

"We'll make you feel right at home!"

Birt's FURNITURE

"CHAT WITH US AT"
 birtsfurniture.com

ONE COMMUNITY FROM COAST-TO-COAST

Over 300 MILLION in Selling Power helps you GOALS with Freshour membership benefits

We are part of a National Buying Group with 163 locations coast to coast

CANADA

Coast to Coast

SALE

CANADA

CHAIR \$1699

the Huxley
PALLISER®

LOVESEAT \$1979

MADE IN CANADA

LEATHER MATCH SOFA \$1999

NO INTEREST & NO PAYMENTS FOR 12 MONTHS* ON A WIDE SELECTION OF FURNITURE & MATTRESSES ON APPROVED CREDIT* (IF PAID IN FULL)

POWER HOME THEATRE RECLINER
WITH BT AUDIO & POWER HEADREST **\$1199**

Upgrade to home theater experience with this feature-packed recliner.



Enjoy power headrest and zero-gravity recline, allowing you to find the perfect position at the touch of a button. Soft LED lighting, built-in subwoofer enhances your audio experience with deep, rich sound. Convenient storage compartments with cup holders.

- Upholstered in genuine Italian, semi-aniline top-grain leather with matching polysoft sides
- Corner Blocked and bolted, solid kiln dried woodframe
- Seat Fill Material – 1.9 lb and 1.5 lb Foam
- Back Fill Material – Blown Fiber

the Harmony
RECLINER
\$1799



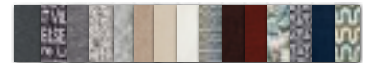
LEATHER MATCH SOFA \$2499
Love Seat \$2479



Proudly built in **CANADA** by our family, since 1972. A leading Canadian manufacturer of fine upholstery. We take great pride in making furniture that will last for generations.

CUSTOMIZE EVERY DETAIL

Over 60 Custom order Colours, patterns, styles to match any room



MADE IN CANADA *the Ronin*



Rocker Recliner
\$1199



FABRIC RECLINING SOFA \$2199
Reclining Loveseat \$2149 Rocker Recliner \$1199



the Mason
MEDIA SOFA SLEEPER
\$1099



Create your dream home **TODAY!**



You have the **INSPIRATION**, and now you have the **POWER** to create the home of your dreams with your Card. **FINANCE YOUR WAY** with our flexible interest-free payment options. **PLUS**, cardholders enjoy special offers and invitations to exclusive sale events!

SHOP LOCAL More Personal



Fabric
Loveseat **\$779**

FABRIC SOFA **\$799**

the Altari

If style is the question, then this striking sofa is the answer. Sporting clean lines and sleek track arms, the decidedly contemporary profile is enhanced with plump cushioning and a chenille-feel upholstery that's so pleasing to the touch.

Signature
FURNITURE
ASHLEY

RECLINING LIFT CHAIR
the Turin

\$999



POWER RECLINING CHAIR
the Venice

\$1999



LEATHER MATCH SWIVEL
CHAIR
the Bliss

\$1499



Beautifully designed swivel chair that will hug you with comfort



Wrapped in luxuriously soft jumbo corduroy, this sectional sofa with chaise takes cozy and inviting to a higher level. The sumptuous piece is perfect for unwinding after a long day, with exceptionally textured cushions that deliver pure indulgence. Now all you have to do is kick back, sink in and relax.

the Midnight-Madness

2 PIECE SECTIONAL
SOFA WITH CHAISE **\$1999**

the Damon

The ultimate solution for those who want to create a comfortable and customizable seating experience in their living space. This versatile and stylish seating system allows you to create the perfect power configuration for your needs, while also providing advanced features that make relaxing and entertaining a breeze.



Power Reclining Loveseat
with Console
\$2999

POWER RECLINING SOFA **\$2999** Power Recliner **\$1799**
Stonewash Gunmetal

FEATURES

- 160 Layflat with 6 ft. Plus Expand Recliner
- Steel Seat Box
- Headrest and Lumbar System
- All Close Button

- 3" Footrest Extension
- Hidden Cupholders
- USB Charging Port
- Side Control Panel with All Close Button



"Solid Pine"



the Stella in Charcoal

DRESSER \$1599,
MIRROR \$399,
CHEST \$1099,
NIGHT STAND \$499,

QUEEN BED
\$1199

Storage box Extra

ECO-FRIENDLY CHOICE

Choosing our Pine wood furniture means investing in the planet's future. It's not just furniture; it's a sustainable choice that reduces your carbon footprint, one piece at a time.

