



# Great CANADIAN SALE

*Beautyrest*  
WORLD CLASS

Step up to a world class experience



**TAKE  
3 YEARS  
TO PAY\***

**0% INTEREST -  
36 EQUAL MONTHLY  
PAYMENTS\***

\*\*Plus applicable fees and taxes. See store for details.

## Irena LEVEL ONE, 14" PILLOWTOP FIRM

- **Signature Individualized Support + Motion Separation** - 875 Density Pocketed Coil® Technology provides our signature individualized support for every sleeping position + unparalleled motion separation for an undisturbed rest
- **Cooling Sleep Surface** - Beautyrest® Antimicrobial Fibre Technology found on the surface of the mattress, keeping your mattress fresh and clean.
- **Responsive Pressure Relief and Edge Support** - Beautyrest® ActiveResponse™ Memory Foam contours to the body for comfort and is designed to help alleviate aches and pains.
- **Adjustable Base Compatible**



QUEEN MATTRESS

**\$899**  
as low as \$24<sup>97</sup>/month\*\*

Twin Mattress	\$799
Double Mattress	\$849
King Mattress	\$1199
Box Spring Extra	

dRSG\_26MAY\_Simmons

“Win **\$5,000!**”  
UP TO your purchase\*\*\*

\*\*\* Pay using your store credit card between May 1-31, 2026 and you'll automatically be entered to win the value of your purchase up to \$5000!  
Contest is open to legal residents of Canada that are of the age of majority and the primary account holder of a Fairstone-issued Credit Card with a participating Retailer. Enter by making a purchase using your Fairstone-issued Credit Card at a participating Retailer or by the 'no purchase' method. Winner will be selected in June 8th, 2026 and the prize will be fulfilled by end of July 2026. Correct answer to mathematical skill-testing question required. Contest rules at fairstone.ca/drs-g-rules



\*\*Plus applicable fees and taxes. See store for details.

# Beautyrest®



## PURCHASING THE RIGHT PILLOW FOR YOU

We think of pillows as “the bed for your head” because that’s how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What’s more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.

### dRSG II Tight Top

- Antimicrobial Fibre,
- 1/2" AirFeel™ Medium Foam,
- Foam, 1/2" AirFeel™

- Firm Foam, 700 Beautyrest®
- Pocketed Coils, High-Density Foam Encasement



Twin Mattress \$499  
 Double Mattress \$549  
 King Mattress \$799  
 Box Spring Extra

QUEEN MATTRESS

**\$599**  
 as low as \$16<sup>64</sup>/month\*\*

### dRSG III Comfort Top, 800 Beautyrest Pocketed Coil

- Antimicrobial Fibre
- 1" 1/2" AirFeel™ Medium Foam
- 2" Plush Comfort Foam

- 1/2" AirFeel™ Firm Foam
- Gel-Infused Memory Foam
- High-Density Foam Encasement



Twin Mattress \$599  
 Double Mattress \$649  
 King Mattress \$999  
 Box Spring Extra

QUEEN MATTRESS

**\$699**  
 as low as \$19<sup>42</sup>/month\*\*

### dRSG IV Pillow Top

- Antimicrobial/Stain-Resistant Cover
- Antimicrobial Fibre, 1" AirFeel™ Medium Foam
- 1/2" AirFeel™ Medium Foam, Gel-Infused Memory Foam

- 1" Plush Comfort Foam, Comfort Response Latex
- 900 Beautyrest® Pocketed Coils, High-Density Foam Encasement



Twin Mattress \$799  
 Double Mattress \$849  
 King Mattress \$1099  
 Box Spring Extra

QUEEN MATTRESS

**\$899**  
 as low as \$24<sup>97</sup>/month\*\*

\*\*Plus applicable fees and taxes. See store for details.

