

**CONTINENTAL**  
FURNITURE, APPLIANCES & MATTRESSES

# DAYS

NO INTEREST & NO PAYMENTS FOR **12 MONTHS** IF PAID IN FULL\*

ON A WIDE SELECTION OF MATTRESSES ON APPROVED CREDIT

## PROMISE

Plush Pillow Top 11"



- Serta® Support Foam
- Gel Band Support
- 825 Custom Support Coil System
- Zoned Comfort
- Pressure Relief

*\*Lifestyle Base Friendly\**

QUEEN MATTRESS

REG.  
\$1199

**\$749**

Twin Mattress \$649  
Double Mattress \$699  
King Mattress \$1049  
Box Spring Extra



*Celebrating 25 years  
of Serta Sheep*





**DRSG IV** Comfort Top

QUEEN MATTRESS  
**\$899**

Twin Mattress \$799  
 Double Mattress \$849  
 King Mattress \$1199  
 Box Spring Extra

- Anti-Microbial/Stain-Resistant Cover
- Serta® Anti-Microbial Fibre
- Perfect Response Latex
- Cool Twist® Gel Memory Foam
- Serta® PillowSoft™ Foam
- 900 Custom Support Coil System with Best Edge® Foam Encasement



**Invest in a Better Mattress!**

Having the best mattress for your needs and preferences is vital to making sure that you are comfortable enough to relax. Investing in a supportive mattress and pillow helps ensure that your spine gets proper support to avoid aches and pains.

**NO INTEREST & NO PAYMENTS FOR 12 MONTHS IF PAID IN FULL\***

ON A WIDE SELECTION OF MATTRESSES ON APPROVED CREDIT

## PURCHASING THE RIGHT PILLOW FOR YOU

We think of pillows as “the bed for your head” because that’s how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What’s more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.



**DRSG II** Tight Top

QUEEN MATTRESS  
**\$599**

Twin Mattress \$499  
 Double Mattress \$549  
 King Mattress \$799  
 Box Spring Extra

- Antimicrobial Fibre
- 1/2" AirFeel™ Medium Foam,
- 1/2" AirFeel™ Firm Foam,
- 700 Beautyrest® Pocketed Coils,
- High-Density Foam Encasement

**DRSG III** Pillow Top

QUEEN MATTRESS  
**\$699**

Twin Mattress \$599  
 Double Mattress \$549  
 King Mattress \$899  
 Box Spring Extra

- 800 Custom Support Coil System with Best Edge® Foam Encasement
- Serta® Anti-Microbial Fibre
- Cool Twist® Gel Memory Foam
- Serta® PillowSoft™ Foam



# SPIRIT

Firm Tight Top 10.5" Profile Height

- Serta® Support Foam
- Gel Band Support
- 825 Custom Support Coil System
- Zoned Comfort
- Pressure Relief

Lifestyle Base Friendly

QUEEN MATTRESS

\$699

Twin Mattress	\$599
Double Mattress	\$649
King Mattress	\$999



# WHITEWATER

Tight Top Firm 12"

- Antimicrobial Mattress Protection
- CoolFeel™ Fabric
- Gel Band Support Gel memory foam
- Cool Twist® Gel Memory Foam
- Lush Sleep Surface
- 850-coil density system

Twin Mattress	\$799
Double Mattress	\$849
King Mattress	\$1199
Box Spring Extra	

QUEEN MATTRESS

\$899



## 10 HEALTHY SLEEP TIPS

- 1 Sleep on a comfortable and supportive mattress and foundation.
- 2 Keep mentally stimulated throughout the day.
- 3 Eat a balanced diet with reduced caffeine intake.
- 4 Exercise regularly.
- 5 Take a warm bath.
- 6 Establish a sleep ritual, that keeps regular hours.
- 7 Dress for falling asleep.
- 8 Create a relaxing bedroom atmosphere.
- 9 Stop smoking.
- 10 Don't try too hard to fall asleep.



