

intu Merry Hill
Creating a new vision for retail



Our facts

Top 20



Super Regional
Shopping Centre

1.4m
sq ft



10,000
free car parking spaces



77%
female shoppers



21.2m
annual footfall



46
customer visits per annum



123
minutes dwell time



£10
average spend on
food and beverages



average retail spend

Our vision for intu Merry Hill

intu Merry Hill is a hugely successful retail and leisure destination. Our investment plans will attract a mix of the strongest national and international brands, offering a truly seamless all day visit for the whole family.



intu Merry Hill is a hugely successful
retail and leisure destination



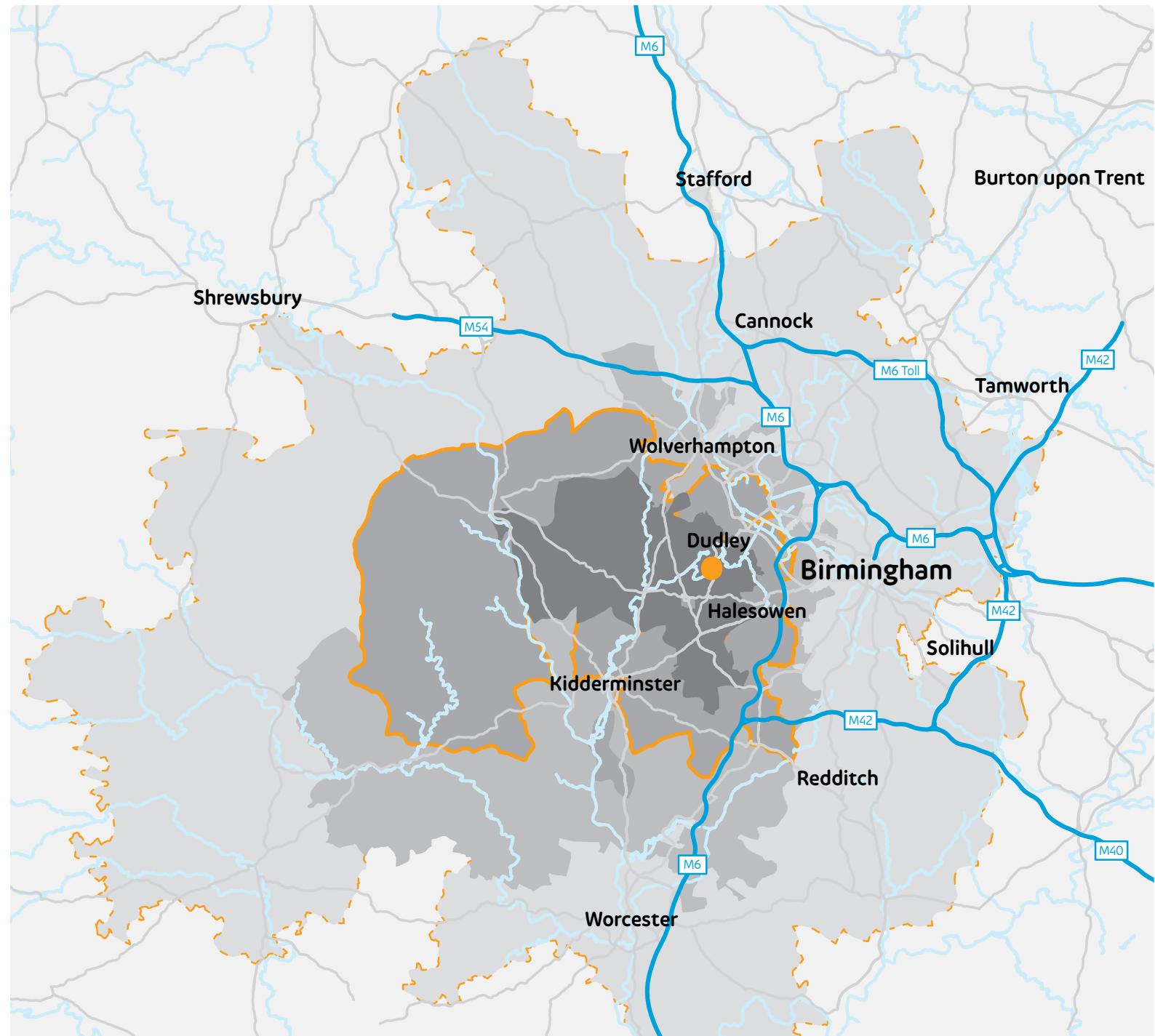
intu Merry Hill catchment area

Key

- intu Merry Hill
- Core catchment
- - - Total catchment

Catchment area

- Primary
- Secondary
- Tertiary
- Quaternary



Our numbers

3,300,000 catchment population within 20 minute drivetime with Total Comparison Goods spend of **£6,900,000**.

Of the **£6,900,000** Total Comparison Goods spend, **£1,075,000** (25%) comes from Affluent Achievers.

Affluent Achievers on average visit intu Merry Hill **41 times per year** compared to a Shopper Dimensions average of **30 times per year**.

Our retailers



