



DEALS ON NOW!

BLACK FRIDAY

Sale

Sale ends
December 1st, 2025



**AMAZING DEALS!
SAVE TODAY!**

**LOWEST
PRICE
OF THE
YEAR**

Beautyrest.

DRSG III Comfort Top,
800 Beautyrest Pocketed Coil

Antimicrobial Fibre, 1" 1/2" AirFeel™
Medium Foam, 2" Plush Comfort
Foam, 1/2" AirFeel™ Firm Foam, Gel-
Infused Memory Foam, High-Density
Foam Encasement

QUEEN MATTRESS
SALE \$699

Twin Mattress \$599
Double Mattress \$649
King Mattress \$999
Box Spring Extra



Win your purchase

UP TO \$5,000! **

**Pay using your store credit card between November 1-30, 2025 and you'll automatically be entered to win the value of your purchase up to \$5000!
Contest is open to legal residents of Canada that are of the age of majority and the primary account holder of a Fairstone-issued Credit Card with a participating Retailer. Enter by making a purchase using your Fairstone-issued Credit Card at a participating Retailer or by the 'no purchase' method. Winner will be selected in December, 2025 and the prize will be fulfilled by end of January 2026. Correct answer to mathematical skill-testing question required. Contest rules at fairstone.ca/drsg-rules



Fairstone Financial Inc. is a wholly owned subsidiary of Fairstone Bank of Canada.

Beautyrest



Twin Mattress \$499
Double Mattress \$549
King Mattress \$899
Box Spring Extra

QUEEN MATTRESS
SALE **\$599**

Twin Mattress \$799
Double Mattress \$849
King Mattress \$1199
Box Spring Extra

QUEEN MATTRESS
SALE **\$899**

DRSG II Tight Top

- Antimicrobial Fibre,
- 1/2" AirFeel™ Medium Foam,
- 1/2" AirFeel™ Firm Foam,
- 700 Beautyrest® Pocketed Coils,
- High-Density Foam Encasement

DRSG IV Pillow Top

- Antimicrobial/Stain-Resistant Cover,
- Antimicrobial Fibre, 1" AirFeel™ Medium Foam,
- 1/2" AirFeel™ Medium Foam, Gel-Infused Memory Foam,
- 1" Plush Comfort Foam, Comfort Response Latex,
- 900 Beautyrest® Pocketed Coils, High-Density Foam Encasement

PURCHASING THE RIGHT PILLOW FOR YOU

We think of pillows as "the bed for your head" because that's how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What's more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.



ELA Level One 12.5" Firm Tight Top



- 875 Density Pocketed Coil® Technology
- Beautyrest® Antimicrobial Fibre Technology Encasement
- Beautyrest® ActiveResponse™ Memory Foam

Adjustable Base Compatible

DEALS ON NOW!
SAVE TODAY!

Twin Mattress \$799
Double Mattress \$849
King Mattress \$1199
Box Spring Extra

QUEEN MATTRESS
SALE **\$899**

Beautyrest

Beautyrest
WORLD CLASS



ELARA Level One, 12.5" Tight Top Firm

Premier Individualized Support + Motion Separation

- 1000 Density Pocketed Coil® Technology
- InfiniCool Technology Cooling Surface
- Beautyrest® ActiveResponse™ Memory Foam
- World Class Relief™ HD Foam



QUEEN MATTRESS

SALE **\$1299**



Twin Mattress \$1199
Double Mattress \$1249
King Mattress \$1599
Box Spring Extra

Adjustable Base Compatible



QUEEN MATTRESS

SALE **\$1499**



Twin Mattress \$1399
Double Mattress \$1449
King Mattress \$1799
Box Spring Extra

Adjustable Base Compatible

CIRENA Level Two, 13.5" Tight Top Medium

Premier Individualized Support + Motion Separation

- 1000 Density Pocketed Coil® Technology
- InfiniCool Technology Cooling Surface
- Beautyrest® ActiveResponse™ Memory Foam
- 2 layers of World Class Relief™ HD Foam



Step up to a world class experience



Beautyrest
WORLD CLASS™

Step up to a world class sleep experience

For the past 100 years, Beautyrest has helped transform the sleep industry for the better. As the inventor of Pocketed Coil® Technology, King and Queen mattress sizes, the Hybrid-construction mattress, and the no-flip mattress design, Beautyrest continues to combine its industry-leading history with sleep-enhancing innovations to deliver a premium sleep.

Beautyrest.
EXCEPTIONNEL

100
A CENTURY OF INNOVATION



PAIR ANY
Beautyrest Mattress
with our baselogic™

STARTING AT
TWIN BRONZE
\$649

100 YEAR ANNIVERSARY
CELEBRATION



Signature Individualized Support +
Motion Separation

- 1,700 Triple Stranded Pocketed Coil® Technology System
- 1,200 Micro Coil Support System
- Sleep Climate™ Surface
- Beautyrest® Carbon Fibre Foam
- Beautyrest® GelTouch Foam
- Beautyrest® GEL Memory Foam
- Beautyrest® GelTouch HD Foam

Adjustable Base Compatible

DELUXE Euro Top Plush,
7.5" Specialty Foam Profile

QUEEN MATTRESS

SALE **\$2199**

Twin Mattress \$2099
Double Mattress \$2149
King Mattress \$2499
Box Spring Extra



laketownfurnishings.com

LAKETOWN FURNISHINGS LTD.

99 Second Ave N,
Williams Lake, BC
V2G 1Z3

250-392-6933

1-800-371-8711

Store Hours:

Monday - Friday: 9:30am - 6:00pm

Saturday: 10:00am - 6:00pm

Sunday: Closed