## Eldris Level Two 16" Medium Pillow Top

QUEEN MATTRESS

**\$1749**

as low as \$48<sup>58</sup>/month\*\*



Adjustable Base Compatible

Twin Mattress \$1649  
Double Mattress \$1699  
King Mattress \$2049  
Box Spring Extra

- **Premier Individualized Support + Motion Separation - 1000 Density Pocketed Coil® Technology** provides premier, individualized support for every sleeping position + unparalleled motion separation for an undisturbed rest.
- **InfiniCool® MAX Technology** features a cool-to-the-touch sleep surface designed to help move excess heat away from the sleeper with natural lux fibers for added surface breathability.
- **SurfaceTouch™ Gel Memory Foam**
- **World Class Relief™ HD Foam**
- 2 layers of **Beautyrest® ActiveResponse™ Memory Foam**

Twin Mattress \$1649  
Double Mattress \$1699  
King Mattress \$2049  
Box Spring Extra

- **Premier Individualized Support + Motion Separation - 1000 Density Pocketed Coil® Technology** provides premier, individualized support for every sleeping position + unparalleled motion separation for an undisturbed rest.
- **InfiniCool® MAX Technology** features a cool-to-the-touch sleep surface designed to help move excess heat away from the sleeper with natural lux fibers for added surface breathability.
- **SurfaceTouch™ Gel Memory Foam**
- **World Class Relief™ HD Foam**
- 2 layers of **Beautyrest® ActiveResponse™ Memory Foam**

## Liric Level Two 16.5" Plush Pillow Top

QUEEN MATTRESS

**\$1749**

as low as \$48<sup>58</sup>/month\*\*



Adjustable Base Compatible

Beautyrest® **100**  
WORLD CLASS A CENTURY OF INNOVATION

Beautyrest®

WORLD CLASS®

Step up to a world class sleep experience.

For the past 100 years, Beautyrest has helped transform the sleep industry for the better. As the inventor of Pocketed Coil® Technology, King and Queen mattress sizes, the Hybrid-construction mattress, and the no-flip mattress design, Beautyrest continues to combine its industry-leading history with sleep-enhancing innovations to deliver a premium sleep.



## Invest in a Better Mattress!



Having the best mattress for your needs and preferences is vital to making sure that you are comfortable enough to relax. Investing in a supportive mattress and pillow helps ensure that your spine gets proper support to avoid aches and pains.

**Beautyrest.**  
EXCEPTIONNEL



100  
A CENTURY OF INNOVATION

100 Year  
Anniversary Celebration

## Prime Tight Top Firm 4.5" Specialty Foam Profile

- **Signature Individualized Support + Motion Separation - 1,700 Triple Stranded Pocketed Coil® Technology System** provides our most luxurious individualized support for every sleeping position. **1,200 Micro Coil Support System** designed to provide enhanced conformability and pressure relief, with individualized support.
- **Sleep Climate™ Surface**
- **Beautyrest® Carbon Fibre Foam**
- **Beautyrest® GelTouch Foam**
- **Beautyrest® GEL Memory Foam**
- **Beautyrest® GelTouch HD Foam**



**Improve Relaxation**  
Promote relaxation and sleep quality with calm, soothing white, pink and brown noise sound therapy.

QUEEN MATTRESS

**\$1799**  
as low as \$49<sup>97</sup>/month\*\*

Adjustable Base  
Compatible

Twin Mattress \$1699  
Double Mattress \$1749  
King Mattress \$2099  
Box Spring Extra

\* O.A.C on all mattresses EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics.

\*On approved credit. A \$35 annual fee, as set out in your Account Agreement, may be charged to your account subject to certain conditions. Financing is provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your Retail Credit Agreement, Disclosure Statement and the promotional plan disclosure statement (collectively the "Account Agreement"). The financed amount is divided by the number of months in the promotional period to arrive at equal monthly payments. Interest will not accrue on the financed amount during the promotional period if the required minimum payment is made when due each billing cycle. The terms of the promotional plan will terminate if you default under your Account Agreement. On termination or expiration date of the promotional plan (or for purchases that are not part of the promotional plan), the annual interest rate of 31.99% as shown in your Account Agreement and the terms of the Regular Credit Plan will apply to all outstanding balances. Certain terms and conditions apply. See store and Account Agreement for further information.



# laketownfurnishings.com

LAKETOWN FURNISHINGS LTD.

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Store Hours:

Monday - Friday: 9:30am - 6:00pm

Saturday: 10:00am - 6:00pm

Sunday: Closed

