



Sim's
Furniture & Bedding

www.simsfurniture.ca

NO INTEREST & NO PAYMENTS FOR
12 MONTHS, IF BALANCE PAID IN FULL*
on a wide selection of furniture & mattresses on Approved Credit

Hot Deals

SUMMER
PRICE BLITZ

 **Primo**

Chair \$399

Sofa **\$599**

Loveseat \$589

MUST BE SOLD IN 2 PIECE SETS!

Beneath its tailored look is a sturdy plywood frame, designed to provide reliable support without the bulk. The seat features a thoughtful combination of pocket coils and foam wrapped in fabric, delivering the kind of comfort that invites you to sit back, stay awhile, and truly relax.

the Edward



Immerse yourself in this functional sofa with all the bells and whistles. Includes headrest adjust, lumbar adjust, air massage with variable intensity, 3-zone heat with variable intensity, a state of the art audio system with vibration that coordinates with sound, programmable memory positions, 2x wireless charging areas. You can conveniently hide the concealed technology with a drop down center control table, where you can adjust and fine tune your audio settings as well as activate each seat's comfort features. There are even soft LED lights to provide an unobtrusive glow to the room, as well as touch sensitive reading lights.



Non Immersive
Power Reclining
Sofa available \$3999

Power Reclining Leather Match Sofa
or Loveseat with Immersive Audio

\$5999

the Damon

The ultimate solution for those who want to create a comfortable and customizable seating experience in their living space. This versatile and stylish seating system allows you to create the perfect power configuration for your needs, while also providing advanced features that make relaxing and entertaining a breeze.



Power Reclining Sofa
Stonewash Gunmetal

\$2999

Power Reclining Loveseat
with Console \$2999

Power Recliner
\$1799

FEATURES

- 160 Layflat with 6 ft. Plus Expand Recliner
- Steel Seat Box
- Headrest and Lumbar System
- All Close Button
- 3" Footrest Extension
- Hidden Cupholders
- USB Charging Port
- Side Control Panel with All Close Button

Create your
dream home
TODAY!



You have the **INSPIRATION**, and now you have the **POWER** to create the home of your dreams with your Card. **FINANCE YOUR WAY** with our flexible interest-free payment options. **PLUS**, cardholders enjoy special offers and invitations to exclusive sale events!

SHOP LOCAL

More
Personal

the Harmony

- Upholstered in genuine Italian, semi-aniline top-grain leather with matching polysoft sides
- Corner Blocked and bolted, solid kiln dried woodframe
- Seat Fill Material – 1.9 lb and 1.5 lb Foam
- Back Fill Material – Blown Fiber



Leather Match Sofa
Leather Match Loveseat \$2479

\$2499



6 Piece Power Modular Sectional \$4599

6 Piece Set includes:
LHF Sliding Seat, Audio Console, Corner Wedge,
1 Armless Sliding Seat, 1 Armless Stationary Seat, RHF Chaise

The Xpand Modular Power Sectional is designed for how you live today- adaptable, functional, and built with premium performance fabric that looks as good as it feels. Modular Design: Rearrange with ease- configure the pieces to fit your space, from a cozy lounge setup to expansive seating for entertaining. Power Sliding Seats: Adjust at the touch of a button for personalized comfort and extra lounging space. Wireless Audio Console: Stream your favorite music or podcasts with built-in wireless audio for an immersive experience. Storage Chaise: Lift-up chaise reveals spacious storage- perfect for blankets, pillows, and more. Crafted in Performance Fabric, designed for durability, easy care, and everyday life. Available in two timeless shades: Sahara Arctic – a crisp, modern white Sahara Ebony – a bold, contemporary black.

SIGNATURE DESIGN
BY ASHLEY

the Deanlee 3 Piece Occasional Table Grouping



\$399

the Turin Reclining Lift Chair



\$999

the Midnight-Madness

2 Piece Sectional Sofa with Chaise \$1999



SIGNATURE DESIGN
BY ASHLEY

Wrapped in luxuriously soft jumbo corduroy, this sectional sofa with chaise takes cozy and inviting to a higher level. The sumptuous piece is perfect for unwinding after a long day, with exceptionally textured cushions that deliver pure indulgence. Now all you have to do is kick back, sink in and relax.

the Bliss Leather Match Swivel Chair



\$1499

Beautifully designed swivel chair that
will hug you with comfort

the Tulen



SIGNATURE DESIGN
BY ASHLEY

Reclining Sofa \$1099
Reclining Loveseat \$1079

the Venice Power Reclining Chair



\$1999

the Dereksen

SIGNATURE DESIGN
BY ASHLEY

This queen panel bed makes an urban eclectic statement. Seasoned raw wood look merges with the clean lined design we love today. Muted rustic finish over replicated pine grain maintains its authenticity for a beautiful look.



Queen Panel
Headboard \$299

Mirror \$129, 6 Drawer Dresser \$549, 5 Drawer Chest \$549, Night Stand \$329



PODIUM

the Ellesmere in Champagne



Queen Bed \$1199
Storage box Extra

Mirror \$399, Dresser \$1599, Chest \$1099, Night Stand \$499

ECO-FRIENDLY CHOICE

Choosing our Pine wood furniture means investing in the planet's future. It's not just furniture; it's a sustainable choice that reduces your carbon footprint, one piece at a time.

