LAKETOWN FURNISHINGS Ltd.

laketownfurnishings.com

DEALS ON NOW!

BLACK FRIDAY *Sale*

Beautyrest

DRSG II FIRM 10"

Antimicrobial Fibre,
1/2" AirFeel™ Medium Foam,
1/2" AirFeel™ Firm Foam,
700 Beautyrest® Pocketed Coils,
High-Density Foam Encasement

QUEEN MATTRESS

$579

Twin Mattress	$479
Double Mattress	$529
King Mattress	$879

Box Spring Extra



10 YEAR LIMITED WARRANTY

Proudly Assembled in Canada

BUY NOW! PAY LATER!
We have financing

With flexible payment plans you can:

- ☑ Purchase the items you want today
- ☑ Pay for your purchase over time
- ☑ Use your available credit whenever you want to shop

BLACK FRIDAY DEALS ON NOW!

26NOV_Simmons_DRSG_BF



DRSG IV
Pillow Top Firm 13"

Antimicrobial/Stain-Resistant Cover, Antimicrobial Fibre, 1" AirFeel™ Medium Foam, 1/2" AirFeel™ Medium Foam, Gel-Infused Memory Foam, 1" Plush Comfort Foam, Comfort Response Latex, 900 Beautyrest® Pocketed Coils, High-Density Foam Encasement

QUEEN MATTRESS

$849

Twin Mattress	$749
Double Mattress	$799
King Mattress	$1149

Box Spring Extra

10 YEAR LIMITED WARRANTY

Proudly Assembled in Canada



SLEEP HEIGHT SLEEP POSITIONS ERGONOMIC

PURCHASING THE RIGHT PILLOW FOR YOU

We think of pillows as "the bed for your head" because that's how important they are to getting the best nights rest possible. Our Sleep Experts can match your sleep style (the most common position you sleep in) with a pillow that offers you all the support you need. What's more, unlike other pillow retailers, you can actually try them out on a mattress inside our stores to feel the differences for yourself.

Invest in a Better Mattress!

Having the best mattress for your needs and preferences is vital to making sure that you are comfortable enough to relax. Investing in a supportive mattress and pillow helps ensure that your spine gets proper support to avoid aches and pains.



ELA LEVEL ONE
12.5" Tight Top Firm

875 Density Pocketed Coil® Technology, Beautyrest® Antimicrobial Fibre Technology, Beautyrest® ActiveResponse™ Memory Foam

10 YEAR LIMITED WARRANTY

Proudly Assembled in Canada

QUEEN MATTRESS

$999

Adjustable Base Compatible

Twin Mattress	$899
Double Mattress	$949
King Mattress	$1299

Box Spring Extra



IRENA LEVEL ONE
14" Pillow Top Firm

875 Density Pocketed Coil® Technology, Beautyrest® Antimicrobial Fibre Technology, Beautyrest® ActiveResponse™ Memory Foam

10 YEAR LIMITED WARRANTY

Proudly Assembled in Canada

QUEEN MATTRESS

$1099

Adjustable Base Compatible

Twin Mattress	$999
Double Mattress	$1049
King Mattress	$1399

Box Spring Extra

BLACK FRIDAY DEALS ON NOW!



HORIN LEVEL TWO, 14.5" Tight Top Firm

Beautyrest WORLD CLASS 100 A CENTURY OF INNOVATION

1000 Density Pocketed Coil® Technology
InfiniCool® MAX Technology
SurfaceTouch™ Gel Memory Foam
World Class Relief™ HD Foam
2 layers of Beautyrest® ActiveResponse™ Memory Foam

QUEEN MATTRESS

$1649

Adjustable Base Compatible

Twin Mattress	$1549
Double Mattress	$1599
King Mattress	$1949

Box Spring Extra

10 YEAR LIMITED WARRANTY · Proudly Assembled in Canada · MOTION Friendly BASE



LIRIC LEVEL TWO, 16.5" Pillow Top Plush

Beautyrest WORLD CLASS 100 A CENTURY OF INNOVATION

1000 Density Pocketed Coil® Technology
InfiniCool® MAX Technology
SurfaceTouch™ Gel Memory Foam
World Class Relief™ HD Foam
2 layers of Beautyrest® ActiveResponse™ Memory Foam

