

CONTINENTAL
FURNITURE, APPLIANCES & MATTRESSES

**CROSS
CANADA**

Sale



X-HALE Firm



perfectcomfortX™



- CoolFeel™ Technology
- 5 ZoneActive™ Design
- Perform Conform™ Graphite Memory Foam
- Queen Coil Count: 1250

QUEEN MATTRESS

\$1199

- Twin Mattress \$1099
- Double Mattress \$1149
- King Mattress \$1499
- Box Spring Extra

ONE COMMUNITY FROM COAST-TO-COAST

drsg 25th Anniversary Proudly Canadian
gsd 25th Anniversary

EXISTING LOCATIONS
● 147 STORES
● 15 BRANCHES
162 STORE LOCATIONS

OVER \$500 MILLION IN BUYING POWER MEANS BIG BOX DEALS WITH FRIENDLY HOMETOWN SERVICE

We are part of a National Buying Group with 162 locations coast to coast



Celebrating 25 years of Serta Sheep
Lifestyle Base Friendly



NO INTEREST & NO PAYMENTS FOR 12 MONTHS IF PAID IN FULL * ON A WIDE SELECTION OF MATTRESSES ON APPROVED CREDIT*



Invest in a Better Mattress!

Having the best mattress for your needs and preferences is vital to making sure that you are comfortable enough to relax. Investing in a supportive mattress and pillow helps ensure that your spine gets proper support to avoid aches and pains.

SLEEP IS A BEAUTIFUL THING

Great sleep is incredibly powerful. Science is proving that it's just as important to our health and happiness as proper diet and exercise. We believe that everyone deserves the benefits that come from a more comfortable sleep.

BUY NOW! PAY LATER!*

We have financing

With flexible payment plans you can:

- ✓ Purchase the items you want today
- ✓ Pay for your purchase over time
- ✓ Use your available credit whenever you want to shop

QUEEN MATTRESS

DRSG IV Comfort Top \$899



Twin Mattress \$799
 Double Mattress \$849
 King Mattress \$1199
 Box Spring Extra



- Anti-Microbial/Stain-Resistant Cover
- Serta® Anti-Microbial Fibre
- Perfect Response Latex
- Cool Twist® Gel Memory Foam
- Serta® PillowSoft™ Foam
- 900 Custom Support Coil System with Best Edge® Foam Encasement



PURCHASING THE RIGHT PILLOW FOR YOU



We think of pillows as “the bed for your head” because that’s how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What’s more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.



DRSG II Tight Top

QUEEN MATTRESS



Twin Mattress \$499
 Double Mattress \$549
 King Mattress \$799
 Box Spring Extra

\$599

DRSG III Pillow Top

QUEEN MATTRESS



Twin Mattress \$599
 Double Mattress \$649
 King Mattress \$999
 Box Spring Extra

\$699

- Antimicrobial Fibre,
- 1/2" AirFeel™ Medium Foam,
- 1/2" AirFeel™ Firm Foam,
- 700 Custom Support Coil System with Best Edge® Foam Encasement,
- High-Density Foam Encasement

- 800 Custom Support Coil System with Best Edge® Foam Encasement,
- Serta® Anti-Microbial Fibre,
- Cool Twist® Gel Memory Foam,
- Serta® PillowSoft™ Foam



perfect sleep,
every night

Designed with zoned comfort and supportive, pressure-relieving memory foams for a more restful sleep.

- Serta® Support Foam
- Gel Band Support
- 825 Custom Support Coil System
- Zoned Comfort
- Pressure Relief

Lifestyle Base Friendly

Twin Mattress \$699
Double Mattress \$749
King Mattress \$1099

Serta perfectsleeper.

QUEEN MATTRESS

SPIRIT

Firm Tight Top 10.5" Profile Height

\$799



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Serta perfectsleeper.



