

THE **BED SHOPPE**
WWW.BEDSHOPPE.CA

"WE SPECIALIZE IN YOUR
GOOD NIGHT'S SLEEP"

TAKE 24 MONTHS
TO MAKE EQUAL PAYMENTS
WITH **NO INTEREST!***
Make 24 Interest Free Equal Monthly Payments

FABULOUS

FREE FEBRUARY

PROMISE

Plush Pillow Top 11"

- Serta® Support Foam
- Gel Band Support
- 825 Custom Support Coil System
- Zoned Comfort
- Pressure Relief

QUEEN MATTRESS

\$749
as low as **\$31⁶²/month****

REG.
\$1199

**Plus applicable fees and taxes.
See store for details.



Serta
perfect sleeper.
Celebrating 25 years of Serta Sheep

Twin Mattress \$649
Double Mattress \$699
King Mattress \$1049
Box Spring Extra



Lifestyle Base Friendly

These prices won't last.
FINAL CHANCE!



your purchase
UP TO
WIN \$5,000!***

***Pay using your store credit card between February 1-28, 2026 and you'll automatically be entered to win the value of your purchase up to \$5000!
Contest is open to legal residents of Canada that are of the age of majority and the primary account holder of a Fairstone-issued Credit Card with a participating Retailer. Enter by making a purchase using your Fairstone-issued Credit Card at a participating Retailer or by the 'no purchase' method. Winner will be selected in March 9th, 2026 and the prize will be fulfilled by end of April 2026. Correct answer to mathematical skill-testing question required. Contest rules at fairstone.ca/drsq-rules

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Fairstone
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subsidiary of Fairstone Bank of Canada.

**Plus applicable fees and taxes. See store for details.

**BUY NOW!
PAY LATER!***
We have financing

With flexible payment plans you can:

- ✓ Purchase the items you want today
- ✓ Pay for your purchase over time
- ✓ Use your available credit whenever you want to shop



DRSG IV Comfort Top

Twin Mattress \$799
Double Mattress \$849
King Mattress \$1199
Box Spring Extra

QUEEN MATTRESS

\$899
as low as \$37⁴⁶/month**



- Anti-Microbial/Stain-Resistant Cover
- Serta® Anti-Microbial Fibre
- Perfect Response Latex
- Cool Twist® Gel Memory Foam
- Serta® PillowSoft™ Foam
- 900 Custom Support Coil System with Best Edge® Foam Encasement



10 HEALTHY SLEEP TIPS

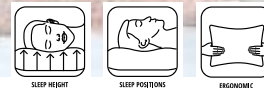
- 1 Sleep on a comfortable and supportive mattress and foundation.
- 2 Keep mentally stimulated throughout the day.
- 3 Eat a balanced diet with reduced caffeine intake.
- 4 Exercise regularly.
- 5 Take a warm bath.
- 6 Establish a sleep ritual, that keeps regular hours.
- 7 Dress for falling asleep.
- 8 Create a relaxing bedroom atmosphere.
- 9 Stop smoking.
- 10 Don't try too hard to fall asleep.

SLEEP IS A BEAUTIFUL THING

Great sleep is incredibly powerful. Science is proving that it's just as important to our health and happiness as proper diet and exercise. We believe that everyone deserves the benefits that come from a more comfortable sleep.

PURCHASING THE RIGHT PILLOW FOR YOU

We think of pillows as "the bed for your head" because that's how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What's more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.



DRSG II Tight Top

QUEEN MATTRESS

\$599
as low as \$24⁹⁶/month**

Twin Mattress \$499
Double Mattress \$549
King Mattress \$799
Box Spring Extra



- Antimicrobial Fibre
- 1/2" AirFeel™ Medium Foam,
- 1/2" AirFeel™ Firm Foam,
- 700 Beautyrest® Pocketed Coils,
- High-Density Foam Encasement

DRSG III Pillow Top

QUEEN MATTRESS

\$699
as low as \$29¹²/month**

Twin Mattress \$599
Double Mattress \$549
King Mattress \$899
Box Spring Extra



- 800 Custom Support Coil System with Best Edge® Foam Encasement
- Serta® Anti-Microbial Fibre
- Cool Twist® Gel Memory Foam
- Serta® PillowSoft™ Foam



**Plus applicable fees and taxes. See store for details.

Serta perfectsleeper. perfect sleep, every night

Designed with zoned comfort and supportive, pressure-relieving memory foams for a more restful sleep.



