

# POIRIER Furniture

poirierfurniture.com



## PROMISE

Plush Pillow Top 11"

- Serta® Support Foam
- Gel Band Support
- 825 Custom Support Coil System
- Zoned Comfort
- Pressure Relief

*\*Lifestyle Base Friendly\**

QUEEN MATTRESS

**\$899**

REG.  
\$1349

Twin Mattress \$799  
Double Mattress \$849  
King Mattress \$1199  
Box Spring Extra



perfectsleeper.

LOWEST PRICE  
OF THE YEAR

CANADA  
*Coast to Coast*  
**SALE**

drsg Proudly Canadian  
ONE COMMUNITY FROM COAST-TO-COAST  
gsd

OVER \$500 MILLION IN BUYING POWER MEANS BIG BOX DEALS WITH FRIENDLY HOMETOWN SERVICE  
We are part of a National Buying Group with 149 locations coast to coast



*Celebrating 25 years  
of Serta Sheep*



**BUY NOW! PAY LATER!\***  
We have financing

With flexible payment  
plans you can:

- ✓ Purchase the items you want today
- ✓ Pay for your purchase over time
- ✓ Use your available credit whenever you want to shop



**SLEEP IS A BEAUTIFUL THING**

Great sleep is incredibly powerful. Science is proving that it's just as important to our health and happiness as proper diet and exercise. We believe that everyone deserves the benefits that come from a more comfortable sleep.

**DRSG IV**  
Comfort Top

QUEEN MATTRESS  
**\$899**

- Anti-Microbial/Stain-Resistant Cover
- Serta® Anti-Microbial Fibre
- Perfect Response Latex
- Cool Twist® Gel Memory Foam
- Serta® PillowSoft™ Foam
- 900 Custom Support Coil System with Best Edge® Foam Encasement

Twin Mattress \$799  
Double Mattress \$849  
King Mattress \$1199  
Box Spring Extra

**DRSG II**  
Tight Top

- Antimicrobial Fibre
- 1/2" AirFeel™ Medium Foam
- 1/2" AirFeel™ Firm Foam
- 700 Beautyrest® Pocketed Coils
- High-Density Foam Encasement

QUEEN MATTRESS  
**\$599**

Twin Mattress \$499  
Double Mattress \$549  
King Mattress \$899  
Box Spring Extra

**DRSG III**  
Pillow Top

- 800 Custom Support Coil System with Best Edge® Foam Encasement
- Serta® Anti-Microbial Fibre
- Cool Twist® Gel Memory Foam
- Serta® PillowSoft™ Foam

QUEEN MATTRESS  
**\$699**

Twin Mattress \$599  
Double Mattress \$649  
King Mattress \$999  
Box Spring Extra



**PAIR ANY**  
Serta Mattress  
with our basologic™

**STARTING AT**  
TWIN BRONZE  
**\$649**

**NIRVANA POOL**  
Firm Pillow Top 13.5"

QUEEN MATTRESS  
**\$1149**

- Antimicrobial Mattress Protection
- CoolFeel™ Fabric
- Gel Band Support Gel memory foam
- Cool Twist® Gel Memory Foam
- 850-coil density system



**perfectsleeper.**

MADE IN CANADA

**10 HEALTHY SLEEP TIPS**

- 1 Sleep on a comfortable and supportive mattress and foundation.
- 2 Keep mentally stimulated throughout the day.
- 3 Eat a balanced diet with reduced caffeine intake.
- 4 Exercise regularly.
- 5 Take a warm bath.
- 6 Establish a sleep ritual, that keeps regular hours.
- 7 Dress for falling asleep.
- 8 Create a relaxing bedroom atmosphere.
- 9 Stop smoking.
- 10 Don't try too hard to fall asleep.

Clear Step-Up Story Makes It Easy to Step Consumers Up ENR



**basologic**

**basologic Bronze**

**basologic Silver**

**basologic Gold**

**basologic Platinum**

**UPGRADES**

**basologic**



# SUPERNOVA FIRM TIGHT TOP 12"

- 3 zoned 1000 Coil System
- Cool Twist® Gel Memory Foam
- CoolFeel™ Fabric
- Serta® Support Foam
- Zoned Comfort
- Pressure Relief

QUEEN MATTRESS

\$1149

\*Lifestyle Base Friendly\*



Twin Mattress \$1049  
Double Mattress \$1099  
King Mattress \$1449  
Box Spring Extra

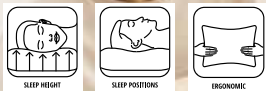


Invest in a Better Mattress!

Having the best mattress for your needs and preferences is vital to making sure that you are comfortable enough to relax. Investing in a supportive mattress and pillow helps ensure that your spine gets proper support to avoid aches and pains.

## PURCHASING THE RIGHT PILLOW FOR YOU

We think of pillows as “the bed for your head” because that’s how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What’s more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.



# NEON AURORA PLUSH TOP, 14" PROFILE HEIGHT

- 3 zoned 1000 Coil System
- Cool Twist® Gel Memory Foam
- CoolFeel™ Fabric
- Serta® Support Foam
- Zoned Comfort
- Pressure Relief

QUEEN MATTRESS

\$1249

Twin Mattress \$1149  
Double Mattress \$1199  
King Mattress \$1549

\*Lifestyle Base Friendly\*



POIRIER Furniture

Where only the look is expensive!

1400 Vincent Massey Dr., Cornwall, Ontario  
Phone: 613-932-6550

DELIVERY AVAILABLE!

www.poirierfurniture.com