10 HEALTHY SLEEP TIPS

- 1** Sleep on a comfortable and supportive mattress and foundation.
- 2** Keep mentally stimulated throughout the day.
- 3** Eat a balanced diet with reduced caffeine intake.
- 4** Exercise regularly.
- 5** Take a warm bath.
- 6** Establish a sleep ritual, that keeps regular hours.
- 7** Dress for falling asleep.
- 8** Create a relaxing bedroom atmosphere.
- 9** Stop smoking.
- 10** Don't try too hard to fall asleep.

- Serta® Support Foam
- Gel Band Support
- 825 Custom Support Coil System
- Zoned Comfort
- Pressure Relief

QUEEN MATTRESS

PROMISE
Plush Pillow Top 11"

\$899

Twin Mattress \$799
Double Mattress \$849
King Mattress \$1199
Box Spring Extra



Lifestyle Base Friendly

NADIR Firm

- CoolFeel™ Technology
- 5 ZoneResponse™ Design
- Perform Conform™ Graphite Memory Foam support

\$1549

**BUY NOW!
PAY LATER!***

**We have financing
With flexible payment
plans you can:**

- ✓ Purchase the items you want today
- ✓ Pay for your purchase over time
- ✓ Use your available credit whenever you want to shop

**PAIR ANY
Serta Mattress
with our baselogic™**

**STARTING AT
TWIN BRONZE
\$649**

Twin Mattress \$1449
Double Mattress \$1499
King Mattress \$1849
Box Spring Extra

Adjustable Base Friendly

Clear Step-Up Story Makes it Easy to Step Consumers Up

baselogic™

Respect

baselogic™ Bronze

FEATURES

- Head Adjustability
- Smart Response™
- Zone Comfort™
- Foldable

UPGRADES

- Head & Feet

baselogic™ Silver

FEATURES

- Head and Foot Adjustability
- Wireless Remote
- Zero Gravity™ Position
- 5 Touch-Fit™ Pockets
- 4 x 11 Adjustable Legs

UPGRADES

- Head & Feet

baselogic™ Gold

FEATURES

- 360° A.C. ports
- Ergo Massage™
- 2 Massage Pockets
- USB-C Lighting

UPGRADES

- Upgrade

baselogic™ Platinum

UPGRADES

- Anti-Roll Head
- LED Remote
- White, Pink & Blue
- Water-Sound Machine
- 17 Modes of Oscillation
- Lighting
- Cool Massage™
- 1 Massage Pocket
- Sublimation™ Photo Tap
- 4 x 11 Adjustable Legs

UPGRADES

- Premium

*O.A.C on all Mattresses if paid in full. EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics. An administration fee, taxes, & delivery charge fee may be due at time of purchase. See store for details

*On approved credit. A \$35 annual membership fee may be charged to your Account subject to certain conditions. Financing provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your cardholder agreement and the credit promotional plan disclosure statement (collectively the "Account Agreement"). Finance charges will accrue on the purchase from the beginning of the credit promotional period of the No Interest, No Payments for 12 months, but no minimum payments will be due during the credit promotional period. However, if you pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be waived and no Finance charges assessed on the purchase. Otherwise, if you choose to not pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be assessed at that time.

On termination or expiry of the credit promotion plan (or for purchases that are not part of the credit promotional plan), the standard APR of 31.99% and the terms of the regular credit plan will apply to all outstanding balances owing. The offer is valid up to and including April 30, 2026, cannot be used for previous purchases and cannot be combined with any other offers, promotions or special incentive programs. Certain terms and conditions apply. See store and account agreement for further information.

CONTINENTAL

FURNITURE, APPLIANCES & MATTRESSES

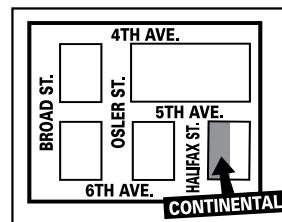
www.continentalfurniture.ca

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Monday - Saturday, 9:00am-5:30pm

Closed Sundays



**BUY NOW!
PAY LATER!**

Scan QR code to apply
for our Continental
Credit Card