QUEEN MATTRESS

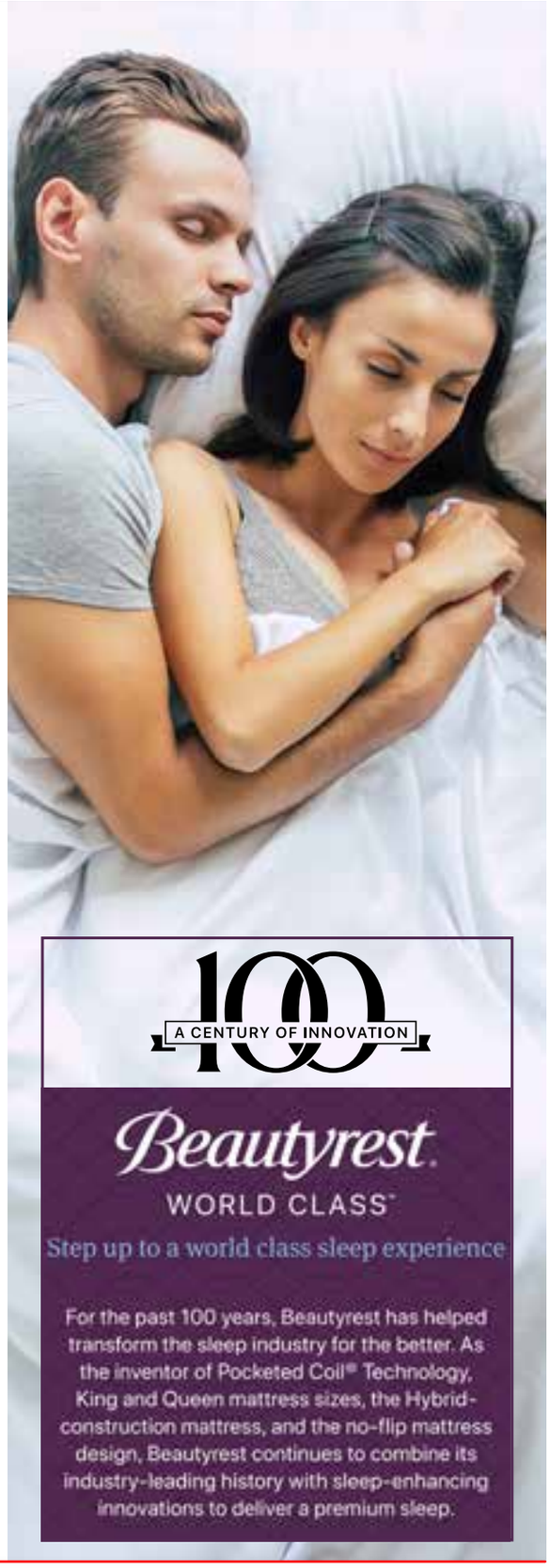
$1849

Adjustable Base Compatible

Twin Mattress	$1749
Double Mattress	$1799
King Mattress	$2149

Box Spring Extra

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100 A CENTURY OF INNOVATION

Beautyrest WORLD CLASS

Step up to a world class sleep experience

For the past 100 years, Beautyrest has helped transform the sleep industry for the better. As the inventor of Pocketed Coil® Technology, King and Queen mattress sizes, the Hybrid-construction mattress, and the no-flip mattress design, Beautyrest continues to combine its industry-leading history with sleep-enhancing innovations to deliver a premium sleep.



PRIME
Tight Top

Beautyrest EXCEPTIONNEL

14.5" Model, 1.2k Nano Coils

Signature Individualized Support + Motion Separation Beautyrest

- 1,700 Triple Stranded Pocketed Coil® Technology System
- ComfortSleep Climate™ Surface
- Speciality Foam Profile 4.5”
- Beautyrest® GEL Memory Foam
- Beautyrest® GelTouch HD Foam

QUEEN MATTRESS

$1799

Twin Mattress	$1699
Double Mattress	$1749
King Mattress	$2099

Box Spring Extra



PAIR ANY
Beauty Rest Mattress
with our baselogic™

BRONZE BASE

Health:
- Enhanced Circulation
- Reduced Back Pain
- Relief from Sleep Apnea, Acid Reflux and Snoring Reduction

STARTING AT
$799





MOTION Friendly BASE

*O.A.C on all Mattresses if paid in full. EXCLUDING CASH & CARRY ITEMS, CLEAR-OUTS, PRICE BUSTERS AND APPLIANCES. SEE STORE FOR DETAILS. Prices shown are for selected fabrics. An administration fee, taxes, & delivery charge fee may be due at time of purchase. See store for details

On approved credit. A $35 annual membership fee may be charged to your Account subject to certain conditions. Financing provided by Fairstone Financial Inc. and is subject to all the terms and conditions in your cardholder agreement and the credit promotional plan disclosure statement (collectively the “Account Agreement”). Finance charges will accrue on the purchase from the beginning of the credit promotional period of the No Interest, No Payments for 12 Months, but no minimum payments will be due during the credit promotional period. However, if you pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be waived and no Finance charges assessed on the purchase. Otherwise, if you choose to not pay the purchase price in full by the expiration date of the credit promotional period, all of the accrued Finance Charges will be assessed at that time.

On termination or expiry of the credit promotion plan (or for purchases that are not part of the credit promotional plan), the standard APR of 31.99% and the terms of the regular credit plan will apply to all outstanding balances owing. The offer is valid up to and including November 30, 2026, cannot be used for previous purchases and cannot be combined with any other offers, promotions or special incentive programs. Certain terms and conditions apply. See store and account agreement for further information.

LAKETOWN FURNISHINGS Ltd.

laketownfurnishings.com

LAKETOWN FURNISHINGS LTD.
99 Second Ave N,
Williams Lake, BC
V2G 1Z3

250-392-6933
1-800-371-8711

Store Hours:
Monday - Friday: 9:30am - 6:00pm
Saturday: 10:00am - 6:00pm
Sunday: Closed

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