SUSTAINABLE FORESTRY

Committed to the environment, our Pine wood is sourced from sustainable forests. This not only supports healthy ecosystems but also ensures the longevity of timber resources for future generations.

the Ellesmere
in Champagne

DRESSER \$1599, MIRROR \$399,
CHEST \$1099, NIGHT STAND \$499,
Storage box Extra

QUEEN BED
\$1199



"Solid Pine"

the Harlow
in Natural

DRESSER \$1599, MIRROR \$399,
CHEST \$1099, NIGHT STAND \$499,
Storage box Extra

QUEEN BED
\$999



"Solid Pine"



the Dereksen



This queen panel bed makes an urban eclectic statement. Seasoned raw wood look merges with the clean lined design we love today. Muted rustic finish over replicated pine grain maintains its authenticity for a beautiful look.



QUEEN PANEL HEADBOARD **\$299**

Mirror \$129, 6 Drawer Dresser \$549
5 Drawer Chest \$549, Night Stand \$329



PURCHASING THE RIGHT PILLOW FOR YOU

We think of pillows as "the bed for your head" because that's how important they are to getting the best night's rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What's more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.

NO INTEREST & NO PAYMENTS FOR 12 MONTHS IF PAID IN FULL*

ON A WIDE SELECTION OF MATTRESSES ON APPROVED CREDIT*

X-HALE Firm



perfectcomfortX™

- CoolFeel™ Technology
- 5 ZoneActive™ Design
- Perform Conform™ Graphite Memory Foam
- Queen Coil Count: 1250



QUEEN MATTRESS

\$1199

- Twin Mattress \$1099
- Double Mattress \$1149
- King Mattress \$1499
- Box Spring Extra

Celebrating 25 years of Serta Sheep
Lifestyle Base Friendly

PAIR ANY
Serta Mattress
with our basellogic™

STARTING AT
TWIN BRONZE
\$649



perfect sleep, every night

Designed with zoned comfort and supportive, pressure-relieving memory foams for a more restful sleep.

Clear Step-Up Story Makes it Easy to Step Consumers Up ENIFR.

baseellogic Bronze	baseellogic Silver	baseellogic Gold	baseellogic Platinum
FEATURES <ul style="list-style-type: none"> Head Adjustability Wired Remote Zip Clearance Portable 	UPGRADES <ul style="list-style-type: none"> Head and Foot Adjustability Wireless Remote Zero Gravity Position 1-Footed Pull-Down 3-in-1 Adjustable Legs 	UPGRADES <ul style="list-style-type: none"> USB A & C Ports Single Massage 3 Memory Positions Unobstructed Lighting 	UPGRADES <ul style="list-style-type: none"> Anti-Snore Pillow LED Remote Wired, Wireless & Smart Phone Control 2 Shades of Individual Lighting Dual Massage 1 Massage Position Automatic Pillow Flip 4-in-1 Adjustable Legs
Head Up Only	Head & Feet	Upgraded	Premium

WE ARE YOUR #1 LOCAL SOURCE FOR CANADIAN-MADE MATTRESSES!

the Clarington Signature DESIGN BY ASHLEY

3 PIECE SECTIONAL WITH CHAISE

Includes 3 pieces: left-arm facing sofa with corner wedge, armless loveseat and right-arm facing corner chaise

\$1999



Deanlee **\$399**



Signature DESIGN BY ASHLEY

Why choose between classic comfort and modern design? This sectional with chaise welcomes day-to-day relaxation in style. Its dimensional, menswear-inspired upholstery brings a designer touch to the easygoing silhouette. Gear up for game night or settle in to stream your favorite show—this sectional is an ideal supporting character for your living room hangs

NO INTEREST & NO PAYMENTS FOR 12 MONTHS IF PAID IN FULL*

ON A WIDE SELECTION OF FURNITURE & MATTRESSES ON APPROVED CREDIT*

the Marlerton



Signature DESIGN BY ASHLEY

2 PIECE SECTIONAL WITH CHAISE \$1499

the Tulen



Signature DESIGN BY ASHLEY

RECLINING SOFA \$1099
Reclining Loveseat \$1079



MONARCH SPECIALTIES INC.

5 Piece Dining Room \$999
40"x60"x78" table with 18" panel extension & 4 chairs



MONARCH SPECIALTIES INC.

5 Piece Dining Room \$999
40"x60"x78" table with 18" panel extension & 4 chairs

This stunning motion collection is sure to draw attention. Blown-fiber backs and high-density foam seats combine with pillow-top arms for unparalleled comfort that you can fully sink into. A triple-bolstered back brings a structured drama to the look, accented by double topstitch details on the back and seat. Power headrest, recline, and lumbar offer infinite opportunities for creating the perfect position, while wall-hugger technology ensures a full recline with as little as 4" of wall clearance.

the Kieran **MADE IN CANADA**

Power Reclining Loveseat with Console
\$4399

PALLISER® **MADE IN CANADA** **quality** LEATHER MATCH POWER RECLINING SOFA **\$4399**

NO INTEREST & NO PAYMENTS FOR 12 MONTHS IF PAID IN FULL*
ON A WIDE SELECTION OF FURNITURE & MATTRESSES ON APPROVED CREDIT*

MADE IN CANADA

PALLISER® **MADE IN CANADA** **quality** MATCHING ROCKER RECLINER \$1599

POWER EXTRA

Modern Sophistication

the Fairbrook RECLINING SOFA **\$2199**

POWER EXTRA

RECLINING LOVESEAT \$2149

FEATURES

- Table is premium solid wood construction.
- Robust rectangular design.
- Ample seating.
- Sturdy and durable.
- Modern Farmhouse aesthetic.
- Easy to maintain.

