

# BIG Winter Sale

**TAKE 24 MONTHS**  
TO MAKE EQUAL PAYMENTS  
WITH **NO INTEREST!**<sup>\*</sup>

Make 24 Interest Free Equal Monthly Payments

Sale Ends  
March 5<sup>th</sup>, 2025

## PROMISE

Plush Pillow Top 11"

- Serta® Support Foam
- Gel Band Support
- 825 Custom Support Coil System
- Zoned Comfort
- Pressure Relief

REG.  
\$1199

QUEEN MATTRESS

**\$749**  
as low as \$31<sup>62</sup>/month\*\*

\*\*Plus applicable fees and taxes.  
See store for details.

Twin Mattress \$649  
Double Mattress \$699  
King Mattress \$1049  
Box Spring Extra



\*Lifestyle Base Friendly\*

These prices won't last.  
**FINAL CHANCE!**



**Serta**  
perfectsleeper.  
Celebrating 25 years of Serta Sheep



**WIN \$5,000!** \*\*\*  
your purchase  
UP TO

\*\*\*Pay using your store credit card between February 1-28, 2026 and you'll automatically be entered to win the value of your purchase up to \$5000!  
Contest is open to legal residents of Canada that are of the age of majority and the primary account holder of a Fairstone-issued Credit Card with a participating Retailer. Enter by making a purchase using your Fairstone-issued Credit Card at a participating Retailer or by the 'no purchase' method. Winner will be selected in March 9th, 2026 and the prize will be fulfilled by end of April 2026. Correct answer to mathematical skill-testing question required. Contest rules at [fairstone.ca/drsg-rules](http://fairstone.ca/drsg-rules)

Financing provided by  
**Fairstone**  
A Fairstone Bank Company

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Fairstone Financial Inc. is a wholly owned subsidiary of Fairstone Bank of Canada.

\*\*Plus applicable fees and taxes. See store for details.



## BUY NOW! PAY LATER!\*

We have financing



### DRSG IV Comfort Top

Twin Mattress \$799  
Double Mattress \$849  
King Mattress \$1199  
Box Spring Extra

QUEEN MATTRESS  
**\$899**  
as low as \$37<sup>46</sup>/month\*\*

- Anti-Microbial/Stain-Resistant Cover
- Serta® Anti-Microbial Fibre
- Perfect Response Latex
- Cool Twist® Gel Memory Foam
- Serta® PillowSoft™ Foam
- 900 Custom Support Coil System with Best Edge® Foam Encasement



## PURCHASING THE RIGHT PILLOW FOR YOU

We think of pillows as "the bed for your head" because that's how important they are to getting the best night's rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What's more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.



### DRSG II Tight Top



Twin Mattress \$499  
Double Mattress \$549  
King Mattress \$799  
Box Spring Extra

QUEEN MATTRESS  
**\$599**  
as low as \$24<sup>96</sup>/month\*\*

- Antimicrobial Fibre
- 1/2" AirFeel™ Medium Foam,
- 1/2" AirFeel™ Firm Foam,
- 700 Beautyrest® Pocketed Coils,
- High-Density Foam Encasement



### DRSG III Pillow Top



Twin Mattress \$599  
Double Mattress \$549  
King Mattress \$899  
Box Spring Extra

QUEEN MATTRESS  
**\$699**  
as low as \$29<sup>12</sup>/month\*\*

- 800 Custom Support Coil System with Best Edge® Foam Encasement
- Serta® Anti-Microbial Fibre
- Cool Twist® Gel Memory Foam
- Serta® PillowSoft™ Foam



## 10 HEALTHY SLEEP TIPS

- 1 Sleep on a comfortable and supportive mattress and foundation.
- 2 Keep mentally stimulated throughout the day.
- 3 Eat a balanced diet with reduced caffeine intake.
- 4 Exercise regularly.
- 5 Take a warm bath.
- 6 Establish a sleep ritual, that keeps regular hours.
- 7 Dress for falling asleep.
- 8 Create a relaxing bedroom atmosphere.
- 9 Stop smoking.
- 10 Don't try too hard to fall asleep.