A photograph showing two women looking at a display of birdhouses in a store window. The woman on the left has long dark hair and is wearing a white turtleneck sweater with a black floral pattern and blue jeans. The woman on the right has long reddish-brown hair and is wearing a dark top with a colorful floral pattern. The display in the window consists of several birdhouses of different colors and designs, hanging from a metal frame. The background is a bright, overexposed interior of a store.

214 retail and
catering units

You'll find yourself in good company with retailers such as:

KIKO
MILANO

JD

next



DEBENHAMS

NEW
LOOK

Superdry.
極度乾燥(しなさい)



Clarks

Debenhams, H&M, Topshop, River Island, Smiggle, Pandora, Kiko, Superdry, Office, Schuh, Footasylum, Smiggle, Boux Avenue, Next, River Island, Primark, Jessops, JD Sports, New Look, New Look Men, Boots, Clarks, Superdrug, Beaverbrooks, Diffusion, Office, M&S, TK Maxx, Hotel Chocolat, Starbucks, Costa, Pizza Express, Nandos and Ed's Easy Diner.

OFFICE

H&M



PANDORA



M&S

TOPSHOP

RIVER ISLAND

HOTEL
Chocolat.

The success stories

Pandora opened in 2015 and was the first store to turnover in excess of £100,000 in one day.

Topshop upsized in 2016 and has a 16,700 sq ft **flagship 2-level store**.