5 Piece Dining Set
62" Table & 4 Chairs



Natural **\$2299**

6 custom finishes available

MADE IN CANADA

5 Piece Dining Set
78" Table & 4 Chairs



Charcoal **\$2499**

MAYTAG
KITCHEN SUITE Savings
EVENT
 FEBRUARY 26 - APRIL 1, 2026

BUY 2 ELIGIBLE MAYTAG KITCHEN MAJOR APPLIANCES AND
SAVE \$150
 AN ADDITIONAL

BUY 3+ ELIGIBLE MAYTAG KITCHEN MAJOR APPLIANCES AND
SAVE \$300
 AN ADDITIONAL



\$2599⁹⁹

36" 28.3 cu. ft. Full-Depth Side-by-Side Refrigerator with Arctic Blue Interior

The PowerCold® feature takes your groceries from room temp to chilly quickly, and the EvenAir Cooling System keeps everything consistently cold front to back. MRSF6636RZ



1.7 cu. ft. Over-the-Range Microwave with Non-Stick Interior Coating

This fingerprint resistant stainless steel microwave keeps a clean look, while the multiple speed exhaust fan helps remove smoke and odors while you cook. YMMMS4230PZ

\$499⁹⁹



\$1399⁹⁹

30" Freestanding Electric Range with Grill Mode and No Preheat Air Fry

Grill Mode - get a sizzling sear all year inside your oven and enjoy your crispy favorites with No Preheat Air Fry. YMFES7030SZ



\$799⁹⁹

Top Control Dishwasher with Dual Power Filtration and PowerBlast® Cycle

Skip soaking, scrubbing and pre-rinsing with Dual Power Filtration and PowerBlast® Cycle. MDB4949SKZ

BUY MORE SAVE MORE

Buy any eligible Whirlpool or Maytag washer & dryer pair and... **SAVE \$100**
 AN ADDITIONAL



1149⁹⁹

Pair Price

1149⁹⁹

\$2299⁹⁹

INNOVATION
 of the Month

Pet Pro Option:

Conquer pet hair like a pro.

The Pet Pro Option unleashes additional water and a deep rinse to lift pet hair from clothes and capture it in the built in Pet Pro filter. This washer visibly removes pet hair for a clean you can see, load after load.

Scan to see it in action

Watch how Pet Pro works. 10 second demo.



6 cu. ft. Pet Pro Top Load Agitator Washer with Extra Power and Sanitize Cycle with Oxi

Press the Pet Pro option to activate the built-in Pet Pro Filter to visibly remove pet hair. Extra Power boosts stain fighting on any wash cycle so you can walk away while stains wash away. MTW7205RR

7.4 cu. ft. Pet Pro Top Load Electric Dryer with Extra Power and Sanitize Cycle

The Pet Pro option lifts and captures pet hair from clothes and traps it in the lint trap. Extra Power boosts drying power to get thick fabrics drier the first time. YMED7205RR

*O.A.C on all Furniture & Mattresses if paid in full. EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics. An administration fee, taxes, & delivery charge fee may be due at time of purchase. See store for details

*On approved credit. A \$35 annual membership fee may be charged to your Account subject to certain conditions. Financing provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your cardholder agreement and the credit promotional plan disclosure statement (collectively the "Account Agreement"). Finance charges will accrue on the purchase from the beginning of the credit promotional period of the No Interest, No Payments for 12 months, but no minimum payments will be due during the credit promotional period. However, if you pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be waived and no Finance charges assessed on the purchase. Otherwise, if you choose to not pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be assessed at that time.

On termination or expiry of the credit promotion plan (or for purchases that are not part of the credit promotional plan), the standard APR of 31.99% and the terms of the regular credit plan will apply to all outstanding balances owing. The offer is valid up to and including April 30, 2026, cannot be used for previous purchases and cannot be combined with any other offers, promotions or special incentive programs. Certain terms and conditions apply. See store and account agreement for further information.



27 Brackley Point Road,
 Charlottetown, PEI C1A 6Y1

902-566-1990

Store Hours:

Mon. to Sat.: 9:00am - 5:00pm

Sunday: Closed

"We'll make you feel right at home!" www.birtsfurniture.com