

Sim's

Furniture & Bedding

www.simsfurniture.ca

TAKE 24 MONTHS
TO MAKE EQUAL PAYMENTS
WITH **NO INTEREST !***
Make 24 Interest Free Equal Monthly Payments

**Plus applicable fees and taxes. See store for details.

FABULOUS

FREE FEBRUARY

Damon

The ultimate solution for those who want to create a comfortable and customizable seating experience in their living space. This versatile and stylish seating system allows you to create the perfect power configuration for your needs, while also providing advanced features that make relaxing and entertaining a breeze.

Power Reclining Sofa

Stonewash Gunmetal

\$2999
as low as \$124⁹⁶/month**

FEATURES

- 160 Layflat with 6 ft. Plus Expand Recliner
- Steel Seat Box
- Headrest and Lumbar System
- All Close Button
- 3" Footrest Extension
- Hidden Cupholders
- USB Charging Port
- Side Control Panel with All Close Button

Power Recliner
\$1799

Power Reclining Loveseat
with Console

\$2999

Win your purchase
UP TO **\$5,000!*****

*** Pay using your store credit card between February 1-28, 2026 and you'll automatically be entered to win the value of your purchase up to \$5000!
Contest is open to legal residents of Canada that are of the age of majority and the primary account holder of a Fairstone-issued Credit Card with a participating Retailer. Enter by making a purchase using your Fairstone-issued Credit Card at a participating Retailer or by the 'no purchase' method. Winner will be selected in March 9th, 2026 and the prize will be fulfilled by end of April 2026. Correct answer to mathematical skill-testing question required. Contest rules at fairstone.ca/drsg-rules

Financing provided by
Fairstone
A Fairstone Bank Company

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Edward

- Power Recline
- Power Headrest
- Power Lumbar
- Immersive Audio
- 3-zone heat
- Air Massage
- 2x memory positions
- Customizable volume controls (Treble, Bass, Vibration, Volume)
- USB A&C Charging Ports
- 2x Wireless Charging Tray



Power Reclining
Leather Match Sofa
or Loveseat with
Immersive Audio

\$5999

as low as \$249⁹⁶/month**

Non Immersive
Power Reclining
Sofa available **\$3999**



**Plus applicable fees and taxes.
See store for details.

Harmony

- Upholstered in genuine Italian, semi-aniline top-grain leather with matching polysoft sides
- Corner Blocked and bolted, solid kiln dried woodframe
- Seat Fill Material – 1.9 lb and 1.5 lb Foam
- Back Fill Material – Blown Fiber



Chair
Also available

Push Back Recliner \$1799



Leather Match Sofa

\$2499

as low as \$104¹²/month**



Fabric Sofa

\$1499

as low as \$62⁴⁶/month**

Loveseat \$1449
Chair \$899

Ronin

Reclining Loveseat \$2149
Rocker Recliner \$1199



Fabric Reclining Sofa

\$2199
as low as \$91⁶²/month**

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on a wide selection of furniture & mattresses on approved credit* (If paid in full) **Plus applicable fees and taxes. See store for details.



Delight
Leather Match Chair
Available in 5 colours

\$1499 as low as \$62⁴⁶/month**

Bliss Swivel Chair



Beautifully designed swivel chair that will hug you with comfort

\$1499
as low as \$62⁴⁶/month**



Turin

Reclining Lift Chair

\$999 as low as \$41⁶²/month**



- Single motor
- Solid steel mechanism
- Steel seat box
- Chaise pad design fully supports legs eliminating pressure points
- User friendly handwand
- USB charging port

Venice

Power Reclining Chair

\$1999 as low as \$83²⁹/month**



- Power layflat mechanism allows for infinite positions from Relax 2 Rest
- Steel seat box
- Footrest extension
- Power headrest & lumbar system
- Chaise pad design fully supports legs eliminating pressure points



Stella in Charcoal



"Solid Pine"

DRESSER \$1599,
MIRROR \$399,
CHEST \$1099,
NIGHT STAND \$499,
QUEEN BED \$1199

QUEEN BED

\$1199
as low as \$49⁹⁶/month**

**Plus applicable fees and taxes. See store for details.

ECO-FRIENDLY CHOICE

Choosing our Pine wood furniture means investing in the planet's future. It's not just furniture; it's a sustainable choice that reduces your carbon footprint, one piece at a time.

SUSTAINABLE FORESTRY

Committed to the environment, our Pine wood is sourced from sustainable forests. This not only supports healthy ecosystems but also ensures the longevity of timber resources for future generations.



CUSTOMIZE EVERY DETAIL

CUSTOM STYLES IN ANY OF THESE FINISHES

CUSTOM PROGRAM FABRIC

We offer three custom fabrics for you to personalize your sets with.

