

POIRIER Furniture

poirierfurniture.com



perfectcomfortX™

X-HALE Firm

- CoolFeel™ Technology
- 5 ZoneActive™ Design
- Perform Conform™ Graphite Memory Foam
- Queen Coil Count: 1250



QUEEN MATTRESS

\$1199

- Twin Mattress \$1099
- Double Mattress \$1149
- King Mattress \$1499
- Box Spring Extra

25th ANNIVERSARY
drsg Proudly Canadian
gsd Group of 25
ONE COMMUNITY FROM COAST-TO-COAST

EXISTING LOCATIONS:
 ● 148 STORES
 ○ 15 BRANCHES
 163 STORE LOCATIONS

OVER \$500 MILLION IN BUYING POWER MEANS BIG BOX DEALS WITH FRIENDLY HOMETOWN SERVICE

We are part of a National Buying Group with 162 locations coast to coast

Celebrating 25 years of Serta Sheep
 Lifestyle Base Friendly





Invest in a Better Mattress!

Having the best mattress for your needs and preferences is vital to making sure that you are comfortable enough to relax. Investing in a supportive mattress and pillow helps ensure that your spine gets proper support to avoid aches and pains.

SLEEP IS A BEAUTIFUL THING

Great sleep is incredibly powerful. Science is proving that it's just as important to our health and happiness as proper diet and exercise. We believe that everyone deserves the benefits that come from a more comfortable sleep.

BUY NOW! PAY LATER!*

We have financing

With flexible payment plans you can:

- ✓ Purchase the items you want today
- ✓ Pay for your purchase over time
- ✓ Use your available credit whenever you want to shop

QUEEN MATTRESS

DRSG IV Comfort Top \$899



Twin Mattress \$799
 Double Mattress \$849
 King Mattress \$1199
 Box Spring Extra



- Anti-Microbial/Stain-Resistant Cover
- Serta® Anti-Microbial Fibre
- Perfect Response Latex
- Cool Twist® Gel Memory Foam
- Serta® PillowSoft™ Foam
- 900 Custom Support Coil System with Best Edge® Foam Encasement



PURCHASING THE RIGHT PILLOW FOR YOU



We think of pillows as “the bed for your head” because that’s how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What’s more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.



DRSG II Tight Top

QUEEN MATTRESS



Twin Mattress \$499
 Double Mattress \$549
 King Mattress \$799
 Box Spring Extra

\$599

DRSG III Pillow Top

QUEEN MATTRESS



Twin Mattress \$599
 Double Mattress \$649
 King Mattress \$999
 Box Spring Extra

\$699

- Antimicrobial Fibre,
- 1/2" AirFeel™ Medium Foam,
- 1/2" AirFeel™ Firm Foam,
- 700 Custom Support Coil System with Best Edge® Foam Encasement,
- High-Density Foam Encasement

- 800 Custom Support Coil System with Best Edge® Foam Encasement,
- Serta® Anti-Microbial Fibre,
- Cool Twist® Gel Memory Foam,
- Serta® PillowSoft™ Foam



perfect sleep,
every night

Designed with zoned comfort and supportive, pressure-relieving memory foams for a more restful sleep.

- Serta® Support Foam
- Gel Band Support
- 825 Custom Support Coil System
- Zoned Comfort
- Pressure Relief

Lifestyle Base Friendly

Twin Mattress	\$699
Double Mattress	\$749
King Mattress	\$1099

Serta perfectsleeper.

QUEEN MATTRESS

SPiRiT

Firm Tight Top 10.5" Profile Height

\$799



Serta perfectsleeper.



10 HEALTHY SLEEP TIPS

- 1 Sleep on a comfortable and supportive mattress and foundation.
- 2 Keep mentally stimulated throughout the day.
- 3 Eat a balanced diet with reduced caffeine intake.
- 4 Exercise regularly.
- 5 Take a warm bath.
- 6 Establish a sleep ritual, that keeps regular hours.
- 7 Dress for falling asleep.
- 8 Create a relaxing bedroom atmosphere.
- 9 Stop smoking.
- 10 Don't try too hard to fall asleep.

- Serta® Support Foam
- Gel Band Support
- 825 Custom Support Coil System
- Zoned Comfort
- Pressure Relief

QUEEN MATTRESS

PROMISE

Plush Pillow Top 11"

\$899

Twin Mattress	\$799
Double Mattress	\$849
King Mattress	\$1199
Box Spring Extra	



Lifestyle Base Friendly



NADIR Firm

- CoolFeel™ Technology
- 5 ZoneResponse™ Design
- Perform Conform™ Graphite Memory Foam support

\$1549

**PAIR ANY
Serta Mattress
with our baselogic™**

**STARTING AT
TWIN BRONZE
\$649**

- Twin Mattress \$1449
- Double Mattress \$1499
- King Mattress \$1849
- Box Spring Extra

Adjustable Base Friendly

Clear Step-Up Story Makes it Easy to Step Consumers Up

baselogic™ Bronze	baselogic™ Silver	baselogic™ Gold	baselogic™ Platinum
FEATURES	UPGRADES	UPGRADES	UPGRADES
<ul style="list-style-type: none"> Head Adjustability Wash Remedy Zone Comfort Podium 	<ul style="list-style-type: none"> Head and Foot Adjustability Washable Remedy Zone Comfort, Head 5 Touch-Fix Head 4 in 1 Adjustable Legs 	<ul style="list-style-type: none"> 288 4.5-Certs Edge Massage 2 Memory Pockets Unobstructed Lighting 	<ul style="list-style-type: none"> Anti-Roll Head LED Remedy White, Pink & Brown Wash Remedy Machine 2 Modes of Unobstructed Lighting 2nd Massage Memory Head Tail 4 in 1 Adjustable Legs
Head Up Only	Head & Feet	Upgraded	Premium



ICOMFORT™

POIRIER Furniture

Where only the look is expensive!

1400 Vincent Massey Dr., Cornwall, Ontario
Phone: 613-932-6550

DELIVERY AVAILABLE!

www.poirierfurniture.com