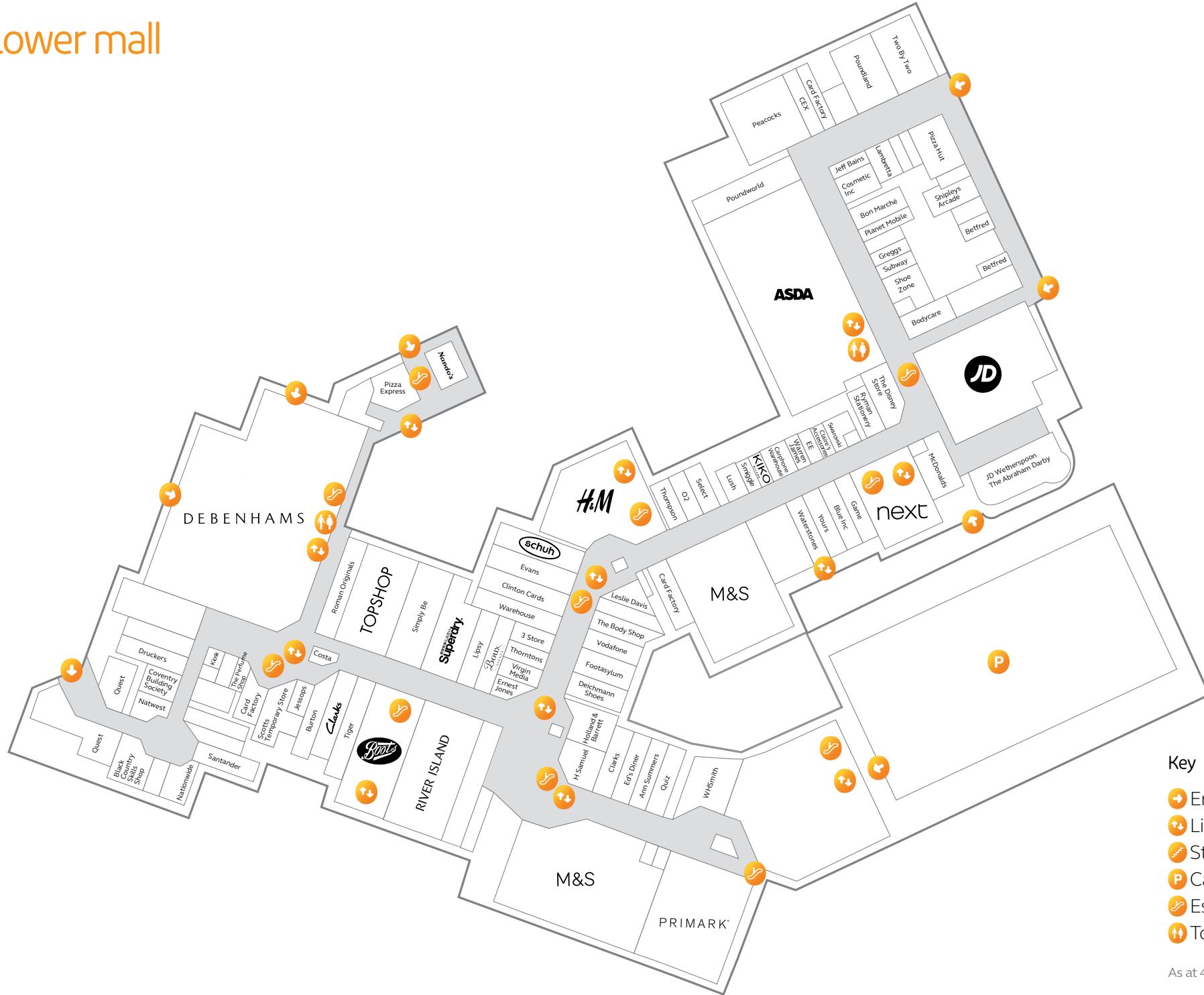
JD Sports are upsizing to a new 28,000 sq ft store, their **largest store** globally outside Oxford Street.

River Island are **upsizing to a new 21,500 sq ft 2-level flagship store**, due to open in 2017.

Coming soon...

Moss Bros, Five Guys, Wagamamas and Virgin Holidays.

Lower mall



Key

- Entrance
- Lifts
- Stairs
- Car park
- Escalators
- Toilets

As at 4 July 2016

Upper mall



Key

- Entrance
- Lifts
- Stairs
- Car park
- Escalators
- Toilets

As at 4 July 2016

The intu difference

We're passionate about providing customers with compelling shopping experiences, helping our retailers flourish. Creating a mix of retail and leisure that today and tomorrow's customers want, we aim to attract people, more often, for longer.



24m
visits to intu.co.uk
per annum

2m
database of customer
digital interactions

£600m
UK development pipeline
over the next 3 years

350
affiliate retailers

96%
occupancy

400m
customer visits a year



9 of the UK's top 20
shopping centres providing
over 21m sq ft of retail,
catering and leisure space



Unrivalled connectivity via
free wifi, free mobile charging
and multi channel shopping
experience intu.co.uk



Customer events
and experiences

Sources: intu properties plc, PMA Retail Score Dec 2015

We're committed to retailers
and investing in our shopping
centres throughout the UK



“Our aim is to put a smile on the face of our customers. We want them to be happier when they leave our centres than when they walked through the door. Happy shoppers mean happy retailers”

David Fischel, intu chief executive

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