The Ellesmere comes with White; the Stella comes with Platinum as stock fabrics, but you can customize any of these fabrics with any of the sets.



Natural Durability

Discover the enduring charm of Pine wood. Renowned for its natural durability, Pine ensures our furniture stands the test of time, offering you a blend of strength and beauty that lasts.

CUSTOM PROGRAM FINISH

We can produce any of these styles in any of these finishes.



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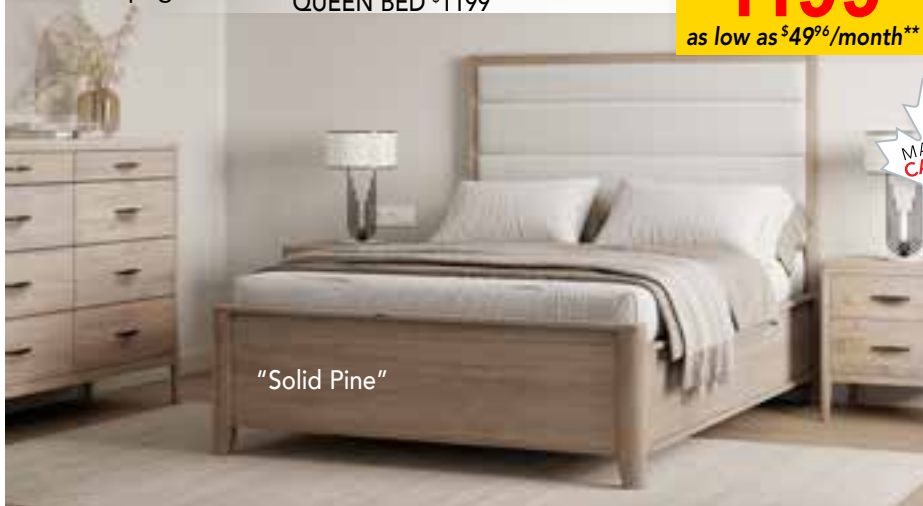
on a wide selection of furniture & mattresses on approved credit* (if paid in full) **Plus applicable fees and taxes. See store for details.

Ellesmere
in Champagne

DRESSER \$1599, MIRROR \$399,
CHEST \$1099, NIGHT STAND \$499,
QUEEN BED \$1199

QUEEN BED

\$1199
as low as \$49⁹⁶/month**



"Solid Pine"



Harlow
in Natural

DRESSER \$1399, MIRROR \$399,
CHEST \$899, NIGHT STAND \$449,
QUEEN BED \$999

QUEEN BED

\$999
as low as \$41⁶²/month**



"Solid Pine"

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FAYE

SOFT 14" PROFILE HEIGHT,
800 SERIES EUROTOP

Twin Mattress \$699
Double Mattress \$749
King Mattress \$1099
Box Spring Extra

QUEEN MATTRESS

\$799

as low as \$33²⁹/month**

**Plus applicable fees and taxes.
See store for details.



- CleanProtect™ Fabric
- Stay True® Quilt with MoistureProtect™ Fibres
- Certipur-Us™ Sealy Support™ Gel HD Foam
- 3.5" Sealy Support™ HD Foam
- Posture Touch® Pocket Coil
- Sealy StableEdge™ HD
- Targeted Gel HD Foam

PURCHASING THE RIGHT PILLOW FOR YOU

We think of pillows as “the bed for your head” because that’s how important they are to getting the best night’s rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What’s more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.



REFLEXION PLUS Lifestyle Base

Head and Foot Adjustment, Cordless Remote, Personalized Zero Gravity & Positions, Dimmable Underbed Lighting, Child Lock Button, Bed can be lowered during power outage or remote failure.
Choose the right reflexion base for your needs.
Also available: twin long and double size.

reflexion

QUEEN BASE

\$1099



Invest in a
Better Mattress!

Having the best mattress for your needs and preferences is vital to making sure that you are comfortable enough to relax. Investing in a supportive mattress and pillow helps ensure that your spine gets proper support to avoid aches and pains.

WE ARE YOUR #1 LOCAL SOURCE FOR CANADIAN-MADE



MATTRESSES!

Clarington Signature ASHLEY

3 Piece Sectional with Chaise

Includes 3 pieces: left-arm facing sofa with corner wedge, armless loveseat and right-arm facing corner chaise

\$1999
as low as \$83²⁹/month**

Why choose between classic comfort and modern design? This sectional with chaise welcomes day-to-day relaxation in style. Its dimensional, menswear-inspired upholstery brings a designer touch to the easygoing silhouette. Gear up for game night or settle in to stream your favorite show—this sectional is an ideal supporting character for your living room hangs



Deanlee Signature ASHLEY

\$399

as low as \$16⁶²/month**



Tulen Signature ASHLEY Reclining Sofa

This reclining sofa puts the win in winning. Its waterfall back design and doubly plump pillow top arms team up with soft chenille fabric to go for the goal. Ample seating room makes the comfort possibilities endless. Sit back and relax.