# NIRVANA POOL

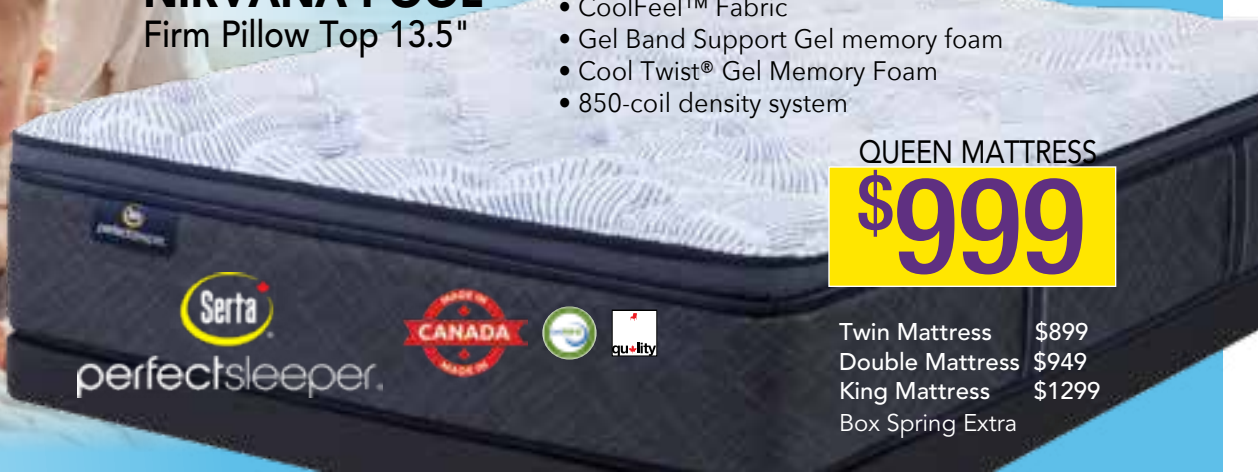
Firm Pillow Top 13.5"

- Antimicrobial Mattress Protection
- CoolFeel™ Fabric
- Gel Band Support Gel memory foam
- Cool Twist® Gel Memory Foam
- 850-coil density system

QUEEN MATTRESS

\$999

Twin Mattress	\$899
Double Mattress	\$949
King Mattress	\$1299
Box Spring Extra	



**BUY NOW!  
PAY LATER!\***  
We have financing

With flexible payment plans you can:

- ✓ Purchase the items you want today
- ✓ Pay for your purchase over time
- ✓ Use your available credit whenever you want to shop





# NADIR Firm

- CoolFeel™ Technology
- 5 ZoneResponse™ Design
- Perform Conform™ Graphite Memory Foam support

QUEEN MATTRESS

## \$1499

### BUY NOW! PAY LATER!\*

We have financing

With flexible payment plans you can:

- ✓ Purchase the items you want today
- ✓ Pay for your purchase over time
- ✓ Use your available credit whenever you want to shop

\*Lifestyle Base Friendly\*

## PAIR ANY Serta Mattress with our baselogic™

### STARTING AT

TWIN BRONZE

# \$649

Clear Step-Up Story Makes it Easy to Step Consumers Up



baselogic™ Bronze	baselogic™ Silver	baselogic™ Gold	baselogic™ Platinum
<b>FEATURES</b> <ul style="list-style-type: none"><li>• Head Adjustability</li><li>• Head Resting</li><li>• Zero Chemical</li><li>• Foldable</li></ul>	<b>UPGRADES</b> <ul style="list-style-type: none"><li>• Head and Foot Adjustability</li><li>• Wireless Remote</li><li>• Zero Gravity Head</li><li>• 5 Touch-Free Pads</li><li>• 2 in 1 Adjustable Legs</li></ul>	<b>UPGRADES</b> <ul style="list-style-type: none"><li>• USB 4-in-1 Ports</li><li>• Stage Monitor</li><li>• 2 Memory Presets</li><li>• Wireless Lighting</li></ul>	<b>UPGRADES</b> <ul style="list-style-type: none"><li>• Anti-Roll Head</li><li>• LCD Remote</li><li>• White, Pink &amp; Brown Wake Sound Machine</li><li>• 2 Modes of Controlled Lighting</li><li>• Dual Massage</li><li>• 1 Memory Preset</li><li>• Automatic Head Up</li><li>• 4 in 1 Adjustable Legs</li></ul>

Twin Mattress \$1399

Double Mattress \$1449

King Mattress \$1799

Box Spring Extra

Adjustable Base Friendly



\*O.A.C on all Mattresses if paid in full. EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics. An administration fee, taxes, & delivery charge fee may be due at time of purchase. See store for details

On approved credit. A \$35 annual membership fee may be charged to your Account subject to certain conditions. Financing provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your cardholder agreement and the credit promotional plan disclosure statement (collectively the "Account Agreement"). Finance charges will accrue on the purchase from the beginning of the credit promotional period of the No Interest, No Payments for 12 months, but no minimum payments will be due during the credit promotional period. However, if you pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be waived and no Finance charges assessed on the purchase. Otherwise, if you choose to not pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be assessed at that time.

On termination or expiry of the credit promotion plan (or for purchases that are not part of the credit promotional plan), the standard APR of 31.99% and the terms of the regular credit plan will apply to all outstanding balances owing. The offer is valid up to and including January 31, 2026, cannot be used for previous purchases and cannot be combined with any other offers, promotions or special incentive programs. Certain terms and conditions apply. See store and account agreement for further information.

# CONTINENTAL

FURNITURE, APPLIANCES & MATTRESSES

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Ph: 565-0741 1-888-545-5565

Monday - Saturday, 9:00am-5:30pm

Closed Sundays







### BUY NOW! PAY LATER!

Scan QR code to apply  
for our Continental  
Credit Card