



laketownfurnishings.com

Beautyrest
WORLD CLASS

Step up to a world class experience

RED *Beautyrest*
TAG
SALE

100
A CENTURY OF INNOVATION

Beautyrest
WORLD CLASS™

Step up to a world class sleep experience

For the past 100 years, Beautyrest has helped transform the sleep industry for the better. As the inventor of Pocketed Coil® Technology, King and Queen mattress sizes, the Hybrid-construction mattress, and the no-flip mattress design, Beautyrest continues to combine its industry-leading history with sleep-enhancing innovations to deliver a premium sleep.

ELARA Hybrid Level One,
16" Tight Top, Firm



Premier Individualized Support + Motion Separation

- 1000 Density Pocketed Coil® Technology
- InfiniCool MAX Technology Cooling Surface
- SurfaceTouch™ Gel Memory Foam
- 2 layers of Beautyrest® ActiveResponse™ Memory Foam

QUEEN MATTRESS
\$1249

BUY NOW!
PAY LATER!

We have financing

With flexible payment plans you can:

- ☒ Purchase the items you want today
- ☒ Pay for your purchase over time
- ☒ Use your available credit whenever you want to shop

Twin Mattress \$1149
Double Mattress \$1199
King Mattress \$1549
Box Spring Extra

NO INTEREST & NO PAYMENTS FOR 12 MONTHS, IF BALANCE PAID IN FULL*
on a wide selection of Mattresses on Approved Credit

Win up to **\$5,000** **
your purchase

** Pay using your store credit card between September 1st to 30th, 2026 and you'll automatically be entered to win the value of your purchase up to \$5000!

Contest is open to legal residents of Canada that are of the age of majority and the primary account holder of a Fairstone-issued Credit Card with a participating Retailer. Enter by making a purchase using your Fairstone-issued Credit Card at a participating Retailer or by the 'no purchase' method. Contest rules at fairstone.ca/drg-rules

Financing provided by
Fairstone
A Fairstone Bank Company

Fairstone Financial Inc. is a wholly owned subsidiary of Fairstone Bank of Canada.

DRSG IV Pillow Top

Beautyrest

- Antimicrobial/Stain-Resistant Cover,
- Antimicrobial Fibre, 1" AirFeel™ Medium Foam, 1/2"
- AirFeel™ Medium Foam, Gel-Infused Memory Foam,
- 1" Plush Comfort Foam, Comfort Response Latex,
- 900 Beautyrest® Pocketed Coils, High-Density Foam Encasement

QUEEN MATTRESS
\$949

Twin Mattress \$849
Double Mattress \$899
King Mattress \$1249
Box Spring Extra



PURCHASING THE RIGHT PILLOW FOR YOU

We think of pillows as "the bed for your head" because that's how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What's more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.

Invest in a Better Mattress!

Having the best mattress for your needs and preferences is vital to making sure that you are comfortable enough to relax. Investing in a supportive mattress and pillow helps ensure that your spine gets proper support to avoid aches and pains.

DRSG II Tight Top

Antimicrobial Fibre,
1/2" AirFeel™ Medium Foam,
1/2" AirFeel™ Firm Foam,
700 Beautyrest® Pocketed Coils,
High-Density Foam Encasement

QUEEN MATTRESS
\$649

Twin Mattress \$549
Double Mattress \$599
King Mattress \$949
Box Spring Extra

DRSG III Comfort Top, 800 Beautyrest Pocketed coil

Antimicrobial Fibre,
1" 1/2" AirFeel™ Medium Foam,
2" Plush Comfort Foam,
1/2" AirFeel™ Firm Foam,
Gel-Infused Memory Foam,
High-Density Foam Encasement

QUEEN MATTRESS
\$749

Twin Mattress \$649
Double Mattress \$699
King Mattress \$1049
Box Spring Extra

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NO INTEREST & NO PAYMENTS FOR **12 MONTHS**, IF BALANCE PAID IN FULL*
on a wide selection of Mattresses on Approved Credit

ELA LEVEL ONE, 12.5" X-Firm
875 Beautyrest Pocketed Coil

- 875 Density Pocketed Coil® Technology
- Beautyrest® Antimicrobial Fibre Technology
- Beautyrest® ActiveResponse™ Memory Foam

Twin Mattress \$799
Double Mattress \$849
King Mattress \$1199
Box Spring Extra

QUEEN MATTRESS
\$899

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EVEX LEVEL ONE 14" Medium PillowTop

- 875 Density Pocketed Coil® Technology
- Beautyrest® ActiveResponse™ Memory Foam
- Beautyrest® Antimicrobial Fibre Technology

QUEEN MATTRESS
\$1099

Twin Mattress \$999
Double Mattress \$1049
King Mattress \$1399
Box Spring Extra

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IRENA LEVEL ONE, 14" Pillow Top Firm

875 Beautyrest Pocketed Coil

Signature Individualized Support + Motion Separation

- 875 Density Pocketed Coil® Technology
- Beautyrest® Antimicrobial Fibre Technology Cooling Surface
- Beautyrest® ActiveResponse™ Memory Foam

QUEEN MATTRESS
\$1099

Twin Mattress \$999
Double Mattress \$1049
King Mattress \$1399
Box Spring Extra



DARGOS LEVEL TWO, 13.5" Tight Top Plush



Health:
Enhanced Circulation,
Reduced Back Pain,
Relief from Sleep Apnea, Acid Reflux and Snoring Reduction

Gold features

- Individualized Support
- Targeted Massage
- Modular Motion
- Temperature Control
- USA A.C. ports
- Overhead Bed panel
- Zero clearance design

NO INTEREST & NO PAYMENTS
FOR **12 MONTHS**,
IF BALANCE PAID IN FULL*
on a wide selection of Mattresses on Approved Credit

CIRENA LEVEL TWO, 13.5" Tight Top Medium

- Premier Individualized Support + Motion Separation
- 1000 Density Pocketed Coil® Technology
 - InfiniCool Technology Cooling Surface
 - Beautyrest® ActiveResponse™ Memory Foam
 - 2 layers of World Class Relief™ HD Foam

Twin Mattress	\$1549
Double Mattress	\$1599
King Mattress	\$1949
Box Spring Extra	



*O.A.C on all Mattresses if paid in full. EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics. An administration fee, taxes, & delivery charge fee may be due at time of purchase. See store for details

On approved credit. A \$35 annual membership fee may be charged to your Account subject to certain conditions. Financing provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your cardholder agreement and the credit promotional plan disclosure statement (collectively the "Account Agreement"). Finance charges will accrue on the purchase from the beginning of the credit promotional period of the No Interest, No Payments for 12 months, but no minimum payments will be due during the credit promotional period. However, if you pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be waived and no Finance charges assessed on the purchase. Otherwise, if you choose to not pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be assessed at that time.

On termination or expiry of the credit promotion plan (or for purchases that are not part of the credit promotional plan), the standard APR of 31.99% and the terms of the regular credit plan will apply to all outstanding balances owing. The offer is valid up to and including September 30, 2026, cannot be used for previous purchases and cannot be combined with any other offers, promotions or special incentive programs. Certain terms and conditions apply. See store and account agreement for further information.

laketownfurnishings.com
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Williams Lake, BC
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250-392-6933
1-800-371-8711
Store Hours:
Monday - Friday: 9:30am - 6:00pm
Saturday: 10:00am - 6:00pm
Sunday: Closed