\$1099
as low as \$45⁷⁹/month**

**Plus applicable fees and taxes. See store for details.



Reclining Loveseat \$1079

Mirror \$129, 6 Drawer Dresser \$549
5 Drawer Chest \$549, Night Stand \$329

Dereksen Signature ASHLEY



Queen Panel
Headboard

\$299
as low as \$12⁴⁶/month**

This queen panel bed makes an urban eclectic statement. Seasoned raw wood look merges with the clean lined design we love today. Muted rustic finish over replicated pine grain maintains its authenticity for a beautiful look.

5 Piece Dining Set 62" Table & 4 Chairs

\$2299
as low as \$95⁷⁹/month**

FEATURES

- Table is premium solid wood construction.
- Robust rectangular design.
- Ample seating.
- Sturdy and durable.
- Modern Farmhouse aesthetic.
- Easy to maintain.

DESIGNED FOR YOU AND YOUR BUDGET

Podium is a collection of dining room furniture proudly made in Canada. Custom manufactured items carefully assembled and finished by artisans devoted to wood crafting - part of a vision that has lived on for 40 years. We believe in offering quality, style and durability at an affordable price.

Elevate your dining space with the timeless elegance of the Stella Solid Wood Dining Table and Ladder Back Chairs. This set embodies both rustic charm and sophisticated design. With its versatile aesthetic, the Stella Dining Set seamlessly complements a variety of interior styles, from modern farmhouse to contemporary and traditional.

5 Piece Dining Set 78" Table & 4 Chairs

\$2499
as low as \$104¹²/month**

FEATURES

- Table is premium solid wood construction.
- Robust rectangular design.
- Ample seating.
- Sturdy and durable.
- Modern Farmhouse aesthetic.
- Easy to maintain.



Charcoal
6 custom finishes available

**Plus applicable fees and taxes. See store for details.



5 Piece Dining Room 40"x60"x78" table with 18" panel extension & 4 chairs

\$1099
as low as \$45⁷⁹/month**



5 Piece Dining Room 40"x60"x78" table with 18" panel extension & 4 chairs

\$1099
as low as \$45⁷⁹/month**

CUSTOMIZE EVERY DETAIL

CUSTOM PROGRAM FINISH

We can produce any of these styles in any of these finishes.

CUSTOM STYLES IN ANY OF THESE FINISHES



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Huxley PALLISER®

MADE IN CANADA QUALITY

Leather Match Sofa

Loveseat \$1949, Chair \$1699

\$1999

as low as \$83²⁹/month**



LOVESEAT \$1949

PALLISER®

MADE IN CANADA QUALITY

Fairbrook Reclining Sofa

\$2199

as low as \$91⁶²/month**



POWER EXTRA

POWER EXTRA

ROCKER RECLINER \$1599

LOVESEAT \$2149

The fabric gives this sofa a laid-back style. This timeless casual sofa is a good investment for any room as it suits many home decor styles. A combination of hardwood, softwood, and engineered wood forms the frame for strength and durability. This motion sofa fits three people with ease.

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* O.A.C on all furniture & mattresses EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics.

* An administration fee is due at time of purchase. A \$35 annual membership fee may be charged to your Account subject to certain conditions. On approved credit. Excludes appliances and electronics. Financing provided by CitiFinancial Canada, Inc. and is subject to all the terms and conditions in your cardholder agreement and the credit promotional plan disclosure statement (collectively the "Account Agreement"). For "24 months interest free" the purchase price is divided by 24 to determine equal monthly payments to be made during the credit promotional period. Finance Charges will not accrue on the purchase during the credit promotional period of 24 months if the required payment is made each billing cycle during the credit promotional period when due. The terms of the credit promotional plan will terminate if you default under your Account Agreement. On termination or expiry of the credit promotional plan (or for purchases that are not part of the credit promotional plan), the standard APR of 31.99% and the terms of the regular credit plan will apply to all outstanding balances owing. This offer is valid until February 28, 2026, cannot be used for previous purchases and cannot be combined with any other offers, promotions or special incentive programs. Certain terms and conditions apply. See store and Account Agreement for further information.

Sim's

Furniture & Bedding

Serving Olds and Area since 1973

www.simsfurniture.ca

5029 - 51 Street Olds, Alberta

STORE HOURS

Monday to Friday 10 am - 5:30 pm

Saturday 10 am - 5 pm

Closed Sunday



Locally Owned and Operated