$100
AN ADDITIONAL

PAIR PRICE
\$1299⁹⁸

*O.A.C on all Furniture & Mattresses if paid in full. EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics. An administration fee, taxes, & delivery charge fee may be due at time of purchase. See store for details

On approved credit. An annual fee, as set out in your Account Agreement, may be charged to your account subject to certain conditions. Financing is provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your Retail Credit Agreement, Disclosure Statement and the promotional plan disclosure statement (collectively the "Account Agreement"). Interest will accrue on the purchase amount and annual fees from the beginning of the promotional period, but no minimum payments are required. However, if you pay the balance in full by the promotional period expiration date, all accrued interest will be waived and not charged on the purchase amount and annual fees. If you do not pay the balance in full when the promotional period expires, all accrued interest will be charged at the annual interest rate of 31.99% as shown in your Account Agreement.



27 Brackley Point Road,
Charlottetown, PEI C1A 6Y1

902-566-1990

Store Hours:

Mon. to Sat.: 9:00am - 5:00pm

Sunday: Closed

"We'll make you feel right at home!" www.birtsfurniture.com