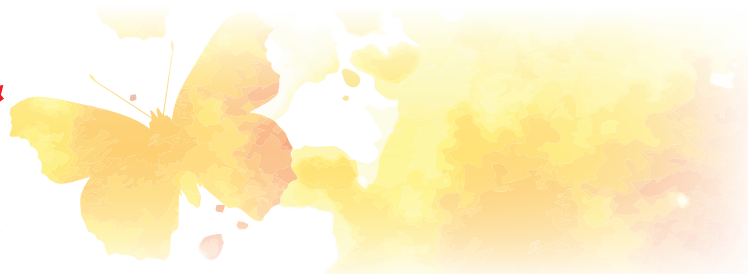
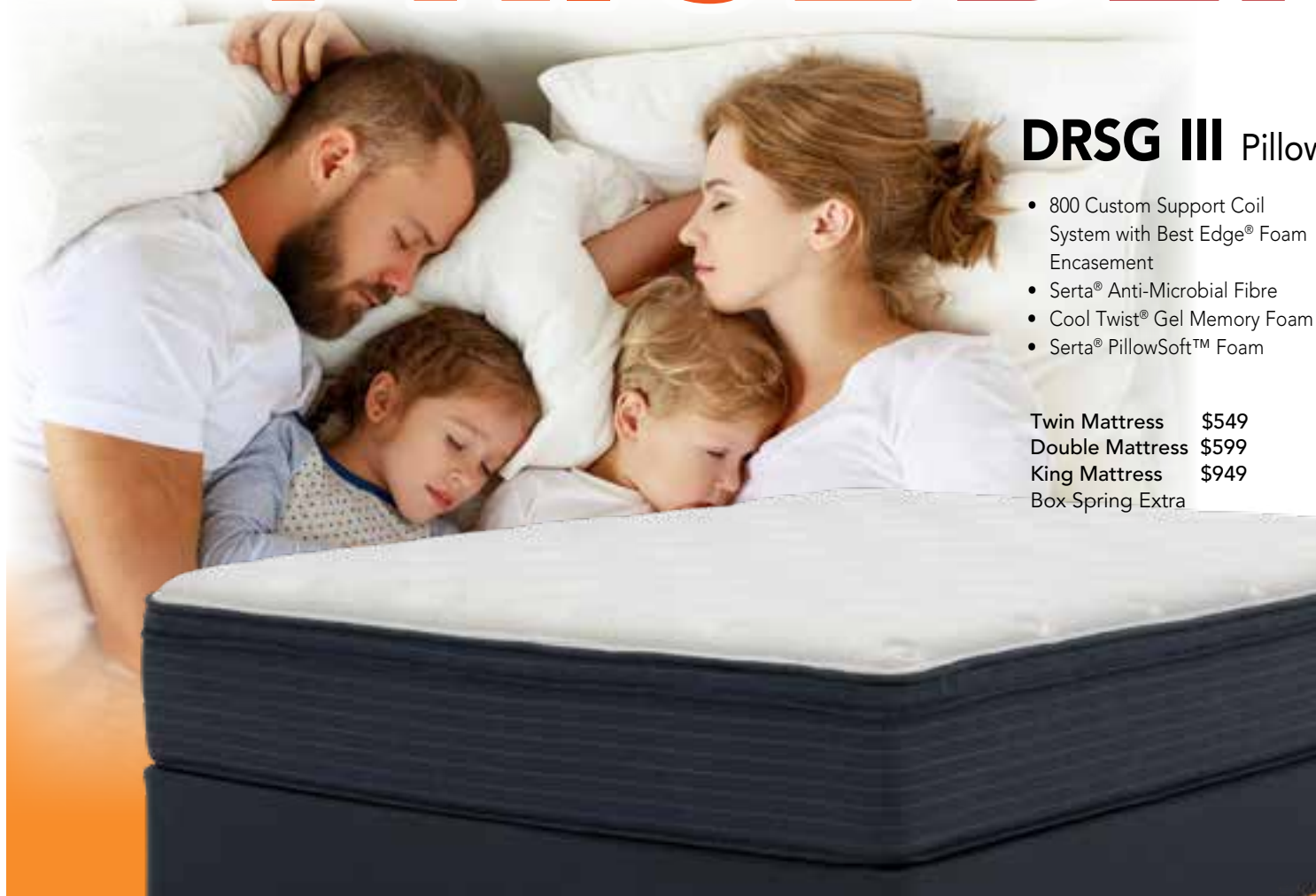


**POIRIER
Furniture**
poirierfurniture.com



SUMMER PRICE BLITZ



DRSG III Pillow Top

- 800 Custom Support Coil System with Best Edge® Foam Encasement
- Serta® Anti-Microbial Fibre
- Cool Twist® Gel Memory Foam
- Serta® PillowSoft™ Foam

