POIRIER Furniture

poirierfurniture.com

DEALS ON NOW!

BLACK FRIDAY Sale

DRSG II
Firm 10"

- Antimicrobial Fibre
- 1/2" AirFeel™ Medium Foam,
- 1/2" AirFeel™ Medium Foam,
- 700 Beautyrest® Pocketed Coils,
- High-Density Foam Encasement



QUEEN MATTRESS
$579

Twin Mattress	$479
Double Mattress	$529
King Mattress	$879

Box Spring Extra

DRSG IV
Pillow Top
Firm 13"

- Anti-Microbial/Stain-Resistant Cover
- Serta® Anti-Microbial Fibre
- Perfect Response Latex
- Cool Twist® Gel Memory Foam
- Serta® PillowSoft™ Foam
- 900 Custom Support Coil System with Best Edge® Foam Encasement



QUEEN MATTRESS
$849

Twin Mattress	$749
Double Mattress	$799
King Mattress	$1149

Box Spring Extra

Serta

CANADA

BLACK FRIDAY DEALS ON NOW!

26NOV_Serta_DRSG_BF

OBSIDIAN Firm 13"

3-Zoned coil system design offers perfectly balanced, stable & long-lasting support. Plus, Serta® Relief-Gel Zone is located in the centre third for extra lower back support.
A layer of Cool Twist® Gel Memory Foam designed to relieve lower back pressure and ensure all-night alignment. Plus, a layer of wool for additional comfort.
Engineered with cooling performance technologies like CoolFeel™ Fabric to prevent overheating so you can sleep perfectly.

Serta perfectsleeper

QUEEN MATTRESS
$1149

Twin Mattress	$1049
Double Mattress	$1099
King Mattress	$1449
Box Spring Extra	

Adjustable Base Friendly.

BUY NOW! PAY LATER!*
We have financing

With flexible payment plans you can:
- Purchase the items you want today
- Pay for your purchase over time
- Use your available credit whenever you want to shop

PURCHASING THE RIGHT PILLOW FOR YOU



We think of pillows as "the bed for your head" because that's how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What's more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.





ROVER Euro Top Firm 14"

3-Zoned coil system design offers perfectly balanced, stable & long-lasting support. Plus, Serta® Relief-Gel Zone is located in the centre third for extra lower back support.
A layer of Cool Twist® Gel Memory Foam designed to relieve lower back pressure and ensure all-night alignment. Plus, a layer of wool for additional comfort.
Engineered with cooling performance technologies like CoolFeel™ Fabric to prevent overheating so you can sleep perfectly.

QUEEN MATTRESS
$1249

Twin Mattress	$1149
Double Mattress	$1199
King Mattress	$1549
Box Spring Extra	

X-HALE Firm 13"

Serta perfectcomfortX

5 ZoneActive™ Design combines 5 zoned coils and contouring memory foam full-body spinal alignment designed to offer comfort and support where you need it most.
Perfect Conform™ Memory Foam - Premium, graphite-infused memory foam designed to provide targeted pressure relief and redistribute heat away from the body.
Cooling technology offers enhanced airflow and heat dissipation to keep you comfortable throughout the night.



QUEEN MATTRESS
$1449

Twin Mattress	$1349
Double Mattress	$1399
King Mattress	$1749
Box Spring Extra	

Adjustable Base Friendly.

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CANADA

SLEEP IS A BEAUTIFUL THING

Great sleep is incredibly powerful. Science is proving that it's just as important to our health and happiness as proper diet and exercise. We believe that everyone deserves the benefits that come from a more comfortable sleep.

10 HEALTHY SLEEP TIPS

1. Sleep on a comfortable and supportive mattress and foundation.
2. Keep mentally stimulated throughout the day.
3. Eat a balanced diet with reduced caffeine intake.
4. Exercise regularly.
5. Take a warm bath.
6. Establish a sleep ritual, that keeps regular hours.
7. Dress for falling asleep.
8. Create a relaxing bedroom atmosphere.
9. Stop smoking.
10. Don't try too hard to fall asleep.

X-EMPLAR

Pillow Top Medium 15"

Serta perfectcomfortX

5 ZoneActive™ Design combines 5 zoned coils and contouring memory foam full-body spinal alignment designed to offer comfort and support where you need it most.
Perfect Conform™ Memory Foam - Premium, graphite-infused memory foam designed to provide targeted pressure relief and redistribute heat away from the body.
Cooling technology offers enhanced airflow and heat dissipation to keep you comfortable throughout the night.



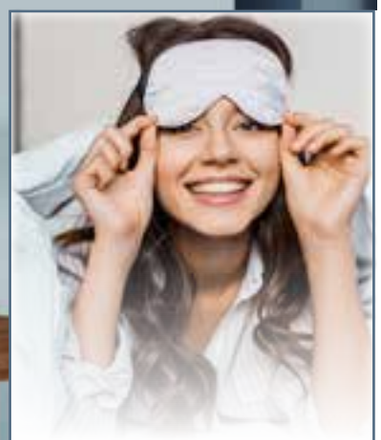
QUEEN MATTRESS
$1649

Twin Mattress	$1549
Double Mattress	$1599
King Mattress	$1949
Box Spring Extra	

Adjustable Base Friendly.

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CANADA



Invest in a Better Mattress!

Having the best mattress for your needs and preferences is vital to making sure that you are comfortable enough to relax. Investing in a supportive mattress and pillow helps ensure that your spine gets proper support to avoid aches and pains.



OBSESSION

Medium, 13" Profile Height



- CoolTemp™ Cover
- Perfect Conform™ Graphite Memory Foam
- 5 ZoneResponse™ Design for full-body alignment

QUEEN MATTRESS

$1699

Twin Mattress	$1599
Double Mattress	$1649
King Mattress	$1999
Box Spring Extra	

PAIR ANY

Serta Mattress with our baselogic™adjustabe base

BRONZE BASE

Health:

- Enhanced Circulation
- Reduced Back Pain
- Relief from Sleep Apnea, Acid Reflux and Snoring Reductio

STARTING AT **$799**





*O.A.C on all Mattresses if paid in full. EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics. An administration fee, taxes, & delivery charge fee may be due at time of purchase. See store for details

On approved credit. A $35 annual membership fee may be charged to your Account subject to certain conditions. Financing provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your cardholder agreement and the credit promotional plan disclosure statement (collectively the "Account Agreement"). Finance charges will accrue on the purchase from the beginning of the credit promotional period of the No Interest, No Payments for 12 months, but no minimum payments will be due during the credit promotional period. However, if you pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be waived and no Finance charges assessed on the purchase. Otherwise, if you choose to not pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be assessed at that time.

On termination or expiry of the credit promotion plan (or for purchases that are not part of the credit promotional plan), the standard APR of 31.99% and the terms of the regular credit plan will apply to all outstanding balances owing. The offer is valid up to and including November 30, 2026, cannot be used for previous purchases and cannot be combined with any other offers, promotions or special incentive programs. Certain terms and conditions apply. See store and account agreement for further information.

POIRIER Furniture

Where only the look is expensive!

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DELIVERY AVAILABLE!

www.poirierfurniture.com

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