



the Sensational
BIGG KING
WEEK
BLOWOUT



AMAZING DEALS!
SAVE TODAY!

Beautyrest.

DRSG III Comfort Top,
 800 Beautyrest Pocketed Coil

Antimicrobial Fibre, 1" 1/2" AirFeel™
 Medium Foam, 2" Plush Comfort
 Foam, 1/2" AirFeel™ Firm Foam, Gel-
 Infused Memory Foam, High-Density
 Foam Encasement

SALE QUEEN MATTRESS
\$699

Twin Mattress \$599
 Double Mattress \$649
 King Mattress \$999
 Box Spring Extra

**Pay using your store credit card between December 1, 2025-January 3, 2026 and you'll automatically be entered to win the value of your purchase up to \$5000!

Contest is open to legal residents of Canada that are of the age of majority and the primary account holder of a Fairstone-issued Credit Card with a participating Retailer. Enter by making a purchase using your Fairstone-issued Credit Card at a participating Retailer or by the 'no purchase' method. Winner will be selected in January, 2026 and the prize will be fulfilled by end of February 2026. Correct answer to mathematical skill-testing question required. Contest rules at fairstone.ca/drsg-rules

Financing provided by
Fairstone
 A Fairstone Bank Company

Fairstone Financial Inc. is a wholly owned subsidiary of Fairstone Bank of Canada.

25DEC_Simmons_dRSG_BOX



UP TO
\$5,000! **



Twin Mattress \$499
 Double Mattress \$549
 King Mattress \$899
 Box Spring Extra

SALE
 QUEEN MATTRESS
\$599

Twin Mattress \$799
 Double Mattress \$849
 King Mattress \$1199
 Box Spring Extra

SALE
 QUEEN MATTRESS
\$899

DRSG II Tight Top

- Antimicrobial Fibre,
- 1/2" AirFeel™ Medium Foam,
- 1/2" AirFeel™ Firm Foam,
- 700 Beautyrest® Pocketed Coils,
- High-Density Foam Encasement

DRSG IV Pillow Top

- Antimicrobial/Stain-Resistant Cover,
- Antimicrobial Fibre, 1" AirFeel™ Medium Foam,
- 1/2" AirFeel™ Medium Foam, Gel-Infused Memory Foam,
- 1" Plush Comfort Foam, Comfort Response Latex,
- 900 Beautyrest® Pocketed Coils, High-Density Foam Encasement



PURCHASING THE RIGHT PILLOW FOR YOU



We think of pillows as "the bed for your head" because that's how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What's more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.



ELA Level One 12.5" Firm Tight Top

- 875 Density Pocketed Coil® Technology
- Beautyrest® Antimicrobial Fibre Technology Encasement
- Beautyrest® ActiveResponse™ Memory Foam



Twin Mattress \$799
 Double Mattress \$849
 King Mattress \$1199
 Box Spring Extra

SALE
 QUEEN MATTRESS
\$899

DEALS ON NOW!
SAVE TODAY!



Beautyrest®

Beautyrest
WORLD CLASS



the Sensational
BIGGING WEEK
BLOWOUT

ELARA Level One, 12.5" Tight Top Firm

Premier Individualized Support + Motion Separation

- 1000 Density Pocketed Coil® Technology
- InfiniCool Technology Cooling Surface
- Beautyrest® ActiveResponse™ Memory Foam
- World Class Relief™ HD Foam

Twin Mattress \$1199
Double Mattress \$1249
King Mattress \$1599
Box Spring Extra

Adjustable Base Compatible

SALE
QUEEN MATTRESS
\$1299



Beautyrest
WORLD CLASS™

Step up to a world class sleep experience

For the past 100 years, Beautyrest has helped transform the sleep industry for the better. As the inventor of Pocketed Coil® Technology, King and Queen mattress sizes, the Hybrid-construction mattress, and the no-flip mattress design, Beautyrest continues to combine its industry-leading history with sleep-enhancing innovations to deliver a premium sleep.



Adjustable Base Compatible

CIRENA Level Two, 13.5" Tight Top Medium

Premier Individualized Support + Motion Separation

- 1000 Density Pocketed Coil® Technology
- InfiniCool Technology Cooling Surface
- Beautyrest® ActiveResponse™ Memory Foam
- 2 layers of World Class Relief™ HD Foam

Twin Mattress \$1399
Double Mattress \$1449
King Mattress \$1799
Box Spring Extra

SALE
QUEEN MATTRESS
\$1499

Beautyrest
EXCEPTIONNEL

100
A CENTURY OF INNOVATION



PAIR ANY
Beauty Rest Mattress
with our basellogic™

STARTING AT
TWIN BRONZE
\$649

100 YEAR ANNIVERSARY
CELEBRATION



DELUXE Euro Top Plush,
7.5" Specialty Foam Profile

Twin Mattress \$2099
Double Mattress \$2149
King Mattress \$2499
Box Spring Extra

SALE
QUEEN MATTRESS
\$2199

**BOXING
WEEK
BLOWOUT**

- Signature Individualized Support + Motion Separation
- 1,700 Triple Stranded Pocketed Coil® Technology System
- 1,200 Micro Coil Support System
- Sleep Climate™ Surface
- Beautyrest® Carbon Fibre Foam
- Beautyrest® GelTouch Foam
- Beautyrest® GEL Memory Foam
- Beautyrest® GelTouch HD Foam

Adjustable Base Compatible



laketownfurnishings.com

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Store Hours:
Monday - Friday: 9:30am - 6:00pm
Saturday: 10:00am - 6:00pm
Sunday: Closed