SUSTAINABLE FORESTRY

Committed to the environment, our Pine wood is sourced from sustainable forests. This not only supports healthy ecosystems but also ensures the longevity of timber resources for future generations.

the Stella

in Charcoal

Queen Bed
\$1199

Storage box Extra



Mirror \$399, Dresser \$1599, Chest \$1099, Night Stand \$499

PODIUM



the Harlow

in Natural

Queen Bed
\$999

Storage box Extra



Mirror \$399, Dresser \$1399, Chest \$899, Night Stand \$449

PODIUM

NO INTEREST & NO PAYMENTS FOR **12 MONTHS**, IF BALANCE PAID IN FULL*
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Hearst

Maple Leaf Collection Firm Tight Top
850 Coil Queen, 11.5" Profile Height

- Sealy CleanProtect® Fabric
- Stay True® Quilt with MoistureProtect™ Fibres
- 0.75" SealySupport™ HD Foam + 1" SealySupport™
- Sealy PostureFit™ Pocket Coil + 1.25" SolidBase™
- Sealy SolidEdge™
- Targeted PostureFit™ Pocket Coils

Twin Mattress	\$699
Double Mattress	\$749
King Mattress	\$1099
Box Spring Extra	

QUEEN MATTRESS

\$799



Invest in a Better Mattress!

Having the best mattress for your needs and preferences is vital to making sure that you are comfortable enough to relax. Investing in a supportive mattress and pillow helps ensure that your spine gets proper support to avoid aches and pains.



New



K 1089 • Q 850 • D 694 • TXL 547 • T 552

Adjustable Base Compatible

PURCHASING THE RIGHT PILLOW FOR YOU



We think of pillows as “the bed for your head” because that’s how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need.

What’s more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.



WE ARE YOUR #1 LOCAL SOURCE FOR CANADIAN-MADE  MATTRESSES!

PØDIUM

MADE IN
CANADA

Leather Match Power Reclining Sofa

Features Power Seat and Headrest

\$4499

Sleek contemporary fashion forward motion group, featuring deep seating high back comfort dressed in Mediterranean Blue leather with Power Recline, headrest and optional lumbar. Customize in Your choice leather or fabric.

NEW!
ARRIVAL

Power Glider Recliner

Features Power Headrest and Power Lumbar Support

\$2199

PØDIUM

the Fairbrook Reclining Sofa

\$2599

POWER
EXTRA

MADE IN
CANADA

Reclining Loveseat \$2549 Rocker Recliner \$1699

PØDIUM

the Kieran Leather Match Power Reclining Sofa

\$4599

MADE IN
CANADA

Power Reclining Loveseat with Console \$4599

SHOP LOCAL

It creates local jobs

By supporting local businesses, you are in turn helping your local economy by creating more jobs.

Even a small business needs enough hands to help it sell its products and services, which is why the more we support them, the more jobs will be created and the better off our local communities will be.

the Stella 5 Piece Dining Set **PODIUM**
in Natural 62" Table & 4 Chairs



\$2299

MADE IN
CANADA

the Stella 5 Piece Dining Set **PODIUM**
in Charcoal 78" Table & 4 Chairs



\$2499

FEATURES

- Table is premium solid wood construction.
- Robust rectangular design.
- Ample seating.
- Sturdy and durable.
- Modern Farmhouse aesthetic.
- Easy to maintain.

6 custom finishes available
2 chair options - slat or ladderback

MONARCH SPECIALTIES INC. 5 Piece Dining Set
40" x 60" x 78" Table with 18" panel extension & 4 Chairs



in Grey **\$999**

MADE IN
CANADA

MONARCH SPECIALTIES INC. 5 Piece Dining Set
40" x 60" x 78" Table with 18" panel extension & 4 Chairs



in Antique Brown **\$999**

the Ronin **PODIUM**
Reclining Sofa



\$2199

Reclining Loveseat \$2149 Rocker Recliner \$1199

MADE IN
CANADA

the Clarrington 3 Piece Sectional with Chaise **\$1999**



\$1999

the Huxley **PODIUM**



Leather Match Sofa
Loveseat \$2249 Chair \$1999

\$2299

MADE IN
CANADA

the Marleton 2 Piece Sectional with Chaise **\$1499**



\$1499



the **Mason** Media Sofa Sleeper **\$799**



the **Arabella** Media Sofa Sleeper

\$999



the **Savio** Media Sofa Sleeper

\$1299

*O.A.C on all Furniture & Mattresses if paid in full. EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics. An administration fee, taxes, & delivery charge fee may be due at time of purchase. See store for details

On approved credit. A \$35 annual membership fee may be charged to your Account subject to certain conditions. Financing provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your cardholder agreement and the credit promotional plan disclosure statement (collectively the "Account Agreement"). Finance charges will accrue on the purchase from the beginning of the credit promotional period of the No Interest, No Payments until 2028, but no minimum payments will be due during the credit promotional period. However, if you pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be waived and no Finance charges assessed on the purchase. Otherwise, if you choose to not pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be assessed at that time.

On termination or expiry of the credit promotion plan (or for purchases that are not part of the credit promotional plan), the standard APR of 31.99% and the terms of the regular credit plan will apply to all outstanding balances owing. The offer is valid up to and including August 31, 2026, cannot be used for previous purchases and cannot be combined with any other offers, promotions or special incentive programs. Certain terms and conditions apply. See store and account agreement for further information.

Sim's

Furniture & Bedding

Serving Olds and Area since 1973

www.simsfurniture.ca

5029 - 51 Street Olds, Alberta

STORE HOURS

Monday to Friday 10 am - 5:30 pm

Saturday 10 am - 5 pm

Closed Sunday



Locally Owned and Operated