## SLEEP IS A BEAUTIFUL THING

Great sleep is incredibly powerful. Science is proving that it's just as important to our health and happiness as proper diet and exercise. We believe that everyone deserves the benefits that come from a more comfortable sleep.

\*\*Plus applicable fees and taxes. See store for details.

# Serta perfectsleeper. perfect sleep, every night

Designed with zoned comfort and  
supportive, pressure-relieving memory  
foams for a more restful sleep.



## SPIRIT

### Firm Tight Top 10.5" Profile Height

- Serta® Support Foam
- Gel Band Support
- 825 Custom Support Coil System
- Zoned Comfort
- Pressure Relief

Twin Mattress	\$599
Double Mattress	\$649
King Mattress	\$999

## WHITEWATER

### Tight Top Firm 12"

- Antimicrobial Mattress Protection
- CoolFeel™ Fabric
- Gel Band Support Gel memory foam
- Cool Twist® Gel Memory Foam
- Lush Sleep Surface
- 850-coil density system

Twin Mattress	\$799
Double Mattress	\$849
King Mattress	\$1199
Box Spring Extra	

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WITH NO INTEREST !\***

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## NIRVANA POOL

### Firm Pillow Top 13.5"

- Antimicrobial Mattress Protection
- CoolFeel™ Fabric
- Gel Band Support Gel memory foam
- Cool Twist® Gel Memory Foam
- 850-coil density system

Twin Mattress	\$899
Double Mattress	\$949
King Mattress	\$1299
Box Spring Extra	





**PAIR ANY**  
Serta Mattress  
with our baselogic™

**STARTING AT**  
TWIN BRONZE  
**\$649**



## NADIR Firm

- CoolFeel™ Technology
- 5 ZoneResponse™ Design
- Perform Conform™ Graphite Memory Foam support

QUEEN MATTRESS

**\$1499**  
as low as \$62<sup>46</sup>/month\*\*

**BUY NOW!  
PAY LATER!\***

We have financing

With flexible payment  
plans you can:

- ✓ Purchase the items you want today
- ✓ Pay for your purchase over time
- ✓ Use your available credit whenever you want to shop

\*\*Plus applicable fees and taxes. See store for details.

\* O.A.C on all Mattresses EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics.

\* An administration fee is due at time of purchase. A \$35 annual membership fee may be charged to your Account subject to certain conditions. On approved credit. Excludes appliances and electronics. Financing provided by CitiFinancial Canada, Inc. and is subject to all the terms and conditions in your cardholder agreement and the credit promotional plan disclosure statement (collectively the "Account Agreement"). For "24 months interest free" the purchase price is divided by 24 to determine equal monthly payments to be made during the credit promotional period. Finance Charges will not accrue on the purchase during the credit promotional period of 24 months if the required payment is made each billing cycle during the credit promotional period when due. The terms of the credit promotional plan will terminate if you default under your Account Agreement. On termination or expiry of the credit promotional plan (or for purchases that are not part of the credit promotional plan), the standard APR of 31.99% and the terms of the regular credit plan will apply to all outstanding balances owing. This offer is valid until February 28, 2026, cannot be used for previous purchases and cannot be combined with any other offers, promotions or special incentive programs. Certain terms and conditions apply. See store and Account Agreement for further information.

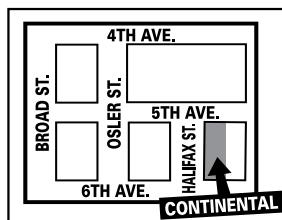
# CONTINENTAL

**FURNITURE, APPLIANCES & MATTRESSES**

[www.continentalfurniture.ca](http://www.continentalfurniture.ca)

5th Ave. & Halifax St. 1155 Halifax Street  
Ph: 565-0741 1-888-545-5565

Monday - Saturday, 9:00am-5:30pm  
Closed Sundays



**BUY NOW!  
PAY LATER!**

Scan QR code to apply  
for our Continental  
Credit Card