



PRICE BLITZ!

NO INTEREST & NO PAYMENTS FOR **12 MONTHS IF PAID IN FULL***
ON A WIDE SELECTION OF MATTRESSES ON APPROVED CREDIT



ELA Level One 12.5" Firm Tight Top

- 875 Density Pocketed Coil® Technology
- Beautyrest® Antimicrobial Fibre Technology Encasement
- Beautyrest® ActiveResponse™ Memory Foam

QUEEN MATTRESS
\$799

Twin Mattress \$699
Double Mattress \$749
King Mattress \$1099
Box Spring Extra



Adjustable Base Compatible

PURCHASING THE RIGHT PILLOW FOR YOU



We think of pillows as “the bed for your head” because that’s how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What’s more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.



DRSG IV Pillow Top

- Antimicrobial/Stain-Resistant Cover,
- Antimicrobial Fibre, 1" AirFeel™ Medium Foam, 1/2"
- AirFeel™ Medium Foam, Gel-Infused Memory Foam,
- 1" Plush Comfort Foam, Comfort Response Latex,
- 900 Beautyrest® Pocketed Coils, High-Density Foam Encasement

QUEEN MATTRESS

\$899

Twin Mattress \$799
Double Mattress \$849
King Mattress \$1099
Box Spring Extra

Beautyrest.



Invest in a Better Mattress!

Having the best mattress for your needs and preferences is vital to making sure that you are comfortable enough to relax. Investing in a supportive mattress and pillow helps ensure that your spine gets proper support to avoid aches and pains.



NO INTEREST & NO PAYMENTS FOR 12 MONTHS IF PAID IN FULL*

on a wide selection of mattresses.

DRSG II Tight Top

Twin Mattress \$499
Double Mattress \$549
King Mattress \$799
Box Spring Extra

QUEEN MATTRESS

\$599

Antimicrobial Fibre,
1/2" AirFeel™ Medium Foam,
1/2" AirFeel™ Firm Foam,
700 Beautyrest® Pocketed Coils,
High-Density Foam Encasement

Beautyrest.



DRSG III Comfort Top,

800 Beautyrest Pocketed coil

Twin Mattress \$599
Double Mattress \$649
King Mattress \$899
Box Spring Extra

QUEEN MATTRESS

\$699

Antimicrobial Fibre,
1" 1/2" AirFeel™ Medium Foam,
2" Plush Comfort Foam,
1/2" AirFeel™ Firm Foam,
Gel-Infused Memory Foam,
High-Density Foam Encasement

Beautyrest.



HORIN Level Two, 14.5" Tight Top Firm

Premier Individualized Support + Motion Separation

- 1000 Density Pocketed Coil® Technology
- InfiniCool MAX Technology Cooling Surface
- SurfaceTouch™ Gel Memory Foam
- 2 layers of Beautyrest® ActiveResponse™ Memory Foam
- World Class Relief™ HD Foam

Beautyrest.
WORLD CLASS

step up to a world class
experience

100
A CENTURY OF INNOVATION

Beautyrest.
WORLD CLASS™

Step up to a world class sleep experience

For the past 100 years, Beautyrest has helped transform the sleep industry for the better. As the inventor of Pocketed Coil® Technology, King and Queen mattress sizes, the Hybrid-construction mattress, and the no-flip mattress design, Beautyrest continues to combine its industry-leading history with sleep-enhancing innovations to deliver a premium sleep.

QUEEN MATTRESS

\$1499

Twin Mattress \$1399
Double Mattress \$1449
King Mattress \$1799
Box Spring Extra

Adjustable Base Compatible



Twin Mattress \$1549
Double Mattress \$1599
King Mattress \$1949
Box Spring Extra

Adjustable Base Compatible

LIRIC Level Two, 16.5" Pillow Top Plush

QUEEN MATTRESS

\$1649

Premier Individualized Support + Motion Separation

- 1000 Density Pocketed Coil® Technology
- 2 layers of Beautyrest® ActiveResponse™ Memory Foam
- World Class Relief™ HD Foam



Beautyrest.
WORLD CLASS

100
A CENTURY OF INNOVATION



Beautyrest

EXCEPTIONNEL

- 1,700 Triple Stranded Pocketed Coil[®] Technology System
- Sleep Climate[™] Surface
- Beautyrest[®] Carbon Fibre Foam
- Beautyrest[®] GelTouch Foam
- Responsive Pressure Relief and Edge Support

PAIR ANY
Beauty Rest Mattress
with our basellogic[™]

STARTING AT

TWIN
BRONZE **\$649**



PRIME Tight Top Firm

Specialty 4.5" Foam Profile
1,200 Micro Coil Support System

QUEEN MATTRESS

\$1699

Twin Mattress \$1599
Double Mattress \$1649
King Mattress \$1999
Box Spring Extra

NO INTEREST & NO PAYMENTS FOR 12 MONTHS IF PAID IN FULL*

ON A WIDE SELECTION OF MATTRESSES ON APPROVED CREDIT*

*O.A.C. on all Mattresses if paid in full. EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics. An administration fee, taxes, & delivery charge fee may be due at time of purchase. See store for details

On approved credit. A \$35 annual membership fee may be charged to your Account subject to certain conditions. Financing provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your cardholder agreement and the credit promotional plan disclosure statement (collectively the "Account Agreement"). Finance charges will accrue on the purchase from the beginning of the credit promotional period of the No Interest, No Payments for 12 months, but no minimum payments will be due during the credit promotional period. However, if you pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be waived and no Finance charges assessed on the purchase. Otherwise, if you choose to not pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be assessed at that time.

On termination or expiry of the credit promotion plan (or for purchases that are not part of the credit promotional plan), the standard APR of 31.99% and the terms of the regular credit plan will apply to all outstanding balances owing. The offer is valid up to and including January 31, 2026, cannot be used for previous purchases and cannot be combined with any other offers, promotions or special incentive programs. Certain terms and conditions apply. See store and account agreement for further information.



laketownfurnishings.com

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Store Hours:

Monday - Friday: 9:30am - 6:00pm

Saturday: 10:00am - 6:00pm

Sunday: Closed

