

**POIRIER**  
**Furniture**  
poirierfurniture.com

**AMAZING DEALS!**  
**SAVE TODAY!**

**DEALS ON NOW!**

**BLACK  
FRIDAY**

SALE ENDS DECEMBER 3<sup>RD</sup>, 2025

*Sale*

**DRSG III** Pillow Top

QUEEN MATTRESS

**SALE \$699**



**LOWEST  
PRICE OF  
THE YEAR**

Twin Mattress \$599  
Double Mattress \$649  
King Mattress \$999  
Box Spring Extra

- 800 Custom Support Coil System with Best Edge® Foam Encasement
- Serta® Anti-Microbial Fibre
- Cool Twist® Gel Memory Foam
- Serta® PillowSoft™ Foam

**DRSG II** Tight Top

- Antimicrobial Fibre
- 1/2" AirFeel™ Medium Foam
- 1/2" AirFeel™ Firm Foam
- 700 Beautyrest® Pocketed Coils
- High-Density Foam Encasement

**QUEEN MATTRESS**

**SALE \$599**

Twin Mattress	\$499
Double Mattress	\$549
King Mattress	\$899
Box Spring Extra	

**DRSG IV** Comfort Top

- Anti-Microbial/Stain-Resistant Cover
- Serta® Anti-Microbial Fibre
- Perfect Response Latex
- Cool Twist® Gel Memory Foam
- Serta® PillowSoft™ Foam
- 900 Custom Support Coil System with Best Edge® Foam Encasement

**QUEEN MATTRESS**

**SALE \$899**

Twin Mattress	\$799
Double Mattress	\$849
King Mattress	\$1199
Box Spring Extra	

**DEALS ON NOW! SAVE TODAY!**

**SPIRIT**

Firm Tight Top 10.5" Profile Height

- Serta® Support Foam
- Gel Band Support
- 825 Custom Support Coil System
- Zoned Comfort
- Pressure Relief

**Lifestyle Base Friendly**

Twin Mattress	\$599
Double Mattress	\$649
King Mattress	\$999

**QUEEN MATTRESS**

**SALE \$699**

REG. \$1199

**PROMISE**

Plush Pillow Top 11"

- Serta® Support Foam
- Gel Band Support
- 825 Custom Support Coil System
- Zoned Comfort
- Pressure Relief

**Lifestyle Base Friendly**

Twin Mattress	\$649
Double Mattress	\$699
King Mattress	\$1049
Box Spring Extra	

**QUEEN MATTRESS**

**SALE \$749**





## X-HALE Firm, 13" Profile

- CoolFeel™ Technology
- 5 ZoneActive™ Design
- Perform Conform™ Graphite Memory Foam
- Queen Coil Count: 1250

Lifestyle Base Friendly



QUEEN MATTRESS  
SALE \$1299

Twin Mattress \$1199  
Double Mattress \$1249  
King Mattress \$1599  
Box Spring Extra



## SLEEP IS A BEAUTIFUL THING

Great sleep is incredibly powerful. Science is proving that it's just as important to our health and happiness as proper diet and exercise. We believe that everyone deserves the benefits that come from a more comfortable sleep.



## PURCHASING THE RIGHT PILLOW FOR YOU

We think of pillows as "the bed for your head" because that's how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What's more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.

# AMAZING BLACK FRIDAY DEALS! SAVE T<sup>🇨🇦</sup> DAY

## X-EMPLAR Medium, Pillow Top, 14" Profile



perfectcomfortX™

- Cooling Technology
- 5 ZoneActive™ Design
- Perform Conform™ Graphite Memory Foam



Twin Mattress \$1399  
Double Mattress \$1449  
King Mattress \$1799  
Box Spring Extra

QUEEN MATTRESS  
SALE \$1499



## Invest in a Better Mattress!

Having the best mattress for your needs and preferences is vital to making sure that you are comfortable enough to relax. Investing in a supportive mattress and pillow helps ensure that your spine gets proper support to avoid aches and pains.





# BLACK FRIDAY *Sale*

## SUPERNOVA Firm Tight Top 12" Profile

- 3 zoned 1000 Coil System
- Cool Twist® Gel Memory Foam
- CoolFeel™ Fabric
- Serta® Support Foam
- Zoned Comfort
- Pressure Relief

Twin Mattress \$899  
Double Mattress \$949  
King Mattress \$1299  
Box Spring Extra

QUEEN MATTRESS

SALE **\$999**

\*Lifestyle Base Friendly\*

 perfect sleeper.

PAIR ANY  
Serta Mattress  
with our basellogic™

STARTING AT  
TWIN BRONZE  
**\$649**

Clear Step-Up Story Makes it Easy to Step Consumers Up. ENFR



**basellogic**  
Light Weightprint

**basellogic Bronze**  
FEATURES:  
• Head Adjustability  
• Wired Remote  
• Zero Chemicals  
• Patented

**basellogic Silver**  
UPGRADES:  
• Head and Foot Adjustability  
• Wireless Remote  
• Zero Chemicals  
• 1.5" Thick Flax Pillow  
• 1.5" to 1.8" Adjustable Legs

**basellogic Gold**  
UPGRADES:  
• 1000 4.0 Coils  
• Sleep Massage  
• 2 Memory Pockets  
• Unobstructed Lighting

**basellogic Platinum**  
UPGRADES:  
• Anti-Snore Pillow  
• LCD Remote  
• Private, Rest & Relax  
• White Sound Machine  
• 2 Modes of Unobstructed Lighting  
• Dual Massage  
• 1 Memory Pocket  
• Submersible Pillow Top  
• 1.5" to 1.8" Adjustable Legs

*Celebrating 25 years of Serta Sheep*



# POIRIER Furniture

*Where only the look is expensive!*

1400 Vincent Massey Dr., Cornwall, Ontario  
Phone: 613-932-6550

**DELIVERY AVAILABLE!**

**www.poirierfurniture.com**