Twin Mattress \$549
Double Mattress \$599
King Mattress \$949
Box-Spring Extra

QUEEN MATTRESS

\$649

10 HEALTHY SLEEP TIPS

- 1** Sleep on a comfortable and supportive mattress and foundation.
- 2** Keep mentally stimulated throughout the day.
- 3** Eat a balanced diet with reduced caffeine intake.
- 4** Exercise regularly.
- 5** Take a warm bath.
- 6** Establish a sleep ritual, that keeps regular hours.
- 7** Dress for falling asleep.
- 8** Create a relaxing bedroom atmosphere.
- 9** Stop smoking.
- 10** Don't try too hard to fall asleep.

**PURCHASING
THE RIGHT PILLOW
FOR YOU**



We think of pillows as "the bed for your head" because that's how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What's more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.



OBSIDIAN Firm, 13" Profile Height

- CoolFeel™ Fabric with Serta® Anti-Microbial Fibre
- Cool Twist® Gel Memory Foam
- Serta® Relief-Gel Zone + Touch-of-Wool TempFibre
- 950 3-Zoned Coil System with Best Edge® Foam Encasement
- Zoned Support - Pressure Relief

Twin Mattress	\$1049
Double Mattress	\$1099
King Mattress	\$1449
Box Spring Extra	



Lifestyle Base Friendly

QUEEN MATTRESS

\$1149



SLEEP IS A BEAUTIFUL THING

Great sleep is incredibly powerful. Science is proving that it's just as important to our health and happiness as proper diet and exercise. We believe that everyone deserves the benefits that come from a more comfortable sleep.

ROVER Euro Top Firm 14" Profile Height



Lifestyle Base Friendly



Twin Mattress	\$1149
Double Mattress	\$1199
King Mattress	\$1549
Box Spring Extra	

QUEEN MATTRESS

\$1249

- CoolFeel™ Fabric with Serta® Anti-Microbial Fibre
- Cool Twist® Gel Memory Foam
- Serta® Relief-Gel Zone + Touch-of-Wool TempFibre
- 3" Serta® Support Foam for firm, responsive feel
- 950 3-Zoned Coil System with Best Edge® Foam Encasement



Lifestyle Base Friendly

QUARTZ Euro Top Plush 14" Profile Height



QUEEN MATTRESS

\$1249

Twin Mattress	\$1149
Double Mattress	\$1199
King Mattress	\$1549
Box Spring Extra	

- CoolFeel™ Fabric with Serta® Anti-Microbial Fibre
- Cool Twist® Gel Memory Foam
- Serta® Relief-Gel Zone + Touch-of-Wool TempFibre
- 3" PillowSoft® Foam for a cushioned, plush feel
- 950 3-Zoned Coil System with Best Edge® Foam Encasement




Adjustable Base Friendly





X-HALE Firm 13" Profile Height

Featuring 5 support zones designed for full-body alignment with a combination of responsive coils and graphite-infused memory foam, plus cooling technology.

- 5 ZoneResponse™ Design
- Perfect Conform™ Graphite Memory Foam
- Cooling Technology

Twin Mattress	\$1349
Double Mattress	\$1399
King Mattress	\$1749
Box Spring Extra	

QUEEN MATTRESS

\$1449




Invest in a Better Mattress!

Having the best mattress for your needs and preferences is vital to making sure that you are comfortable enough to relax. Investing in a supportive mattress and pillow helps ensure that your spine gets proper support to avoid aches and pains.



X-EMPLAR Medium, Pillow Top, 14" Profile

- Cooling Technology
- 5 ZoneActive™ Design
- Perform Conform™ Graphite Memory Foam

Twin Mattress	\$1549
Double Mattress	\$1599
King Mattress	\$1949
Box Spring Extra	

QUEEN MATTRESS

\$1649




Adjustable Base Friendly





OBSESSION Medium, 13" Profile Height



QUEEN MATTRESS
\$1999

WITH
FREE BASE

Twin Mattress	\$1899
Double Mattress	\$1949
King Mattress	\$2299
Box Spring Extra	

- CoolTemp™ Cover
- Perfect Conform™ Graphite Memory Foam
- 5 ZoneResponse™ Design for full-body alignment



BUY ANY SERTA

iComfort Mattress and receive a
FREE baselogic™
Bronze motion base

Health:

- Enhanced Circulation
- Reduced Back Pain
- Relief from Sleep Apnea, Acid Reflux and Snoring Reductio



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1400 Vincent Massey Dr., Cornwall, Ontario
Phone: 613-932-6550

DELIVERY AVAILABLE!

www.poirierfurniture.com

