



CONTINENTAL
FURNITURE, APPLIANCES & MATTRESSES

SIZZLING SUMMER

Saving Event



DRSG III Pillow Top **QUEEN MATTRESS**
\$649

- 800 Custom Support Coil System with Best Edge® Foam Encasement
- Serta® Anti-Microbial Fibre
- Cool Twist® Gel Memory Foam
- Serta® PillowSoft™ Foam

Twin Mattress \$549
Double Mattress \$599
King Mattress \$949
Box-Spring Extra

10 HEALTHY SLEEP TIPS

- 1** Sleep on a comfortable and supportive mattress and foundation.
- 2** Keep mentally stimulated throughout the day.
- 3** Eat a balanced diet with reduced caffeine intake.
- 4** Exercise regularly.
- 5** Take a warm bath.
- 6** Establish a sleep ritual, that keeps regular hours.
- 7** Dress for falling asleep.
- 8** Create a relaxing bedroom atmosphere.
- 9** Stop smoking.
- 10** Don't try too hard to fall asleep.

PURCHASING
THE **RIGHT PILLOW**
FOR YOU

We think of pillows as "the bed for your head" because that's how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What's more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.



OBSIDIAN Firm, 13" Profile Height

- CoolFeel™ Fabric with Serta® Anti-Microbial Fibre
- Cool Twist® Gel Memory Foam
- Serta® Relief-Gel Zone + Touch-of-Wool TempFibre
- 950 3-Zoned Coil System with Best Edge® Foam Encasement
- Zoned Support - Pressure Relief

Twin Mattress	\$1049
Double Mattress	\$1099
King Mattress	\$1449
Box Spring Extra	



Lifestyle Base Friendly

QUEEN MATTRESS

\$1149



SLEEP IS A BEAUTIFUL THING

Great sleep is incredibly powerful. Science is proving that it's just as important to our health and happiness as proper diet and exercise. We believe that everyone deserves the benefits that come from a more comfortable sleep.

ROVER Euro Top Firm 14" Profile Height



Lifestyle Base Friendly



Twin Mattress	\$1149
Double Mattress	\$1199
King Mattress	\$1549
Box Spring Extra	

QUEEN MATTRESS

\$1249

- CoolFeel™ Fabric with Serta® Anti-Microbial Fibre
- Cool Twist® Gel Memory Foam
- Serta® Relief-Gel Zone + Touch-of-Wool TempFibre
- 3" Serta® Support Foam for firm, responsive feel
- 950 3-Zoned Coil System with Best Edge® Foam Encasement



Lifestyle Base Friendly

QUARTZ Euro Top Plush 14" Profile Height



- CoolFeel™ Fabric with Serta® Anti-Microbial Fibre
- Cool Twist® Gel Memory Foam
- Serta® Relief-Gel Zone + Touch-of-Wool TempFibre
- 3" PillowSoft® Foam for a cushioned, plush feel
- 950 3-Zoned Coil System with Best Edge® Foam Encasement

Twin Mattress	\$1149
Double Mattress	\$1199
King Mattress	\$1549
Box Spring Extra	

QUEEN MATTRESS

\$1249

**BUY NOW!
PAY LATER!***

We have financing

With flexible payment plans you can:

- ✓ Purchase the items you want today
- ✓ Pay for your purchase over time
- ✓ Use your available credit whenever you want to shop

Adjustable Base Friendly

X-HALE Firm 13" Profile Height

Featuring 5 support zones designed for full-body alignment with a combination of responsive coils and graphite-infused memory foam, plus cooling technology.

- 5 ZoneResponse™ Design
- Perfect Conform™ Graphite Memory Foam
- Cooling Technology

Twin Mattress	\$1349
Double Mattress	\$1399
King Mattress	\$1749
Box Spring Extra	

QUEEN MATTRESS

\$1449

Invest in a Better Mattress!

Having the best mattress for your needs and preferences is vital to making sure that you are comfortable enough to relax. Investing in a supportive mattress and pillow helps ensure that your spine gets proper support to avoid aches and pains.

X-EMPLAR Medium, Pillow Top, 14" Profile

- Cooling Technology
- 5 ZoneActive™ Design
- Perform Conform™ Graphite Memory Foam

Twin Mattress	\$1549
Double Mattress	\$1599
King Mattress	\$1949
Box Spring Extra	

QUEEN MATTRESS

\$1649

Adjustable Base Friendly

OBSESSION Medium, 13" Profile Height



QUEEN MATTRESS
\$1999

**WITH
FREE BASE**

Twin Mattress	\$1899
Double Mattress	\$1949
King Mattress	\$2299
Box Spring Extra	

- CoolTemp™ Cover
- Perfect Conform™ Graphite Memory Foam
- 5 ZoneResponse™ Design for full-body alignment



BUY ANY SERTA
iComfort Mattress and receive a
FREE baselogic™
Bronze motion base

- Health:
- Enhanced Circulation
 - Reduced Back Pain
 - Relief from Sleep Apnea, Acid Reflux and Snoring Reduction



*O.A.C on all Mattresses if paid in full. EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics. An administration fee, taxes, & delivery charge fee may be due at time of purchase. See store for details

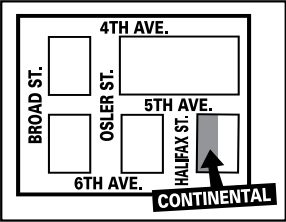
On approved credit. A \$35 annual membership fee may be charged to your Account subject to certain conditions. Financing provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your cardholder agreement and the credit promotional plan disclosure statement (collectively the "Account Agreement"). Finance charges will accrue on the purchase from the beginning of the credit promotional period of the No Interest, No Payments for 12 months, but no minimum payments will be due during the credit promotional period. However, if you pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be waived and no Finance charges assessed on the purchase. Otherwise, if you choose to not pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be assessed at that time.

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CONTINENTAL
FURNITURE, APPLIANCES & MATTRESSES
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Monday - Saturday, 9:00am-5:30pm
Closed Sundays



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PAY LATER!**
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for our Continental
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