SPIRIT

Firm Tight Top 10.5" Profile Height

- Serta® Support Foam
- Gel Band Support
- 825 Custom Support Coil System
- Zoned Comfort
- Pressure Relief

Twin Mattress \$599
Double Mattress \$649
King Mattress \$999

QUEEN MATTRESS
\$699
as low as \$29¹²/month**

Lifestyle Base Friendly

Serta
perfectsleeper.



WHITEWATER

Tight Top Firm 12"

- Antimicrobial Mattress Protection
- CoolFeel™ Fabric
- Gel Band Support Gel memory foam
- Cool Twist® Gel Memory Foam
- Lush Sleep Surface
- 850-coil density system

Twin Mattress \$799
Double Mattress \$849
King Mattress \$1199
Box Spring Extra

QUEEN MATTRESS
\$899
as low as \$37⁴⁶/month**

Lifestyle Base Friendly

Serta
perfectsleeper.



TAKE 24 MONTHS
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WITH **NO INTEREST!***

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NIRVANA POOL

Firm Pillow Top 13.5"

- Antimicrobial Mattress Protection
- CoolFeel™ Fabric
- Gel Band Support Gel memory foam
- Cool Twist® Gel Memory Foam
- 850-coil density system

Twin Mattress \$899
Double Mattress \$949
King Mattress \$1299
Box Spring Extra

QUEEN MATTRESS
\$999
as low as \$41⁶²/month**

Lifestyle Base Friendly

Serta
perfectsleeper.





NADIR Firm

- CoolFeel™ Technology
- 5 ZoneResponse™ Design
- Perform Conform™ Graphite Memory Foam support

QUEEN MATTRESS

\$1499

as low as \$62⁴⁶/month**

**BUY NOW!
PAY LATER!***

We have financing

With flexible payment plans you can:

- ✓ Purchase the items you want today
- ✓ Pay for your purchase over time
- ✓ Use your available credit whenever you want to shop

**PAIR ANY
Serta Mattress
with our baselogic™**

**STARTING AT
TWIN BRONZE
\$649**

Twin Mattress \$1399
Double Mattress \$1449
King Mattress \$1799
Box Spring Extra

Adjustable Base Friendly

Clear Step-Up Story Makes it Easy to Step Consumers Up™

baselogic™

baselogic™ Bronze

FEATURES

- Head Adjustability
- Head Resting
- Zero Chemical
- Polyester

UPGRADES

- Head and Foot Adjustability
- Wireless Remote
- Zero Gravity Position
- 6 Touch-Free Pockets
- 4 x 11 Adjustable Legs

baselogic™ Silver

UPGRADES

- 100 A.C. Coils
- Edge Massage
- 2 Massage Pockets
- USB-C Lighting

baselogic™ Gold

UPGRADES

- 100 A.C. Coils
- Edge Massage
- 2 Massage Pockets
- USB-C Lighting
- 4 x 11 Adjustable Legs

baselogic™ Platinum

UPGRADES

- 100 A.C. Coils
- Edge Massage
- 2 Massage Pockets
- USB-C Lighting
- 4 x 11 Adjustable Legs



**Plus applicable fees and taxes. See store for details.

* O.A.C on all Mattresses EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics.

* An administration fee is due at time of purchase. A \$35 annual membership fee may be charged to your Account subject to certain conditions. On approved credit. Excludes appliances and electronics. Financing provided by CitiFinancial Canada, Inc. and is subject to all the terms and conditions in your cardholder agreement and the credit promotional plan disclosure statement (collectively the "Account Agreement"). For "24 months interest free" the purchase price is divided by 24 to determine equal monthly payments to be made during the credit promotional period. Finance Charges will not accrue on the purchase during the credit promotional period of 24 months if the required payment is made each billing cycle during the credit promotional period when due. The terms of the credit promotional plan will terminate if you default under your Account Agreement. On termination or expiry of the credit promotional plan (or for purchases that are not part of the credit promotional plan), the standard APR of 31.99% and the terms of the regular credit plan will apply to all outstanding balances owing. This offer is valid until February 28, 2026, cannot be used for previous purchases and cannot be combined with any other offers, promotions or special incentive programs. Certain terms and conditions apply. See store and Account Agreement for further information.

THE **BED SHOPPE**
WWW.BEDSHOPPE.CA

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Ph. (780) 814-7161 • Store Hours: Tuesday – Saturday 10 am – 6 pm

"WE SPECIALIZE IN YOUR
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KINGSDOWN
Over 100 Years of Sleep Innovation

